

Citywide Local Street Speed Limit Reduction

Project introduction

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Direction

Seek direction to commence outreach on citywide local street speed limit reduction project and return later this year with consideration to approve draft ordinance to lower local street speed limits



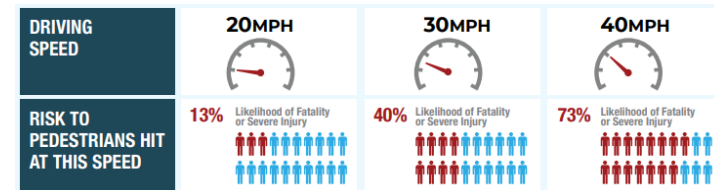
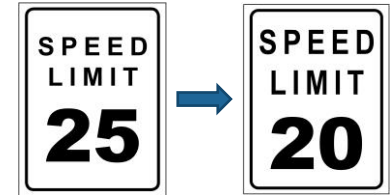
Agenda

1. Background and need
2. Project scope
3. Outreach approach
4. Direction



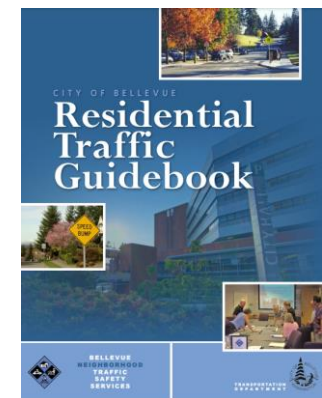
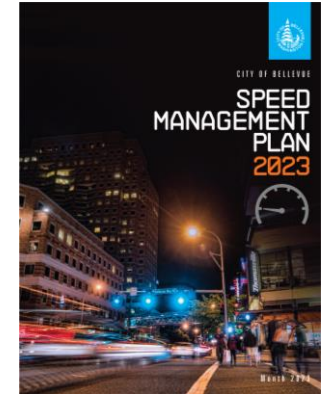
Project background

- Lower speed limit on most local streets from 25 mph to 20 mph
- Speeding: #1 concern
- Safe speeds are cornerstone of city's Vision Zero effort
- Lower speeds = safer
- **Culture shift: safety starts on your street**



Speed management in Bellevue

- Streets in Bellevue are classified as either arterial or local
- Speed management technique:
 - Arterials: recently completed Speed Management Plan (SMP)—focuses on 30+ mph streets
 - Local: traffic calming program



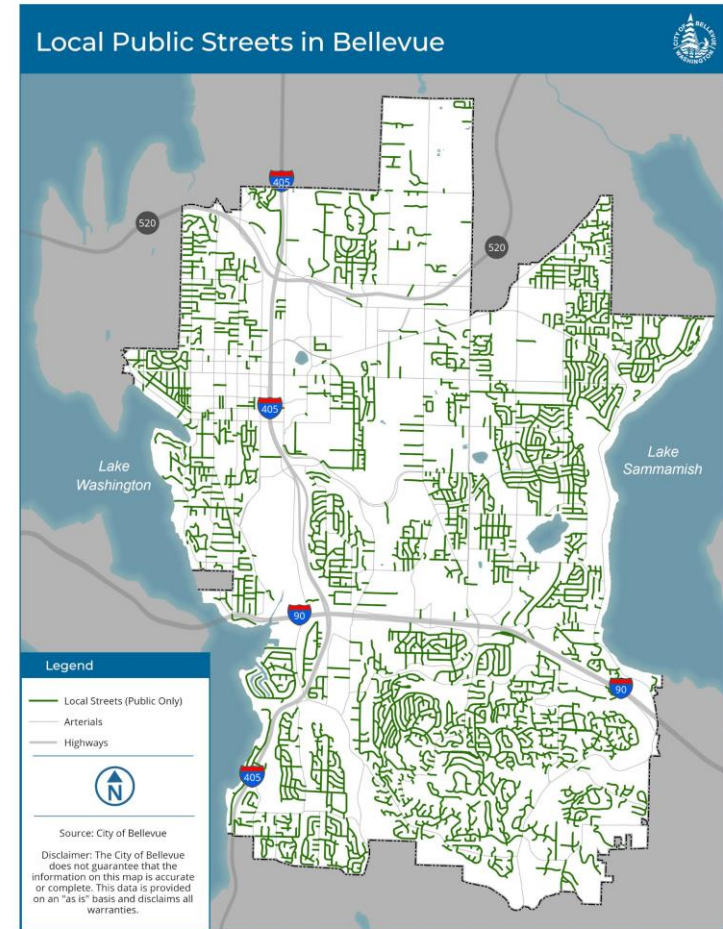
Local street speed management

- Long-standing program (1985)
- Speeding = #1 concern
- Resident-driven program
- Multifaceted approach is key
- Revise/add to toolkit regularly



What is proposed

- Lower speed limit on most local streets from 25 mph to 20 mph
 - 64% of streets in Bellevue
- A few local streets will remain at 25 mph
- Builds on three 20 mph speed limit projects in city



Scope of project

- ~365 existing 25 mph signs
 - Bring posts up to standard
- ~162 “25 MPH” pavement marking legends
- Strategic installation of new signs to reinforce speed limit
- Evaluation
- Funding: Transportation Levy
- Estimate: ~\$500,000



Administrative framework

- RCW allows for 20 mph without engineering study
- BCC 11.32 Speed
- *Speed Limit Setting Standard Operating Procedure (SOP)*



20 mph—emerging safety practice

Portland: citywide 20 mph = 33.6% reduction in high-end speeding (30+ mph)



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TRANSPORTATION: SAFE STREETS FOR TIGARD

- 20 is Plenty
- 72nd Avenue
- Complete Greenburg
- Complete Streets
- Hall Boulevard Visioning
- Murdock Street Project
- Safe Routes to School
- Safe Routes to School: Locust Street Project
- SW Corridor Light Rail
- Tiedeman Ave Multimodal Study
- Transportation System Plan

Contact

Courtney Furman
Senior Project Engineer
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SLOW DOWN, SAVE A LIFE

20 IS PLenty

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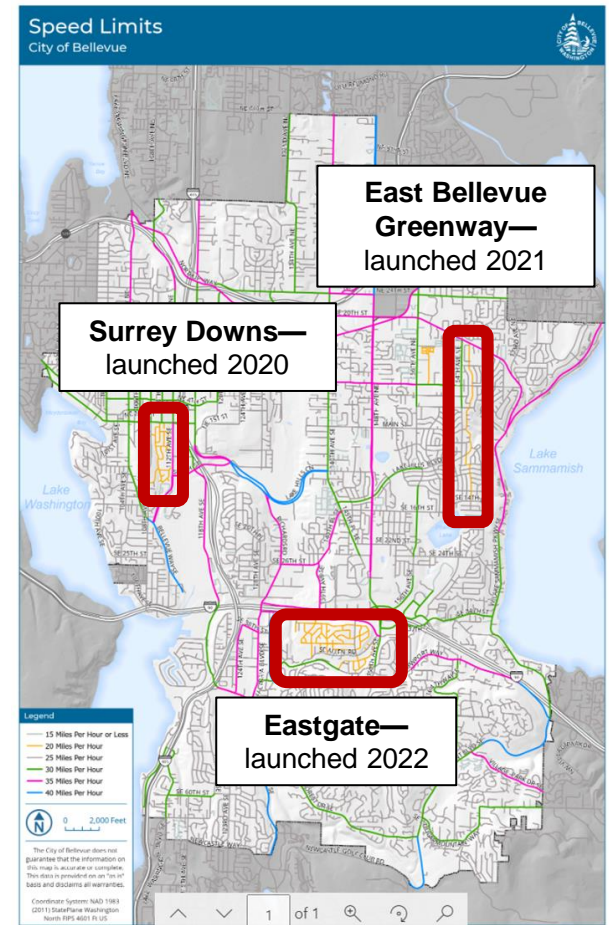
20 MPH Residential Speed Limits

On February 23, 2021, the Tigard City Council approved an ordinance that authorized speed limit reductions from 25 MPH to 20 MPH on local residential streets in Tigard. This was made possible by recent [state legislative changes](#) which gave cities across Oregon the authority to designate speed limits 5 miles per hour lower than statutory speed limits



What we learned with (3) 20 mph speed limit projects

- High-end speeding is down
- East Bellevue: most popular intervention along Greenway
- Eastgate:
 - 59% of respondents think safety was enhanced
 - 30+ mph decreased 24%; <20 mph increased 34%
- “25 MPH” pavement marking legends: 85% favorability

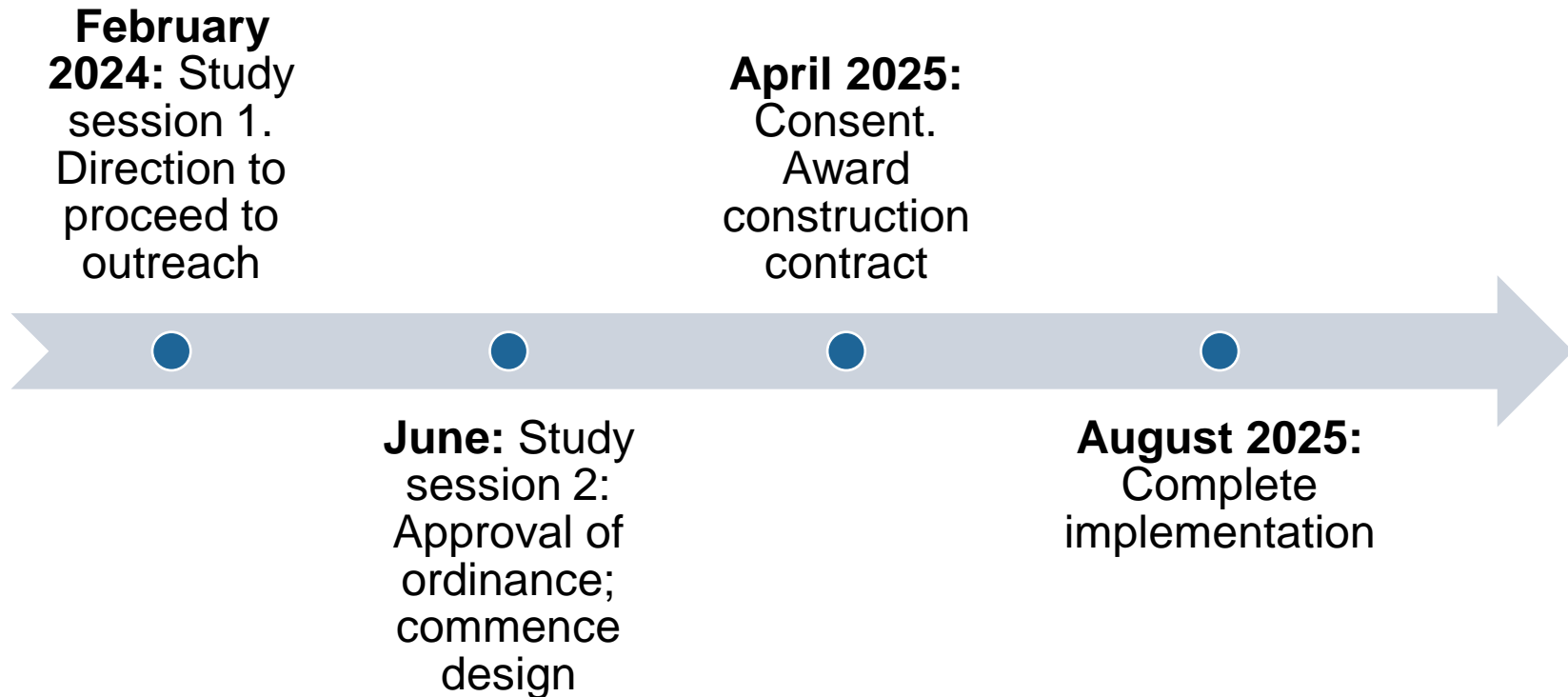


Enforcement and traffic calming

- Coordination with Police on change
- Traffic Service Request best way to connect residents with enforcement
- Continued commitment to build traffic calming on local streets



Draft project timeline



Continuous outreach and engagement throughout all phases of the project.



Outreach is critical to project

- Change will be of interest to all residents
- Draft outreach plan developed; ready to launch
- Goals of outreach: inform, educate and understand the community's questions



Proactive, informed, saturated outreach and engagement

- Translated project website
- Stories: *It's Your City, Neighborhood News, Choose Your Way Bellevue*
- Recorded webinars
- Community association briefings
- Table at farmer's market
- "Comment box" on website; post FAQs as they come in
- Interactive map
- Network on Aging engagement
- Bellevue Essentials alumni (Coffee and Conversation)
- Social media
- More

Upon receiving direction, plan to launch outreach immediately and come back with what we heard in June

Continued outreach throughout

- News release
- Ribbon cutting
- Yard signs; child art contest
- Insert into *It's Your City*
- Information at gathering spaces
- Targeted YouTube ads
- Outside agency coordination
- Presence at community events
- Fliers at events



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