

# Bellevue City Council

## 2024-26 Priorities

1. Identify and implement enterprise approaches to service management, community engagement and data analytics to improve customer service, access and transparency.
2. Develop and establish an updated brand identity for the City of Bellevue that reflects both our past and our future; an identity that is iconic and leaves a lasting impression that Bellevue delivers high quality services and is a place that people want to live, work, learn and play.
3. Explore options to expand arts funding through mechanisms such as the annual grant process, direct investment in the BelRed Arts District or others.
4. Update the Affordable Housing strategy and targets with a focus on implementing high-priority actions.
5. Identify and implement strategies to facilitate use of city-owned property for affordable housing development.
6. Simplify the permitting process for Accessory Dwelling Units by offering pre-approved plans for Detached Accessory Dwelling Units.
7. Develop policy tools to preserve the architectural character of Old Bellevue and support the retention of existing businesses as redevelopment occurs.
8. Work with King County and partner agencies to develop the Eastrail from Renton to Snohomish, including key projects and local connections in Bellevue.
9. Update the Diversity Advantage Plan and implement the near-term actions.
10. Enhance community engagement efforts to increase equitable public participation in city decision-making and improve the reach and effectiveness of the city's engagement strategies.
11. In alignment with the Human Services Strategic Plan, support human services programs to meet community needs and increase equitable access and outcomes.
12. Support programs related to homelessness prevention and programs that help quickly house individuals experiencing homelessness.