

City Council Priorities and Strategic Target Areas

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April 16, 2024





Action

Approve the Strategic Target Areas and 2024-26 Priorities.



Agenda

1. Background
2. Strategic Target Areas
3. Council Priorities



Background

- Bellevue City Council first adopted the strategic target areas and priorities for 2014 – 15
- They are updated every 2 – 3 years
- Council held retreats on January 24 – 26 and March 15 and reached consensus on the target areas and priorities
- Staff were directed to draft and return with the priorities for final adoption

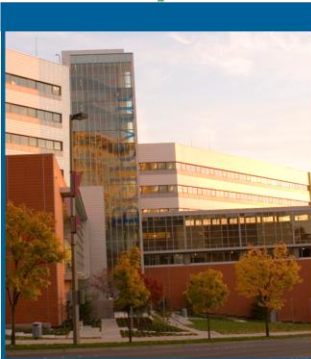


Strategic Target Areas

- Describe the Council's vision and support alignment with budgeting and organizational work plans
- Updated Target Areas:
 - Continue previous vision
 - Include Objectives to identify desired outcomes
 - Reflect increased emphasis on community safety, equity, environmental stewardship, resiliency, and partnership.



Strategic Target Areas



HIGH
PERFORMANCE
GOVERNMENT

VIBRANT
ECONOMY

SAFE & EFFICIENT
TRANSPORTATION
SYSTEM

HIGH QUALITY
BUILT & NATURAL
ENVIRONMENT

COMMUNITY
SAFETY & HEALTH

THRIVING PEOPLE
& COMMUNITIES



2024-26 Council Priorities

- Customer service and data
- Brand identity
- Arts programs
- Affordable housing strategy
- Use of city property for affordable housing
- Accessory Dwelling Unit permitting
- Old Bellevue Character
- Eastrail completion
- Diversity Advantage Plan
- Community engagement
- Human Services
- Homelessness





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