

The background of the slide is a colorful architectural sketch of a city street. On the left, there is a multi-story orange building with many windows. In front of it is a green car. To the right, there is a sidewalk with several people walking. The sky is blue with some clouds, and there are green trees and bushes. The overall style is a loose, artistic sketch with bold lines and a limited color palette.

BELRED LOOK FORWARD ***Vision and Housing, Urban Design, and Arts & Culture Policies***

April 24, 2024

Emil King, AICP, Planning Director
Gwen Rousseau, AICP, Senior Planner
Scott MacDonald, Arts Specialist
Community Development

Direction Requested

Review recommended policy amendments to the BelRed Subarea Plan.

Provide direction on issues to address before moving to the full draft stage.





Agenda

- Background
- Recommended Policy Changes
- Next Steps



BelRed Look Forward

What?

- A planning process to update both policies and land use designations.

When?

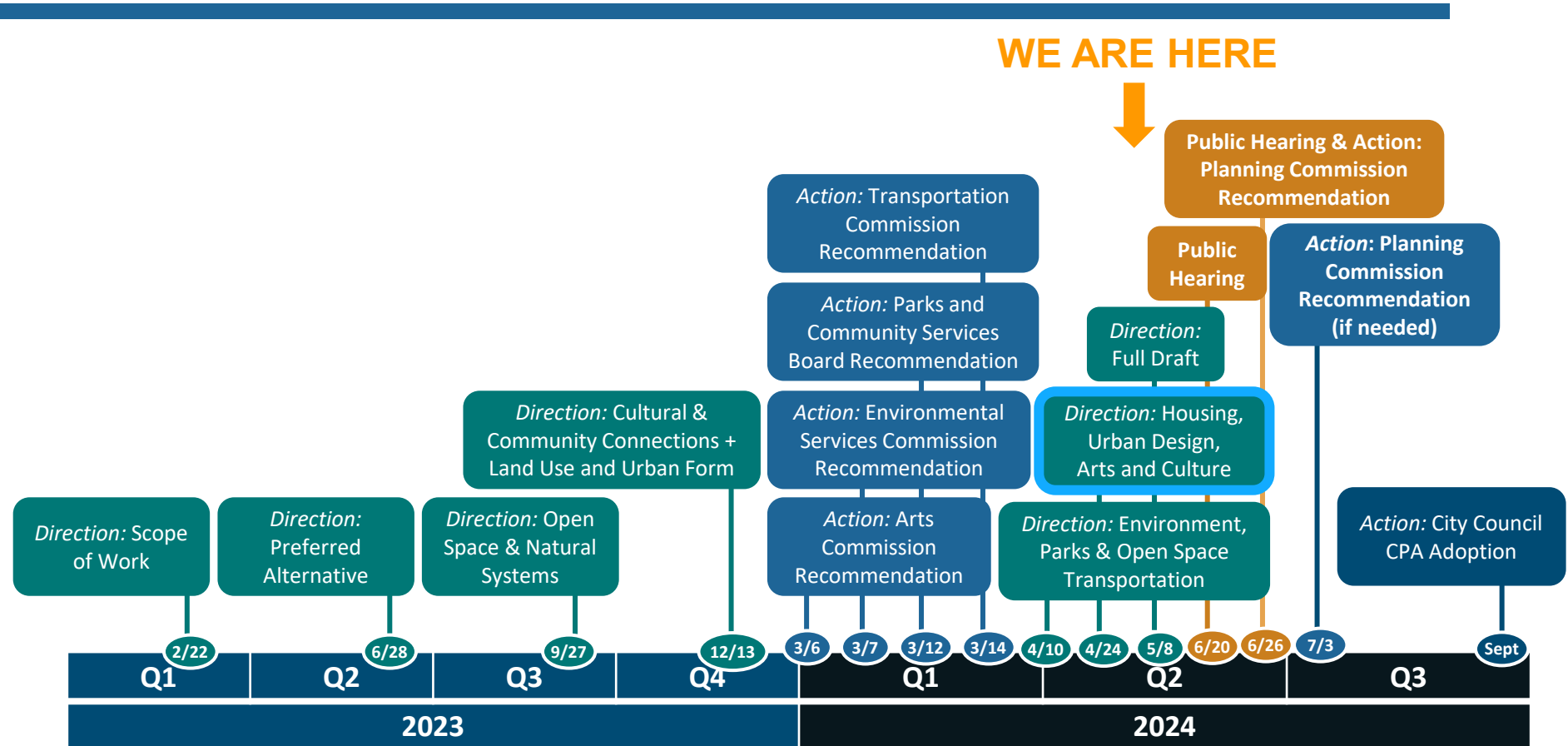
- Part of the Comprehensive Plan Periodic Update launched in February 2022.
- Adoption by Council anticipated in Q3 2024.

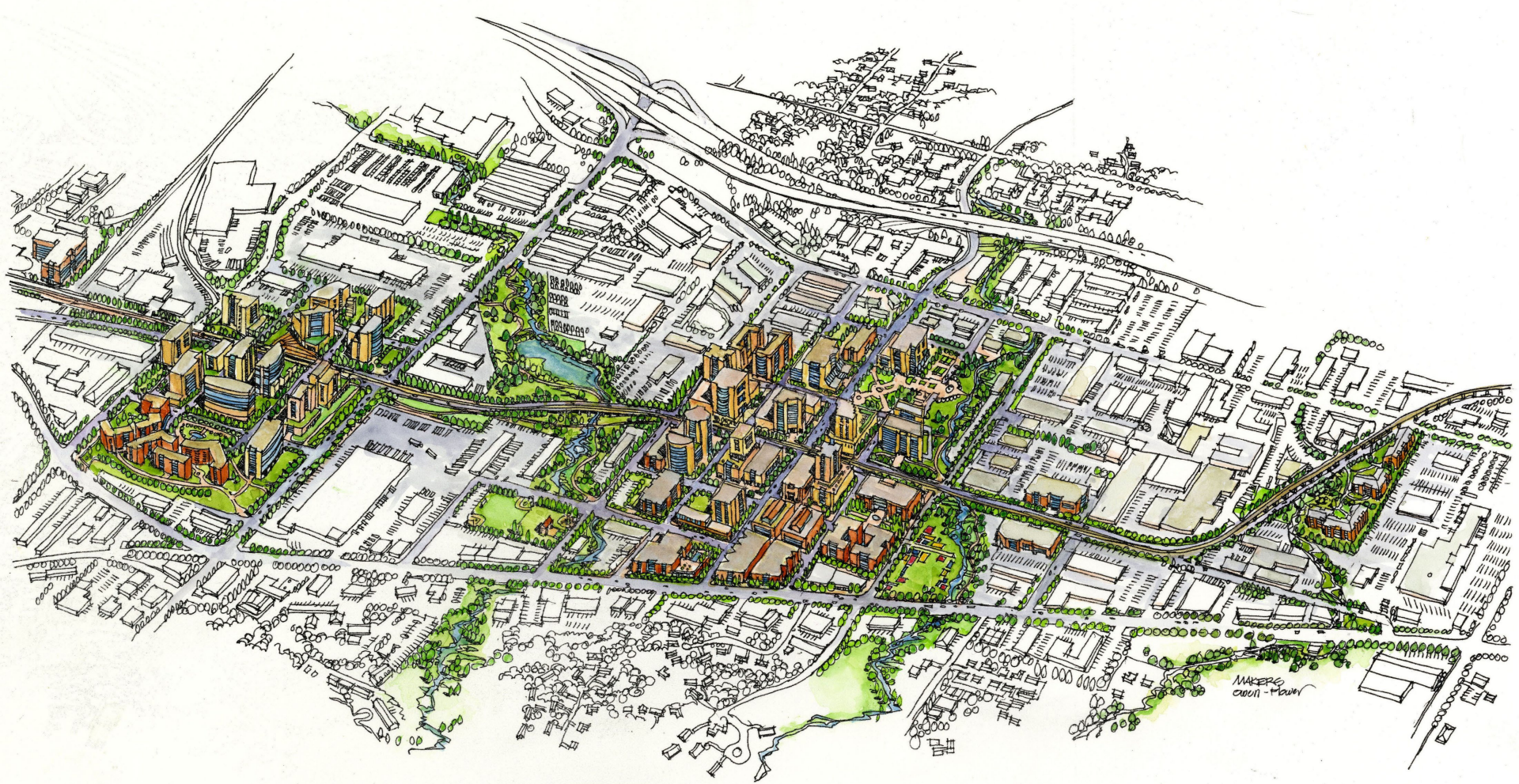
Why?

- To reflect new information.
- To strengthen and clarify implementation strategies.
- To increase capacity for housing and job growth.



Timeline





Vision

Proposed Changes

- Update to strengthen and align language for environmental improvements.
- Update to enhance language related to sense of place.
- Update to clarify and strengthen vision of BelRed being a unique destination for arts, culture, and creativity.





General



Proposed Changes

- Update to highlight importance of existing creative and cultural businesses.
- Update to clarify intent of minimizing impacts.
- Add new policy to incorporate social equity into overarching objectives.



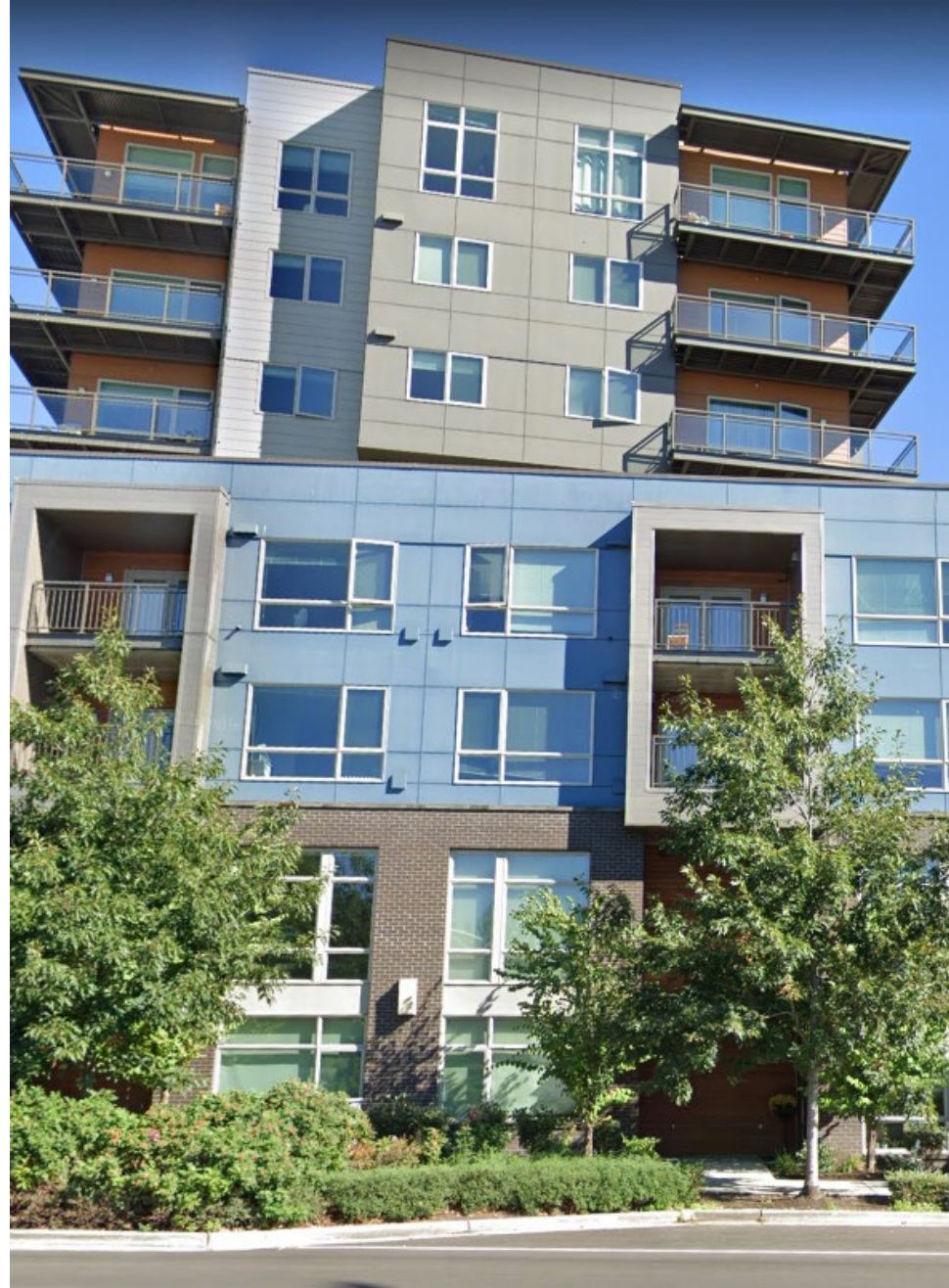


Housing



Proposed Changes

- Update housing terminology.
- Streamline policies to ensure alignment with citywide affordable housing strategy.
- Clarify intent of providing for housing affordable to a range of incomes within every neighborhood district.





Urban Design



Proposed Changes

- Remove policies redundant with policy in Volume 1 of the Comprehensive Plan.
- Broaden the historic context and use more inclusive language.
- Highlight the importance of arts and culture in placemaking.





Arts & Culture



*Photo courtesy of the
BelRed Arts District Alliance*

Proposed Changes

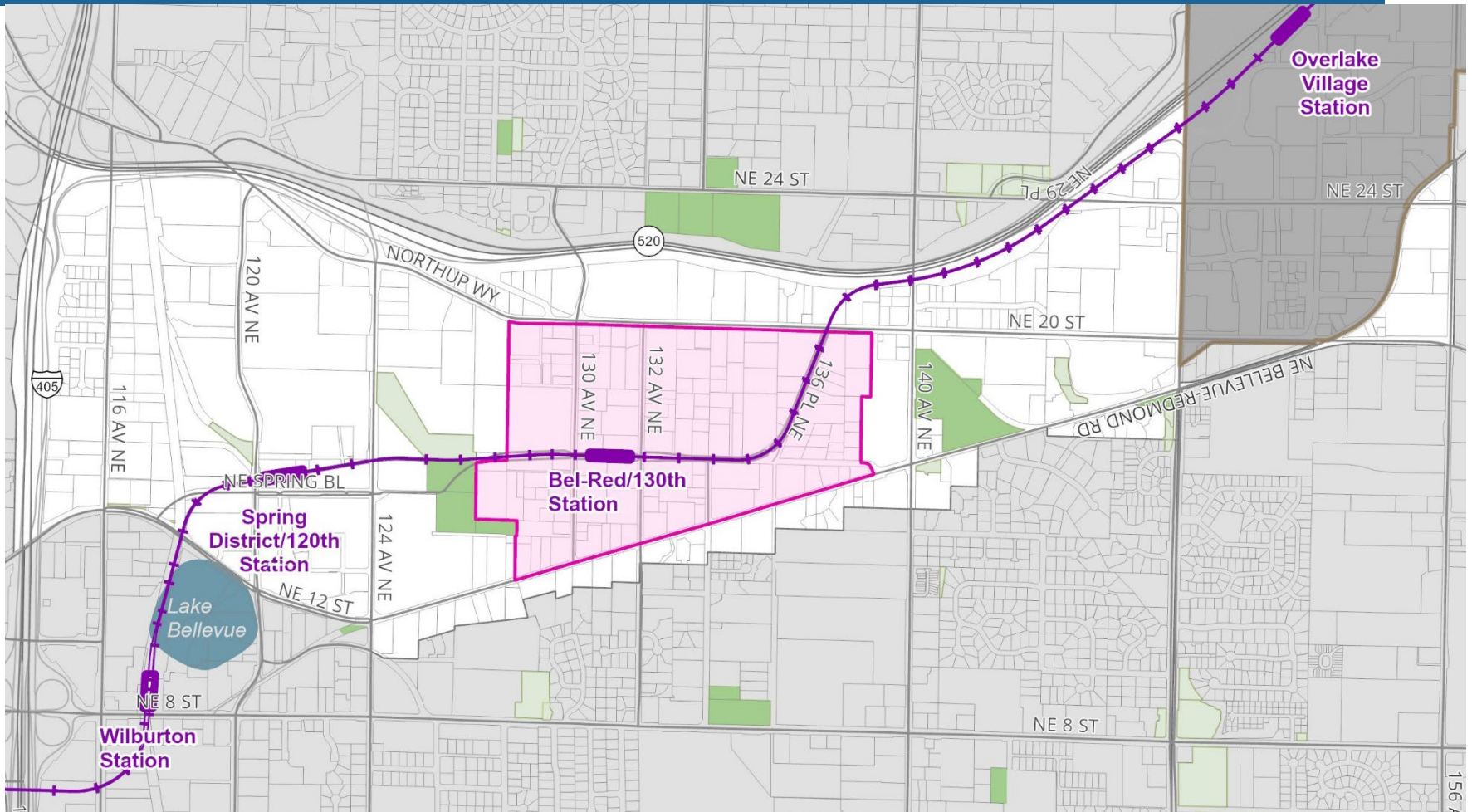
- Modify policies that support the organization, visibility, and presence of the BelRed Arts District.
- Add new policy supporting the development of affordable artist housing.
- Add new policies to foster community connection through space, programs, infrastructure, and events.



*Photo courtesy of the
BelRed Arts District Alliance*



BelRed Arts District Intensive Area



Arts Commission Recommendation

The Arts Commission voted unanimously to recommend:

- amendments to the arts and culture section heading, goal, and policies S-BR-67 through S-BR-72,
- the repeal of policy S-BR-49, and
- the addition of new policies S-BR-66 and S-BR-73 through S-BR-77.



Next Steps

May 8 & 22

- Full Draft Subarea Plan

June 20 and 26

- Public Hearing and Recommendation (tentative)

