



Great Neighborhoods Program: Crossroads and Newport

Request to initiate Comprehensive Plan Amendments

Emil King, Community Development Director

Thara Johnson, Acting AD Planning

Teun Deuling, Senior Planner

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Direction

Consider directing staff to initiate Comprehensive Plan Amendments to update the Crossroads and Newport neighborhood area plans and confirm future program iterations.



Agenda

1. Background
2. Planning Process
3. Scope Elements
4. Community Engagement
5. Recommendation



Program Objectives

1. Localize **citywide policies** that reflect **neighborhood priorities** through extensive **community engagement**
 2. Develop **local policies** to address **issues and opportunities** to help the community **grow in a unique way**
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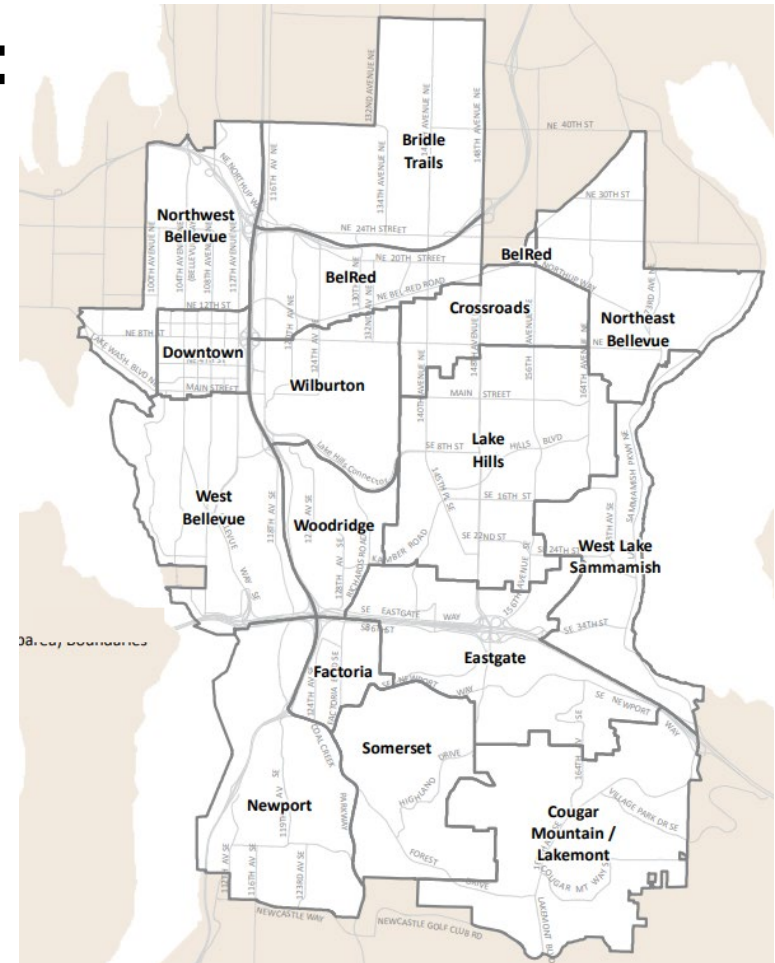


Background

Bellevue's Neighborhoods:

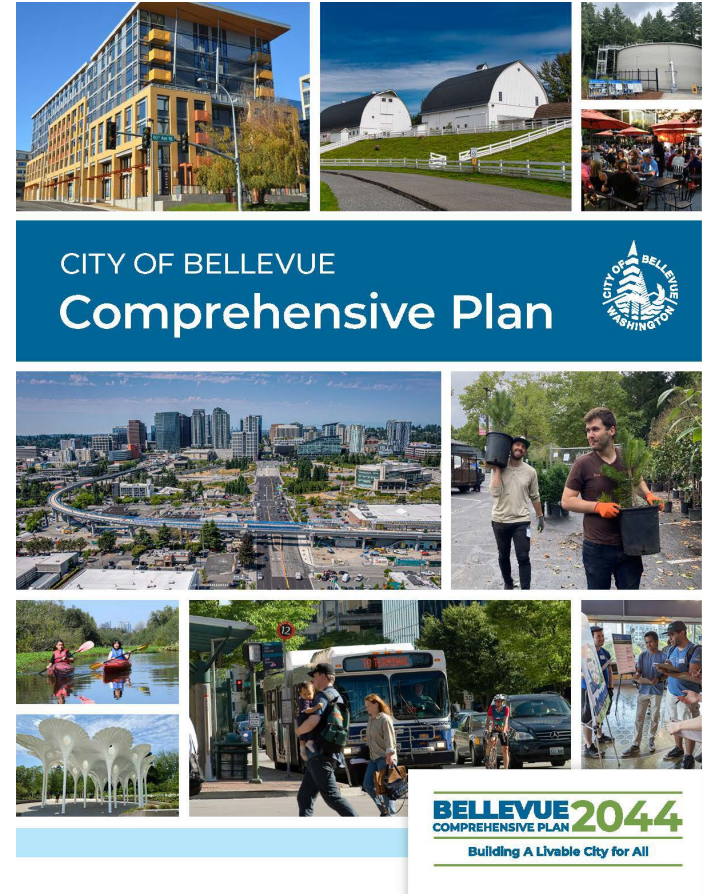
- 16 neighborhood areas.
- Diverse and vibrant communities with unique identities.

Program Launch: Initiated in 2018 to strengthen community connections.



Comprehensive Plan Periodic Update

- **Two Volumes:**
 - Volume 1: Citywide policies
 - Volume 2: Neighborhood-specific goals and policies.
- **Impact:** Updates aligned neighborhood plans with citywide policies.



Progress to Date

- **Completed Plans:** Northeast and Northwest Bellevue adopted in 2021.
- **Continuous improvement:** Community feedback resulted in expanded scope.
- **Next iteration:** Crossroads and Newport in 2024/2025.
 - Includes land use element

NORTHEAST BELLEVUE

WHAT YOU WILL FIND IN THIS PLAN

- NE Bellevue Vision

THE VISION

"NORTHEAST BELLEVUE IS A COMMUNITY OF CARING AND CONNECTED NEIGHBORS."

This is what Northeast Bellevue residents aspire for their community as they move into the future. They see it as a quiet retreat from surrounding activities, lined with trees and protected from the hustle and bustle of urban life but still within reach of those amenities. They envision a safe community where neighbors listen to each other, raise issues, and collaborate on shared values. They look to the future and seek solutions that will protect key assets and enhance their neighborhood for years to come.

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NORTHWEST BELLEVUE

WHAT YOU WILL FIND IN THIS PLAN

- NW Bellevue Vision
- NW Bellevue Profile
- A Discussion of the Community Context
- Goals and Policies to realize the Vision

THE VISION

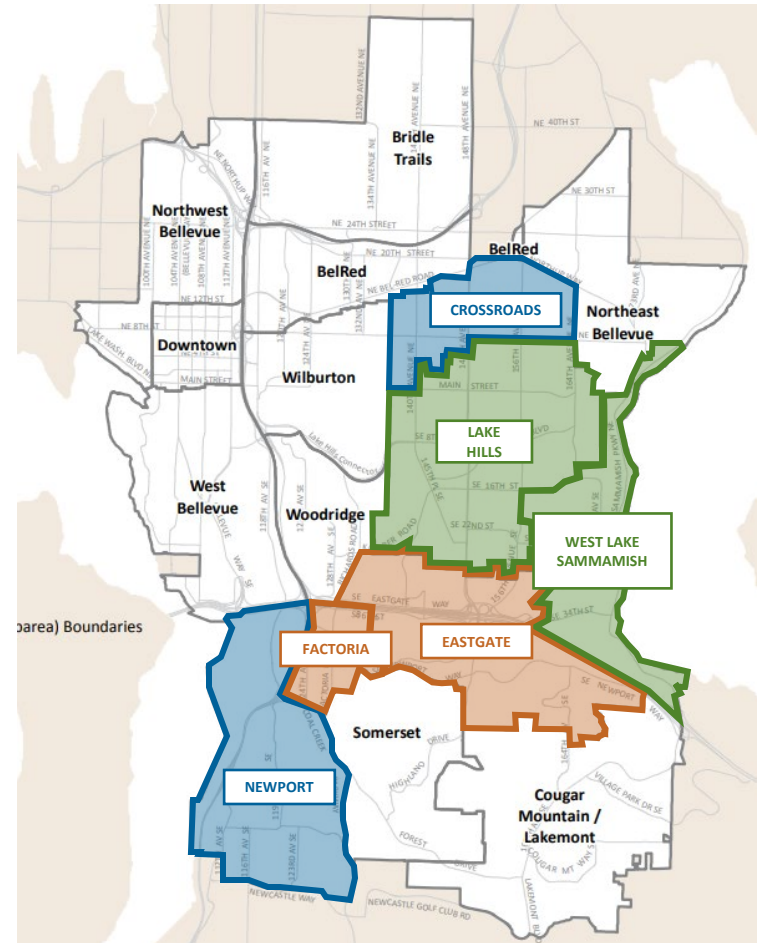
"NORTHWEST BELLEVUE IS A COMMUNITY WITH DIVERSE OPPORTUNITIES FOR EVERYONE."

This is what Northwest Bellevue community members envision for their neighborhood area as they move into the future. They see it as a welcoming one, with a diverse range of residents living and working within. It is both active and quiet, a destination and a home, connected to yet set apart from Downtown. Throughout both its denser multi-family or commercial areas and the calmer single-family streets, Northwest Bellevue will have maintained a neighborhood feel and embraced the natural beauty and green character of the Pacific Northwest. This balance defines the unique variety that is found in the area, a variety that is preserved in order to allow for diversity – of residents, of experience, and of opportunities.

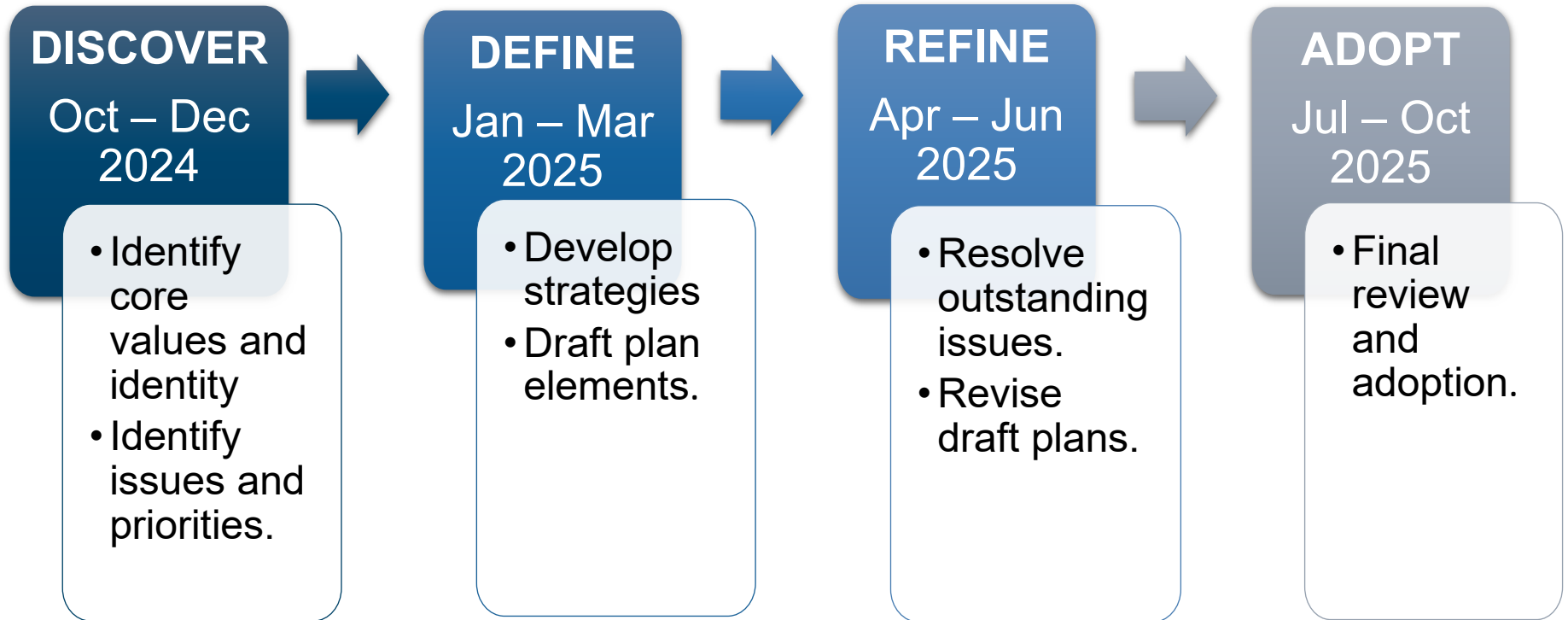
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Proposed Plan Updates

- **2024/2025:** Crossroads and Newport neighborhood plans.
- **Future Iterations:**
 - **2025/2026:** Eastgate and Factoria.
 - **2026/2027:** Lake Hills and West Lake Sammamish.



Neighborhood Planning Process



Key Elements of Neighborhood Plans



Land Use

Set the direction of future growth through **future land use map** updates for specific areas



Urban Design

Establish a **design framework** to strengthen community gathering places



Neighborhood Identity

Create a **concept map** to identify and strengthen a neighborhood's unique elements as it continues to grow



Public Realm

Identify priorities through community engagement to inform **future CIP improvements** of public spaces.



Mobility Hubs

Develop **local policies** around improved access to and convenient connections between (active) transportation modes



Land Use

- Guide future growth through updates to Future Land Use Map
- Changes initiated by property owners
 - Private property that could function as community-oriented space
 - Public property



Urban Design Framework

Goal: Strengthen and enhance community spaces.

Components:

- Concept maps for gathering spaces and neighborhood centers.
- Policies to guide future improvements.



Neighborhood Identity & Public Realm

Identity Elements:

- Gateways, natural edges, landmarks, and activity nodes.
- Preserve and enhance unique neighborhood characteristics.

Public Realm:

- Community input to guide future improvements.



Mobility Hubs

Purpose: Enhance local transit access and connections

Goals:

- Reduce car dependence.
- Promote sustainable transport.
- Community-driven design.
- Increase accessibility and safety.



Community Engagement Strategy

Approach: Equitable, inclusive engagement to ensure representative participation.

Example strategies:

- Expand Cultural Outreach Assistant program.
- Targeted outreach.
- Diverse engagement activities.





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