

GREAT NEIGHBORHOODS



Initial Briefing and Overview

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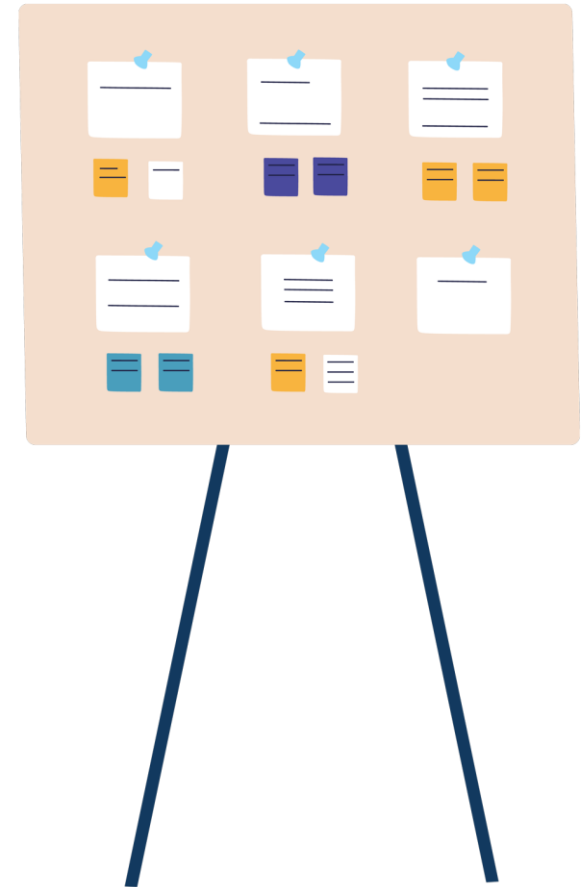
Purpose

The presentation is for information only.



Agenda

1. Background
2. Planning Process
3. Scope Elements
4. Community Engagement



Program Objectives

1. Localize **citywide policies** that reflect **neighborhood priorities** through extensive **community engagement**
2. Develop **local policies** to address **issues and opportunities** to help the community **grow in a unique way**



Background

Bellevue's Neighborhoods:

- 16 neighborhood areas.
- Diverse and vibrant communities with unique identities.

Program Launch:

Initiated in 2018 to strengthen community connections.



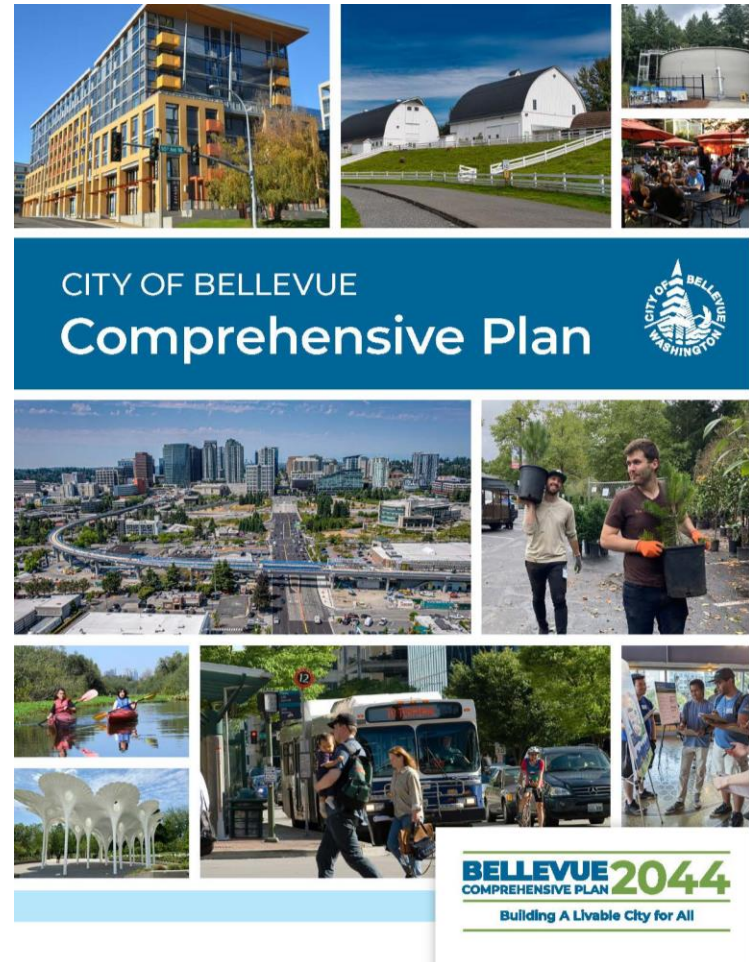
Comprehensive Plan Periodic Update

Two Volumes

- Volume 1: Citywide policies
- Volume 2: Neighborhood-specific goals and policies

Impact:

Updates aligned neighborhood area plans with citywide policies.



Progress to Date

Completed plans:

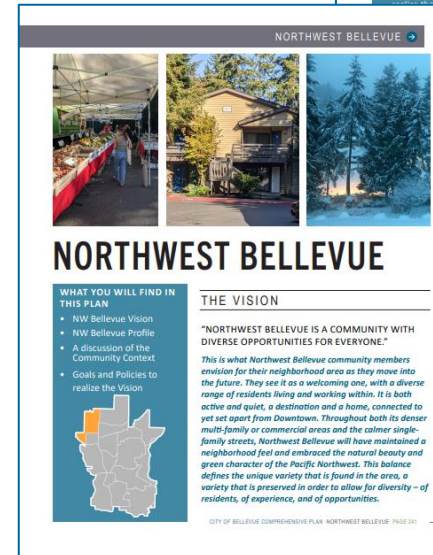
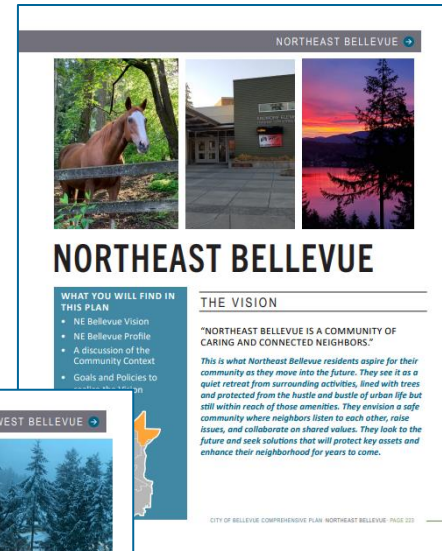
- Northeast and Northwest Bellevue adopted in 2021.

Continuous improvement:

- Community feedback resulted in expanded scope.

This iteration:

- Crossroads and Newport in 2024/2025, including a land use element



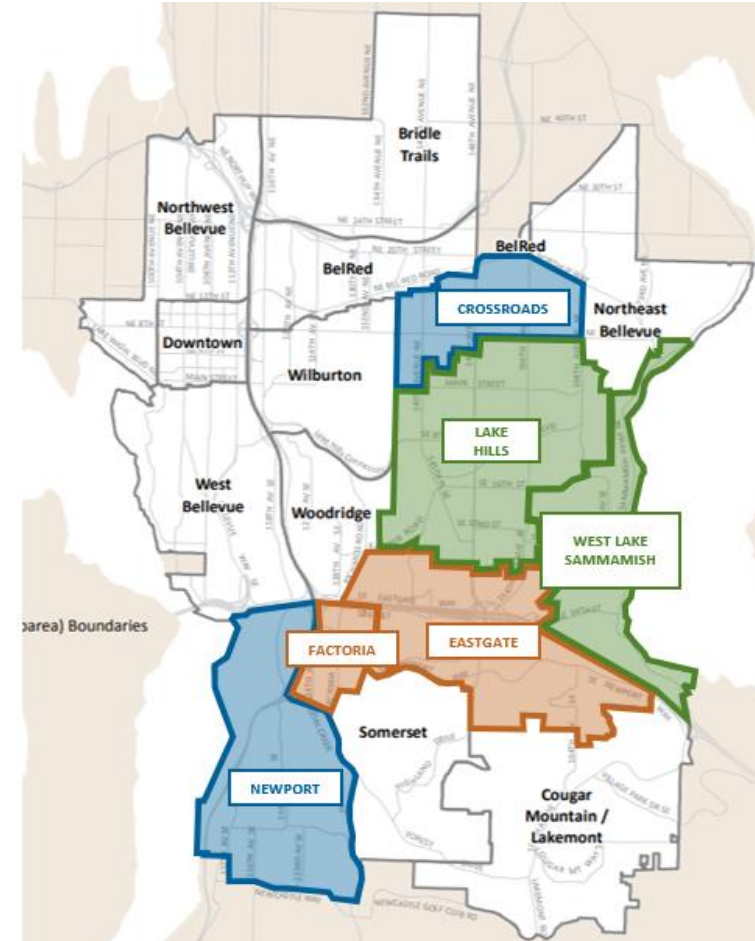
Neighborhood Plan Updates

2024/2025:

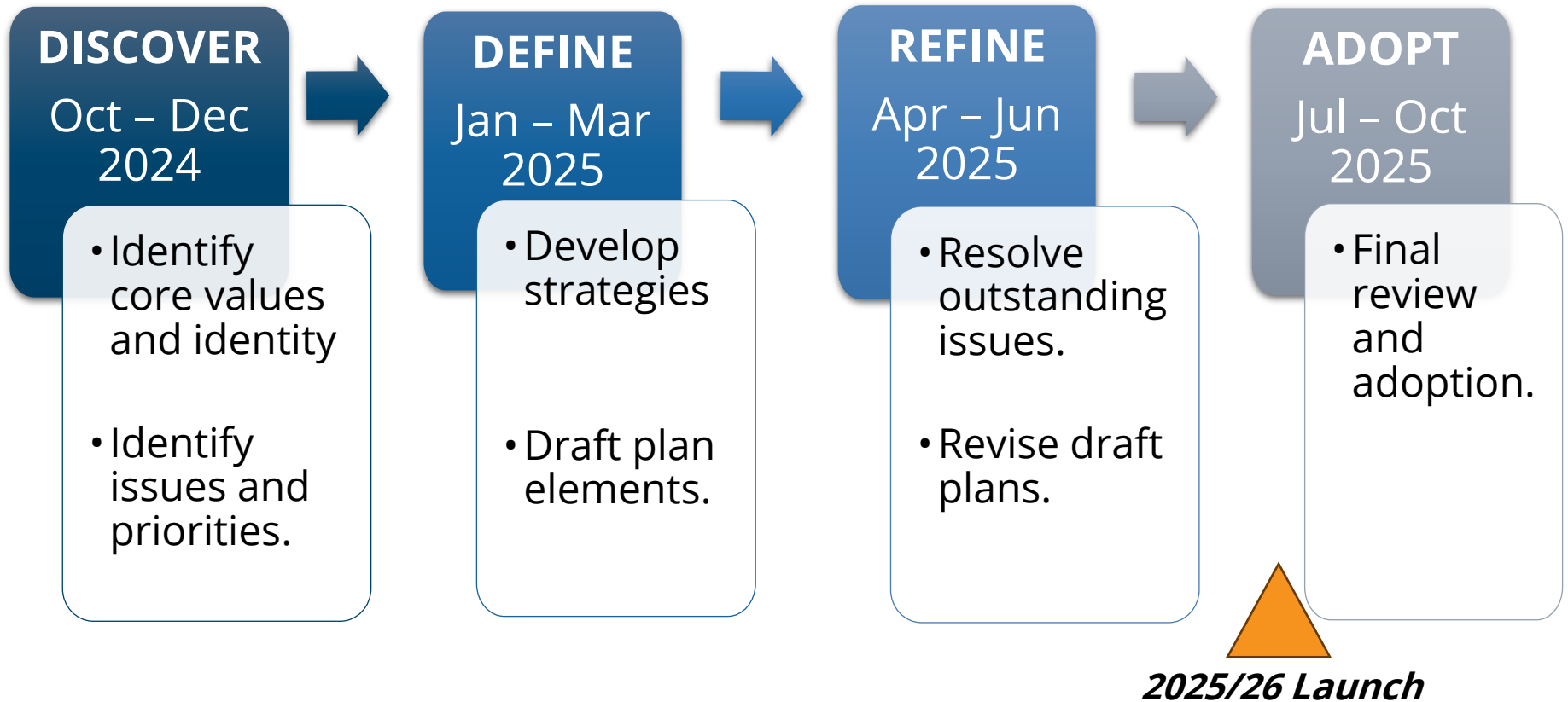
- Crossroads and Newport neighborhood area plans.

Upcoming Iterations:

- **2025/2026:** Eastgate and Factoria.
- **2026/2027:** Lake Hills and West Lake Sammamish.



Neighborhood Planning Process



Key Elements of Neighborhood Plans



Land Use

Set the direction of future growth through **future land use map** updates for specific areas



Urban Design

Establish a **design framework** to strengthen community gathering places



Neighborhood Identity

Create a **concept map** to identify and strengthen a neighborhood's unique elements as it continues to grow



Public Realm

Identify priorities through community engagement to inform **future CIP improvements** of public spaces.



Neighborhood Connectivity

Develop **local policies** around improved access to and convenient connections between (active) transportation modes

Land Use

Goal: Guide future growth through updates to the Future Land Use Map

Changes initiated by property owners:

- Private property that could function as community-oriented space
- Public property



Urban Design

Goal: Strengthen and enhance community spaces.

Components:

- Concept maps for gathering spaces and neighborhood centers.
- Policies to guide future improvements.



Neighborhood Identity & Public Realm

- **Identity Elements:**
 - Gateways, natural edges, landmarks, and activity nodes.
 - Preserve and enhance unique neighborhood characteristics.
- **Public Realm:** Community input to guide future improvements.

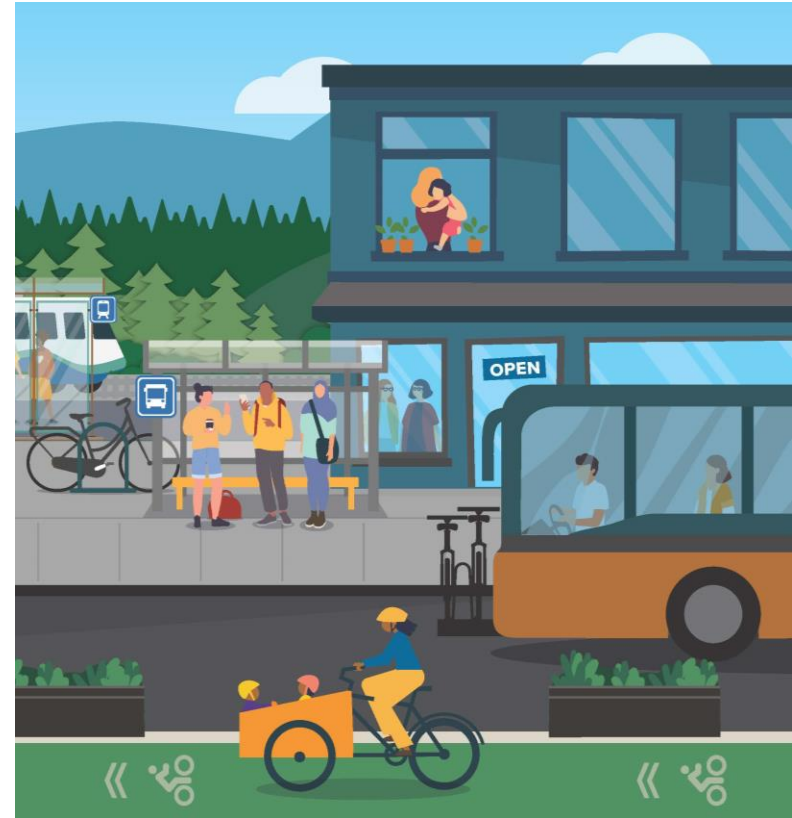


Neighborhood Connectivity

Purpose: Enhance local transit access and connections.

Goals:

- Reduce car dependence.
- Promote sustainable transport.
- Community-driven design.
- Increase accessibility and safety.



Community Engagement Strategy

Approach:

Equitable, inclusive engagement to ensure representative participation.

Example strategies:

- Expand Cultural Outreach Assistant program.
- Targeted outreach.
- Diverse engagement activities.



Community Engagement Strategy

- **Relationship Building**
 - Meeting with individuals and groups
- **Discover**
 - Kick-off event
 - Mailed questionnaire
 - Ideas fairs
 - Presentations on request



Community Engagement Strategy

- **Define**

- Community workshops
- School collaborations

- **Refine**

- Reviewing policy moves and draft plans
- Open houses
- Online questionnaire



Engagement Opportunities

- **Crossroads & Newport Kickoff (Virtual)**

- Thursday, October 10 | 6:30 - 8:00 p.m.
- More information on [City website](#).
- Register at [Eventbrite](#).

- **Ideas Fairs (in-person)**

- Thursday, November 14 | Crossroads
- Wednesday, November 20 | Newport
- Registration information coming soon.

Questions?