

## Statement of Interest

### 1. Confidentiality

*We're committed to keeping your information confidential.*

- a. What Works Cities will not publish anything you share without your permission.

Response: I accept / I don't accept

### 2. City Details

- a. What is the name of your city and state?
- b. What is the name of your mayor or city's chief executive?
- c. What is the start and end date of the mayor's term?
- d. When was the Mayor first elected (if this is not the first term)?

### 3. Your Details

- a. Are you authorized to act as your city's initial point person for What Works Cities?

Response: Yes / No

- b. Great. What's your name?
- c. What's your role or title?
- d. Please share your phone number.
- e. And your preferred e-mail address, please.

### 4. Experienced, or Starting Out?

*A What Works City is committed to using data and evidence to improve citizen engagement, make government more effective, and improve results for residents.*

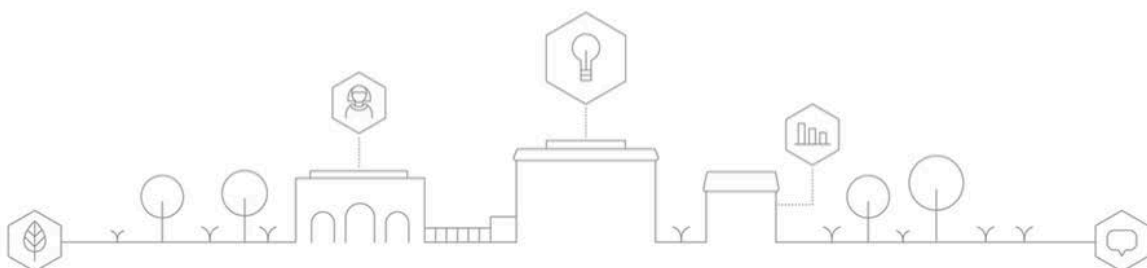
*These next questions are about your interest and experience in that approach.*

- a. How easy is it to have conversations about data and evidence in your city?

Response: Rank from a scale of 0-10.

- b. Has your mayor already expressed interest in this program?

Response: Yes / Not Yet



- c. How much experience do you have in approaches that better apply data and evidence to city governance?

Response: We've been working like this for a while. / We're starting out.

**5. If answer to 4c is "We've been working like this for a while," please answer the following questions.**

*Let's dig into some details. 2-3 sentences per answer is ideal at this stage.*

- a. Great. If your city and its leadership has already demonstrated a commitment to using data and evidence, please give an example. If you'd rather upload a press release, policy memo, or another document, you can do that next.
- b. If there's something you'd like to share with us, upload it here. If not, keep going.
- c. In general, how can you imagine data and evidence playing a greater role in your city government?

**If answer to 4c is "We're starting out," please answer the following questions.**

*There's no better time than now. 2-3 sentences per answer is ideal at this stage.*

- a. Why is now the right time to get started in your city?
- b. In general, how can you imagine data and evidence playing a greater role in your city government?

**6. Your Goals**

*What Works Cities is committed to supporting your city, your citizens, and your goals.*

*Let's turn to what you want to accomplish. (Again, 2-3 sentences per answer is ideal.)*

- a. In what specific areas are you interested in using data and evidence to achieve better results for your citizens?
- b. What's most challenging about expanding your city's use of data and evidence?
- c. What kind of support would you be most excited to receive in a partnership with What Works Cities?

