

Attachment C: Proposed Public Outreach and Engagement Plan
Council Meeting May 23, 2016

If Council directs staff to continue research surround the priorities, then staff proposes the following draft outreach and engagement plan for Council direction. The Plan purpose is to (1) obtain community input on the need, potential projects, and revenue options, and (2) provide Council the dates and plan that staff will be back to Council with status updates, information and direction.

Date/Time	Who	What	Status
May 16	Council Study Session	Update on the Long Range Financial Plan – Information and Discussion.	Done
May 23	Council Study Session	Seek direction on: 1. Whether to continue research around the priorities, if Council directs staff to continue research, then second, staff seeks direction on 2. A specific plan for stakeholder engagement around needs, potential projects and voted revenue options.	Tonight
		Briefing on the Fire Long Range Facility Plan	Tonight
May 26	Transportation Commission	Briefing on the priority of Neighborhood Safety and Connectivity, feedback and input.	
June 6	Council Study Session	Overall Status Update; Provide additional information regarding revenues including Councilmanic property tax, property tax history, and how has staff looked at the economic growth in the financial models.	
		Continued briefing and discussion on the Fire Long Range Facilities Plan.	
June 9	Transportation Commission	Continued feedback and input regarding Neighborhood Safety and Connectivity.	
June 13	Council Study Session	Status update, feedback, and direction to staff.	
Week of June 13	Potential – On Line Survey (still under consideration)	Staff is researching (as of May 23) the ability and the availability to prepare a community wide online survey. The survey would be open to everyone online and would gather broad community input on the need, potential projects, and revenue options. This survey would not be statistically valid.	
Week of June 27	Public Open Houses	Hold two public open houses to obtain community input on the need, potential projects, and revenue options. The meetings would be scheduled in different geographical areas of the City. The public will be invited and the meetings will be advertised by using tools such as the City's social media sites, List-Serves, Neighborhood Leadership connections, and a public mailer.	
July 5	Council Study Session	Return to Council with a summary of all community input needs, potential projects, and revenue options for direction on next steps.	
July 11, 18, and 25	Potential Council Study Sessions	Based on outcome of Community and Council direction, determine next steps.	

Note: Throughout the process, staff will brief community groups as requested or needed.