

**CITY COUNCIL REGULAR SESSION**

## Revised Smart Mobility Interest Statement

Joyce Nichols, Director of Intergovernmental Relations, 452-4225  
*City Manager's Office*

Dave Berg, Transportation Director, 452-6468  
Lacey Jane Wolfe, Transportation Policy Advisor, 452-2055  
*Transportation*

**EXECUTIVE SUMMARY**

The Revised Smart Mobility Interest Statement sets Council policy regarding smart mobility technologies. The principles in the revised interest statement support smart mobility technologies that provide public benefits, improve the overall multi-modal regional transportation system, and foster economic growth opportunities.

**RECOMMENDATION**

Move to adopt the Revised Smart Mobility Interest Statement.

If approved, effective date: 10/01/2018

**BACKGROUND/ANALYSIS**

Council has endorsed the Bellevue Smart plan that covers smart city strategies and implementation actions to achieve improved livability, sustainability and resiliency in a world that is increasingly digital, mobile, connected and urban. Transportation is one of six elements in the Bellevue Smart plan, and Bellevue's Smart Mobility Plan (formerly the Intelligent Transportation System Master Plan Update) represents the implementation strategy for the transportation element and contains the initiatives to be developed and implemented over the next few years.

At the June 18 Study Session, Council discussed key themes and priorities regarding the Smart Mobility Plan and asked staff to draft an interest statement to guide Council and staff participation in smart mobility issues. At the August 6 Study Session, Council considered a draft Smart Mobility Interest Statement. Council provided feedback and requested edits to simplify the document, reorder the principles, and update the security and privacy principle to recognize work currently being done internal to the City to ensure data security as well as system security.

Council feedback received at the August 6 Study Session is included in the revised interest statement (Attachment A). The changes are:

- The heading of the first principle has been edited as follows: "Improve transportation safety by reducing the frequency and severity of ~~vehicle~~ collisions."
- The security and privacy principle has been moved up in the document and is now the third principle instead of the sixth principle.
- The title and the text of the security and privacy principle has been updated as follows:

- Maintain Ensure and strengthen user and system security and privacy. Users of smart mobility should not be required to sacrifice personal privacy and security to access these technologies. Sensitive personal information captured and maintained by smart mobility technologies must be safeguarded against identity theft and unauthorized use, commercial or otherwise, use by third parties. Bellevue supports state and federal legislation exempting such personal information from public disclosure and requiring safeguarding of this data against unlawful access. Bellevue has incorporated the public disclosure protections within the City code and is developing privacy and security principles to further safeguard data and system infrastructure from unauthorized access and misuse.

## POLICY & FISCAL IMPACTS

### Policy Impacts:

Council has endorsed the Bellevue Smart plan that covers smart city strategies and implementation actions to achieve improved livability, sustainability and resiliency in a world that is increasingly digital, mobile, connected and urban. Transportation is one of six elements in the Bellevue Smart plan, and Bellevue's Smart Mobility Plan represents the implementation strategy for the transportation element. The Plan envisions a transportation system that "moves people smarter, safer, and faster, while providing more choices, better real-time information, lowering emissions and raising efficiencies."

In addition, Council recently adopted 2018-2020 3-Year Priorities, which state that the City should "advance implementation of the Smart City Strategy, including advanced transportation technology and autonomous, connected, electric and shared vehicle technology."

### Fiscal Impacts:

There is no fiscal impact associated with the adoption of this revised interest statement.

## OPTIONS

1. Adopt the Revised Smart Mobility Interest Statement.
2. Do not adopt the statement and provide alternative direction to staff.

## ATTACHMENTS & AVAILABLE DOCUMENTS

A. Revised Smart Mobility Interest Statement

## AVAILABLE IN COUNCIL LIBRARY

N/A