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## BELLEVUE CREATIVE ECONOMY STRATEGY – PROJECT PROCESS

Phase 1 - Project Initiation							
Project Launch		Engagement Plan		Website Development			Social Media Ambassadors
Phase 2 - Values Framework Development							
Planning Context		CETF 1	Creative Econom Survey		Stakeholder Interviews		Values Framework Report
Phase 3 - Economic Research and Analysis							
Creative Economy Research and Analysis	Cultural and Creative Industry Mapping		Comparative Assessment		Economic Research and Analysis Report		CEFT 2
Phase 4 - Strategy Development							
Focus Group Visioning Workshops	CEFT 3		SOAR Analysis		Vision, Goals and Opportunities Scan Report		CEFT 4
Phase 5 - Implementation							
Action Plan Development			CEFT 5		Final Report Development		CEFT 6
Phase 6 - Dissemination							
Presentation to City Management Team and Council				Public Dissemination of Final Report			

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