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NEWS

VIDEO ANALYTICS TOWARDS VISION ZERO PARTNERSHIP RECEIVES THE TRANSPORTATION ACHIEVEMENT AWARD FOR SAFETY FROM THE INSTITUTE OF TRANSPORTATION ENGINEERS

Toronto, ON, Canada— Video Analytics Towards Vision Zero Partnership, City of Bellevue, Washington USA received the Transportation Achievement Award for Safety at the Institute of Transportation Engineers (ITE) 2017 Annual Meeting & Exhibit, held July 30 – August 2, in Toronto, ON, Canada.

Consistent with its Vision Zero policies, the City of Bellevue, Washington is committed to generating better data on travel behavior, patterns, crashes, and conflicts and developing collaborations with others in the public and private sector to make our intersections smarter and safer. In recognition of the opportunities to enhance traffic operations and public safety, the City of Bellevue entered into a technology development partnership with Microsoft and the University of Washington.

The video analytics platform that was developed leverages cloud computing and machine learning systems to convert raw video footage from the City of Bellevue's existing camera network into useful data that can be searched, managed, and used to provide detailed information on traffic flow and allow a more rapid response to non-crash traffic conflicts.

The Transportation Achievement Awards are awarded annually for excellence in the advancement of transportation to meet human needs, by entities concerned with transportation such as governmental agencies, legislative bodies, consulting firms, industry, and other organizations. Awards are presented in the categories of planning, design, operations, and safety.

Founded in 1930, ITE is a community of transportation professionals including, but not limited to transportation engineers, transportation planners, consultants, educators, and researchers. Through meetings, seminars, publications, and a network of more than 13,000 members, working in more than 90 countries, ITE is your source for expertise, knowledge, and ideas.

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