

DATE: April 4, 2018

TO: Mayor Chelminiak and City Councilmembers

FROM: Lenka Wright, Chief Communication Officer, 452-4090

SUBJECT: City of Bellevue Annual Report

For the second year, the City of Bellevue produced a citywide Annual Report, providing an informative, dynamic publication that highlights the city's accomplishments over the last 12 months through descriptive copy and vivid imagery.

The report will make its official debut at the 2018 State of the City, hosted by the Bellevue Downtown Association, on April 24. More than 100 reports will be distributed to business and civic leaders who attend the event. In the coming weeks, hard copies of the report will be distributed to community centers, Mini City Hall and other locations, shared on social media, and provided at outreach events.

The Annual Report also details the city's finances, explaining how the biennial budget is funded and the municipal services provided. The report has a wide range of audiences, from Bellevue residents and businesses to visitors and prospective companies.

In collaboration with city departments, the Communications Office produced the publication in-house with art direction and design by Graphic Services, a division of the Information Technology Department. The printing of 1,500 copies was done by a contracted vendor. The report is also available [online](#) on the city website.

To summarize, the Annual Report showcases significant efforts during 2017 to realize the City Council's vision along with the exceptional public service provided by staff, further demonstrating why Bellevue is "the city where you want to be."