



DATE: March 25, 2019

TO: Mayor Chelminiak and City Councilmembers

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*Transportation Department*

SUBJECT: Bellevue Vision Zero Summit – Key Takeaways

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In 2015, Council passed Resolution No. 9035 (Attachment A) to achieve the Vision Zero goal of eliminating traffic fatalities and serious injuries on City streets by the year 2030. It states: "the life, safety and health of residents, employees and visitors to Bellevue is the City Council's highest priority." In 2016, Council passed Ordinance No. 6334 (Attachment B) adopting Vision Zero amendments into the City's Comprehensive Plan.

As part of the work to create an [action plan](#), the City organized the Bellevue Vision Zero Summit on February 13 at Overlake Medical Center. Experts from across the nation spoke to over one hundred attendees, despite a record setting snowstorm. At the March 25 Study Session, staff will share with Council an overview on key takeaways.

The [morning session](#) at the Summit included remarks by the State Secretary of Transportation, Bellevue's Deputy Mayor, crash victims, City staff, and more. A highlight of this session included an announcement of a new partnership to address distracted driving among teenagers by Bellevue's Deputy Mayor, the Superintendent of Bellevue School District, the President of Washington DECA, and a student (see [BSD link](#)).

The announcement of this collaboration, called TINO, stands for "Tune In/Not Out", and is reflective of our City's commitment to identify partnership opportunities to achieve Vision Zero by 2030. The TINO campaign offers a chance for students to make a difference in their hometown. In Bellevue, one in four drivers involved in a fatal or serious-injury collision is under 25 years old, though young people of driving age, 16-25 years old, make up only 10.6 percent of Bellevue's population.

The afternoon session at the Summit was structured around the Safe Systems approach the Transportation Commission endorsed at its January 10 meeting. This approach considers [Safe Vehicles](#), [Safe Speeds](#), [Safe People](#), and [Safe Streets](#) as coordinated solutions to reach Vision Zero. Additional Bellevue partnerships were announced including collaborations with: (i) Volpe Center on a case study informing the [USDOT's Safety Data Initiative](#); (ii) [Brisk Synergies](#) to identify intersections warranting safety improvements; and, (iii) INRIX to identify streets with excessive speeding.

Attachments:

- 1) Resolution No. 9035
- 2) Ordinance No. 6334

Available in Council Document Library:  
Bellevue Vision Zero Summit Event Program