



# 2020 Guidelines

Photo courtesy of Studio East

## DEADLINES

**Letter of Intent:**  
October 3, 2019

**Application:**  
October 9, 2019

## GET HELP

Kaya Strategik is on hand to answer your questions and assist with your application. Call during regular business hours.

425.270.8185

[bellevuegrants@kayastrategik.com](mailto:bellevuegrants@kayastrategik.com)

## SPECIAL PROJECTS

Funding for arts, cultural and heritage projects that serve residents and visitors in Bellevue, Washington

We encourage innovative projects by artists, individuals, and communities that fill in cultural gaps and inspire new forms of creative participation, particularly for under-served groups.

Applicants can generally request up to \$3,000. Projects must take place during 2020 and should be completed by December 1, 2020.

## Apply Online

[www.bellevuearts.smapply.io](http://www.bellevuearts.smapply.io)

# Program Overview

## Purpose

Special Projects fosters innovation in the arts. Bellevue is changing, and we want to encourage the creative community to change with it. We provide funding support for artistic, cultural, and heritage projects that have the potential to fill cultural gaps, especially for underserved groups, and inspire longtime Bellevue residents and visitors in new and exciting ways.

## Public Funding = Public Benefit

Washington State law requires that individuals or organization who receive public funding must provide a public benefit defined as the “the necessary support of the poor and infirm.” Examples of public benefit are:

- Free public performances, exhibitions, workshops, screenings, or readings.
- Free scholarships to ongoing, fee-based arts educational or training programs.
- Accommodating services that expand access and inclusion to individuals with limited physical or English-speaking abilities.



The City of Bellevue gratefully acknowledges support for this funding program by 4Culture and the King County Hotel Lodging Tax.

## Application Review Process

City Council approves all funding. Their approvals are based on recommendations from the Bellevue Arts Commission Allocations Committee. The Committee may include outside professionals. Applications are reviewed on a competitive basis according to the overall purpose of the program and the criteria for eligible organizations. Incomplete applications submitted after the deadline may not be reviewed.

## 2019 Application Timeline

<b>August 1</b>	Guidelines are published.
<b>September 3</b>	Online Application portal opens.
<b>October 3</b>	Letter of Intent due at 11:59 p.m.
<b>October 9</b>	Applications due at 11:59 p.m.
<b>Oct-Nov</b>	Application review.
<b>December 3</b>	Arts Commission recommendation.
<b>December 9</b>	City Council approval.
<b>December 13</b>	Award notification.

The City reserves the right to change this timeline.

# Program Contact

This funding program is administered by the City of Bellevue Arts Program. For more information contact:

## Joshua Heim, Arts Program Manager

425.452.4105

jheim@bellevuewa.gov

[www.bellevuewa.gov/arts](http://www.bellevuewa.gov/arts)

For help with your application please contact:

## Kaya Strategik

425.270.8185

bellevuegrants@kayastrategik.com

# Project Renewals

Did you receive a first-time Special Projects grant in 2019? Good news: you are eligible for a fast-track renewal and do not need to submit a new application!

## Criteria

Sometimes there's more to learn from a project the second time around. Renewals will be determined on the quality of this learning. Each project is eligible for only one project renewal.

## Renewal application

There is no need to re-pitch the same project; we want to hear why you are continuing the project and how you will make it better. All you need to do is reflect on the strengths and weaknesses of the project and propose how you will build upon those strengths and minimize those weaknesses in 2020. This application has three parts. Use this check-list to ensure your application is complete.

### ☐ 2019 Special Projects Grant Report.

If your project is not complete by the October 9, 2019 deadline, please submit a progress report.

### ☐ Request for Renewal Letter.

Submit a written letter at the time you submit your 2019 Grants Report that addresses the following:

- Evidence that a second year is needed.
- Project strengths and weaknesses.
- Specific actionable items you will implement to build upon the strengths and minimize the weaknesses to increase effectiveness (a list with a timeline is encouraged).
- The expected outcome or change in outcome if you were to receive funds to implement the above action plan.
- The funding amount you seek.

### ☐ Updated 2020 Project Budget.

Update the project budget.

## Funding

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Generally, the maximum award is \$3,000 and the minimum award is \$500. Funding for projects will generally range from \$1,000 to \$2,000. However, the Arts Commission may recommend greater or lesser amounts. Funding awards expire and do not carry over to the following year.

### Timing of Projects

Projects must take place during 2020 and should be completed by December 1, 2020.

### Payment

Payment will be made at the end of the project.

Exceptions may be made, depending on circumstances and City policy. The funding recipient turns in an invoice, a final report to the City for reimbursement. Invoices and final reports are due online to the City by December 15<sup>th</sup>. Checks are normally mailed within 30 days of the invoice date and our receiving completed paperwork.

## Eligibility

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### Who May Apply

- Individuals or groups who are the primary generators of the project.
- Projects must be publically accessible in Bellevue.
- Project must involve at least one professional artist or cultural practitioner.
- Individuals must be 18 years of age or older at the time of application and have a Social Security Number.
- Must have a Tax ID or an EIN number.

### Who May Not Apply

- Applicants who receive EAP funding or direct project funding from the Bellevue City Council in the same year.
- Applicants who received two years of Special Projects funding for the same project (2018 & 2019).

## Evaluation Criteria

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### Artistic Innovation

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and/or constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

### Public Access and Benefit

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue is clearly described.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.

### Project Feasibility

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning including clearly articulated goals and process for evaluation.
- Realistic budget and timeline.

## Application Instructions

1. Submit a **Letter of Intent (LOI) beginning on September 3 and no later than October 3, 2019** that summarizes the purpose of your project, why you need public funding, and the level of funding you seek. You can submit your LOI online at:

[www.bellevuearts.smapply.io](http://www.bellevuearts.smapply.io)

2. Prepare a **full application beginning on September 3** via the same online application portal above.
3. Prepare the following **supplemental materials**:
  - ☐ The resume or bio of the lead artist or cultural worker involved in this project.
  - ☐ Work sample.
4. **Submit your full online application by the October 9, 2019 deadline.**