

#### East Main Supplemental 2019 Guiding Principles

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## AGENDA

#### Vision and Context

- Timeline
- Comprehensive Plan Amendment, Land Use Code Amendment, Development Review
- Supplemental Guiding Principles
- Next Steps

# COUNCIL'S VISION

- Transit-oriented development
- Priority on alternative modes of transportation – o Transit o Walking o Bicycling
- Unique vibrant, active neighborhood apart from Downtown
- Ground floor retail and service uses that generate activity



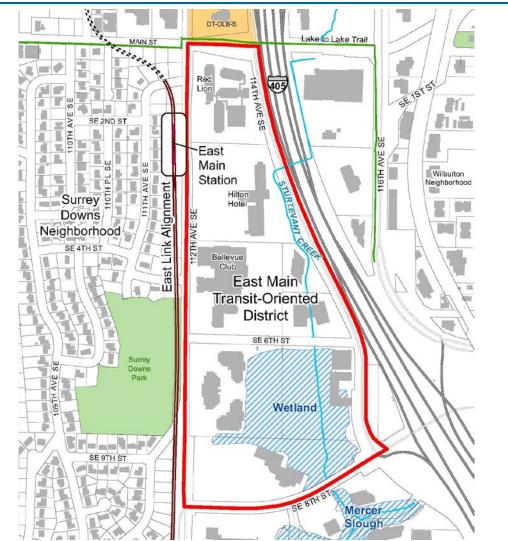
## CONTEXT

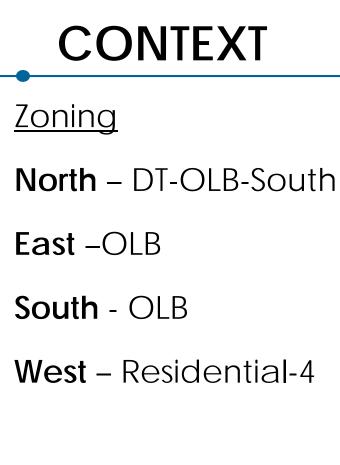
North – Downtown

**East** – I-405 and Wilburton

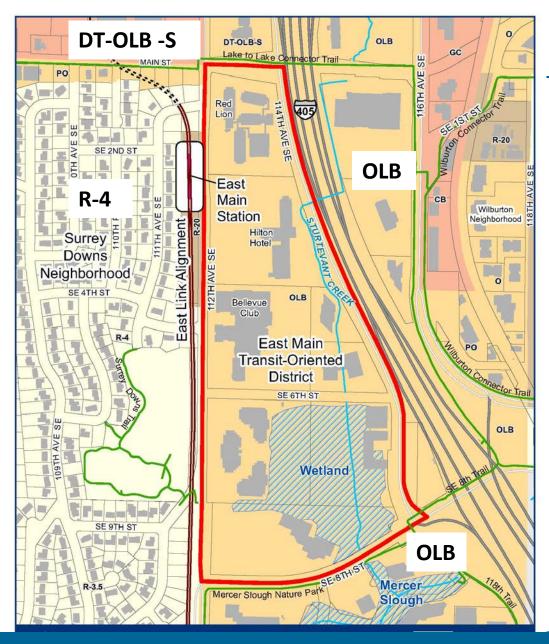
South – Mercer Slough

West – Surrey Downs Neighborhood and Park



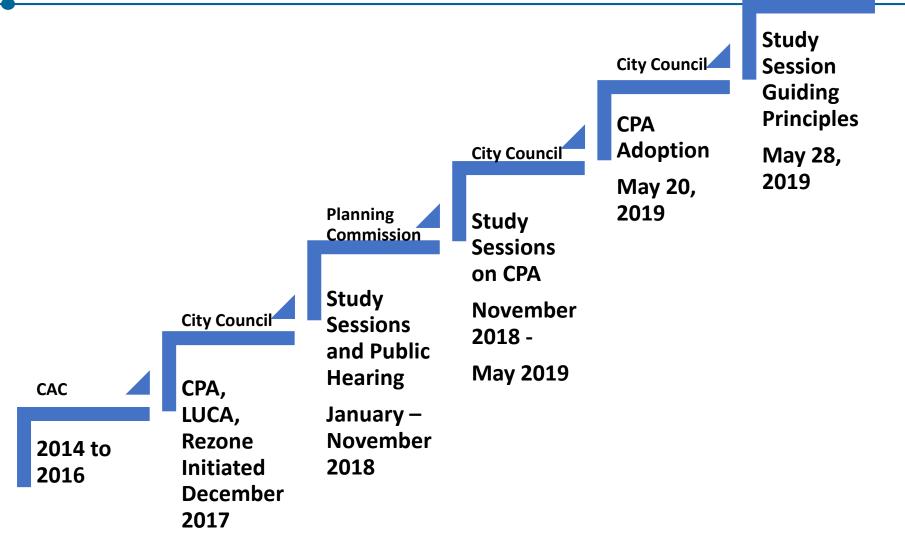


Wilburton will soon be rezoned.



### EAST MAIN TIMELINE

**City Council** 



## CPA, LUCA, Development Review

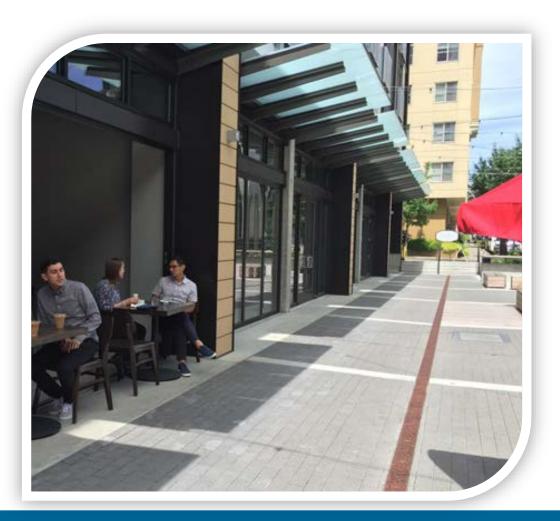
СРА	LUCA	Development Review
Generalized policy statement	Implementation of comprehensive plan	Application of the land use code to a project
Example: "Encourage the development of affordable housing through incentives"	Example: "Floor Area Ratio. A maximum of 1.0 FAR (floor area ratio) may be excepted for affordable housing"	Example: Project submitted with affordable housing that is not included in FAR calculation
Example: "Establish a clearly-defined public or publicly accessible pedestrian system to the station areaand other nearby parks and open spaces."	Example: "Create logical connections to transit options, walking and biking trails, pedestrian routes, and streets"	Example: Project plans show paths, midblock connections, and intersections that connect with the East Main station, trails, parks and open spaces.

Why are supplemental principles needed?

- 2017 Principles were applicable to CPA, LUCA and rezone.
- Supplemental principles will:
  - o Be specific to LUCA
  - o Compliment the 2017 principles
  - o Informed by
    - ✓ East Main CPA
    - ✓ 2017 Principles
    - ✓ Land Use Code
    - ✓ 2018 Discussions

#### <u>Urban Design</u>

- Sidewalk and open space activation
- Location of site servicing and loading
- o Open space system.



- Mobility
  - o Multi-modal transportation choices
  - o Flexible parking standards
  - Network of connected streets and paths



- Regulatory Framework
  - o Transparency
  - o Flexibility and predictability
  - o Development agreements





Supplemental Principles will:

 Be specific to the LUCA;
 Complement the 2017 Principles; and
 Incorporate CPA and 2018 discussions

**QUESTIONS ?** 

#### Study Session - July 8 Development Standards and Incentive System



- 1. Approve the Supplemental Guiding Principles
- 2. Do not approve the Supplemental Guiding Principles
- 3. Give staff alternative direction.