



# Initiating Neighborhood Area Planning

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# Initiating Neighborhood Area Planning

- Information only
- No action requested this evening
- Future presentation to seek direction from Council

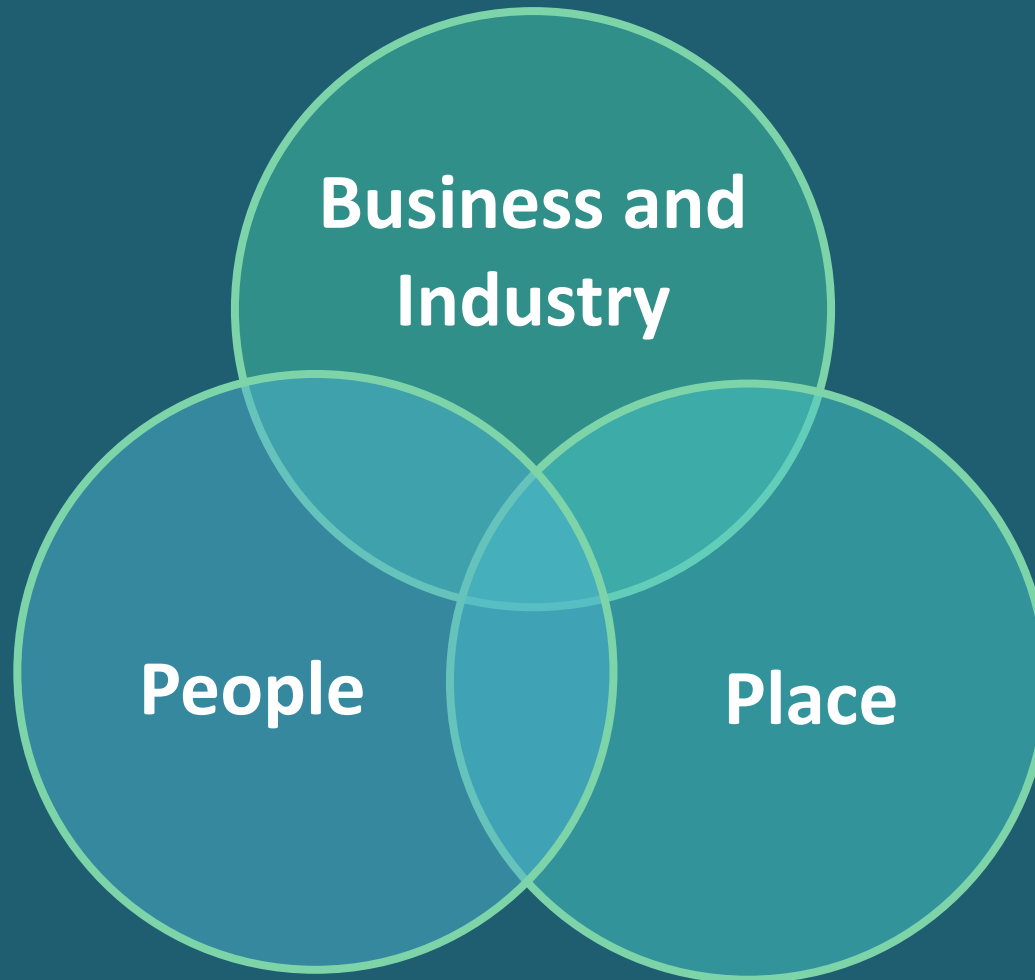


# Neighborhood Area Planning Program

- Based on Comprehensive Plan
- Strategic, action-focused
- Ground-up community process



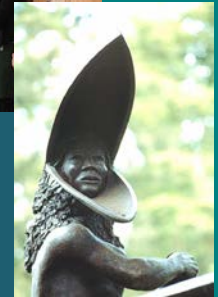
# Planning and community development



# Planning and community development



Economic  
Development  
& Arts



Planning

Housing



Environmental  
Stewardship

Neighborhood  
Services





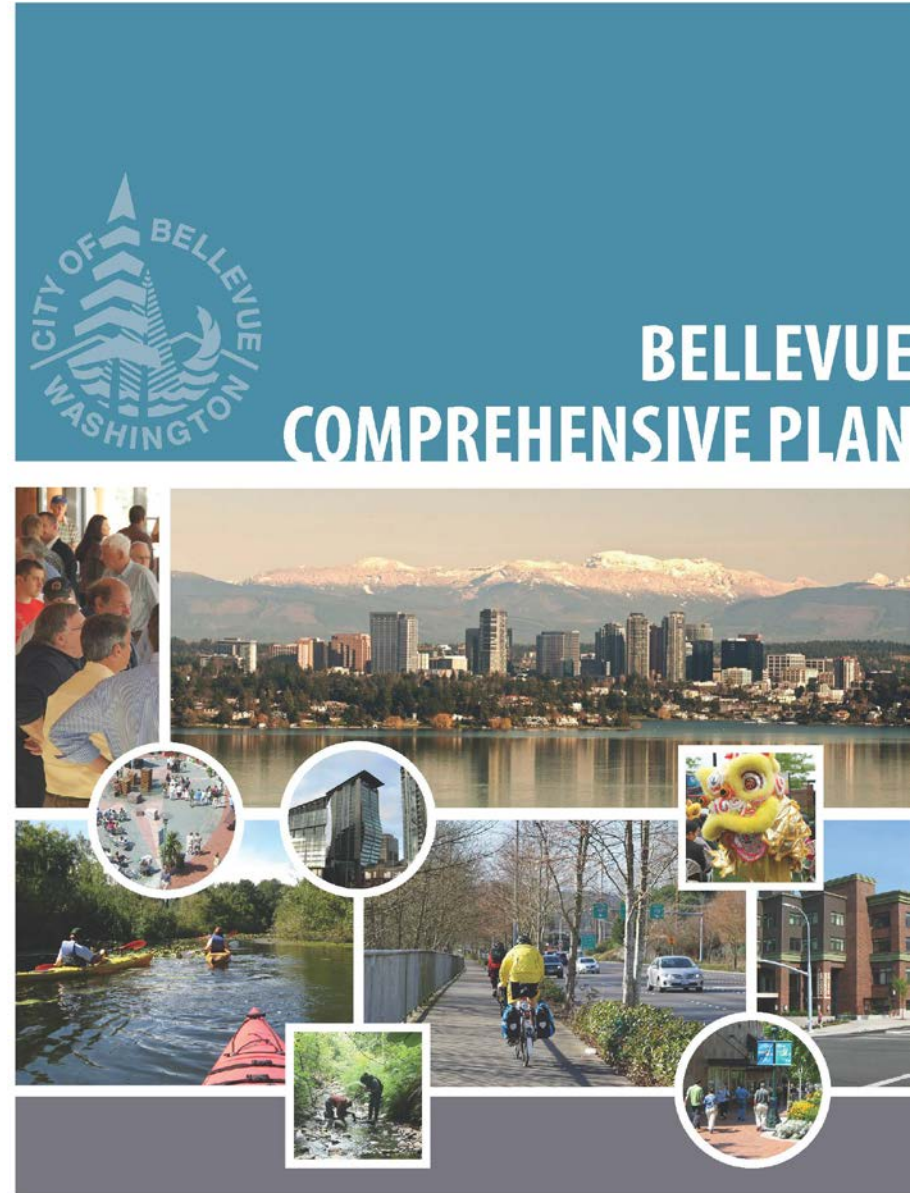
# Neighborhood plans: will be based on and part of our Comprehensive Plan

# Relationship to Comprehensive Plan

Comprehensive Plan  
Volume 1

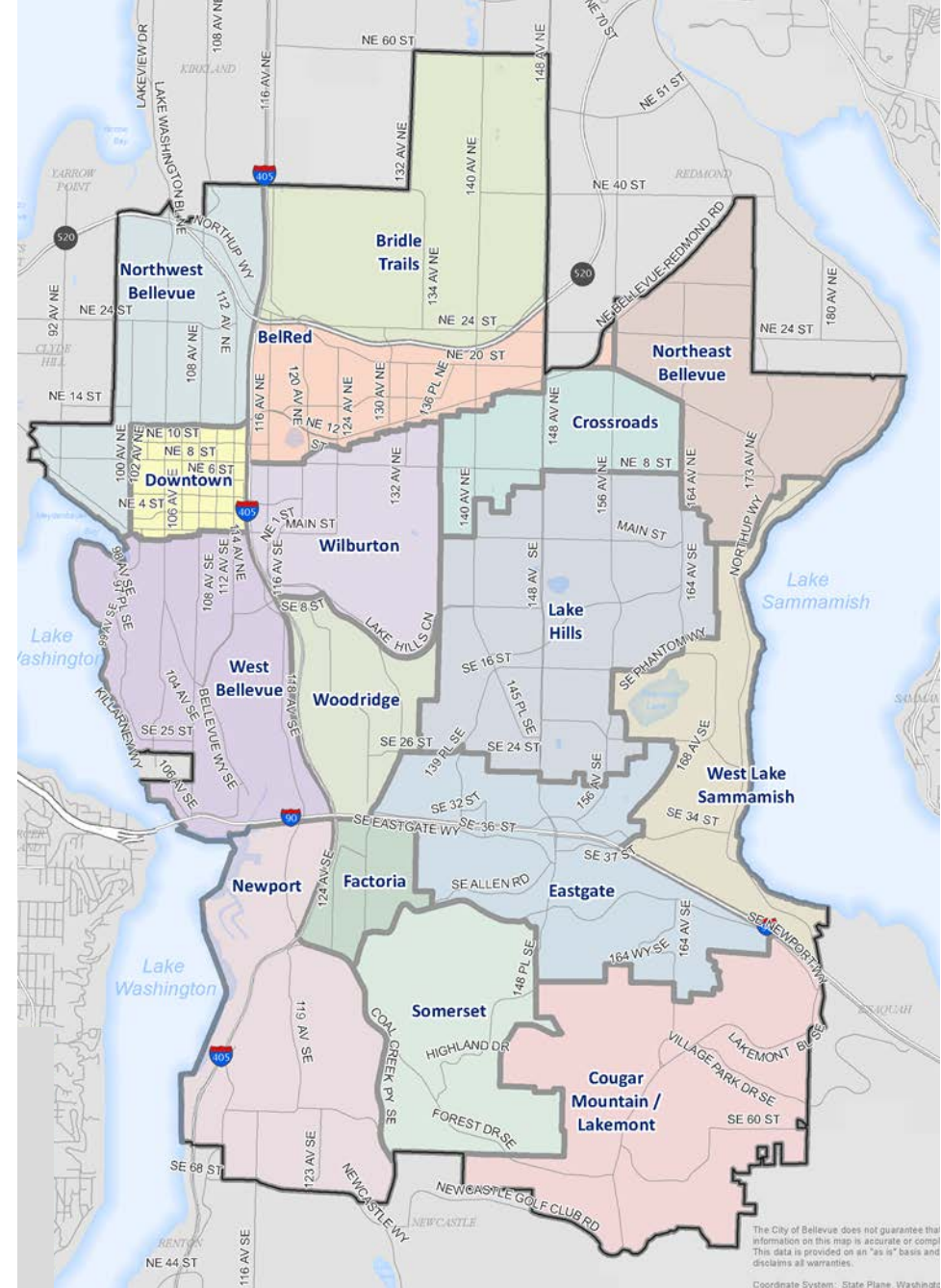
Neighborhood  
Area Plans  
CP Volume 2

Land Use  
Regulations



# Neighborhoods Element

- Establishes 16 neighborhood areas
- Articulate vision
- Strategies for adapting to change while preserving what is valued



A large group of diverse people are seated at round tables in a community meeting. In the foreground, a woman with long dark hair, wearing a floral patterned top and a name tag that reads "Diana", is smiling and looking towards the camera. She is seated at a table with a white coffee cup and a small plate of food. To her left, a woven basket and a white bag are on the table. The background shows many other people, including a man wearing a yellow turban, engaged in conversations. The overall atmosphere is positive and community-oriented.

**Neighborhood plans:  
will be strategic and future-focused**

# What will be in the plans?

- Community profile
- Opportunities map
- Relationship to Comprehensive Plan
- Vision and strategies

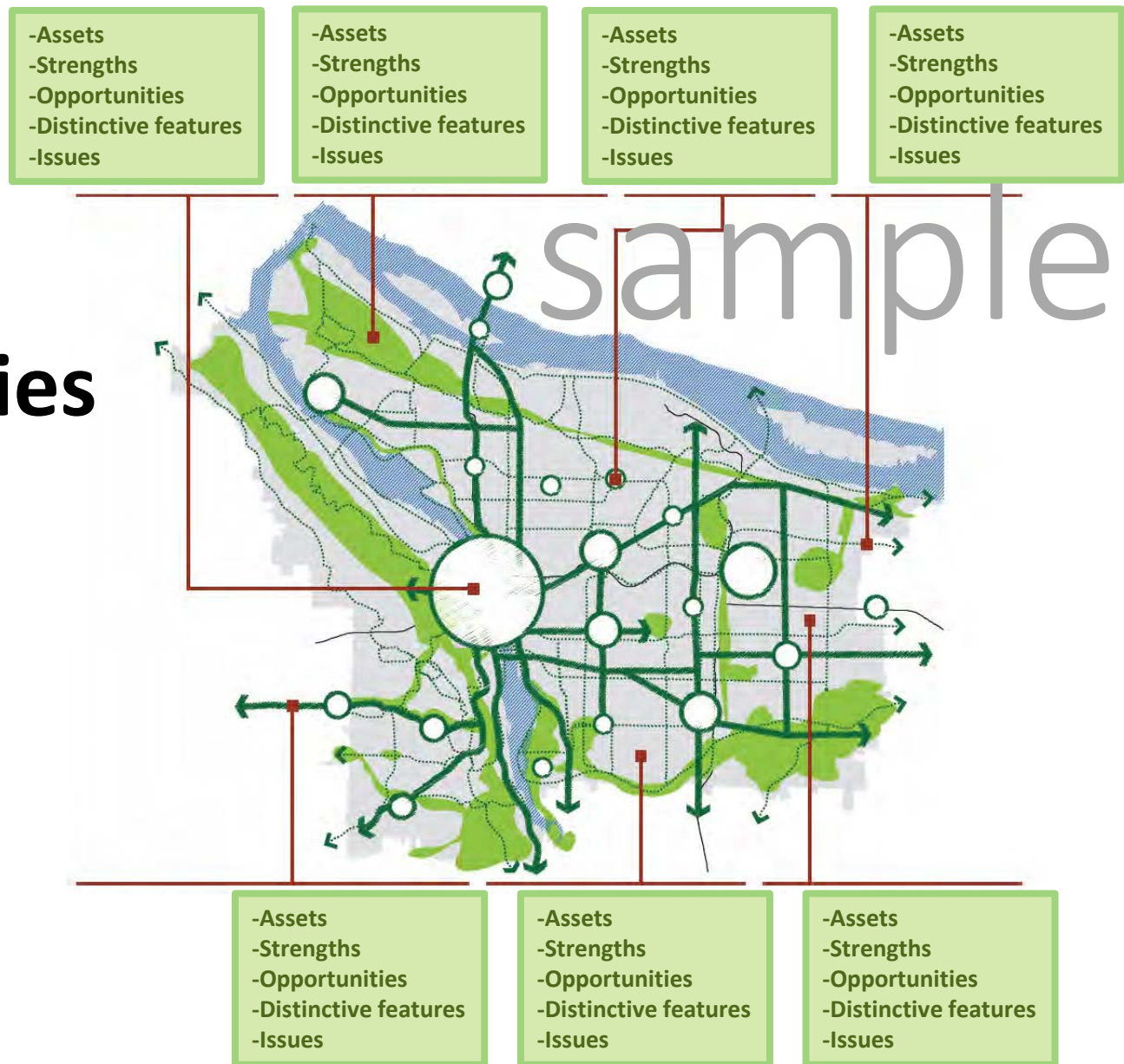


# Community Profile

<b>61,400</b>	(about 11 percent of city's population)
<b>35</b>	percent of population is non-white (26 percent of population is non-white citywide)
<b>35</b>	median age (37 citywide median age)
<b>24,000</b>	households (about 10 percent of all households citywide)
<b>13,300</b>	families (about 11 percent of families citywide)
<b>2.28</b>	average household size (same as citywide average)
<b>14,300</b>	owner-occupied homes (about 11 percent of all owner-occupied homes citywide)
<b>8,200</b>	renter-occupied homes (about 7 percent of all renter-occupied homes citywide)
<b>2,830</b>	businesses (about 9 percent of businesses citywide)
<b>50,620</b>	workers (about 12 percent of workers citywide)
<b>68</b>	percent drove alone to work (2009 resident survey; 68 percent city average)
<b>1</b>	percent commuted by bicycle (2000 Census; 3 percent citywide average)



# Opportunities Map



# Relationship to Comprehensive Plan

Comprehensive Plan guidance	How does this relate to the neighborhood?	Neighborhood area strategies and actions
<b>Land Use</b>		
Residential policies seek to maintain stability and vitality of neighborhoods; promote small-scale activity areas that provide informal meeting places; support neighborhood efforts to maintain and enhance character; help communities maintain local distinctive character while recognizing evolution over time.	<ul style="list-style-type: none"> <li>• Interest in preserving neighborhood character</li> <li>• Interest in considering how to create more informal meeting places</li> </ul>	<ul style="list-style-type: none"> <li>• Develop neighborhood-based tool bank, skills bank to support home maintenance</li> <li>• Identify possible informal gathering places and options for future implementation</li> </ul>
<b>Environment</b>		
Policies that protect and enhance natural resources; reducing air and noise pollution; set tree canopy goal; address minimizing impacts on the environment through green building and curtailing waste.	<ul style="list-style-type: none"> <li>• Interest in preserving existing trees and increasing tree canopy</li> <li>• Interest in neighborhood stewardship of natural areas</li> <li>• Interest in expanded participation in recycling and composting</li> </ul>	<ul style="list-style-type: none"> <li>• Create a neighborhood based program to support future tree inventory, management and planting</li> <li>• Develop a local program for waste reduction</li> <li>• Promote native vegetation planting through education and events</li> </ul>

# Vision and Strategies

## Community Gathering Places



Neighborhood centers are places with concentrations of businesses and services, housing, gathering places and greenspaces that provide residents with options to live a healthy, active lifestyle. In neighborhood centers, getting around by walking, biking or wheelchair is safe, attractive and convenient; and access to high-quality transit and protected bikeways make it easy to get to the rest of the city and region.

When services and other destinations are clustered in compact areas, economic viability is strengthened, and walking, transit and bicycling become more practical. As a result, other elements of a complete community are supported and more people will have easier access to centers of community life and activity, and they will serve as anchors for 20-minute living.

Neighborhood centers include:

- Neighborhood businesses and services
- Quality, affordable housing
- Healthy and affordable food
- Active transportation — walking, biking and transit

## Comprehensive Plan Policies

▶	Promote maintenance and establishment of small-scale activity areas within neighborhoods that encourage pedestrian patronage and provide opportunities...
▶	Support neighborhood efforts to maintain and enhance their character and appearance.
▶	Help communities maintain their local, distinctive neighborhood character, while recognizing that some neighborhoods may evolve.
▶	Encourage development of amenities, services and facilities that are supportive of all types of families through investment, incentives...
▶	Encourage development of high-quality, well designed housing in and around neighborhood centers and near transit — at a variety of sizes and cost ranges.

## Action Plan

Related Action Areas	Actions	Partners
	<b>Central City planning:</b> Complete the Central City 2035 Plan to enhance the role of the central city within the Healthy Connected City network and to expand opportunities for Central City neighborhoods to develop as complete communities.	BPS, PBOT, BES, PP&R, PDC, OHWR, PWB, PHB
	<b>Broadband in neighborhoods:</b> Identify and create several high-capacity broadband access points in neighborhood centers. Improve and expand free Wi-Fi access at publicly-owned and accessible buildings, such as schools and libraries.	OCT, School Districts
	<p><b>Quality, affordable housing:</b> Complete the citywide housing strategy and use it as a basis for regulations, location policies, incentives and public-private partnerships that help locate new well-designed, energy efficient, affordable housing in service-rich, transit-accessible locations in and around neighborhood hubs.</p> <ul style="list-style-type: none"> <li>Explore opportunities to create housing for older adults and mobility-impaired residents in service-rich, accessible locations; and ensure that workforce housing is part of the mix of housing in neighborhood hubs.</li> <li>As an initial project, construct and include workforce and senior housing in the Gateway-Glean mixed-use/mixed-income housing development.</li> </ul>	PHB, BPS
	<b>Transit and active transportation:</b> Identify barriers to pedestrian and bicycle access to and within neighborhood centers, develop priorities for investment, and implement policy changes and funding to ensure hubs have safe and convenient pedestrian and bicycle connections.	PBOT

DOES YOUR NEIGHBORHOOD INCLUDE WALKABLE ACCESS TO A PARK, SCHOOL, TRANSIT & HEALTHY FOOD?



## **A neighborhood area plan does:**

- **Focus on neighborhood priorities**
- **Maintain consistency with the City's values and vision**
  - City Council vision
  - Comprehensive Plan
  - Land Use Code

## **A neighborhood area plan does not:**

- **Conflict with citywide policy guidance or regulatory direction**
- **Result in actions that impact the entire city or region**

# Outcomes

- Priorities and initiatives
- Neighborhood-based actions
- Inform future Comprehensive Plan updates
- Sense of ownership





**Neighborhood plans:  
will be completed in a  
one-year time frame**

# Work Program

Neighborhood Area Planning  
Phases of work

Jun Jul Aug Sept Oct Nov Dec Jan Feb Mar Apr May

## Project Initiation

*Start-up activities*

## Phase 1 Discovery

*Share information and identify priorities*

## Phase 2 Develop and refine strategies

*Strategic solutions and actions*

## Phase 3 Review and validation

*Share strategies and resolve issues*

## Phase 4 City review and action

*legislative process, hearings and action*



A photograph of a group of people in a meeting or community gathering. A teal semi-transparent overlay covers the center of the image, with white text. The text reads: "Neighborhood plans: depend on a collaborative relationship between the city and residents". The background shows several people, including a woman with long blonde hair in the center, smiling and gesturing with her hands. To her left, another woman is partially visible, also smiling. To her right, a man with white hair and glasses is visible, looking towards the group. The setting appears to be an indoor space with wood paneling in the background.

**Neighborhood plans:**  
depend on a collaborative  
relationship between the city  
and residents

# Neighborhood Engagement

- Grass roots
  - Neighborhood associations, community groups, faith networks, business, schools
- In person, In neighborhood
- Neighborhood workshops
  - Trained citizen facilitators
- Emphasis on participatory activities
- Online engagement
  - surveys, forums, maps





**Neighborhood plans:**  
will be organic, fun and  
informative

# How will we know if we are successful?

- Updated plans are relevant to neighborhoods and city
  - Neighborhood Character
  - Adaptability
  - Social Connectivity
  - Core Needs
- High community ownership





Bellevue

Neighborhoods

Conference

## Next steps

- No action requested tonight
- June 12 Neighborhood Leadership Gathering meeting – 6-8pm @ 1E-108, City Hall
- Report back to Council and ask for direction for next steps