

Eastside Arts
Partnerships
Special Projects
Power Up Bellevue

2019 Arts Grant Guidelines Approval

Summary

Staff is requesting that Council approve the 2019 grant guidelines and direct staff to proceed with implementation.

Guidelines: Eastside Arts Partnerships, Special Projects, and Power Up Bellevue.

Background

A Legacy of Support

Since 2001, the City Council has allocated annual funding generated from the general fund to support artists and arts organizations that provide arts, cultural, and heritage programs and services in Bellevue.

Council Approved Guidelines

At Council's direction, guidelines for arts funding programs are presented to Council annually for feedback and approval.

Arts Commission Recommendation

On June 5, 2018, the Arts Commission recommended continuing with the guidelines as developed in 2018 but with changes that add operational efficiencies, clarity, and cultural inclusion to the program.

Proposed Changes

Online application system

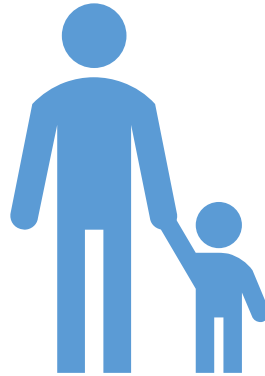
- Go paperless.
- Shorten workflow and improve communication.
- Increased customer service language assistance.
- Faster approval time.

Letter-of-intent

- Help staff verify requirements before applicants start.
- Determine the most appropriate funding program and level.

Funding levels for Eastside Arts Partnerships

- **Community Partners:** Up to \$5,000 for volunteer-based organizations.
- **Pro Partners:** Up to \$10,000 for organizations with fulltime staff.

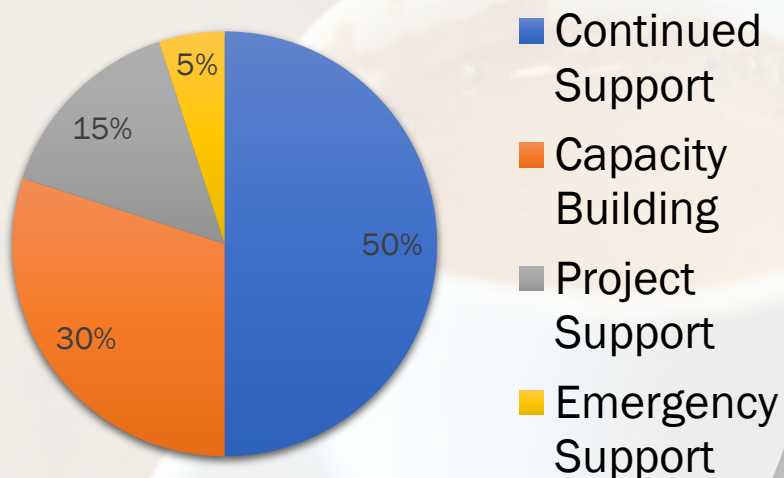


- Foster cultural connections and participation
- Increase access to arts and cultural programs
- Provide creative opportunities for artists and volunteers

Goals



Which type of support
is most meaningful?



COFFEE CHAT

With Joshua Heim Arts Program Manager

@ Bellevue City Hall

1st Floor, Room 1e-112

450 110th Avenue NE

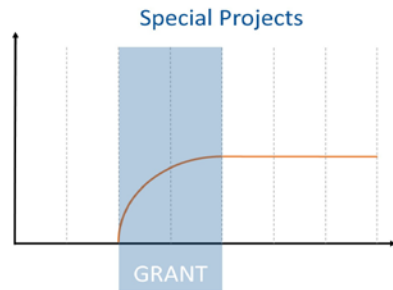
Tuesday, March 28

9am - 10:30am

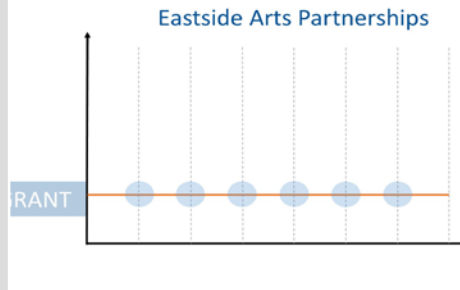
Let's talk about capacity building. *What are your organizational needs?*

Grant Guidelines 6

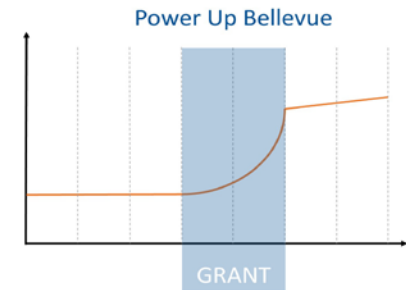
Funding Programs



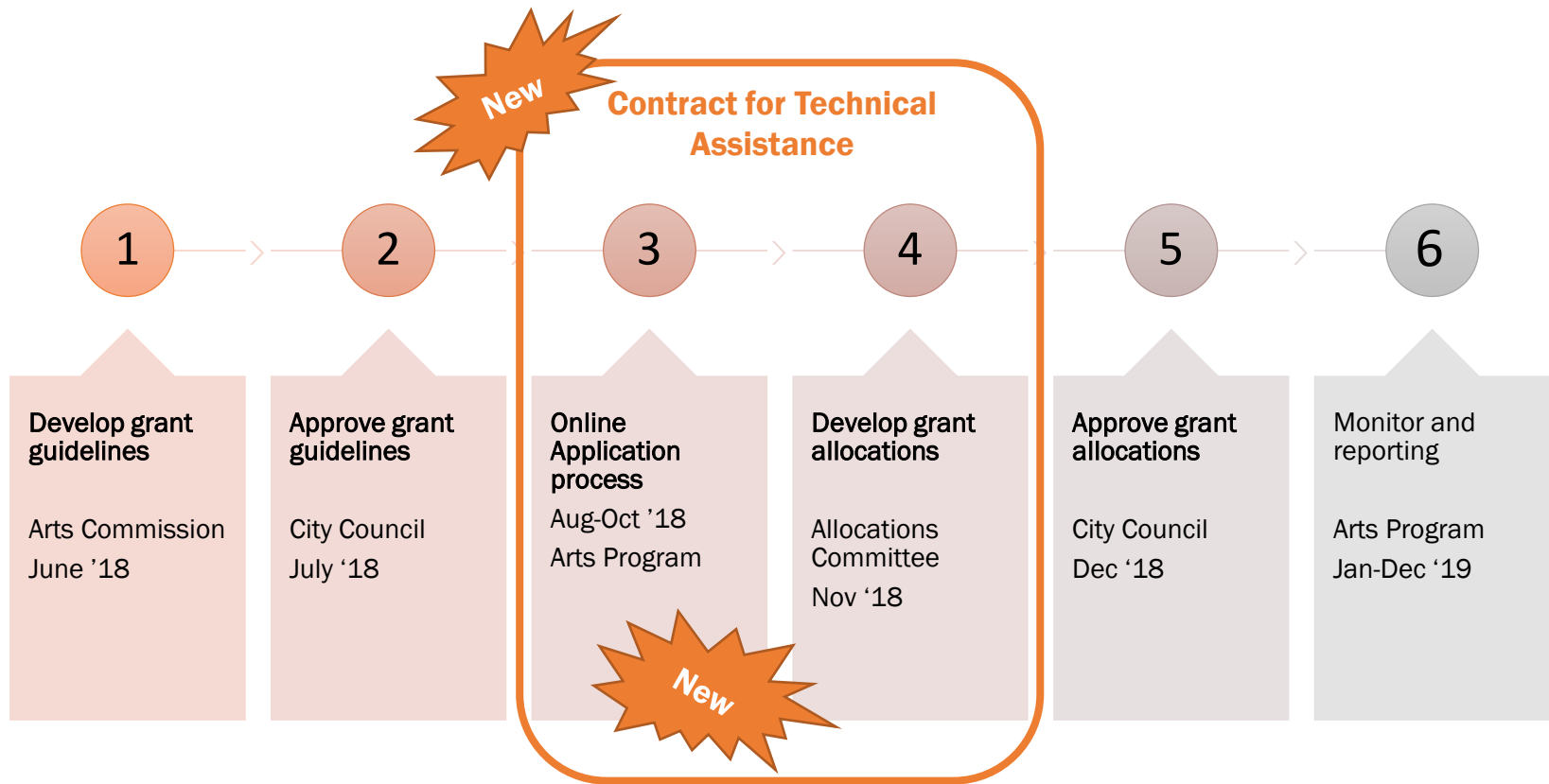
Fosters creativity and innovation by artists and arts groups and arts access to new and under-served people and communities.



Provides operating support to nonprofit organizations providing annual arts, cultural, and heritage programs in Bellevue.



Help arts and heritage nonprofit leaders and artists reach the next level of organizational development through structured support and targeted resources.



2019 Grant Allocation Process

Special Projects 2018



Project support for artists



\$21,900 to 13 nonprofits

\$16,750 to 17 groups in 2017



Serving 11,650 patrons

Served 84,963 patrons in 2017



Access for 8,855 people

Access to 61,851 people in 2017



839 artists; 846 volunteers

624 artists; 572 volunteers

Nonprofit organizations

artEAST

Ballard Civic Orchestra

North American Maple
Cultural Center

Seattle Chinese Chorus

Syncopation Dance Project

Huayin Performing Arts
Group

Northwest Sound Men's
Chorus

Sammamish Symphony
Orchestra

Seattle Young
Philharmonic

Individual artists

Eastside Jazz Club

Elise Koncsek

Kai Chen

Ya-Li Lee

Power Up Bellevue 2018



Capacity building support



\$25,000 to 5 nonprofits

Pilot program; 2017 baseline



Updated websites

BYSO; Music Works Northwest



Strategic Planning

Evergreen Ballet Theatre; Tasveer



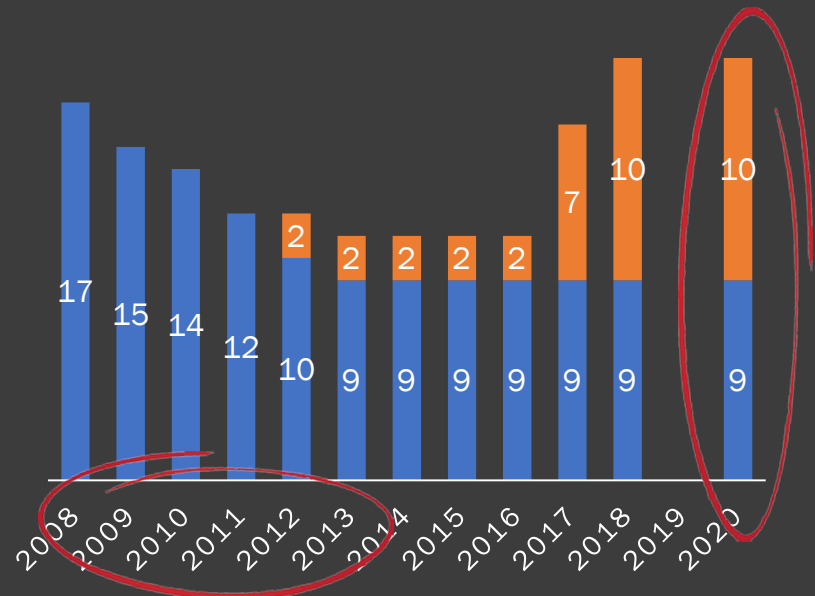
Outreach and Storytelling

Emerald Ballet Theatre

EAP FUNDED ORGANIZATIONS

Post-recession EAP arts nonprofits

Pre-recession EAP arts nonprofits



Eastside Arts Partnerships 2018

 Continued support for programs



\$101,100 to 18 nonprofits in 2018

\$76,000 to 16 groups in 2017



Serving 703,631 patrons in 2018

Served 897,810 in 2017



Access for 48,024 people in 2018

Access to 61,851 people in 2017



1985 artists; 2382 volunteers in 2018

1963 artists; 2464 volunteers in 2017

Dance

Emerald Ballet Theatre

Evergreen City Ballet

Pacific Northwest Ballet

Film & Media

91.3 KBCS

Seattle International Film Festival

Tasveer

Music

Anindo Chattergee Institute of Tabla

Bellevue Chamber Chorus

Bellevue Youth Symphony Orchestra

Lake WA Symphony Orch.

Music Works Northwest

Wintergrass

Theatre

Village Theatre

Visual Arts & Museums

Bellevue Arts Museum

Evergreen Ass. Fine Art

KidsQuest Children's Museum

Eastside Arts Partnerships 2018

—●— Continued support for programs

Analysis:



3 IRS reporting standards:

Under \$50K: No reporting

Under \$200K: Simplified form

\$200K and over

2019 Recommendations:



2 Funding Levels:

Up to \$5K: Simplified application

Up to \$10K: Standard application

