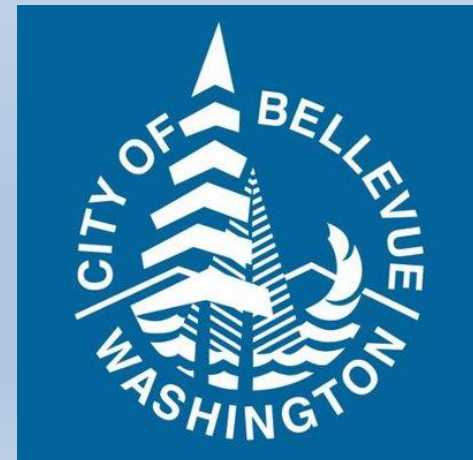
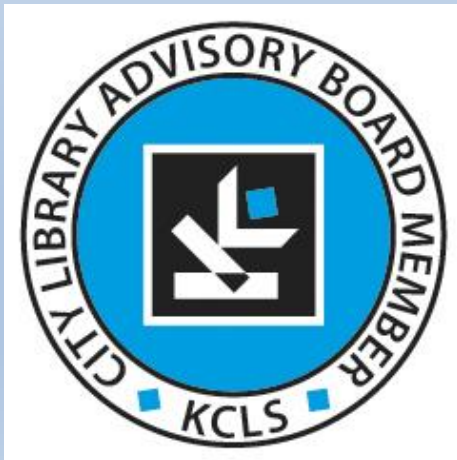


Bellevue Library Advisory Board Report to Bellevue City Council

September 17, 2018







KCLS and Library Advisory Board Each Develop New Mission

New KCLS Mission:

To inspire people through ideas, interaction and information

New Bellevue Library Advisory Board Mission:

Act as liaison between the residents of Bellevue, Bellevue City Council, and the King County Library System to advocate for library programs and services that are responsive to community needs and interests



Digging A Bit Deeper Into Mission Statement

Act as **liaison** between the residents of Bellevue, **Bellevue City Council**, and the King County Library System to advocate for library programs and services that are responsive to community needs and interests

Library Advisory Board Plan for more intentional ongoing two-way engagement with City Council:

- Increased frequency of communication
- More varied venues/forums (e.g. public meeting, committee meeting)
- Different types of engagement (e.g. inform, discuss, solicit feedback, etc.)
- Understand the City's ongoing priorities as they relate to library services

Digging A Bit Deeper Into Mission Statement

Act as liaison between the residents of Bellevue, Bellevue City Council, and the King County Library System to advocate for **library programs and services that are responsive to community needs and interests**

Bellevue libraries:

- More than 1,528,600 visits to the libraries in 2017
- Held more than 1,560 programs in 2017
- More than 49,725 people attended a program
- Topics ranged from Shakespeare to solar eclipses, SAT prep to Ancestry.com, book groups to robot building, Play n' Learn to preschool story times
- Program topics included arts, literature, science & technology, community building, early literacy, citizenship & story times for children of all ages

Bellevue libraries offer an incredible wealth of programs, but how do we evaluate whether they are responsive to community needs and interests? In part, by providing programs that align with the Bellevue City Council's vision for Bellevue.

Educational Programs Support Council Vision

Council Vision: Education is a core value*

Our people are well educated and prepared for life in the 21st century. We are continually striving for improvement. We are creators of the future. Every child is prepared to succeed in that future.

Examples of Library Programs:

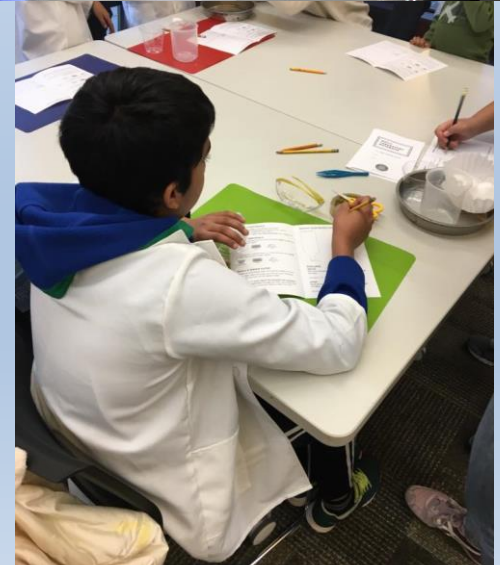
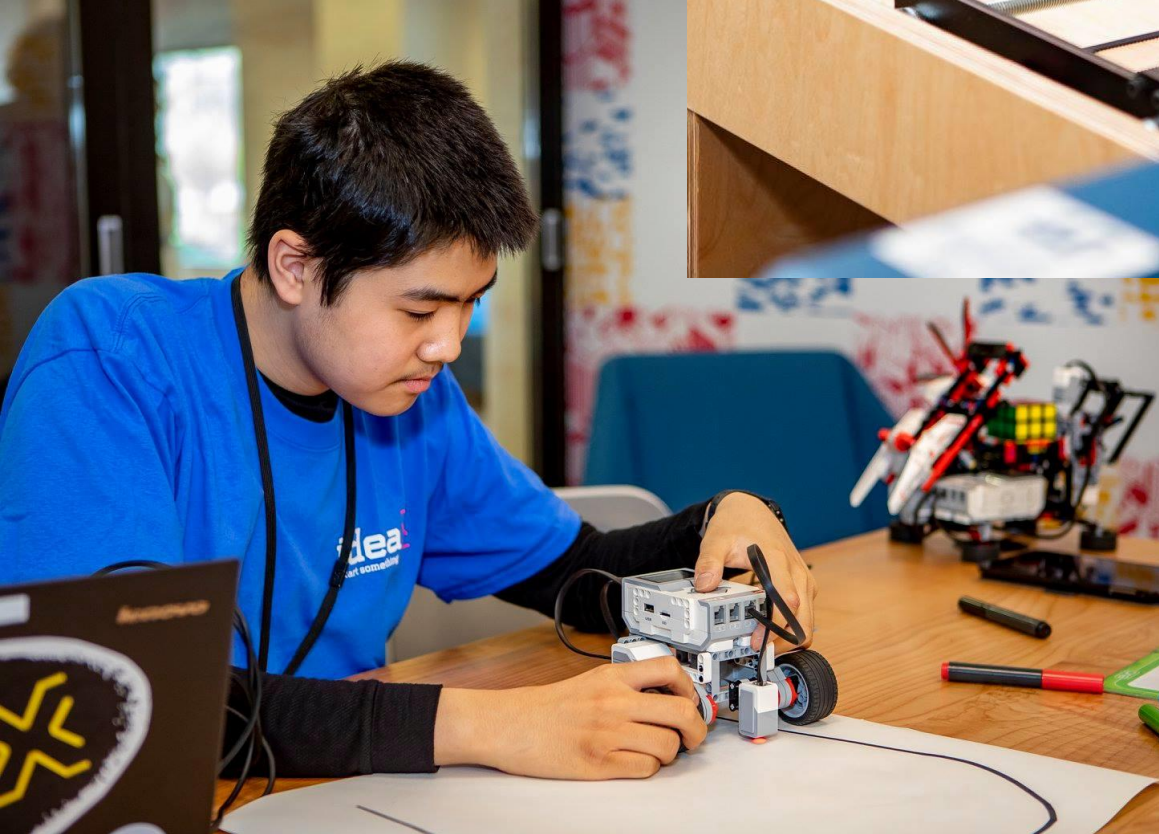
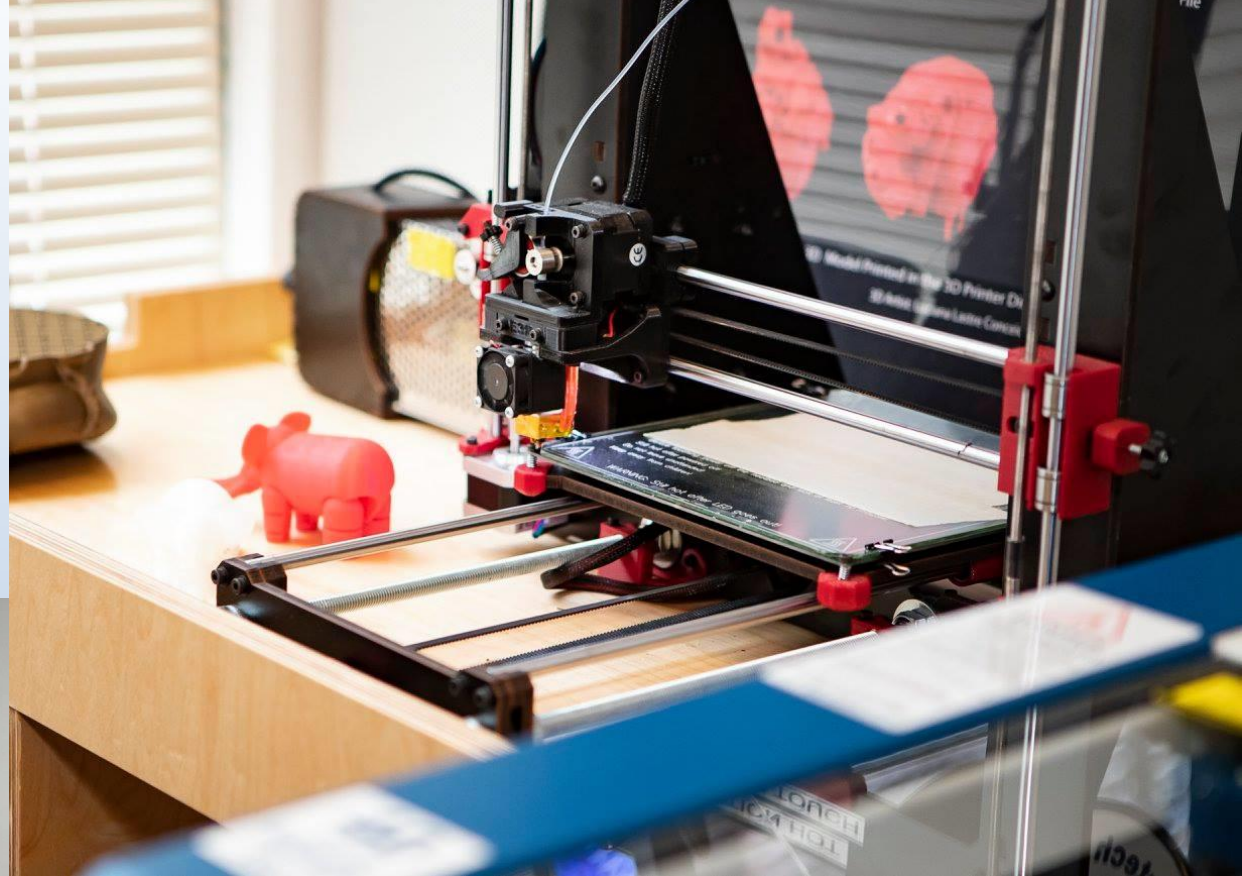
Bellevue Library ideaX Makerspace

- A place to learn new skills, whether it's creating electronic circuits, making a robot, crafting with a 3-D pen, or mixing up a beat for a song
- First in King County reflects Bellevue's leadership role

Newport Way STEM Student Collaboration

- Volunteers from the Newport High School STEM League, Newport Robotics, and NHS Rocketry clubs offer opportunities for STEM learning for families, such as circuit building, canister rockets, and 3D printing demonstrations
- Presentations on Lego robotics, rocketry, LED greeting cards, experiments in electricity, and more

*Council Vision statements from “Bellevue 2035 – The City Where You Want To Be” (May 7, 2018)



Educational Programs Support Council Vision

Further Examples of Educational Library Programs:

Consiga Su Diploma de Bachillerato/Earn Your High School Diploma

- Spanish language high school completion program, offered in partnership with Renton Technical College & Goodwill

Plaza Comunitaria: Tutorías para adultos/Tutoring for Adults

- Free drop-in tutoring for Spanish-speaking adults of all nationalities seeking to obtain their Elementary and/or Middle School official diploma, offered in partnership with the Mexican Secretary of Public Education

Computer Coaching at Crossroads Mini-City Hall

- Free one on one computer instruction, offered in English, Spanish or Russian

Kaleidoscope Play & Learn

- Weekly bilingual (English & Spanish or English & Chinese) early literacy education sessions featuring music, stories, reading and art for newborns to age 5 with caregivers



Cultural/Meaningful Conversations Supports Council Vision

Council Vision: Our diverse cultures are a part of us

We value and embrace all cultures through arts, food, history, business, entertainment, and community gatherings

Council Vision: Bellevue's neighborhoods are defined by the people who live there

All neighborhoods provide communities for residents that are safe and friendly, with gathering places that keep people connected to each other

International Day of Tolerance
1,000 Cranes at the Newport
Way Library



Cultural/Meaningful Conversations Supports Council Vision

Examples of Library Programs:

Meet Your Muslim Neighbor

- Series of conversations on topics including: Faith, Family and Culture, Women in Islam, Islamophobia, What is Ramadan?

Under Our Skin – What Do We Mean When We Talk About Race?

- A facilitated discussion about race and inclusiveness, offered in partnership with City of Bellevue Neighborhood Outreach

The Art of Listening

- Four week series on effective communication through purposeful listening, offered in partnership with the City of Bellevue Mediation Program

Small Business Forums Supports Council Vision

Council Vision: Bellevue is open for business

Entrepreneurs can turn their vision into reality. They have access to capital, both human and monetary. We celebrate successful companies. We compete with the world.

Examples of Library Programs:

SCORE (Service Core of Retired Executives)

- **Startup 425** -workshops focused on bringing business ideas to reality, from developing a business plan to crafting a financing and marketing strategy
- **One on One Meetings with Representatives from SCORE** - counseling to help with small business start-up

Free Microsoft Office Specialist (MOS) and Microsoft Office Educator (MOE) Certification

Working with the City Council

We act as a liaison between the residents of Bellevue, Bellevue City Council, and the King County Library System

- To be most effective for the residents of Bellevue and to reflect the priorities of the Bellevue City Council, we welcome input from you regarding the Bellevue libraries

The Bellevue libraries are an exceptional resource for the residents of Bellevue, but the libraries face challenges that we will discuss with you further in ongoing conversations

APPENDIX

FUN FACTS ABOUT THE BELLEVUE LIBRARIES

Library usage for the 4 KCLS branches within the city

2017 Checkouts and ebook downloads - 2,364,375 (checkouts) and 417,028 (ebook downloads)

2017 Door County - 1,528,686

Library cards issued in 2017 - 22,269

2017 Checkouts - 2,364,375:

- Assuming an average book is 8 inches tall, that's enough to pave the complete length of 405 from Bothell to Tukwila and back again, 5 times or from Bellevue to Coeur d'Alene ID via I-90.
- If every resident of Bellevue checked out 16.8 items (not incl. downloadables) (pop. 140,700 for 2017, as per City Demographer)
- Slightly higher than attendance at Seattle Mariners Baseball for entire 2017 season (2.13 million)

2017 Door Count - 1,528,686:

- Enough people to fill Husky Stadium, Century Link Field *and* Safeco Field 8 times
- Enough people to fill Century Link field 21 times
- Equal to every man, woman and child within the City visiting the library 10.8 times
- Standing in line, would stretch from Bellevue to Whistler BC and back (1.5 million people x 18 inches/6,3360 inches per mile = 434 miles or 217 RT)

Library cards issued in 2017 - 22,269:

- Every 6th person in the City
- Laid end to end, would stretch just over a mile or from City Hall to the Library and back, including detours.
- The equivalent of entire population of the Bridle Trails, Bel-Red and Northwest Bellevue neighborhoods combined (21,193, as per City demographer)

VOLUNTEERS PROVIDE SIGNIFICANT SUPPORT FOR THE BELLEVUE LIBRARIES

Residents of Bellevue value their libraries, as evidenced not just by their use of the libraries but of their participation in associations that support the libraries

Volunteers devote thousands of hours each year to the Bellevue Friends of the Library (BFoL) and the Newport Way Library Association (NWLA)

BFoL and the NWLA raise money every year through sales of donated books (books are donated by individuals, not the Bellevue libraries)

- These funds help supplement the programs provided by the Bellevue libraries
- For example, NWLA helps fund
 - many of the teen programs at Newport Way, such as “Teen Tech Week Presents” and SAT programs
 - Talk Time (30 sessions 330 attendees)
 - Play and Learn (39 sessions 1566 attendees)
 - English Language Story Time (80 sessions 2192 attendees)