

# Veterans, Seniors & Human Services Levy



## Bellevue City Council

Leo Flor, Veterans and Human Services Renewal Manager

June 26, 2017

# Goals & Key Outcomes

## Goal

1

### Prevent & reduce homelessness

- 2,056 units
- 800 persons/year; 86%

## Goal

2

### Reduce unnecessary jail & emergency room use

- \$7.2M
- 876 persons/year

## Goal

3

### Increase self-sufficiency

- \$27,963 average increase
- 12,500; 523 mothers per year

# Reporting

- **Mid-year** performance and fiscal reports due December of each year
- **Annual** performance and fiscal reports due July of each year

The screenshot shows the 'Community and Human Services' section of the King County website. The left sidebar lists various initiatives, with 'Reports' highlighted. The main content area is titled 'Reports' and includes a paragraph explaining that the Veterans and Human Services Levy staff transmits mid-year and annual reports to the County Council. Below this, there is a section titled 'Download our annual reports' with four report covers for the years 2015, 2014, 2013, and 2012. Each cover features a photograph of a family. At the bottom, there are two columns of links for 'Mid-year reports' for the years 2016, 2015, 2014, 2013, and 2012.

**Community and Human Services**


Initiatives

- Veterans and Human Services Levy
- Renewal Feedback
- Our Services
- Map of Services
- Veterans Citizen Oversight Board
- Regional Human Services Citizen Oversight Board
- Calendar
- Levy Implementation
- Reports**
- Evaluation





Home » Community and Human Services » Initiatives » Veterans and Human Services Levy » Reports

## Reports

The Veterans and Human Services Levy staff has transmitted a mid-year and an annual report to County Council every year since 2012. These reports provide a compelling story of how levy funds are being used to make a difference in the community. Also included are financial and performance status updates on all levy activities.



### Download our annual reports

2015	2014	2013	2012
			

### Mid-year reports

2016	Mid-Year
2015	Mid-Year
2014	Mid-Year
2013	Mid-Year
2012	Mid-Year

All reports publicly available online: <http://kingcounty.gov/VHSL-reports>

# Evaluation

Evaluation plan, methodology, and 80+ performance targets & measures are updated annually and posted online for public review.

The screenshot shows a web page for the "Veterans and Human Services Levy" evaluation. On the left is a navigation menu under "Community and Human Services" with links to Initiatives, Veterans and Human Services Levy, Renewal Feedback, Our Services, Map of Services, Veterans Citizen Oversight Board, Regional Human Services Citizen Oversight Board, Calendar, Levy Implementation, Reports, and Evaluation (which is highlighted). The main content area has a breadcrumb trail: Home > Community and Human Services > Initiatives > Veterans and Human Services Levy > Evaluation. The title is "Evaluation - Veterans and Human Services Levy". The text states that performance measurement and evaluation has been important since the levy began in 2006. It lists three bullet points: measures performance of activities to assist boards, provides County program managers with information to monitor and improve activities, and informs voters and policy-makers of the benefits of levy-funded activities. Below this are two call-to-action boxes: "Templates detail performance measures for each activity:" with a "Templates" button, and "The plan explains how each activity supports the levy goals:" with a "Plan" button. At the bottom, it mentions that performance measures were developed in the context of other efforts, notably the King County Strategic Plan, and provides a link to a summary of key measures on the King County Performance site.

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Home > Community and Human Services > Initiatives > Veterans and Human Services Levy > Evaluation

## Evaluation - Veterans and Human Services Levy

Performance measurement and evaluation has been important since the levy began in 2006. The evaluation of the levy provides the following:

- Measures performance of activities to assist the boards in their oversight of the levy.
- Provides County program managers with information to monitor and improve the activities they manage.
- Informs voters and policy-makers of the benefits of levy-funded activities to King County residents and of the progress made in meeting levy goals.

**Templates detail performance measures for each activity:**

**Templates**

**The plan explains how each activity supports the levy goals:**

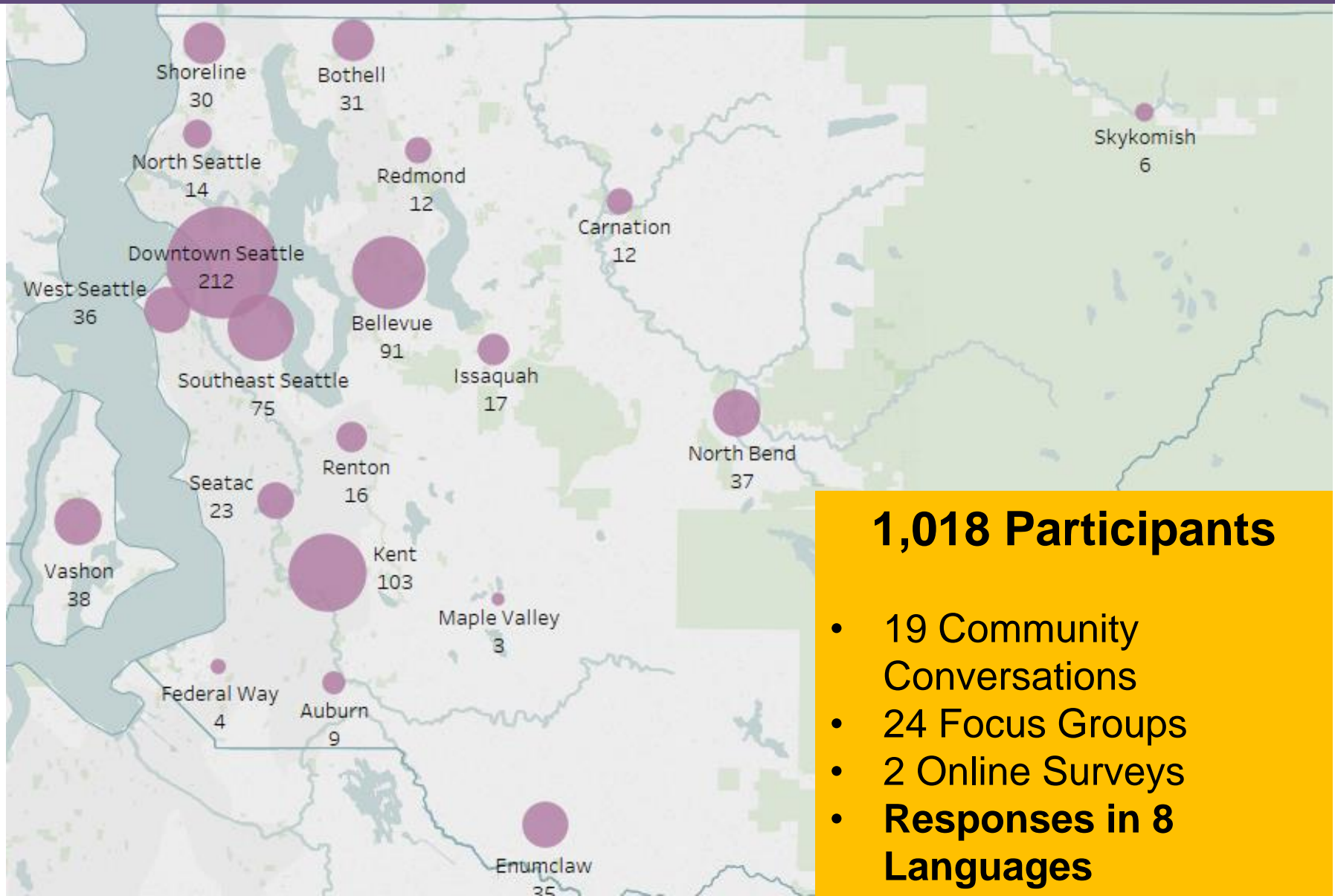
**Plan**

Performance measures for the levy were developed in the context of other performances measurement efforts, most notably those being developed for the King County Strategic Plan. Other relevant evaluation and data gathering efforts include those of the [King County Behavioral Health and Recovery Division](#), [Public Health - Seattle & King County](#), and [Homeless Management Information System](#).

A summary of key measures demonstrating the levy's progress in meeting its overarching goals is available on [the King County Performance site](#).

Evaluation Templates publicly available online: <http://kingcounty.gov/vhslevy-evaluation>

# Community Engagement



**1,018 Participants**

- 19 Community Conversations
- 24 Focus Groups
- 2 Online Surveys
- **Responses in 8 Languages**

# Engagement Themes

## **Social Isolation**

- Real or Perceived
- = smoking
- > obesity

## **Housing Instability**

- 37% “cost-burdened”
- Racial disparities
- “The system gap”

## **Service System Access & Improvement**

- People
- Providers
- Communities



# Veterans: Current Conditions

**Veteran Poverty and Homelessness are Increasing**

**Veterans are Increasingly At-Risk of Social Isolation**

**Veterans Want Help Applying for Earned Benefits & Access to Civil Legal Aid**

**Looking towards the VSHSL: Building on the current levy's successes in employment placements & housing stability for veterans to reduce poverty, homelessness, and isolation. <sup>7</sup>**

# Vulnerable Populations

**Survivors of Domestic Violence, Sexual Assault, and Human Trafficking**

**Persons with Disabilities and their Caregivers**

**Low-Income Rural and Suburban Residents**

**Looking Forward to the VSHSL: Emphasize system-connected housing to enhance current investments and increase mobile services to increase access.**

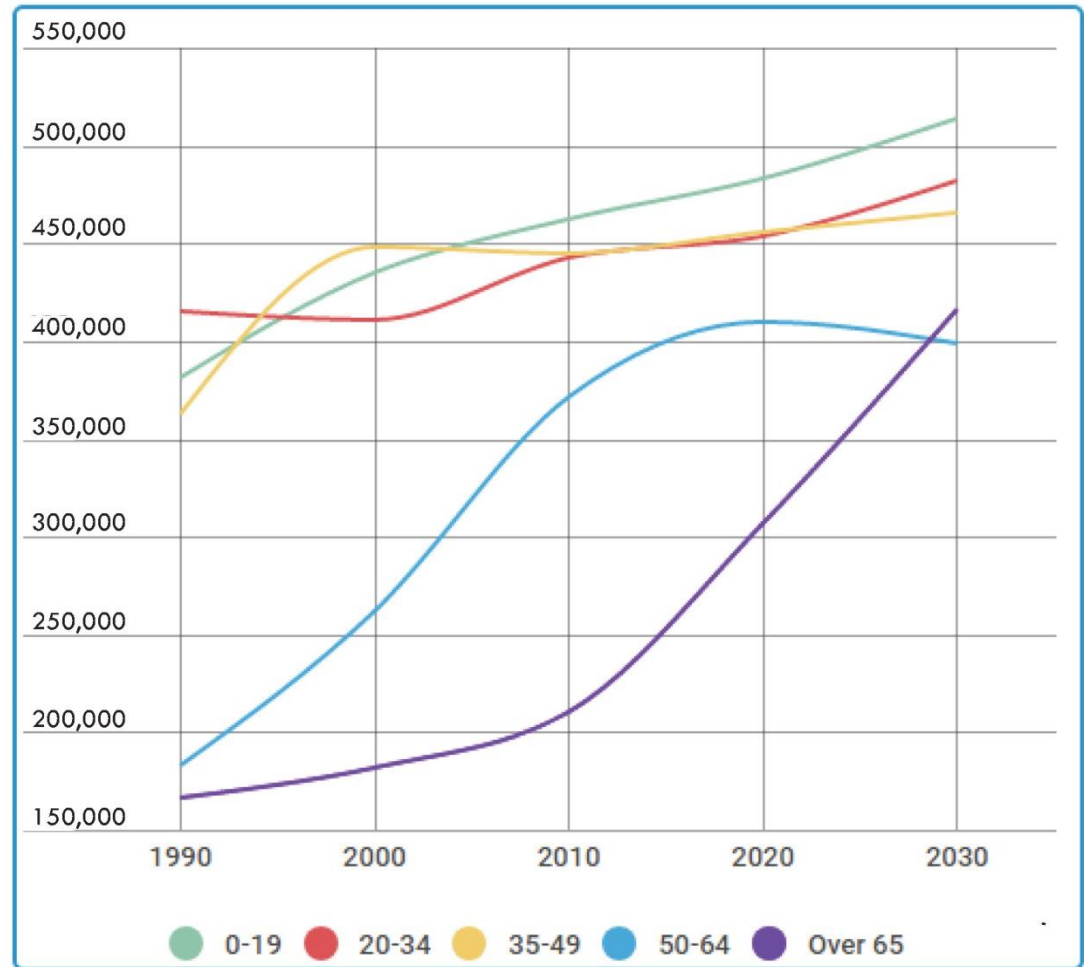


# Seniors: A New Focus

## King County's senior population is growing

- **65+** population will **double** by **2030** to more than **400,000**
- **1 in 4** County residents will be **65+** by **2040**
- The first members of Generation X will begin retiring in **13 years**

King County population by age, 1990-2030



# Seniors: A New Focus

**Funding for seniors is in decline**

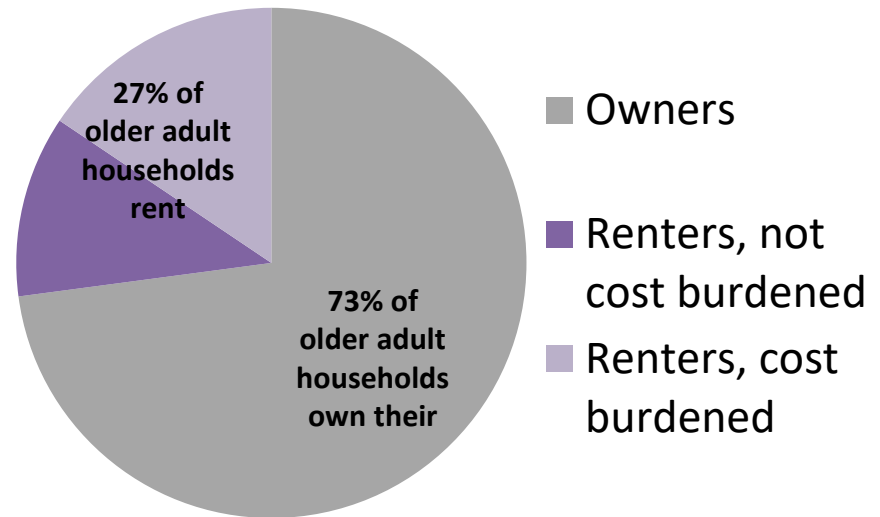
- **Federal Older Americans Act**
  - There is uncertainty around future federal funding for seniors
- **King County: 87%**
- **Philanthropy: \$1.7M**

# Seniors: A New Focus

Many seniors' incomes are fixed, but their costs are not

- **58%** of seniors who rent are “cost-burdened”
- **23%** of seniors have a household income below **200%** of federal poverty (**\$24,120** for a one-person household, **\$32,480** for a two person household)

Older adult (age 60+) households by rental cost burden



Looking Forward to the VSHSL: Promote aging in place, leverage existing evidence-based programs, reinvest in the County-wide network of Senior Centers.

# Exemptions and Rebate

The Executive has committed to **reducing this levy's impact** on eligible low-income owner-occupants who are seniors, 100% disabled veterans, or retired persons with disabilities.

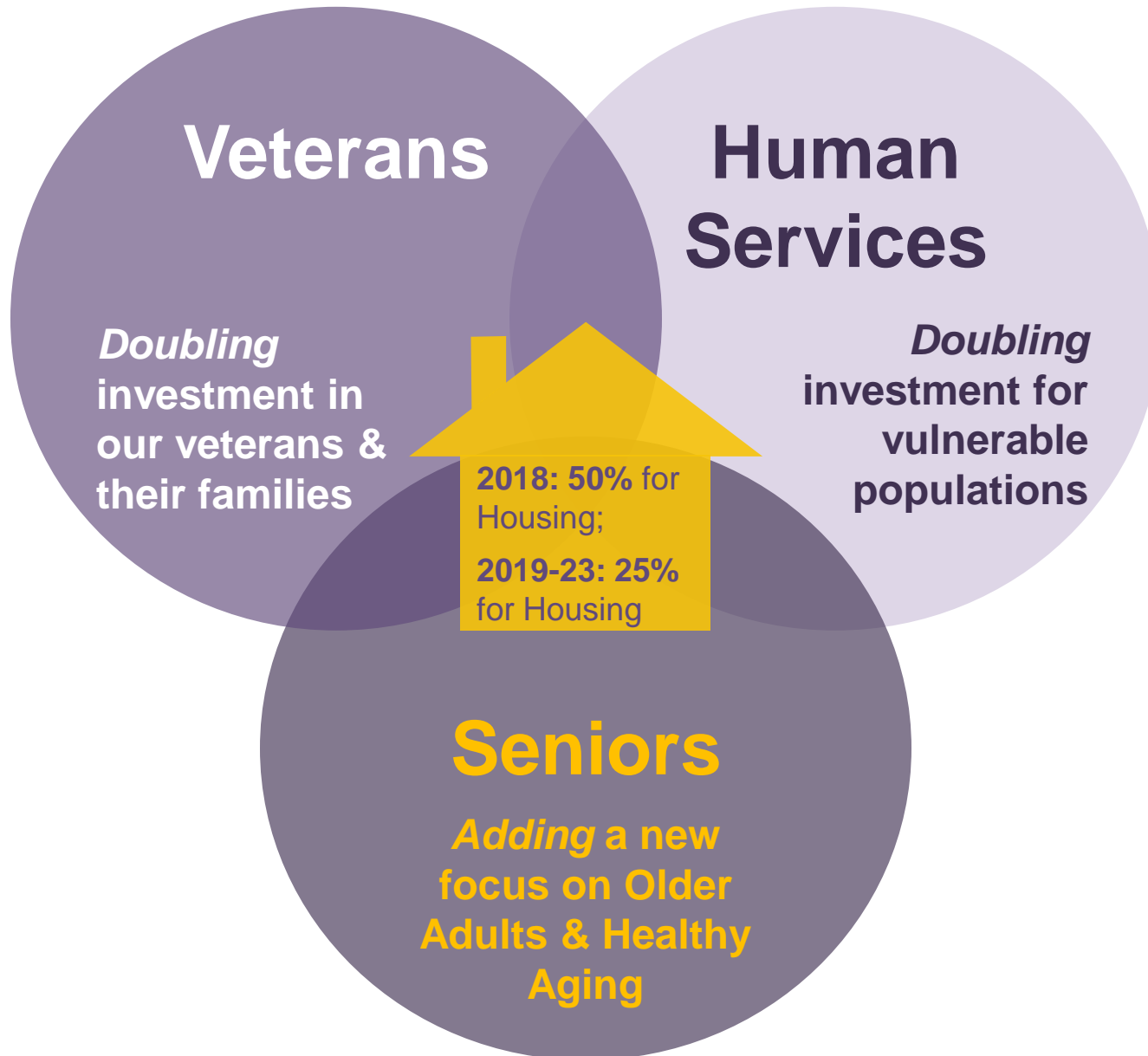
## 1. Increasing Enrollments in Existing Exemptions

- 23,000 to 26,000

## 2. Working with the State Legislature to Expand Exemptions to Levy Lid Lifts

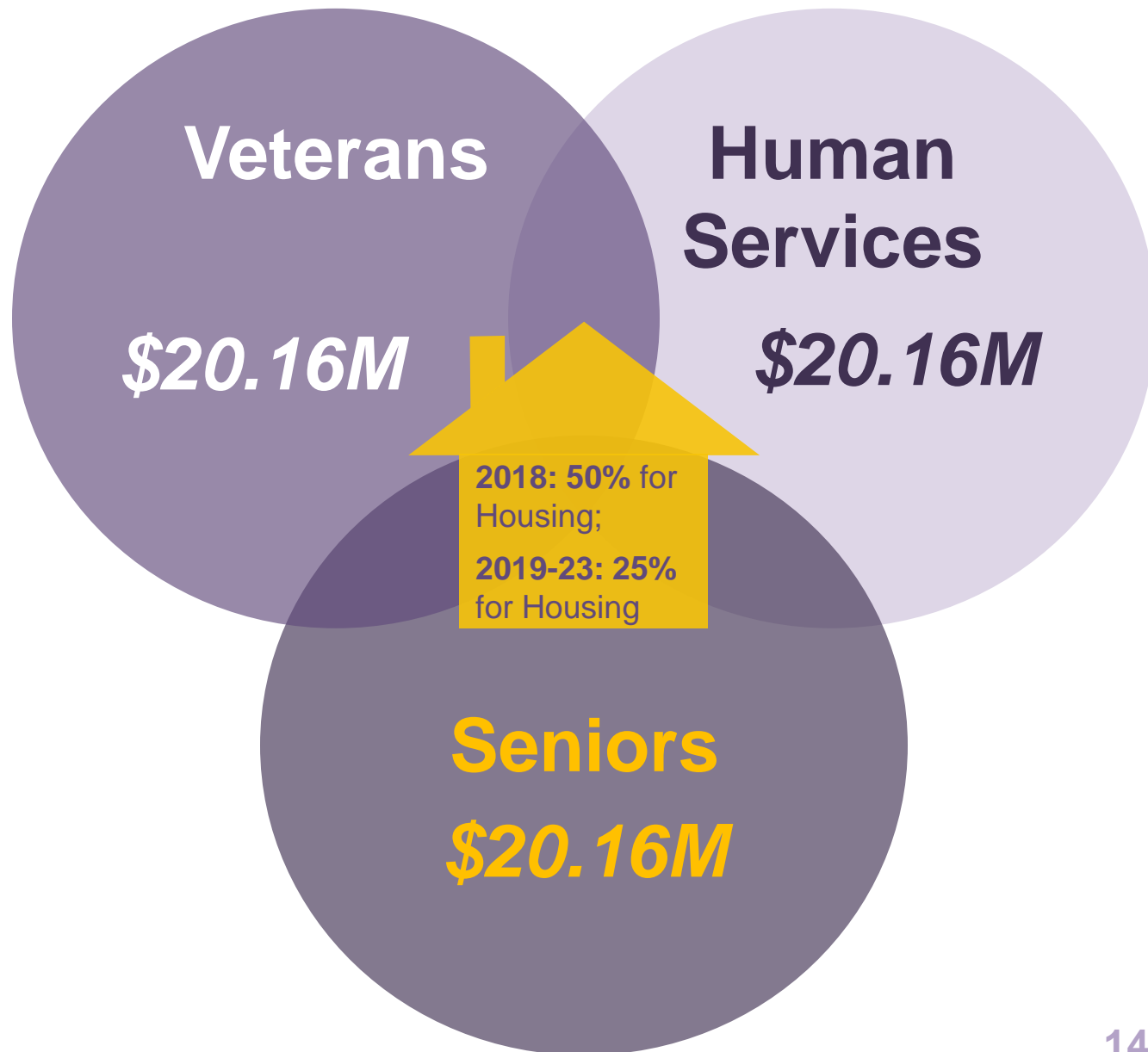
## 3. Until Expanded Exemptions Are Approved, Providing Rebates for the VSHSL's entire Cost

- see RCW 84.36.381

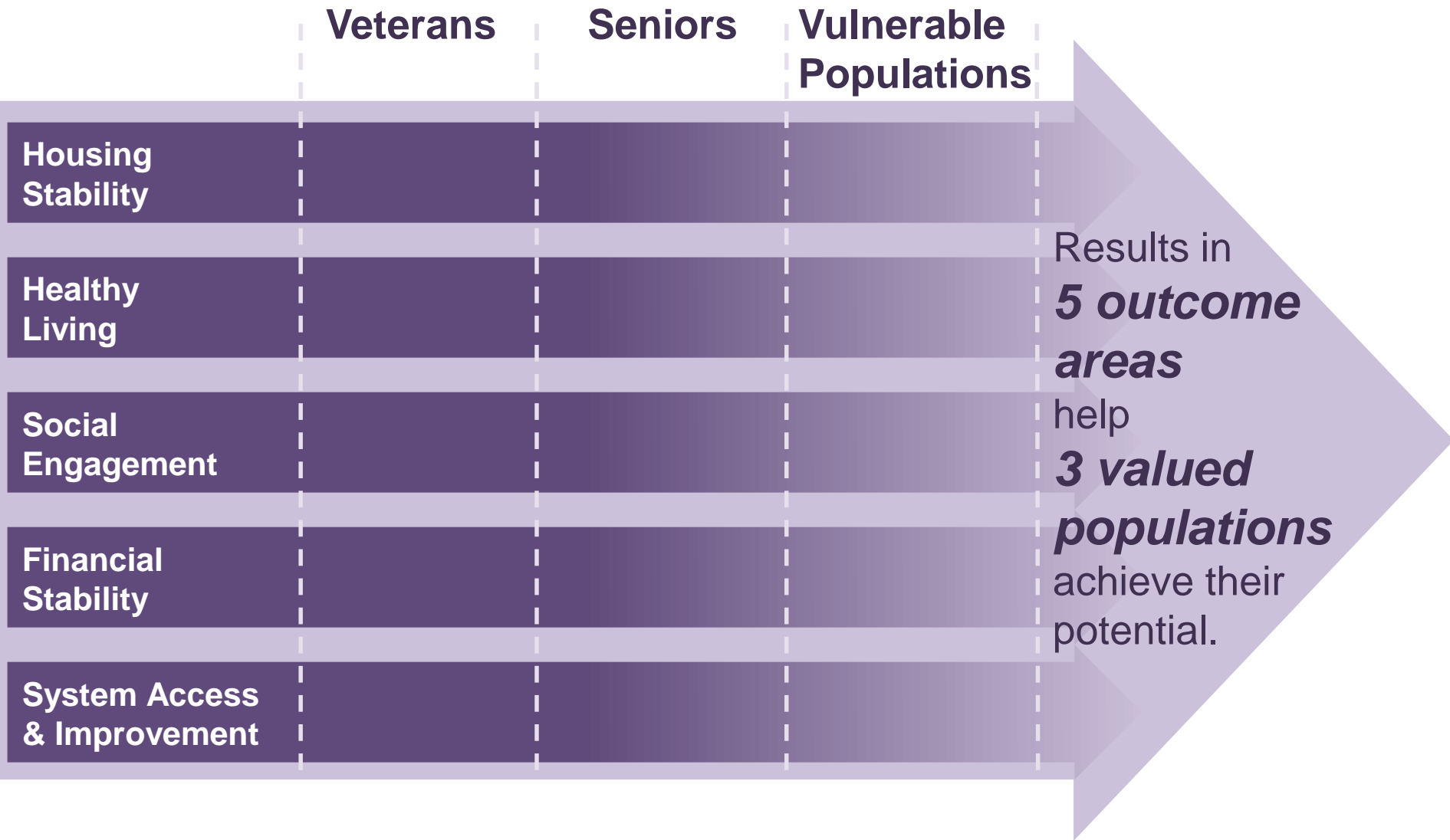


# VSHSL | 1<sup>st</sup> Year Projected Proceeds

- Proposal's Projected 2018 proceeds: **\$60.7M**
- **\$200K** reserved annually for prorationing.
- Remaining proceeds to veterans, seniors, and vulnerable populations in equal thirds: **\$20.16M**
- **2018:** at least **\$30M** for Housing Stability
- **2019-23:** at least **\$15M** for Housing Stability



# “Trying Hard is Not Good Enough” | Results-Based Accountability




## Seeking Results in 5 Outcome Areas

- Housing Stability = **50% of 2018** investments for each population & **25% of 2019-2023** investments for each
- Results-Based Accountability planning methodology: See Trying Hard is Not Good Enough by Mark Friedman



# What is “Housing Stability”?



**2018: 50%** for Housing;

**2019-23: 25%** for Housing

## Capital, Operations, & Services

- Capital to build, preserve, or renovate affordable housing
- Operations and Services to help people remain housed or help persons experiencing homelessness gain housing


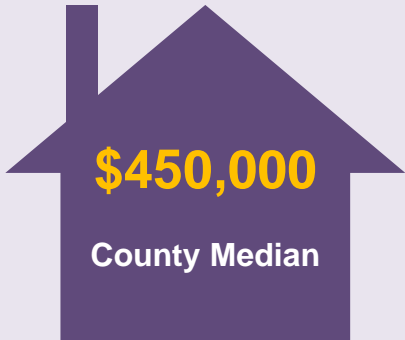


## Housing that makes existing investments work better

- Connected to other county-funded systems
- Part of a larger system of employment, health, and social services to promote self-reliance and community connectedness
  - Post-release housing for veterans
  - Post-discharge housing for inpatient treatment
  - Housing that won't turn away survivors of domestic violence based on their abuser's bad credit, rental history, or debt

## Tailored for Veterans, Seniors, & Vulnerable Populations; *possible examples include*

- *Seniors*: **Home modifications** to allow aging in place & **“shallow” rent subsidies**
- *Veterans*: Veteran-specific developments **co-located with services**
- *Vulnerable Populations*: **Post-treatment housing** to avoid discharging into homelessness & **trauma-informed housing for DV survivors**

# How Much is **\$0.12/\$1,000** of Assessed Value?

If my home's assessed value is:				
	<b>\$285,000</b>	<b>\$450,000</b> County Median	<b>\$687,000</b> Bellevue Median	<b>\$1,000,000</b>
Per Year, I would pay:	<b>\$34.20</b>	<b>\$54.00</b>	<b>\$82.44</b>	<b>\$120.00</b>
	<i>\$2.85 per month</i>	<i>\$4.50 per month</i>	<i>\$6.87 per month</i>	<i>\$10.00 per month</i>
To compare, at \$0.10 I would pay:	<b>\$28.50</b>	<b>\$45.00</b>	<b>\$68.70</b>	<b>\$100.00</b>
	<i>\$2.38 per month</i>	<i>\$3.75 per month</i>	<i>\$5.73 per month</i>	<i>\$8.33 per month</i>

1. **King County levies property taxes based on assessed value, not sales price.** A list of median assessed values in King County and its cities is available at: <http://kingcounty.gov/depts/assessor/Reports/annual-reports/~media/depts/assessor/documents/annualreports/2017/17AVByCity.ashx?la=en> .




## **Expected King County Council and Regional Policy Committee Hearings:**

- Budget & Fiscal Management: June 28
- Full Council: July 5
- Regional Policy Committee: July 12
- Full Council: July 17

**King County Elections Deadline is August 1**

**Current Levy Expires on December 31, 2017**

# Proposed Timeline for Executive Transmittal of Proposed Legislative Actions Required to Replace the Veterans and Human Services Levy

	2017												2018											
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep				
Key Dates or Events								<div>Aug 1st Filing Deadline for Ballot Measure</div>			<div>Nov 7th General Election</div>		<div>Dec 31st VHSL Expires</div>											
VHSL Guidance Motion Response Reports	Council Approval Complete																							
Veterans, Seniors and Human Services Levy (VSHSL) Ballot Measure Ordinance	Executive Drafting; Transmittal May 22nd.				Council & RPC Consideration of Ballot Measure Ordinance																			
VSHSL Governance Ordinance <small>(Required in Sections 6 of the proposed Ballot Measure Ord.)</small>						Executive Drafting; Target Transmittal August 23rd.		VSHSL Governance Ordinance <i>May be combined with the Proposed Transition Plan</i>																
VSHSL Transition Plan						Executive Research, Stakeholder Engagement, & Drafting; Target Transmittal August 23rd.		Council and Regional Policy Committee Consideration of Transition Plan																
VSHSL Implementation Plan Ordinance								Executive Community Engagement, Research, and Drafting; Required Transmittal by March 16, 2018												Council and Regional Policy Committee Consideration of VSHSL Implementation Plan				

## Key

VHSL = Veterans and Human Services Levy (Expires December 2017)  
VHSL = Veterans, Seniors and Human Services Levy

Executive  
Actions

Proposed  
Council & RPC  
Actions

# Questions

**Department of Community and Human Services**

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