# East Link & OMF Project Updates

Bellevue City Council September 6, 2016

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### Why We're Here

- Link Operations and Maintenance Facility East (OMF East) status and update
- East Link update
- Coordinated projects update
- Schedule 74 Agreements with PSE
- Neighborhood Traffic Mitigation Committee draft mitigation plan
- Draft public relations plan

#### OMF East

- Three firms selected for RFP
  - Hansel Phelps
  - The Walsh Group
  - Kiewit
- RFP to be issued Friday 9/2
- Design-build coordination
- Proposals due January 10, 2017
- Concept validation and negotiations
- Notice to proceed June 2017 (target)
- Return to Council with Board approval and NTP

### East Link

#### Groundbreaking April 22, 2016



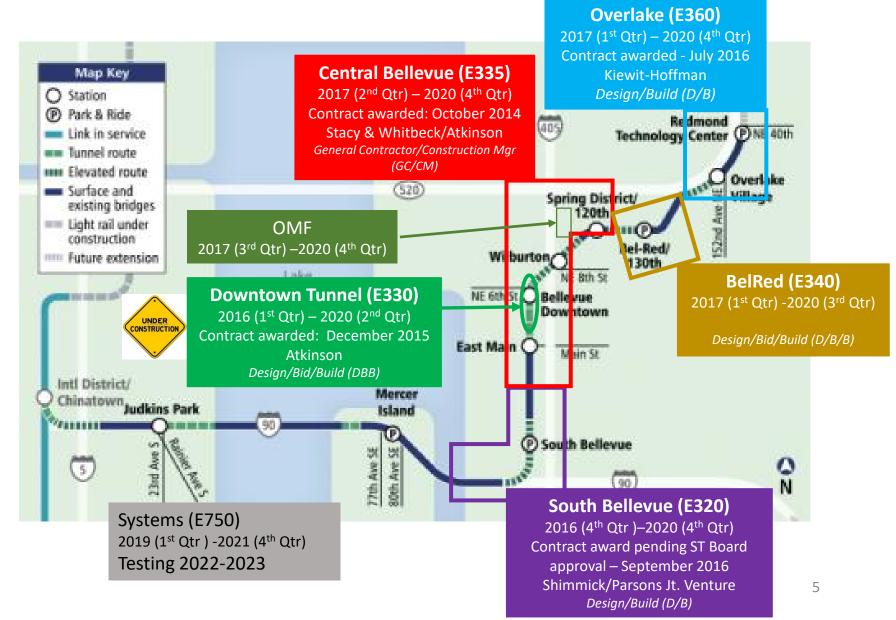


**Tunnel South Portal** 

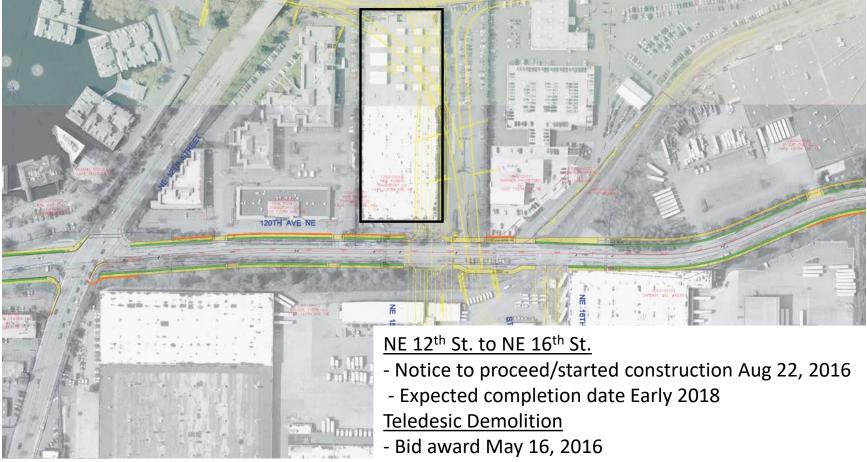




#### Engineering and Construction

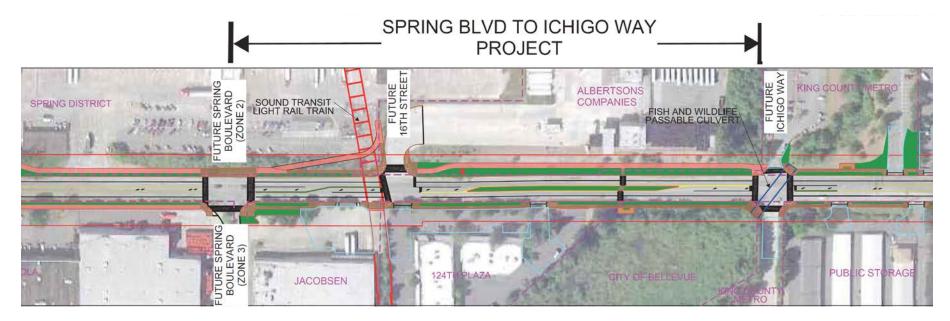


#### Coordinated Projects 120<sup>th</sup> Avenue NE



- Notice to proceed/started construction June 2, 2016
- Completion date August 8, 2016

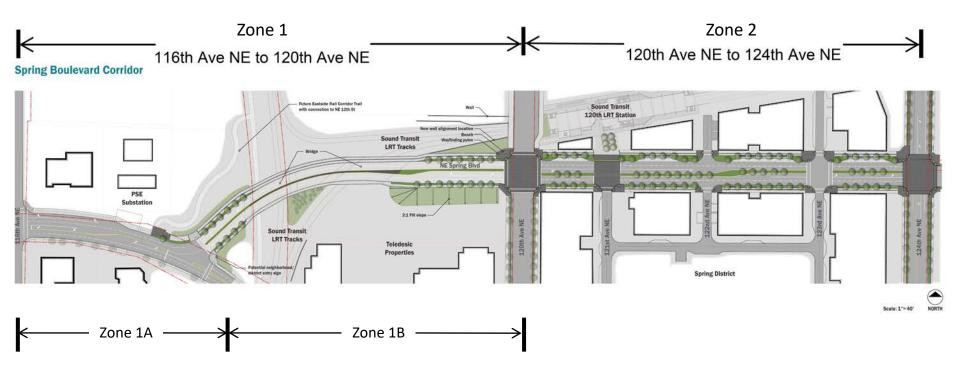
### Coordinated Projects 124<sup>th</sup> Avenue NE



Spring to Ichigo

- Final design complete
- Working on securing property rights
- Expected to start construction mid 2017
- Complete Construction late 2018

## Coordinated Projects Spring Blvd (Zone 1B)



- Zone 1B
- Notice to proceed/started construction Aug 29, 2016
- Expected completion date Late Summer 2017

#### Schedule 74

#### <u>East Link – South Bellevue Segment</u>

- Schedule 74 is the vehicle to underground PSE lines along Bellevue Way from south of the Park & Ride to the intersection of Bellevue Way and 112<sup>th</sup> Ave SE
- Per Section 21.4 of Amended MOU, ST will reimburse the City for actual costs incurred for the relocation.

#### 124<sup>th</sup> Avenue NE

 Undergrounding PSE lines along 124<sup>th</sup> Ave NE from north of NE Spring Blvd to just north of Ichigo Way



#### Schedule 74 Bellevue Way SE (East Link)



Schedule 74 124<sup>th</sup> Ave NE (East Link Coordinated Project) Neighborhood Traffic Mitigation Committee (NTMC)

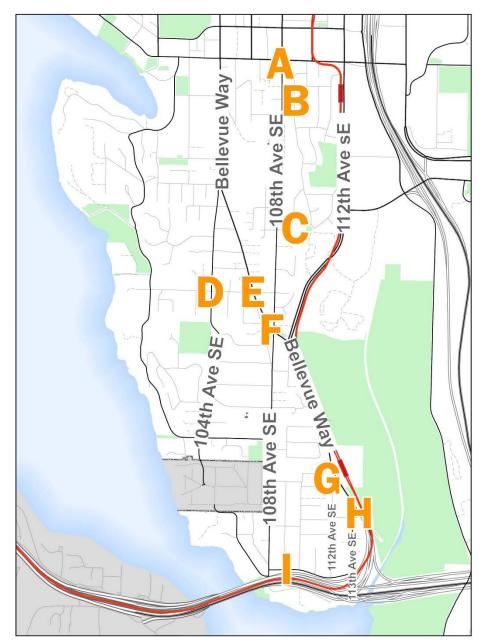
- Work called for in MOU
- Concern about construction on Bellevue Way and 112<sup>th</sup> negatively impacting neighborhood streets
- Based on existing Neighborhood Traffic Safety Services (NTSS) model
- 2-year Council priority

Neighborhood Traffic Mitigation Committee (NTMC)

- Public kick-off: April 27 (~40 peopled attended)
- 4 subsequent meetings with committee (11 representatives from Enatai, Bellecrest, Surrey Downs, and Beaux Arts Village)
- Have developed draft concept plan
- Plan being shared with community

#### Draft Concept Plan

- Time-based turn restrictions at key intersections
  - Limits ability of people commuting to use neighborhood streets to access freeway
  - Tradeoff: residents too will need to abide by restrictions
- Coordinating with Police enforcement



#### **Plan Features**



A: Sign stating southbound access to Byue Way restricted 4-7 pm



**B:** Residential area sign



C: Residential area sign



D: Sign stating southbound access to Bvue Way restricted 4-7 pm



**E:** 4-7 pm left turn restriction from SE 16<sup>th</sup> St to Bvue Way; 7-9 am right turn restriction from Bvue Way to SE 16<sup>th</sup> St



F: 4-7 pm left turn restriction from 108<sup>th</sup> Ave SE to Bvue Way; 7-9 am right turn restriction from Bvue Way to 108<sup>th</sup> Ave SE; Sign stating southbound access to Bvue Way restricted 4-7 pm

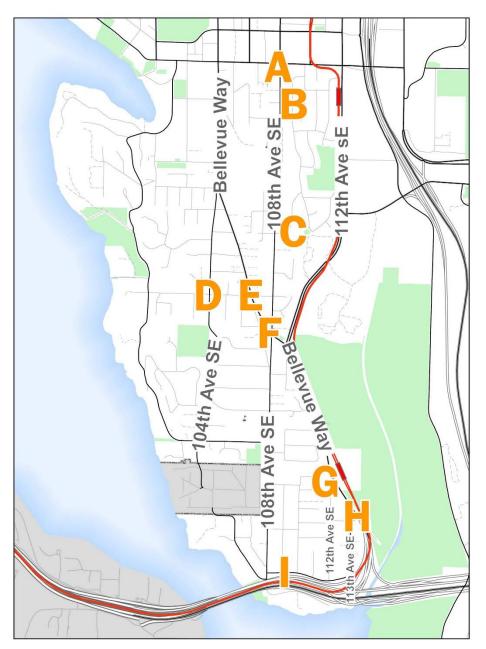


G: no right turn 4-7 pm to Bvue Way



H: no right turn 4-7 pm to Bvue Way

I: Sign stating southbound access to Byue Way restricted 4-7 pm



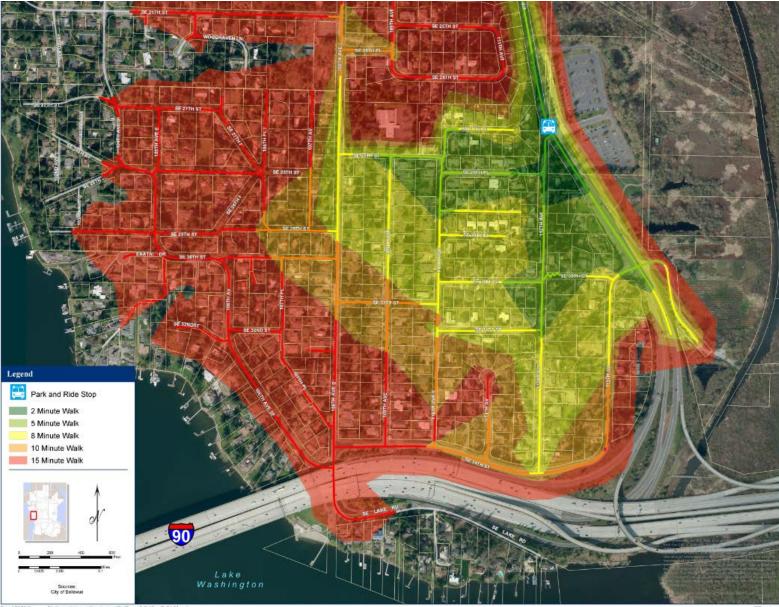
#### Outreach

- Starting now
- Newsletter to wider community
- Online survey to generate feedback
- Neighborhood association meetings
- Finalize plan end of October with Committee
- Coordinate with Sound Transit to implement when construction begins

## South Bellevue P&R Spillover Parking

- South Bellevue P&R has 500+ stalls
- Will close as early as November
- Existing concern that spillover parking will occur in Enatai
- Residential parking zone (RPZ) one way to prevent spillover

#### Walk time to Bellevue Way temporary bus stop\*



\*potential RPZ may not follow same outline

### Expedited RPZ Implementation

- Normal RPZ implementation:
  - Spillover parking occurs THEN
  - RPZ restrictions supported by neighborhood THEN
  - Supported by Council
- Ordinance RPZ *prior* to problem occurring and neighborhood support
  - Reduces administrative/scheduling delays (at least 2 months)
  - Will still ensure restrictions are warranted and supported by the community

Council direction sought for early introduction of RPZ ordinance

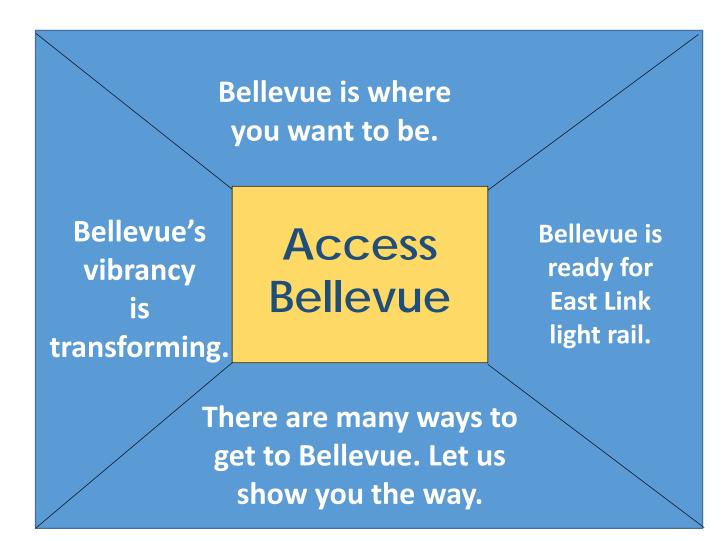
#### Draft Public Relations Plan

- MOU provisions
  - Sect. 23.2/Outreach
  - "Open for Business" campaign to complement Sound Transit's outreach efforts
- Internal, Multi-departmental Team
  - Draft plan framework (Goals, Strategies, & Key Messages)
  - Money savings
- External review
  - BDA
  - Meydenbauer Center
  - Sound Transit/Outreach (pending)
- Preliminary Budget
  - Through end of 2016

### PUBLIC RELATIONS PLAN - GOALS

- Be proactive to those who live, work and visit Bellevue while East Link light rail is being built.
- Coordinate communications within the City and with community partners.
- Build and sustain trust with residents, businesses, visitors, and commuters.
- Provide up-to-date and real time information in various forms.
- Promote Bellevue to strengthen its vibrant economy.
- Encourage various transportation options to reach the City.

#### PUBLIC RELATIONS PLAN – KEY MESSAGES



### PUBLIC RELATIONS PLAN -STRATEGIES

- Develop Key Messages
- Identify target audiences (internal & external)
- Identify resources and budget
- Sustain community relations
- Advertise through multi-media
- Offer transportation incentives
- Evaluate effectiveness

#### 2016 PROPOSED EXPENSES

- Business Outreach (\$1,000)
  - Joint planning with Sound Transit
- City-wide mailer (\$10-15,000)
  - Overview of East Link + resources
- Advertising (\$3-5,000)
  - Print/digital paid advertising
  - Communicate key messages
- Graphic design support (\$3-5,000)
  - Dedicated graphic support
  - Requires immediate turnaround
  - Create templates

2016 Proposed Expenditures = \$17,00- 26,000

### PUBLIC RELATIONS PLAN – TASKS FOR 2016

- Complete writing the plan (Sept./Oct.)
- It's Your City Newsletter (Oct.)
  - South Bellevue Segment/Park and Ride Closure + Resources
- On-line East Link communications survey (Oct./Nov.)
  - How do you currently receive information about East Link construction?
  - How do you prefer to receive information about East Link construction?
- Hold kick-off Community Partners Meeting (Nov.)
  - Begin to identify communications; roles and responsibilities
  - Identify upcoming projects, events, activities (1<sup>st</sup> Qtr 2017)

#### Questions?