

-July 2015-June 2019-



# April 2015 Draft

# 10-Year Plan Summary



## Successes

- 5,700 more housing dedicated for homeless
- 36,000 exited homelessness
- System targeting improvements
- Strong programs
- New funders
- Data improvements



## Ongoing Challenges

- Growing number of people *becoming* homeless
- Funding/program misalignment with needs and strengths
- System accountability
- Engaging full community

# Homelessness is a crisis

CEH

Homelessness disproportionately impacts people of color

Native Hawaiian/ Pacific Islanders

**3** times more likely



African Americans

**6** times more likely



Native Americans/ Alaska Natives

**7** times more likely



10,047

PEOPLE HOMELESS  
IN KING COUNTY 2-5 AM  
ON JANUARY 23, 2015

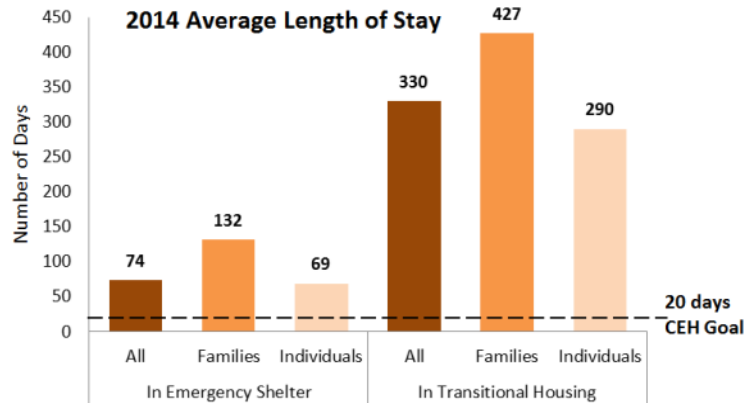
2,993  
IN TRANSITIONAL



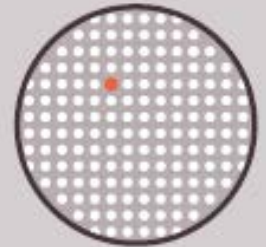
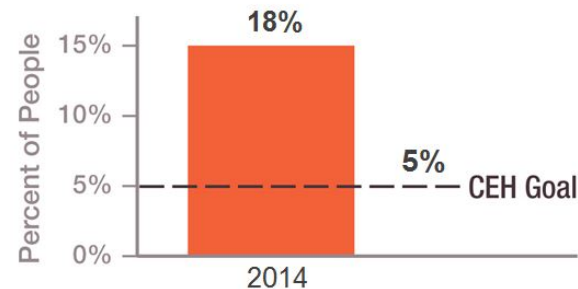
3,282  
IN SHELTER



3,772  
ON THE STREET



## Returns to Homelessness



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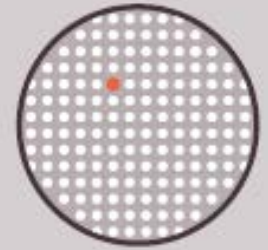
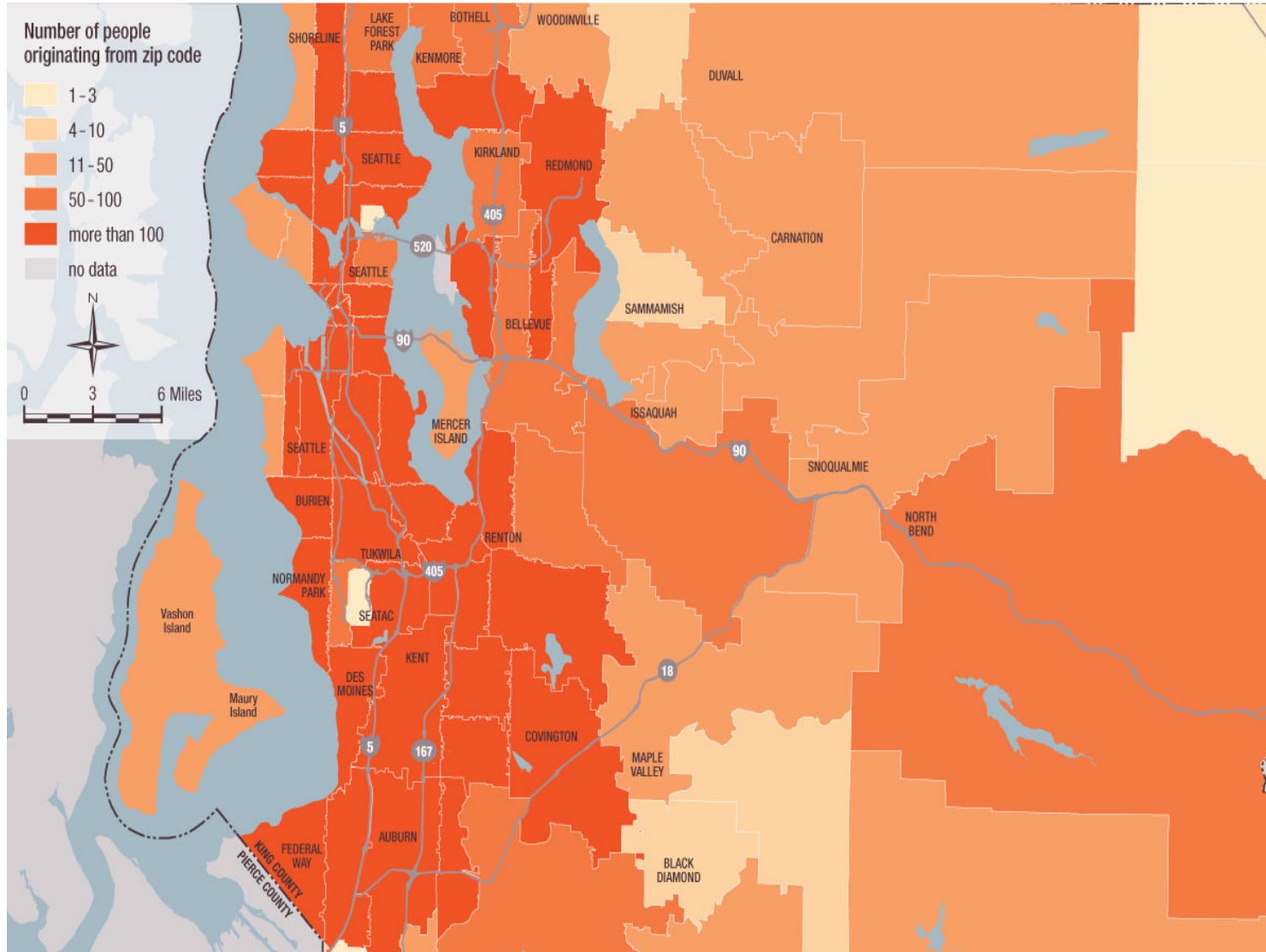
brief



one-time

# In Every Zip Code in King County

CEH



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brief



one-time

# Causes of Homelessness Are Real



Research of 300+ cities and states found statistical correlation between these factors and rising homelessness:

Housing market	Increase in rent of \$100 associated with 15% increase in homelessness in metro areas
Economic conditions	Areas with high poverty and unemployment rates associated with higher rates of homelessness
Demographic composition	Areas with more Hispanic, baby boomer, and single person households associated with higher rates of homelessness
Safety net	States with lower mental health expenditures associated with higher rates of homelessness
Transience	Areas with more recently moved people associated with higher rates of homelessness

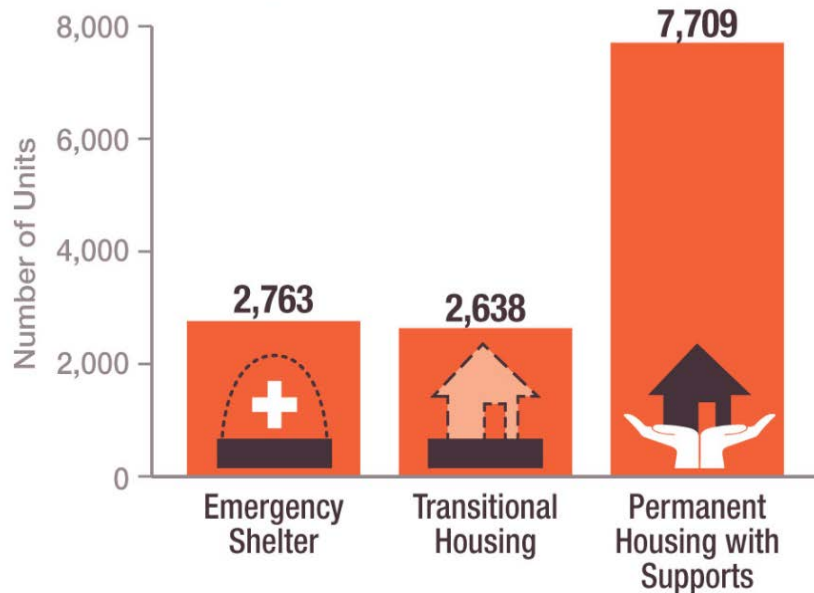
Resource: Byrne, T., Culhane, D., et. al., “New Perspectives on Community-level Determinants of Homelessness” (2013): [Article](#) and [Summary](#)



# Housing Resources



## Crisis Response and Permanent Housing



## Top 10 Cities:

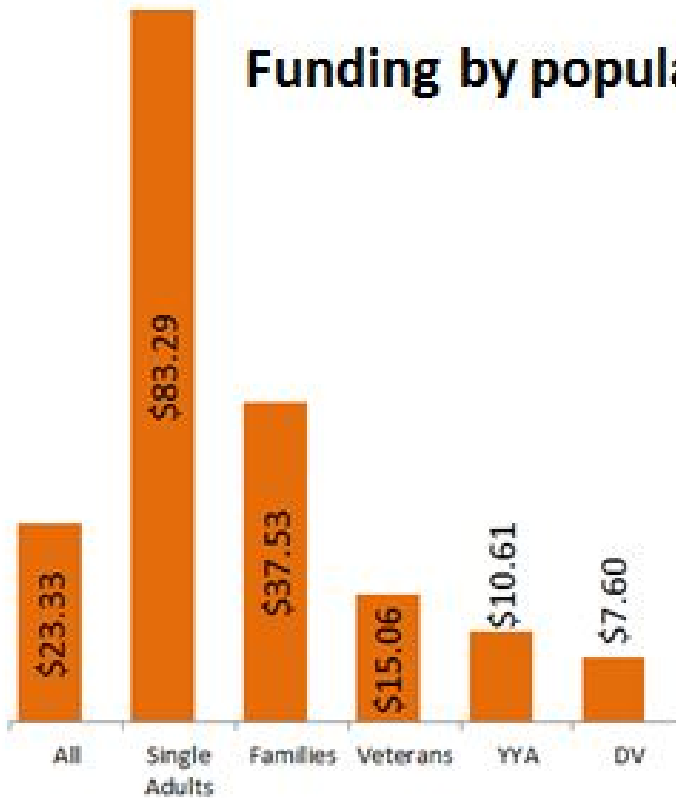
### # of Housing Units Dedicated for the Homeless

1. New York
2. Los Angeles
3. **Seattle/King County**
4. District of Columbia
5. Chicago
6. Boston
7. Philadelphia
8. Phoenix/Mesa/Maricopa County
9. San Francisco
10. Miami / Dade County

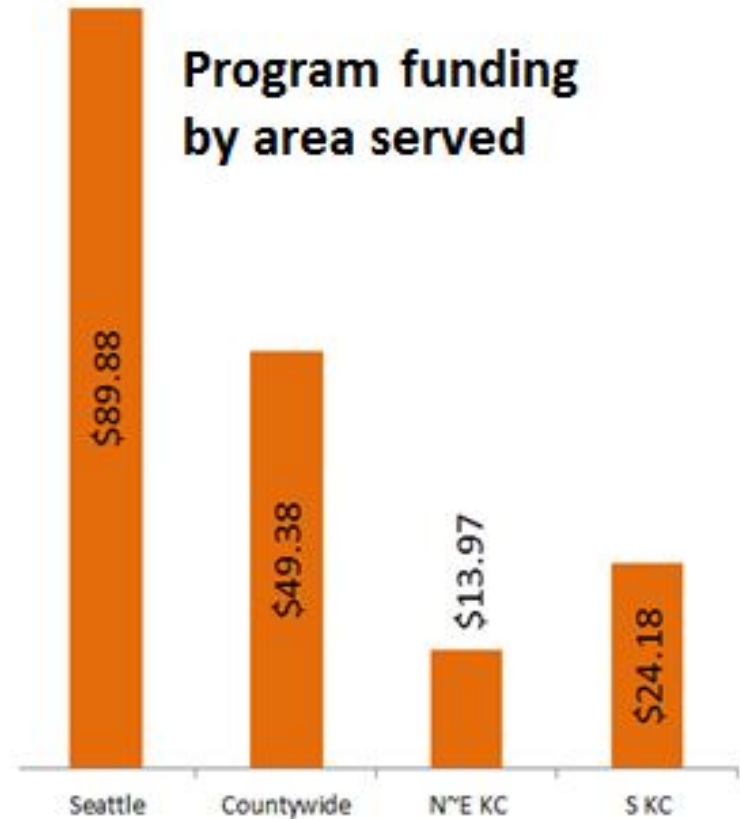
# Financial Resources



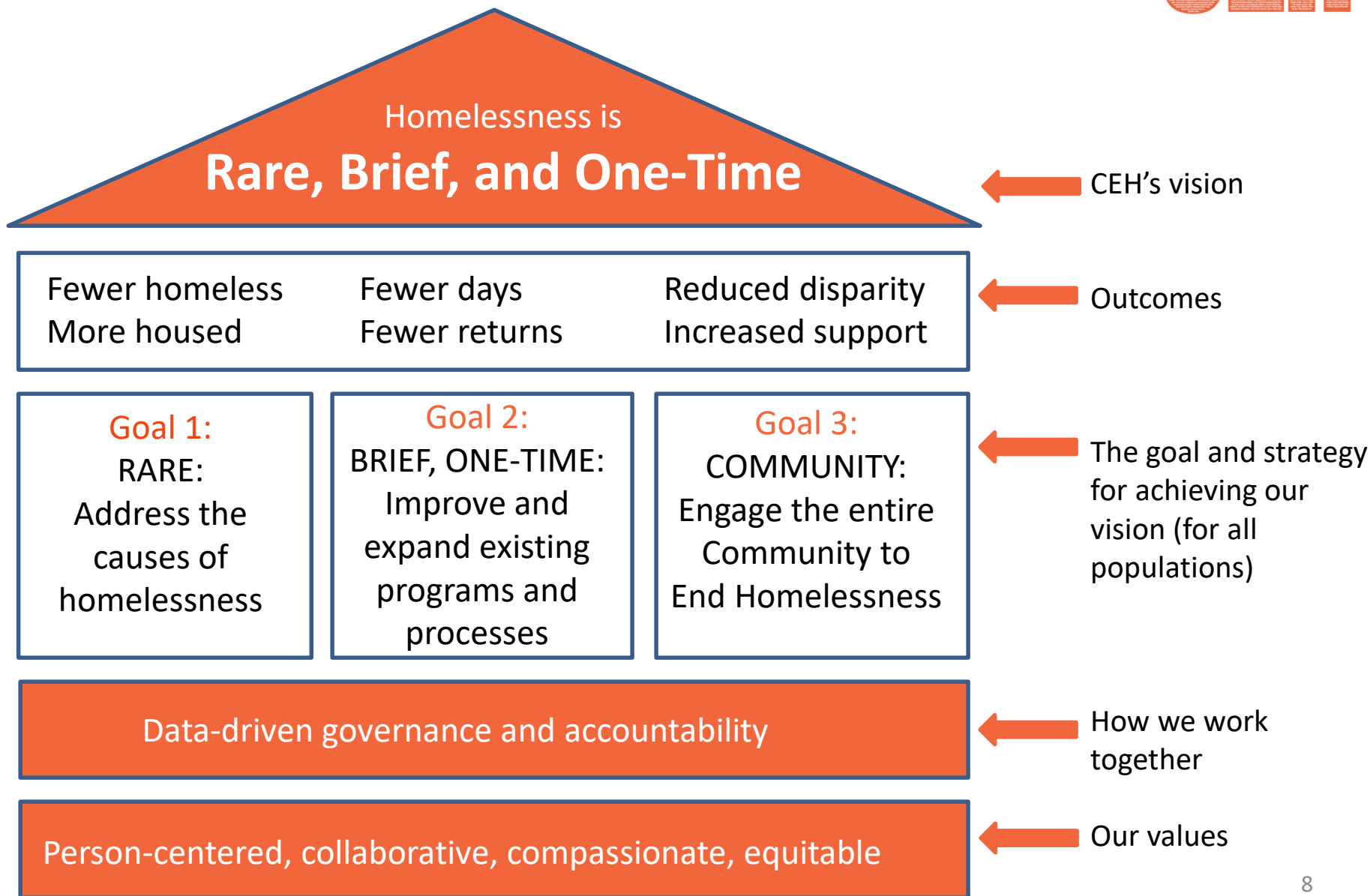
**Funding by population**



**Program funding by area served**



# CEH Strategic Plan: 2015-2019





# Goal 1: Homelessness is **Rare**



## STRATEGIES and 2015-2016 ACTION STEPS

### **1.1 Advocate and align systems to prevent people from experiencing homelessness**

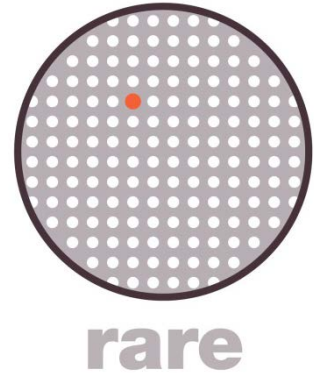
- ➔ Pursue prevention funding such as the Best Starts for Kids prevention levy (Lead: King County; Quarter 4 2015)
- ➔ Organize efforts to support legislative action to strengthen State Interagency coordination (Leads: USICH, CEH, other county leaders, State partners; 2016)

### **1.2 Advocate and support partners to preserve existing affordable housing and create more affordable housing to those making below 30% AMI**

- ➔ Establish and implement federal, state and local advocacy agenda to expand affordable housing (Leads: WLIHA, HDC; 2015-2016)
- ➔ Pass the Seattle Housing Levy (Lead: Seattle, 2016)

### **1.3 Expand evidence-based pre-adjudication and post-conviction sentencing alternatives that improve public safety while reducing homelessness**

- ➔ Support efforts to secure sustainable funding for programs (Leads: King County, City of Seattle and in cooperation with local jurisdictions; 2015-2016)
- ➔ Collaborate to better integrate referrals and services (Leads: King County, City of Seattle and in cooperation with local jurisdictions; 2015-16)



# Goal 2: Homelessness is Brief and One-Time



## STRATEGIES and 2015-2016 ACTION STEPS

### 2.1 Address crisis as quickly as possible

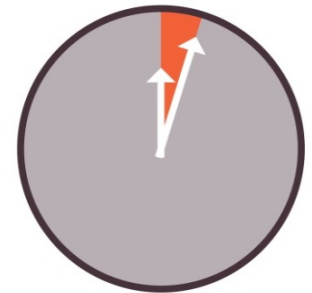
- ➔ Expand shelter, interim survival mechanisms, long-term shelter stayers project and shelter diversion (Leads: multiple partners and sub-regional collaborations; 2015-2016)

### 2.2 Foster collaboration between first responders and service providers to improve public safety and increase housing stability for those experiencing homelessness

- ➔ Host a convening and disseminate case studies on best practices for collaboration between first responders and service providers to improve public safety and reduce homelessness (Leads: SCA, CEH; Quarter 4 2015)

### 2.3 Assess, divert, prioritize, match with housing and supports

- ➔ Implement all-population coordinated entry system (Leads: CEH, multiple partners; ongoing improvements in 2015, full implementation by Quarter 2 2016)



**brief**



**one-time**

# Goal 2: Homelessness is Brief and One-Time



## STRATEGIES and 2015-2016 ACTION STEPS continued

### 2.4 Right-size housing and supports to meet needs of people experiencing homelessness

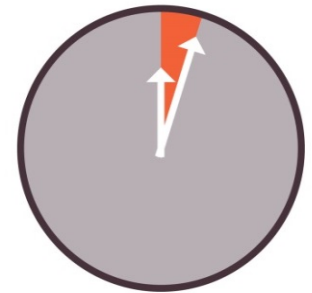
- ➔ Continue right-sizing underway and utilize NAEH modeling tool to determine future state of housing system (Lead: Funders Group; analysis by Quarter 4 2015)

### 2.5 Increase access to permanent housing

- ➔ Expand One Home Landlord Engagement with additional incentives and marketing (Leads: CEH, Zillow, United Way; Quarter 4 2015, ongoing)

### 2.6 Create employment and education opportunities

- ➔ Integrate employment access into coordinated entry (Leads: CEH, partners; 2015-2016)



**brief**



**one-  
time**

# Goal 3: A *Community* to End Homelessness



## STRATEGIES and 2015-2016 ACTION STEPS

### 3.1 Engage residents, housed and homeless, to take community action

- ➔ Launch an ongoing community-wide public awareness and engagement campaign to humanize and personalize homelessness among all residents, housed and homeless. (Lead: CEH; Quarter 4 2015)
- ➔ Create a Business Leader task force to establish goals and strategies for the business community. (Lead: UWKC; Quarter 4 2015)
- ➔ Increase visibility and expand efforts of successful initiatives that engage faith institutions and individual congregants. (Lead: Seattle University; Quarter 4 2015)

### 3.2 Provide effective and accountable community leadership

- ➔ Establish new governance structure, charter, and MOA among funding partners to align funding, programs, and staffing toward shared outcomes (Lead: CEH Executive Committee; Quarter 3 2014)

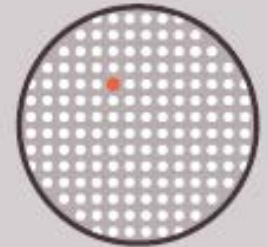


# Homelessness is Solvable:



It will take:

- ➔ Prevention and diversion
- ➔ Realignment of funding and programs (“right-sizing”)
- ➔ More housing and restored safety net
- ➔ Engagement and accountability



rare



brief



one-time

# Strategic Plan Timeline

