



# *Neighborhood Enhancement Program*

Council Study Session  
July 13, 2015



# Purpose

Council Priority: “Re-create a neighborhood program that supports neighborhood leadership, engagement and community-directed investment”

- Engage neighborhood and community leadership in collaborative process that enhances distinct neighborhood character.
- Provide community-driven process for small but important neighborhood CIP projects to get funded and built.

# *Lessons Learned*

- Residents know their neighborhoods and engage about cultivating distinct neighborhood character
- \$150K per project limit acted as an artificial constraint to areas with larger budget allocations
- More time is needed for environmental, contracting, permitting and other regulatory process requirements (beyond 3 year turnaround)
- Enhanced outreach is needed to broaden participation of under-represented neighborhoods

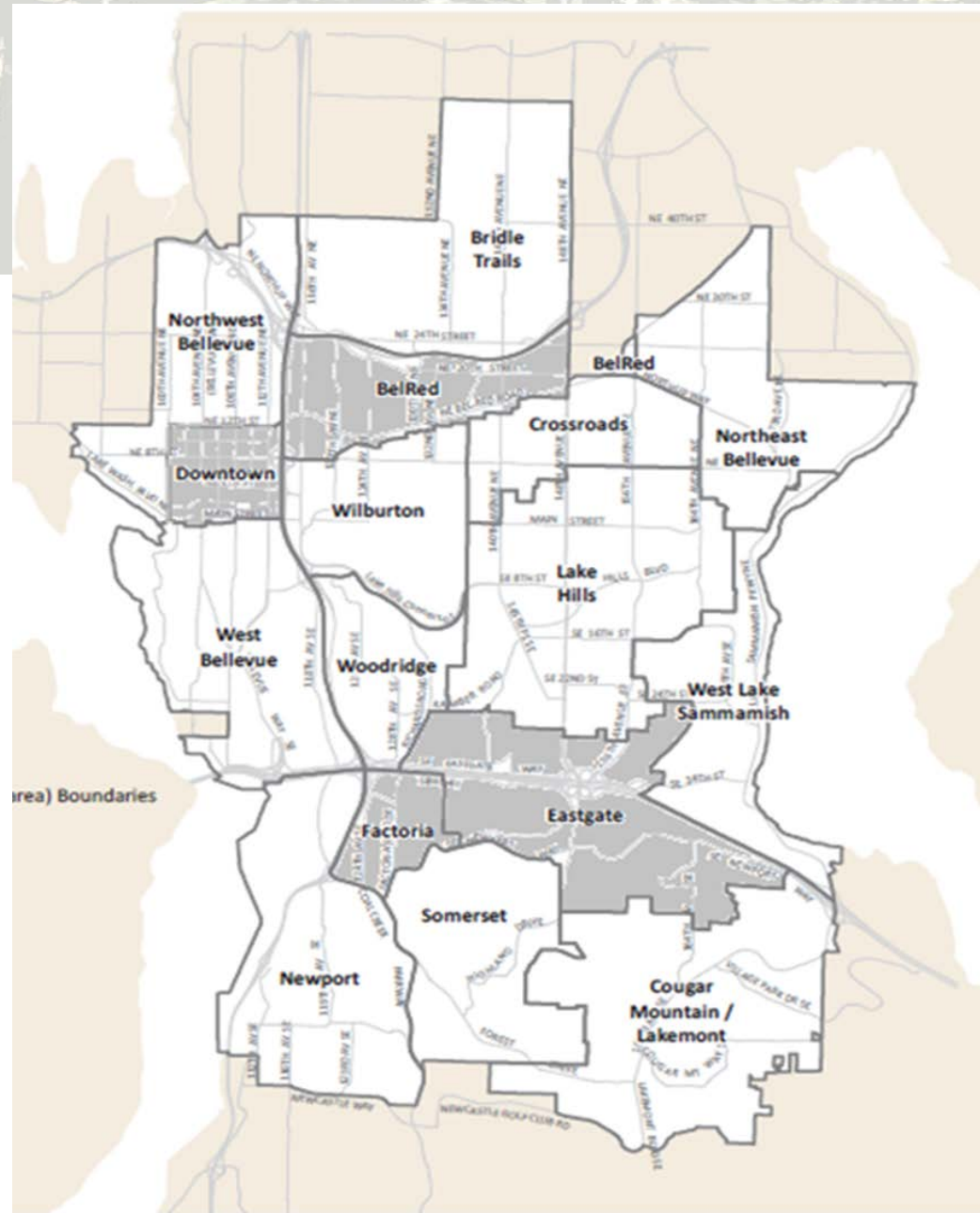
# *Guiding Principles*

- Enhance Neighborhood Character
- Engage Neighborhood Leadership
- Identify Opportunities for Maximizing Public Benefit
- Adequate Resources for Small-Scale Neighborhood Improvements
- Near Term Completion
- Democratic Process for Community Driven Investment



# New Map

- Use new subarea boundaries consistent with Comprehensive Plan update
- 14 neighborhood areas  
*Downtown/BelRed and Eastgate/Factoria combined.*
- 2 areas per year
- Rotate a 7-year cycle  
*Aligns with CIP*



# Public Outreach & Resident Engagement

- Neighborhood Profiles
- Broader outreach to underrepresented communities
- Community centers and local libraries
- Diversity outreach
- New communication tools

# NEP Process



Public engagement generates:

- Small CIP requests for NEP review
- Non-NEP requests = “the Surge”

**Eastgate/Factoria**

Please describe your suggestion for enhancing your neighborhood. City staff will review your request and contact you to discuss the details. If your request is an operational issue, such as police patrol, street maintenance, drainage, parking, or code enforcement, please call the appropriate city department (not sure? call 425-452-4075), rather than using the form, as you will receive more timely service.

Request must be submitted by **Tuesday October 15, 2015**

**Neighborhood Enhancement Program**

Community Partnerships for Quality Neighborhoods

**Customer Action Request Form**

Project location (please be as specific as possible, listing addresses and/or cross-streets):

Project description (please provide as much detail as possible - requests should be for capital improvements only):

Customer Information (this information is critical to processing your request, as staff will contact you to obtain further details):

Name \_\_\_\_\_ Phone # \_\_\_\_\_ E-mail address \_\_\_\_\_

Street address \_\_\_\_\_ Zip code \_\_\_\_\_

Apartment/Condo name (if applicable) \_\_\_\_\_ Unit # \_\_\_\_\_

**City Use Only**

CAR#	Lead Agency/Department	Type	Date Rec'd

➔ **Small Capital Projects**

↓  
**Immediate Action**

↓  
**Referral**



# NEP Potential Project Ideas

## Project Type

Art elements

Crosswalk improvements

Farm stands

Major trail and board walk connections

Neighborhood Sidewalk Segments

Neighborhood streetlighting

Neighborhood-wide traffic improvement, including traffic calming elements

Picnic shelters

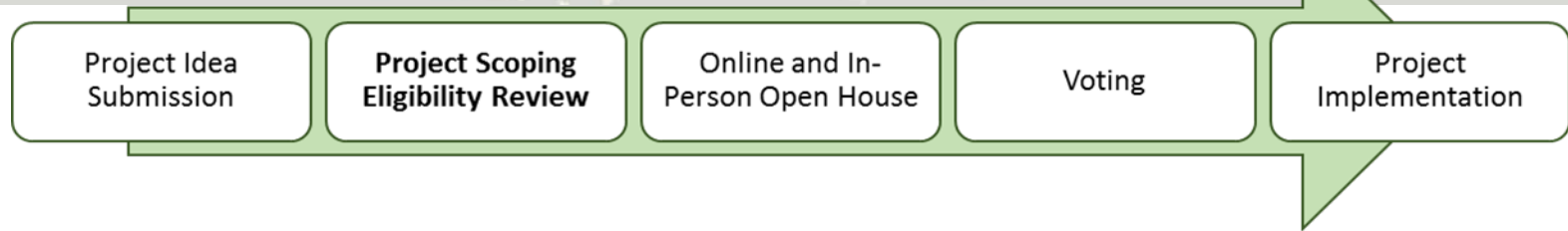
Play structures

Trail bridges

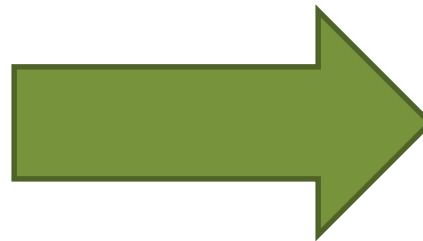




# Project Scoping & Eligibility



- Public Benefit
- Feasibility
- Affordability
- Consistency
- Duration & Completion
- Maintainability



Project  
Development  
  
Cost Estimates

# Online and In-Person Open House



- Detail about top NEP project submissions
- Understand the NEP process
- Questions and concerns
- Launch Area Voting

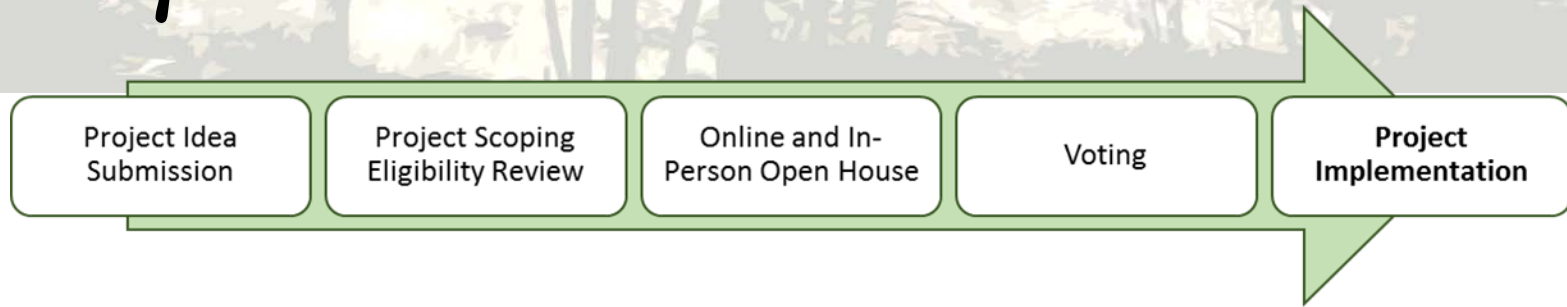


# *NEP Voting & Scoring Process*



- One ballot per household
- Rank top 3 priorities
- Priorities are weighted
  - 1st = 3 points
  - 2nd = 2 points
  - 3rd = 1 point

# Implementation



- Project Manager assigned to project
- Local outreach effort
- Project complete within 3-5 years



# Staffing

Proposed NEP 2.0 dedicate 14% of CIP budget (\$100,000 per year) to support administration of the NEP program, project development and corresponding “surge” of general and transportation requests.

- ☐ Previous NEP had 1.3 FTE positions to support program
- ☐ Responsible for outreach, overlapping NEP project management and coordination

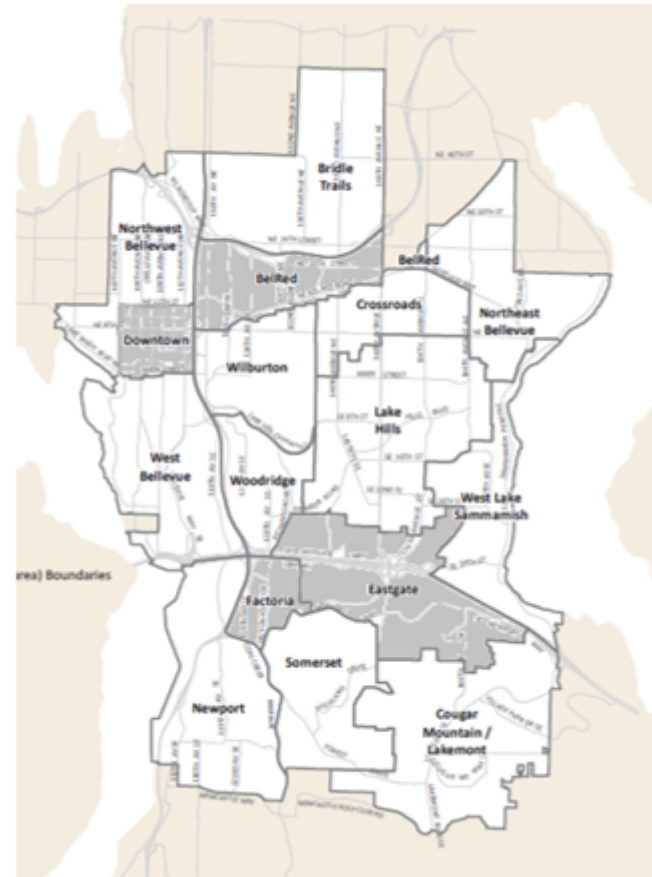
Approved Budget One Proposal 115.21DA  
NEP-2.0 Neighborhood Enhancement Program

*From 2015-2021, the allocation of \$725,000 per year (total of \$5.075M) would cover all CIP project costs for all NEP projects including staffing associated with program and project management.*

# Area Allocations

Neighborhood	Households	Pct. of Total	Estimated Allocation by Household
Bridle Trails	4,770	9%	\$ 370,351
Cougar Mountain/Lakemont	3,944	7%	\$ 306,235
Crossroads	5,655	10%	\$ 439,067
Downtown/BelRed	6,327	11%	\$ 491,216
Eastgate/Factoria	3,778	7%	\$ 293,289
Lake Hills	6,552	12%	\$ 508,671
Newport	3,645	7%	\$ 282,976
Northeast Bellevue	3,963	7%	\$ 307,671
Northwest Bellevue	4,057	7%	\$ 315,011
Somerset	2,798	5%	\$ 217,233
West Bellevue	3,787	7%	\$ 294,004
West Lake Sammamish	2,316	4%	\$ 179,810
Wilburton	1,719	3%	\$ 133,441
Woodridge	2,074	4%	\$ 161,022
Total	55,385	100%	\$ 4,300,000

Sources: King County Assessor Housing Units, U.S. Census Bureau, American Community Survey 2009-2013 block group estimates of occupancy rate and average household size from tables 25002 and 25010.



# NEP Comparison

- **new Neighborhood Area Boundaries**
- **Removes the CIP project cap of 150K per project**
- **Aligns NEP cycle with 7-year CIP cycle**
- **Integrates prior public input into NEP project ideas for public consideration.**
- **Maintains high levels of public engagement**

Program Element	Previous NEP	New NEP
# Neighborhood Areas	13	14 (combine Downtown/Bel-Red & Eastgate/Factoria)
CIP Budget	1.6M per year (11.2M over 7 year CIP cycle) Funding based on # households	725K per year (5M over 7 year CIP cycle) Funding based on # households
Project Budget Limit	150K	Up to Neighborhood Area Allocation
City-wide Cycle	3 years	7 years
Project Idea Submission	Resident Only	Resident & COB department input from previous public comment
Adjacent Neighbor Pre-Ballot Approval	Yes	No. All projects will be built within City right of way, within jurisdiction, and will adhere to all planning documents
Project Selection	NEP Area Vote	Neighborhood Area Vote
COB Staff Resource	.5 FTE Transportation, .8 FTE Outreach	14% CIP allocation, 100K per year to support program administration.



# *Council Direction*

- 1. Confirm NEP program as described**
  - 2. Direct specific modifications to NEP program**
  - 3. Provide Alternative direction for staff**
- Anticipated launch in September 2015 if approved.



# Questions



Mike McCormick Huentelman  
Neighborhood Outreach Manager  
425-452-4089

Ying Carlson  
Community Relations Coordinator  
425-452-4342



Neighborhood Enhancement  
Program 2.0

# NEP Rotation Cycle

## NEP Citywide Rotation<sup>1</sup>

2015-16	Eastgate/Factoria and Cougar Mountain/Lakemont
2017	West Lake Sammamish and NE Bellevue
2018	Bridle Trails and Northwest Bellevue
2019	Downtown/BelRed and Lake Hills
2020	Crossroads and Wilburton
2021	West Bellevue and Woodridge
2022	Newport and Somerset

---

<sup>1</sup> Order of NEP cycle resumes rotation through neighborhood areas where the previous NEP program left off.