



MEMORANDUM

☐ Action
☐ Discussion
☒ Information

DATE: November 7, 2019
TO: Environmental Services Commission
FROM: Gwen Rousseau, Senior Planner – Community Development Department
SUBJECT: 2020 Census Awareness Campaign

Action Required at this Time

None. This is an informational briefing.

Fiscal Impact

None.

Background

The 2020 Census will be occurring next year on April 1, 2020. At the November 7 Commission meeting, Gwen Rousseau, Senior Planner with the City's Community Development Department, will provide the Environmental Services Commission with an overview of what the 2020 Census is, why it is important to Bellevue and how it will be conducted in 2020. She will also discuss challenges with getting an accurate census count, how the City of Bellevue is reaching out to raise awareness and how residents can help by becoming informed and by spreading the word that the Census is important, confidential and easy. The City's Boards and Commissions have a unique opportunity to be ambassadors in the community to elevate awareness of the importance of the Census.