GRANT APPLICATION AND ALLOCATION PROCESS

Since 2001, the City Council has allocated annual grant funding generated by the general fund to support artists and arts organizations that provide arts, cultural, and heritage programs and services in Bellevue through three programs: Eastside Arts Partnerships, Special Projects, and Power Up Bellevue. Recommendations are developed through an in-depth application process administered by the Arts Program and evaluated by an Allocations Committee appointed by the Arts Commission. The Committee considers the quality of the creative engagement, the public benefits generated for Bellevue residents and visitors, and the organizational capacity and sustainability of the applicants.

ALLOCATIONS COMMITTEE REVIEW PANEL FOR 2020 GRANTS

Philip Malkin, Bellevue Arts Commission, Allocations Committee Chair

Ashmita Gulati, Bellevue Arts Commission

Carl Wolfteich, Bellevue Arts Commission

Janell Johnson, Associate Development Director – Endowment & Planned Giving, Village Theatre

Jono Vaughan, Artist and Professor at Bellevue College

2020 FUNDING RECOMMENDATIONS

The Arts Commission has accepted the Allocation Committee's recommendation that a total of \$145,000 be allocated to 41 individuals and nonprofit organizations at their meeting on December 3, 2019:

- \$120,000 allocated to 32 nonprofit organizations in Eastside Arts Partnerships.
- \$10,000 allocated to four individuals and five nonprofit organizations in Special Projects.
- \$15,000 to three organizations in Power Up Bellevue, supported by 4Cutlure Sustained Support Grant

2020 EASTSIDE ARTS PARTNERSHIPS ALLOCATIONS

Program goals

Eastside Arts Partnerships provides operating support to nonprofit organizations providing annual arts, cultural and heritage programs in Bellevue. The City provides annual support for organizations and individuals bringing arts to the community, recognizing the value the arts bring to our quality of life, the education and development of our children, the vitality of our businesses, and our sense of connectedness to the community. EAP encourages: programming quality and sustainability; arts access for Bellevue residents; artistic, managerial and fiscal excellence, and greater cooperation and collaboration among arts groups.

Process and criteria for evaluation

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

1. Creative Engagement

- Quality and effectiveness of the organization's existing and proposed arts, cultural, and heritage programming and services to meet the cultural needs of an audience and/or constituent group.
- Extent of creative and civic participation by Bellevue's diverse residents and visitors.
- Meaningful creative and civic opportunities for working artists, cultural workers and volunteers.
- Diversifies the forms of art, creative experiences and cultural resources available to Bellevue residents and visitors.

2. Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- Significant access to cultural opportunities to under-served groups, or, demonstrates improved access by underserved people and communities over time.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.
- Effort and evidence of inclusive communications to new and/or underserved people and communities, particularly those who speak a language other than English at home.

3. Organizational Capacity and Sustainability

- Demonstrated financial capacity and stability.
- Evidence of community support, which may include, but is not limited to, in-kind or cash donations from individuals, foundations, corporations, or other government sources.
- Strength of organizational governance.

Then, the panelists' scores were averaged into single score for each applicant that determined their rank order. These scores were used to determine an allocation, based on rank and available funds for each type of grant. For EAP grants, applicants that scored higher received a larger percentage of funding based on their asking amount. For example, SIFF scored 9.48 from an average of the Allocations Committee's scores, and was awarded \$8,000, 80% of their request of \$10,000. 91.3 KBCS Bellevue College, for contrast, scored 7.7 and was awarded \$5,000, 50% of their request of \$10,000.

Recommended 2020 Allocations for Community Partners (awards up to \$5,000)

| ORGANIZATION | GRANT PURPOSE | REQUEST Operating Budget (2020 estimate) | 2020 GRANT ALLOCATION % of Request |
|---|--|--|--|
| Lake Washington Symphony Orchestra | For five children's educational programs that enhance musical exposure to children whose schools typically do not provide a musical program. | \$5,000 \$70,000 7% of OpB | \$2,475 49% |
| StoneDance Productions/CHOP SHOP: Bodies of Work (Fiscal Sponsor: Shunpike) | For a contemporary dance festival promoting work accessible to a diverse audience, offering free and open to all ages and abilities dance classes, providing a platform for dance artists, and contributing to Bellevue's cultural richness. | \$5,000 \$32,400 15% of OpB | \$2,450 49% |
| The Sustain Music Project ↑ | For two chamber concerts in Bellevue - one featuring music with lighting effects, one telling the story of Eastside Academy, for free tickets for people with little access to arts, and for two community outreach concerts. | \$5,000 \$15,720 32% of OpB | \$2,400 48% |
| Bellevue Community Band | For sponsoring a music composition competition among area middle school and high school students, in coordination with local music businesses, to promote excellence in music education beyond the classroom experience. | \$5,000 \$12,300 41% of OpB | \$2,390 48% |
| Bellevue Chamber Chorus | For support in part for a thematic concert with student and professional guest artists featuring American and International composers' songs of hospitality, belonging, love, unity, and hope with free and discounted tickets for low income. | \$2,500 \$44,444 6% of OpB | \$1,170 47% |
| Orquesta Northwest*个 | For Ballard Civic Orchestra/World Youth Orchestra performances, featuring Latinx guest artists and composers, at diverse Bellevue venues to celebrate Latino traditions, promote cultural pride, and increase civic engagement in Bellevue by underrepresented Latinx community members. | \$5,000 \$93,000 5% of OpB | \$1,900 38% |
| Asunaro d.b.a. Japan Fair | For promoting and cultivating both traditional and modern Japanese Culture in Greater King County through exhibits, workshops, vendors, and community organizations at Bellevue's Meydenbauer Center and opened free to public. | \$5,000 \$84,685 6% of OpB | \$1,700 34% |
| Evergreen Association of Fine Arts | For rental costs to hold 9 monthly meetings and pay guest artist fees, all free and open to the public. Proceeds from our December meeting rummage sale go directly to a selected local arts program. | \$5,000 \$13,600 37% of OpB | \$1,700 34% |
| Barvinok Ukrainian Dance Ensemble | For offering residents a discount and to perform at numerous Bellevue festivals and private events for free as a show of support to our beloved community. | \$5,000 \$18,000 28% of OpB | \$1,650 33% |
| Theatre33 | For comfortable padded chairs and storage cart and Matlay dance floor to allow greater flexibility in production. We welcome seniors by providing discounted tickets, however we get regular complaints about our uncomfortable plastic chairs. | \$3,000 \$100,103 3% of OpB | \$1,000 33% |
| Performing Arts Festival of the Eastside | For a music festival consisting of 4 1/2 days of adjudication and 5 public concerts at St. Andrew's Lutheran Church from April 14 - 26, 2020 for students in piano, strings, woodwinds and voice. | \$2,000 \$32,330 6% of OpB | \$580 29% |
| Seattle Chinese Chorus | For a concert open to public scheduled on May 16, 2020 at city of Bellevue. | \$5,000 \$21,350 23% of OpB | \$1,250 25% |
| India Association of Western Washington | For providing opportunities for Bellevue residents regardless of age, ethnicity, gender, and socio-economics to explore the world of creative mindfulness through workshops on meditative art for all, preschool art and art marketplace. | \$5,000 \$650,000 0.8% of OpB | \$1,100 22% |
| Seattle-Tashkent Sister City Association ↑ | For our 22nd annual Navruz celebration on Saturday, March 21, 2020, at the Vasa Park Ballroom in Bellevue. The event will be full of fun with delicious Central Asian food and entertainment. | \$3,000 \$13,000 23% of OpB | \$500 17% |

^{*} New EAP Applicant ↑ Power Up Applicant

Recommended 2020 Allocations for Pro Partners (awards up to \$10,000)

| Seattle International Film Festival (SIFF) | For the opportunity to provide the Bellevue community with 20 eye-opening & diverse films over six days, May 15-20, 2020. We would also facilitate the visit of | \$10,000 \$6,457,162 | \$8,000 80% |
|---|---|--|-----------------------------|
| Bellevue Arts Museum | filmmakers to attend Q&A sessions and school visits. For continued access to visual culture for over 44,000 individuals, families, and young adults who benefit from Bellevue Arts Museum's regular and free admission | 0.2% of OpB \$10,000 \$3,039,300 | \$7,800 |
| | programs and public forum. For an annual four-day indoor acoustic music festival at the Hyatt Regency Bellevue | 0.3% of OpB \$10,000 | 78% |
| Wintergrass Music Festival | that offers an enriching experience of live performances, music education and volunteerism for all at affordable prices including full student scholarships. | \$562,861 2% of OpB | \$7,800 78% |
| Pacific Northwest Ballet | For school-year and summer dance education, free-of-charge to 400± Bellevue School District students in schools serving low-income, culturally/ethnically diverse communities and those experiencing homelessness, and benefiting 1,050± youth at PNB's Eastside School (scholarships offered). | \$7,500 \$26,035,419 0.03% of OpB | \$5,760 77% |
| /illage Theatre | For Village Theatre's Pied Piper Educational Program, serving 7,380 Eastside students (about 6,708 Bellevue residents) in grades K-8 with professional touring theatre productions and in-school workshops. | \$10,000 \$14,281,801 0.07% of OpB | \$7,615 76% |
| Music Works Northwest | For community outreach events, including free concerts and free Instrument Discovery Days, increasing access to music experiences to low income families, persons on fixed incomes, seniors, youth and special needs populations. | \$10,000 \$1,131,825 0.9% of OpB | \$7,600 76% |
| KidsQuest Children's Museum | For 2020 arts programming onsite at KidsQuest Children's Museum and throughout the community. | \$10,000 \$3,142,000 0.3% of OpB | \$6,660 67% |
| Bellevue Downtown Association | For a NEW outdoor evening summer concert series, Bellevue Downtown Live after 5pm. Starting July 7, eight free concerts happen Wednesday evenings. Concerts are free, all ages, all music genres to encourage community and conversation. | \$10,000 \$2,205,890 0.5% of OpB | \$6,500 65% |
| Bellevue Youth Symphony Orchestra | For a season of 15 orchestra performances, which enhance the lives of student musicians by providing dynamic musical experience, foster collaboration, confidence, and personal responsibility through the pursuit of artistic excellence. | \$8,000 \$651,241 1% of OpB | \$5,100 64% |
| Emerald Ballet Theatre | For support of the 2019-2020 season of 7 dance performances accompanied by live orchestra, Bounding Boys scholarship program, Teaching Institute, and Magic Bus community outreach program. | \$10,000 \$170,000 6% of OpB | \$5,100 51% |
| Bellevue College 91.3 KBCS ↑ | For diverse music programming featuring both live and recorded local artists, which will be available free to the public via broadcast and the KBCS website for their enjoyment and learning. | \$10,000 \$1,050,168 1% of OpB | \$5,000 50% |
| The Global Organization for Arts and Leadership (GOAL) ↑ | For GOAL's performing arts and leadership training programs (LEAP Academy/Summer Intensive Performing Arts Leadership Camp) with inclusive community productions/presentations with offered reduced tuition and free tickets for the community senior citizens and low-income families, scholarships. | \$10,000 \$246,100 4% of OpB | \$5,000 50% |
| Evergreen City Ballet | For performances of ECB's perennially popular Nutcracker, to be performed at the Meydenbauer in December 2020 (days tbd), including photo opportunities for young patrons, a bilingual Q&A presentation, and reduced ticket options. | \$6,000 \$608,991 1% of OpB | \$2,900 48% |
| Fasveer | For a series thought-provoking South Asian Film screenings and dialog series, that will conclude with the 15th annual Tasveer South Asian Film Festival. | \$10,000 \$350,000 3% of OpB | \$3,800 38% |
| American Asian Performing Arts Theatre ↑ | For Chinese Lunar New Year celebration in 2020 at Meydenbauer center. The show will include numerous local world-renowned artists and organizations. The celebration will enrich the Bellevue community by sharing our rich culture. | \$10,000 \$380,000 3% of OpB | \$3,750 37% |
| Eastside Heritage Center | For the preservation, acquisition, and interpretation of historical Bellevue communities, through documents, artifacts, and stories to be shared with the public both digitally and via exhibits, programs, and events for little to no cost. | \$10,000 \$149,137 7% of OpB | \$3,600 36% |
| One Reel* | For an event that enables neighborhoods to showcase Bellevue art and artists, generate public camaraderie with neighbors and bring communities together for free outdoor musical performance. | \$10,000 \$74,111 13% of OpB | \$3,300 33% |
| Pacific Ukrainian Society ↑ | For 2020 NW Ukrainian International Festival (largest Ukrainian cultural/art event of the West Coast). Event is free for all with art masterclasses, dance performance, ethnic fashion show, ethnic singers, complimentary kids' area. | \$10,000 \$70,000 14% of OpB | \$2,450 24% |
| | EAP TOTAL: | \$235,000 Requested | \$120,000 Awarded |

2020 POWER UP GRANT ALLOCATIONS

Program Goals

Power Up Bellevue helps leaders of arts and cultural nonprofits reach the next level of organizational development. Rooted in Bellevue's unique cultural landscape and community assets, the program provides project funding, a learning community, and technical assistance to existing and recent Eastside Arts Partners. The goals are to strengthen our partners' ability to fulfill their mission and increase the capacity of organizations to serve Bellevue residents and visitors.

Process and criteria for evaluation

Panelists reviewed the proposals and recommended funding based on the following criteria:

- Readiness to engage in capacity building as determined in the Five Elements Self-Assessment.
- Clearly articulated capacity building need and a feasible project or proposal to address it.
- Commitment to capacity building.

The three Power UP grants were chosen based on the strength of the applicant's application and alignment with the purpose and goals of the Power UP grant. The award decision was also balanced with the applicant's overall score from an Organizational Self-Assessment offered by 501 Commons, a nonprofit support organization.

Recommended 2020 Allocations for Power Up Bellevue

| ORGANIZATION | GRANT PURPOSE | IMPACT | 2020 GRANT ALLOCATION Project Budget |
|--|--|--|--|
| Bellevue College 91.3 KBCS | For diverse music programming featuring both live and recorded local artists, which will be available free to the public via broadcast and the KBCS website for their enjoyment and learning. | Volunteer DJs are a fundamental part of the station's music programming block, and they help cultivate the station's identity, especially its connection to the local Bellevue community. With a training manager assisting with the necessary work of training new volunteer DJs, and helping refresh KBCS's training infrastructure, the station will be better positioned to continue and expand its volunteer DJ onboarding in the future. | \$5,000 \$5,000 |
| The Global Organization for Arts and Leadership (GOAL) | For hiring a grant writer as a capacity-building prospect to apply for appropriate foundation grants. | A year from now with the assistance of the POWER-UP Grant, GOAL will have a measurable professional grant writing process and schedule in place. | \$5,000 \$5,000 |
| Orquesta Northwest | For Ballard Civic Orchestra/World Youth Orchestra performances, featuring Latinx guest artists and composers, at diverse Bellevue venues to celebrate Latino traditions, promote cultural pride, and increase civic engagement in Bellevue by underrepresented Latinx community members. | As our organization moves into the future, the learning derived from the Power Up cohort meetings and other educational and consultant sources that have strengthened our infrastructure and built our capacity will help to improve our effectiveness and efficiency and to expand fundraising as the number of volunteers, participants, supporters, and new projects continues to increase. | \$5,000 \$14,800 |
| The Sustain Music Project | For two chamber concerts in Bellevue - one featuring music with lighting effects, one telling the story of Eastside Academy, for free tickets for people with little access to arts, and for two community outreach concerts. | A POWER UP grant will allow us to hone our message to garner community engagement and involvement, vital to our growth as an organization. It will allow us to develop new skills that will raise our potential revenue, resulting in more concerts, more partnerships with other nonprofits and artists in the northwest, and more audience members. | \$0 \$5,000 |
| Pacific Ukrainian Society | For 2020 NW Ukrainian International Festival (largest Ukrainian cultural/art event of the West Coast). Event is free for all with art masterclasses, dance performance, ethnic fashion show, ethnic singers, complimentary kids area. | This grant will help jump start the administrator's ability to focus on project planning and to increase number of cultural events happening in Bellevue. Support more people of culture of Ukrainian heritage and help then realize their talents. Spend more time on finding grant programs and sponsors to be able to grow Ukrainian Cultural programs in Bellevue and to eventually help to open a Ukrainian cultural center in Bellevue. | \$0 \$12,750 |
| Seattle- Tashkent Sister City Association | For our 22nd annual Navruz celebration on Saturday, March 21, 2020, at the Vasa Park Ballroom in Bellevue. The event will be full of fun with delicious Central Asian food and entertainment. | A big majority of people we serve live in Bellevue area, with POWER UP we'll have the opportunity to strengthen our ties with them and even involve more. | \$0 \$7,700 |
| American Asian Performing Arts Theatre | For Chinese Lunar New Year celebration in 2020 at Meydenbauer center. The show will include numerous local world-renowned artists and organizations. The celebration will enrich the Bellevue community by sharing our rich culture. | To support artists, creative workers, or cultural practitioners with subsidized (no or reduced fee) professional development opportunities or services. | \$0 \$87,200 |
| | Power Up TOTAL: | \$35,000 (\$5,000 each) Requested | \$15,000 Awarded |

2020 SPECIAL PROJECTS GRANT ALLOCATIONS

Program Goals

Special Projects fosters creativity and innovation in the arts and access to art, culture and heritage by new and under-served people and communities. Project funding encourages innovative projects by artists and communities that fill in cultural gaps and inspire new forms of creative participation, particularly for underserved groups.

Process and criteria for evaluation

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

1. Artistic Innovation

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and/or constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

2. Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue is clearly described.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.

3. Project Feasibility

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning including clearly articulated goals and process for evaluation.
- · Realistic budget and timeline.

For Special Project grants, applicants that scored higher received a larger percentage of funding based on their asking amount, similarity to EAP grants.

Recommended 2020 New and Renewal Special Project Grant Allocations

| ARTIST OR ORGANIZATION | ARTISTIC SERVICES & PUBLIC BENEFIT | REQUEST Project Budget % of project budget | 2020 GRANT ALLOCATION % of Request |
|---|---|--|--|
| Seattle Young Philharmonic (Renewal) | For a Chinese New Year Concert by SYP on January 26th featuring music from China, Taiwan, Korea, Southeast Asia, and Western festive music to celebrate with the community with free/discount tickets to underserved groups. | \$2,500 \$16,970 15% | \$1,100 44% |
| Paulina Chalita- White* | For Special Needs Dancers! Teachers and students will get to take a workshop with Flamenco Star (And Ph.D. in Special Education) Jose Galan. And see his show with Lola Flores (Performing on a wheelchair) | \$2,800 \$7,000 40% | \$1,180 42% |
| ASKXXI Artist Team: Genevieve Tremblay and Nathan DiPietro* | For (1-2 week) VR Artists-in-Residency to create immersive Bellevue Virtual Garden (Tiltbrush) inspired by species at Bellevue Botanical Gardens & tBUG + invite garden volunteers, wider community to participate, co-create & share via multiple platforms. | \$5,000 \$7,180 70% | \$1,600 32% |
| Kai Chen | For a concert featuring movie/opera music by cellist Kai Chen, violinist Yuan Fang, Pianist Andrew Young, and Seattle Young Philharmonic with free/discount tickets offer to the underserved community or specific groups in King County. | \$3,000 \$29,645 10% | \$950 32% |
| Sammamish Symphony Orchestra (Renewal) | For 6 symphonic performances for the citizens of Bellevue. The concerts benefit Bellevue citizens by providing education, training, program expansion to improve orchestral and symphonic exposure for musical listeners. | \$5,000 \$5,000 100% | \$1,540 31% |
| Kennard Holley (Renewal) | For fostering inclusion by offering an arts or heritage project, program, or service designed specifically for a historically underrepresented group. | \$6,000 \$125,341 5% | \$1,780 30% |
| Japan Creative Arts | For two days free intensive workshop for teachers of Elementary school with Japanese Taiko artist Ringtaro Tateishi for learning how to study Taiko drumming to promote global mutual understanding for K-5 grades, because of Olympic year. | \$3,000 \$26,700 11% | \$650 22% |
| Ya-Li Lee* | For a concert to present the Art songs by a Taiwanese composer, Dr. Wei-Bin Chen, who has devoted his music creation to restore the once-banned Taiwanese dialect, his Mother Tongue, back to Taiwanese society. | \$3,000 \$15,645 19% | \$600 20% |
| The Huayin Performing Arts Group | For a series of free workshops and a grant performance in Meydenbauer Center to introduce Chinese arts to our community, especially youth and seniors who would not normally have the opportunity to participate. | \$3,000 \$8,500 35% | \$600 20% |
| Amy Fredericks | For a public event whereby drawing and painting are used to communicate as park-goers respond and reflect on a perspective from three Bellevue members whose limitations hinder participation to events outside the house. | \$2,502 \$2,502 100% | \$0 0% |
| Dabuli | For free "Nepal Festival" event showcasing Nepalese arts, music, dance, food, and various cultural activities for people of all ages and abilities to educate, engage and inspire the community to foster intercultural understanding and appreciation. | \$2,500 \$4,000 63% | \$0 0% |
| Joydeep Hazra | For the use of Bellevue Youth Theater to bring Filmmakers, artists to teach the youth of Bellevue how to put their thoughts in a script, make short films and express themselves artistically. | \$10,000 \$10,000 100% | \$0 0% |
| Sakiko Flower | Takarazuka Revue came to perform three times before in the Seattle area in 1939, 1959, and 2017, but never have come to Bellevue. This is a great opportunity to showcase our performance in Bellevue. | \$3,000 \$19,100 16% | \$0 0% |
| * New EAP Applicant | Special Projects TOTAL: | \$51,302 Requested | \$10,000 Awarded |