



City of Bellevue

Placemaking Through Partnerships in Downtown Bellevue

Report on Grand Connection Activation Pilot with the Bellevue Downtown Association

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December 9, 2019



Direction Needed from Council

Information Only: This co-presentation from Community Development Department staff and the Bellevue Downtown Association provides an overview of the 2019 Grand Connection activation pilot in Downtown Bellevue and highlights the partnership approach to placemaking behind its success.

GRAND CONNECTION ACTIVATION PILOT



Bellevue Downtown Association

December 9, 2019

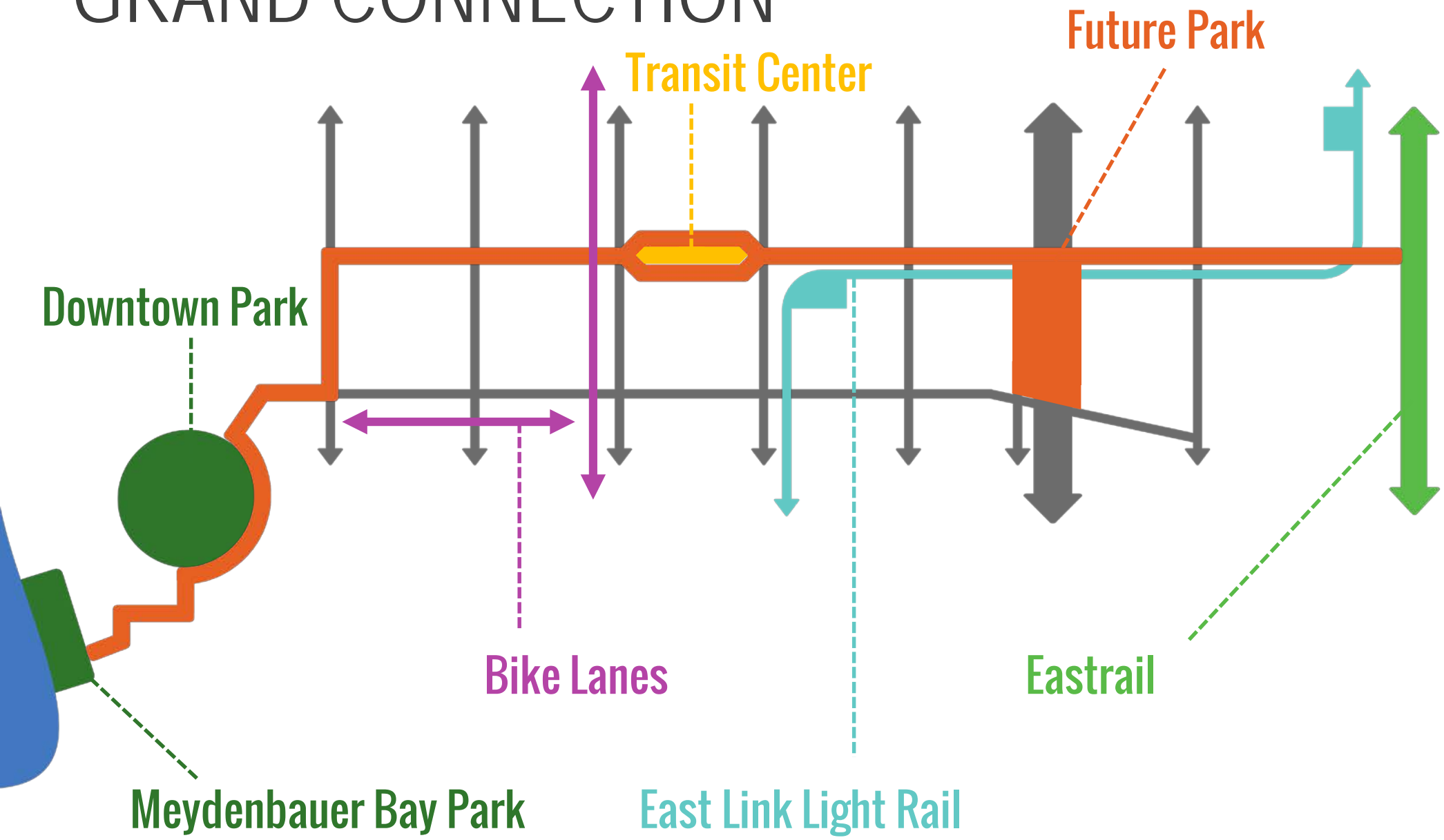
Patrick Bannon
President

Augusta DeVries
Managing Director, Programs & Member Engagement

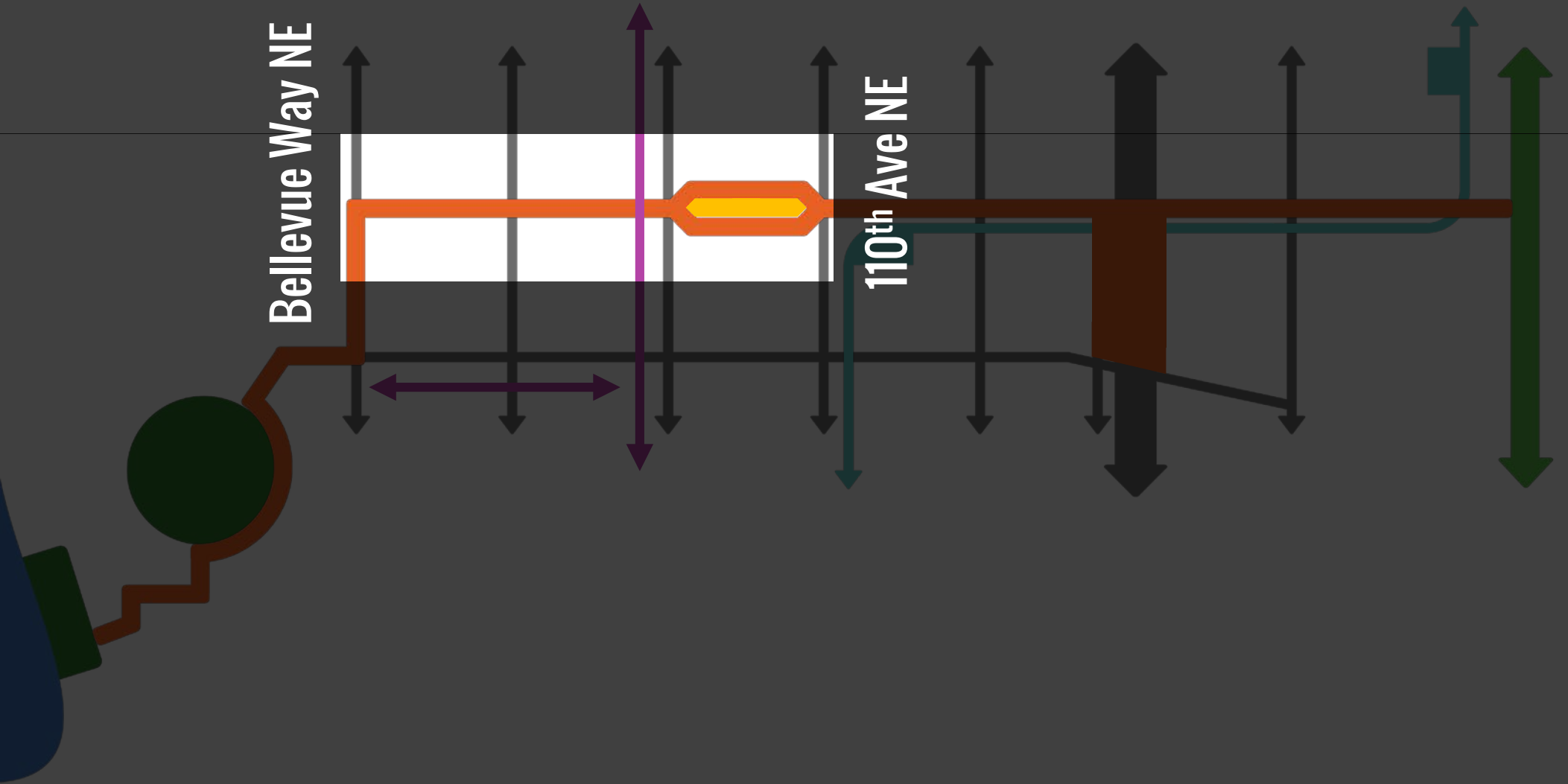


Matt Jack
Policy Manager

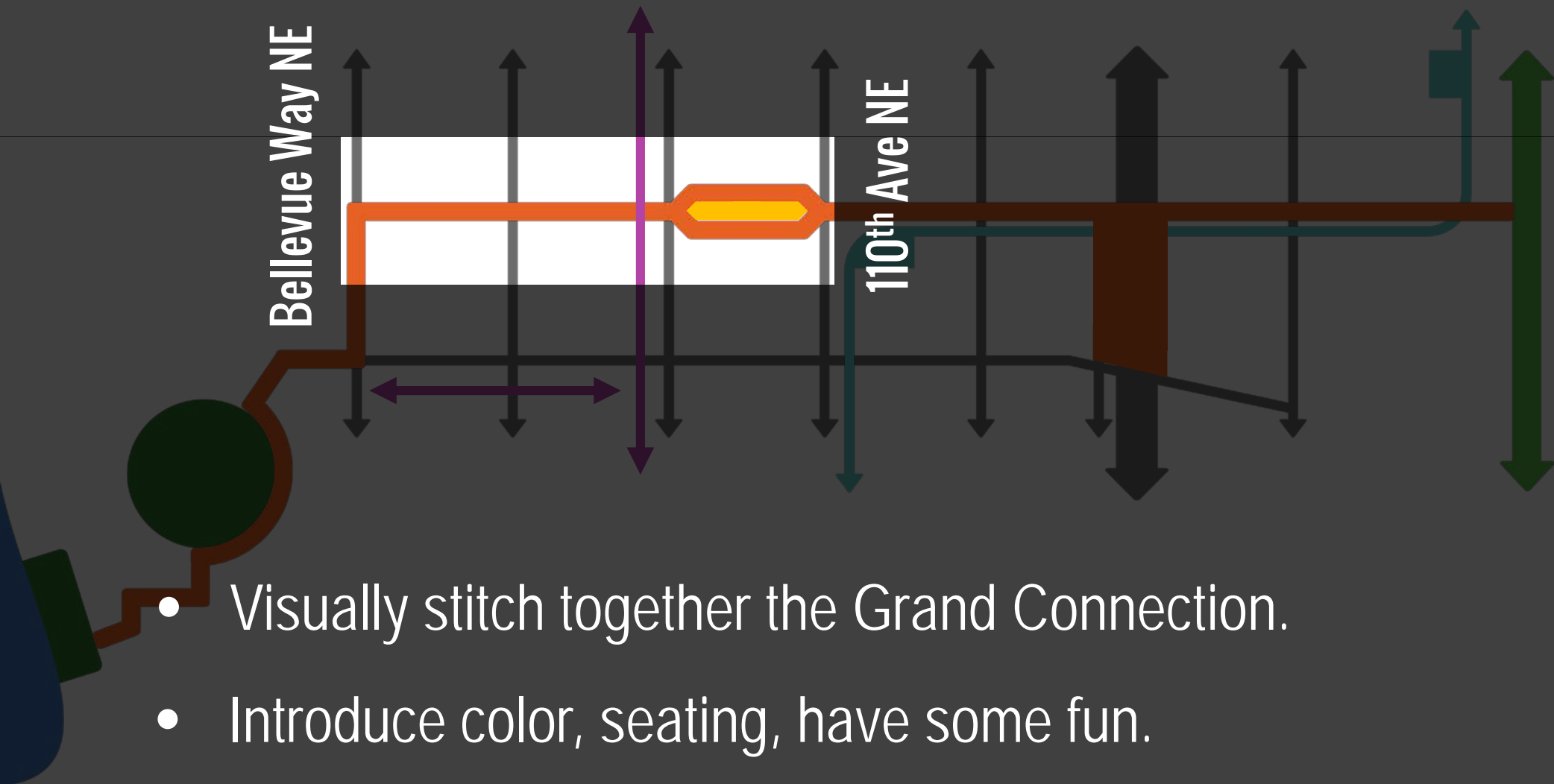
GRAND CONNECTION



Focus



Goals



- Visually stitch together the Grand Connection.
- Introduce color, seating, have some fun.
- Generate public excitement around future placemaking.

OUTCOME

Kemper Development Company



ONNI Group



Madison Marquette



City of Bellevue



Central Bar & Grill



PACCAR



Kilroy Corporation



Commonwealth Partners



Bellevue Way NE

106th Ave NE

108th Ave NE

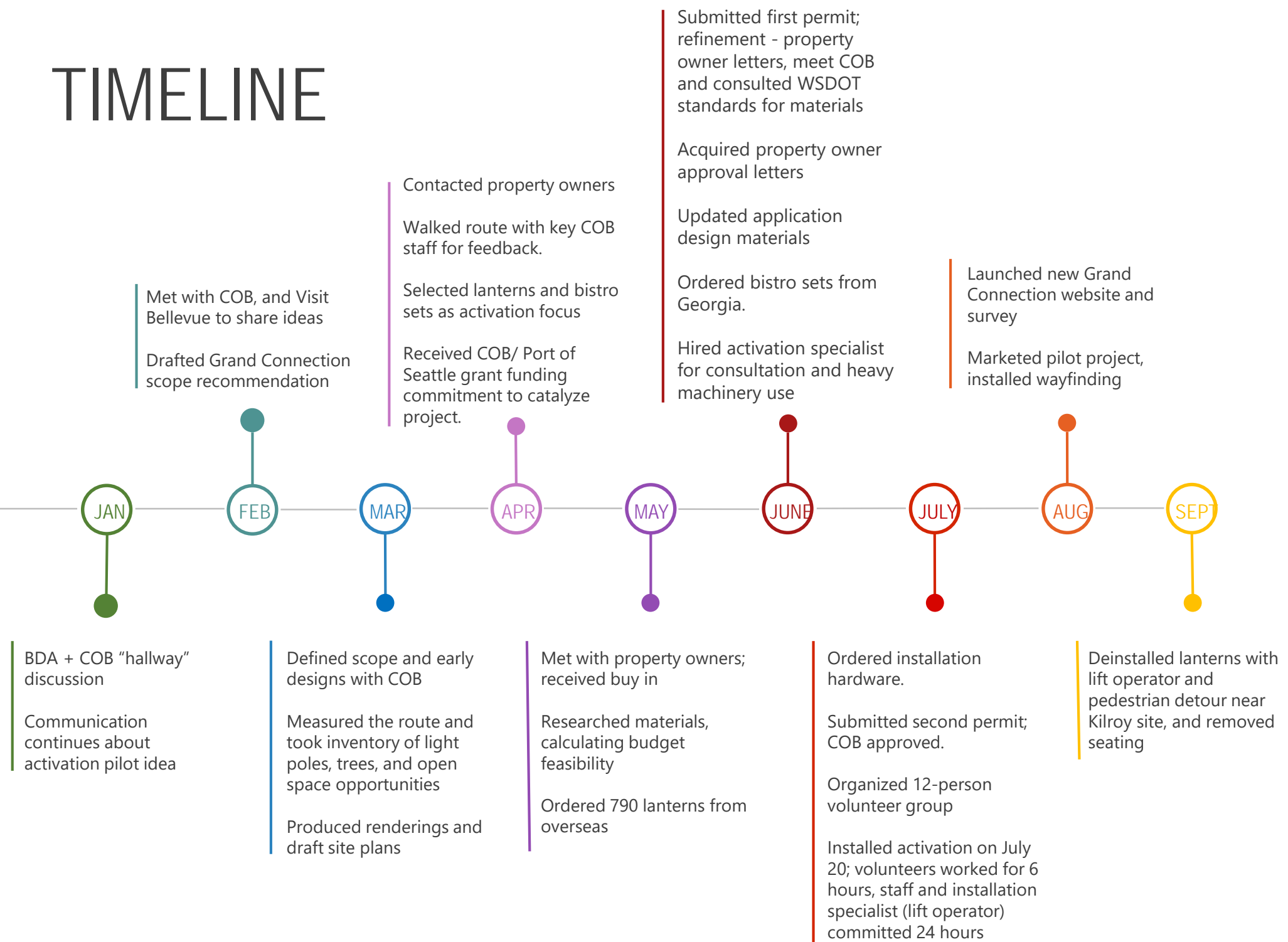
110th Ave NE

HOW

WE

DID IT

TIMELINE



1

Communicate and Gather Support



2 Research, Survey Landscape, and Prototype

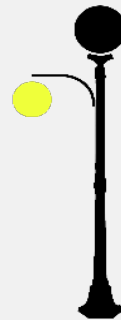
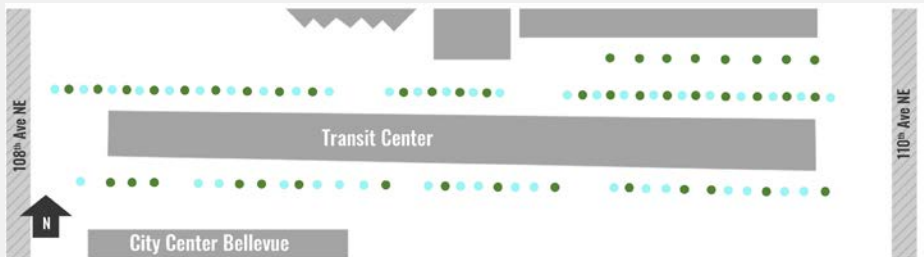


Portugal
Umbrellas

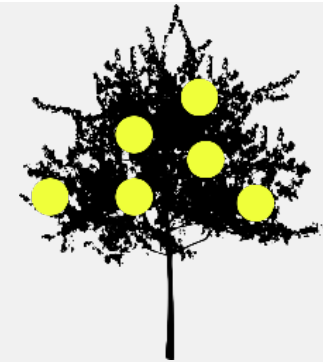


Downtown
Seattle
Association

Transit Center Survey



x 43



x 46

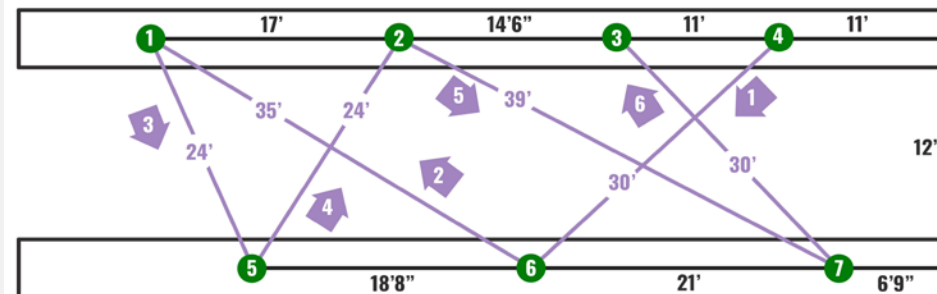
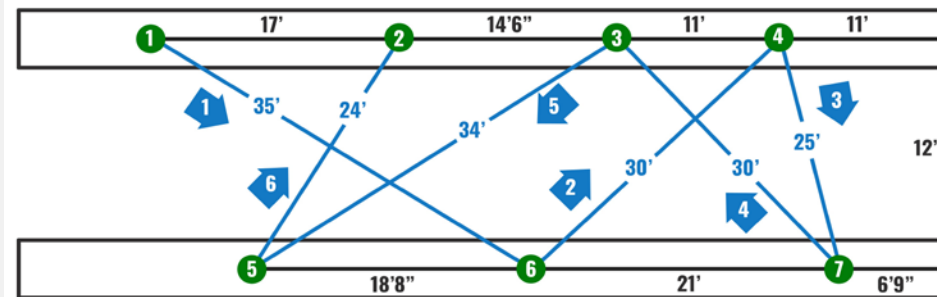
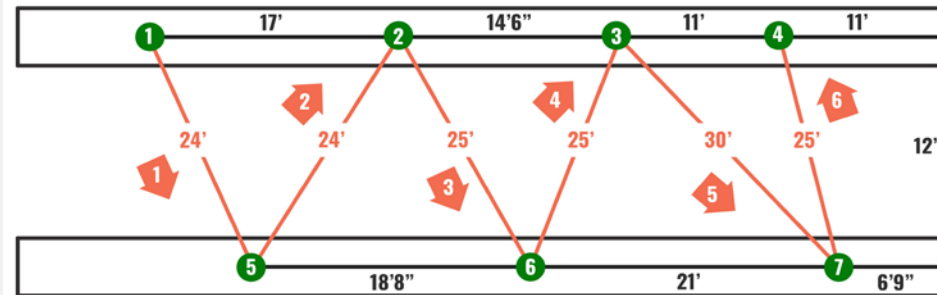
Testing Materials



3

Design and Hardware

Kilroy "Zig Zags"



3

Design and Hardware

KDC Anchored Light Poles



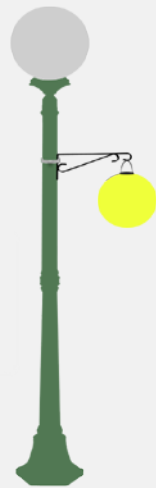
Lantern wire threaded through planter bracket hole. Totally enclosed.

Padding

Stainless Steel Band 2,000 lb break strength

Steel band threaded through enclosed bracket opening.

14' 6"

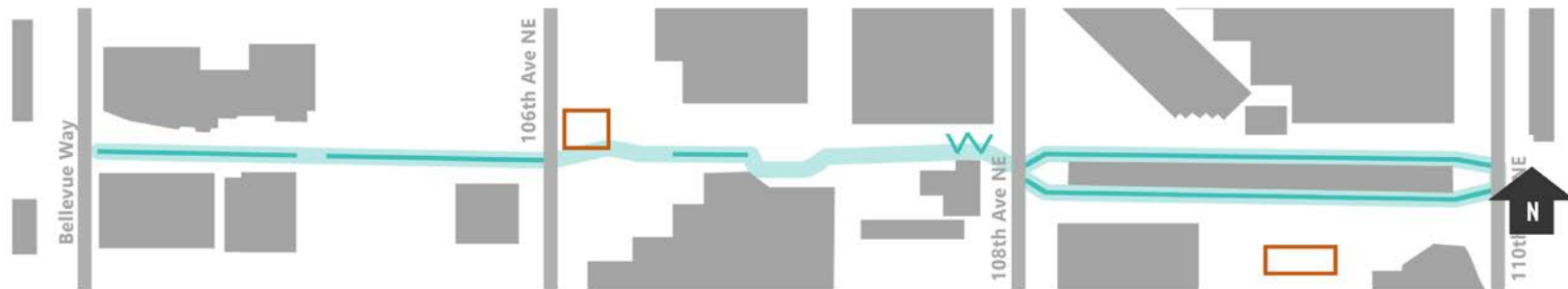


4

Permit Application

BDA | GRAND CONNECTION ACTIVATION PILOT

ONNI + CITY CENTER PLAZA



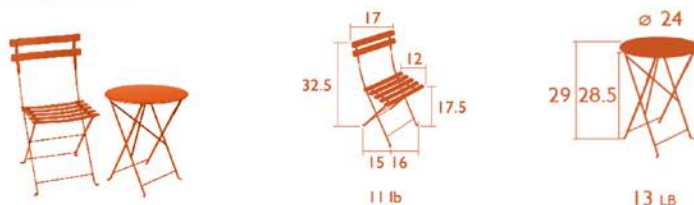
SEATING

Onni

18' x 40' area - behind the metal artwork, out of the walkway



Bistro Set



City Center Plaza

80' x 23' area - near the fountain



Notes

Moveable, foldable, metal bistro table and chair sets. Not to be installed in parking or driveway areas, and not to impede pedestrian foot traffic.

BDA Activation Pilot 13

5

Implementation



Safety was the #1 priority.



Boom Lift



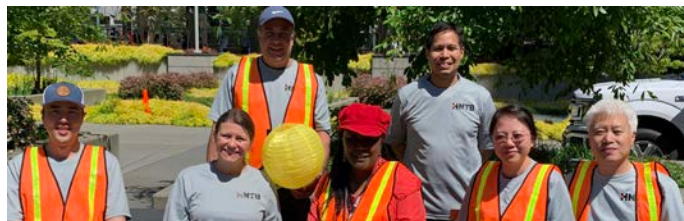
Night Work



Organize and Unpack



Storage in Office



Volunteers - HNTB



GLOW



Ladders Rented



6

Market, Measure and Maintain



WEBSITE
REDESIGN

+ PUBLIC
SURVEY



+ NEW SIGNAGE

= EXCITEMENT

Maintenance



Seating

- Required daily cleaning and recalibrating.
- Minimal damage.
- No theft.



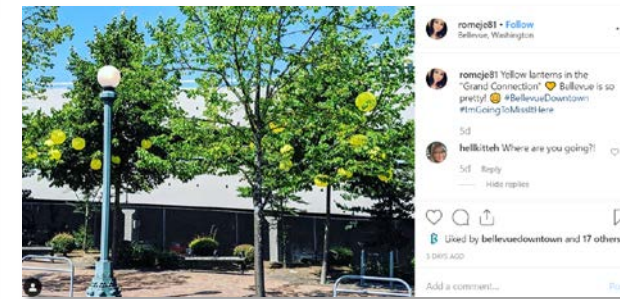
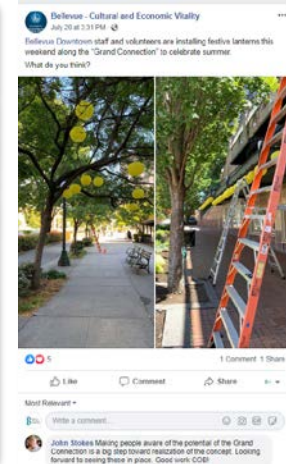
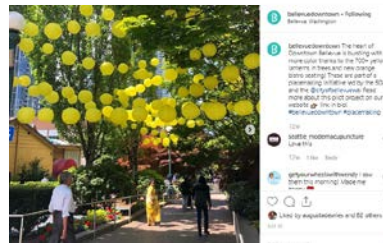
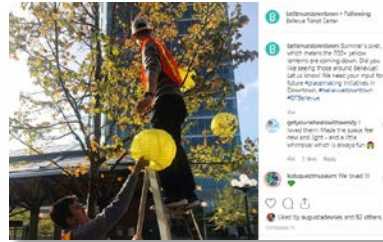
Lanterns

- Required bi-weekly fixes and replacements.
- No property damage.
- Cases of vandalism.

7

Public Perception

PLACEMAKING
IS BUZZWORTHY



OUR

KEY

TAKEAWAYS

1

Stakeholder Support Took Time



2

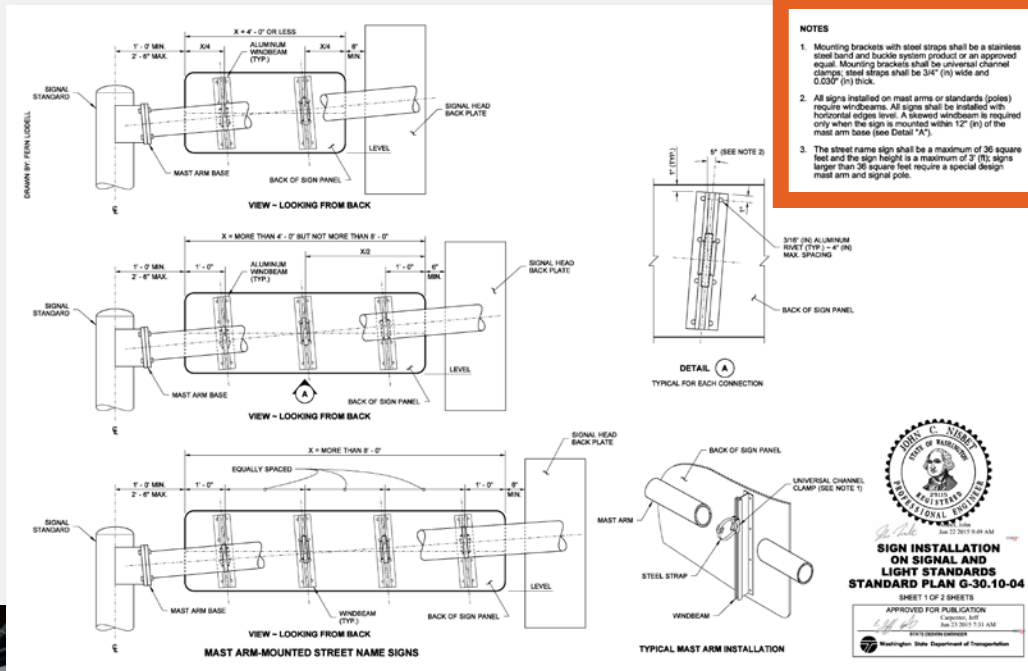
Placemaking is Place Management

Exhibit C: Scheduled and Unscheduled Maintenance and Operations Tasks
(Updated 2008)

Task	Frequency	Responsibility
Scheduled Maintenance on Island & Bus Lanes (Sec. 6.3.2)	Six times per week * * * * Once per week * *	KCM
Clean platforms/bus lanes Pick up trash/empty receptacles Clean/stock restrooms Spot clean spills Minor graffiti removal Clean benches Clean field Office Clean glass windscreens Pressure wash island surfaces Mechanical sweep of bus lanes and NRV parking Pressure wash island pavement		
Scheduled Maintenance of Distributed Zones (Sec. 6.3.2)	Three times per week * * *	KCM
Clean sidewalks in and around shelters Pick up trash/empty receptacles Spot clean spills Minor graffiti removal Clean benches Pressure wash shelters except roofs		
Scheduled Maintenance of Certain Facilities (Sec. 6.3.2)	Once per year * Twice per year	KCM
Inspect/clean catch basins Certify backflow prevention devices Clean roofs/gutters		
Unscheduled Maintenance Response (Sec. 6.3.3)	As needed	KCM
Grffiti removal Special cleaning Replace broken glass except signage Touch-up painting Plumbing repairs Electrical repairs Lock/hardware repairs Restriping Test/Clean/Repair Utility lines- outside buildings (water, electrical, sewer, storm-water) Snow shoveling on island Sanding on island		
Service Supervisor (Sec. 6.2.2)	Supervision for the BTC shall be provided as part of the overall service supervision for the eastside district. No service supervisor will be assigned specifically to the BTC.	KCM



3 Collaborate, Innovate with what we have



NOTES

1. Mounting brackets with steel straps shall be a stainless steel band and buckle system product or an approved equal. Mounting brackets shall be universal channel clamps; steel straps shall be 3/4" (in) wide and 0.030" (in) thick.
2. All signs installed on mast arms or standards (poles) require windbeams. All signs shall be installed with horizontal edges level. A skewed windbeam is required only when the sign is mounted within 12" (in) of the mast arm base (see Detail "A").
3. The street name sign shall be a maximum of 36 square feet and the sign height is a maximum of 3' (ft); signs larger than 36 square feet require a special design mast arm and signal pole.

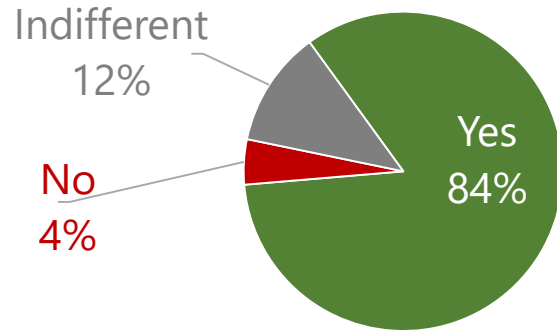


BDA Staff with
Right of Way
Team

4

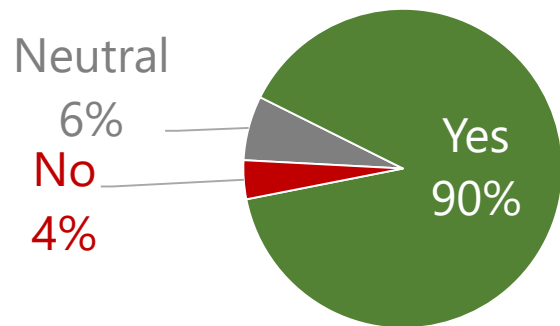
Public Perception

Do you like the lanterns?



84%
Yes

Would you like to see more creative activations along the route in the future?



90%
Yes

SAMPLE SIZE: 154 RESPONSES

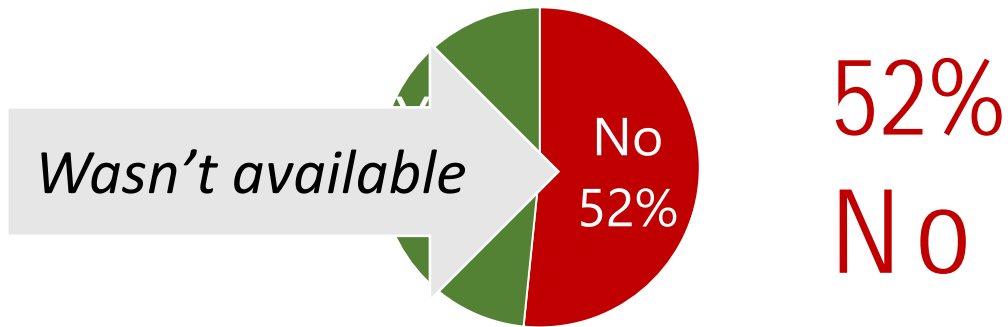


6th Street Arts Fair

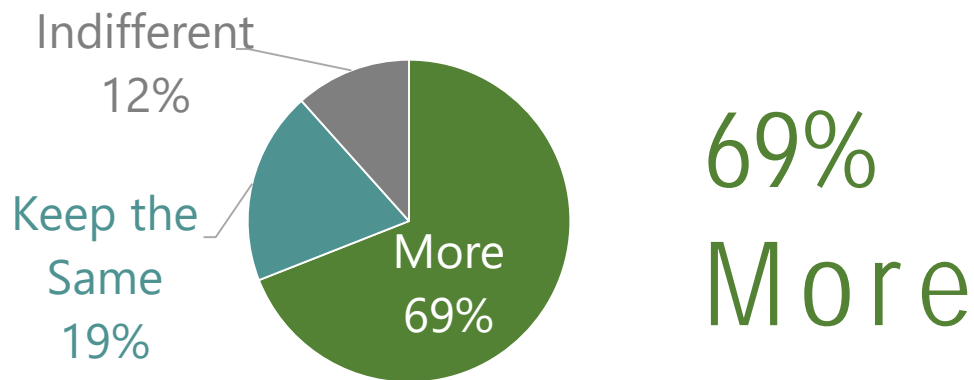
4

Public Perception

Did you use the bistro seating?



Do you want **more** or **less** seating? Or, do you want to **keep it the same**?



SAMPLE SIZE: 155 RESPONSES



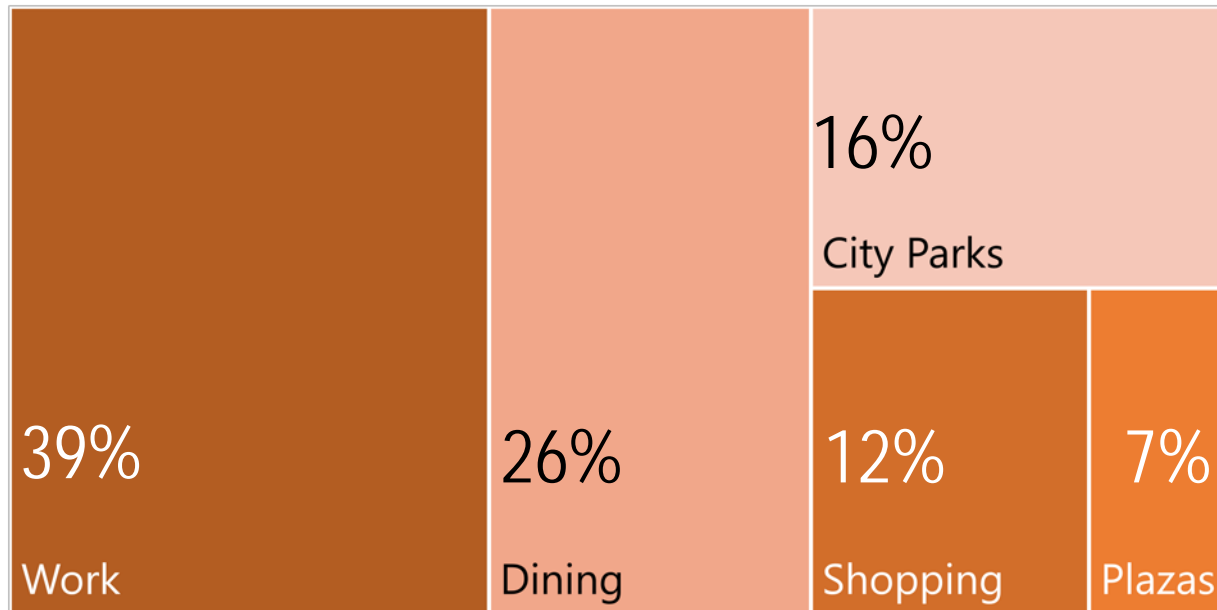
Compass Plaza

4

Public Feedback - Demographics

Why do people visit the Grand Connection?

75% Walk the Grand Connection at least 1x a week



58%

Work in
Downtown
Bellevue

53%

Live in
Bellevue

SAMPLE SIZE: 156 RESPONSES

WHY

IT'S

IMPORTANT

PUBLIC FEEDBACK: PRIDE IN PLACE

They entice me to walk further and see what's down the way.

I love how they cheer up my commute.

Following the yellow lanterns led me on a new path I would not have taken otherwise.

Love the pop of color!

It's been great to see activation of this corridor, both with the playful lanterns and the tables & chairs. The space encourage people to engage and linger.

I would also like to see more shade structures.

The color. The playfulness. Downtown Bellevue is a dull, colorless mass of steel and cement. It needs color and playfulness.

I was able to use the lanterns as wayfinding when I gave directions to someone who was looking to get to BAM from the library - head south and make a right at the yellow lanterns; follow them and you'll get to BAM.

Having a lot of public seating during any break in the weather is an excellent way to lure people outside, make connections and enjoy the great public spaces in the downtown core.

The experience of a *place matters* in a competitive environment





ACCESSIBLE
ROUTE ↑
♿



Bellevue
Downtown
Association

OUR MISSION:

To strengthen the economic and cultural vitality of Downtown Bellevue.

Thank You.



Direction Needed from Council

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