



Bellevue in 2020

Update on Key Demographic Characteristics

Emil King

Kate Nesse

Gwen Rousseau

Community Development

February 10, 2020



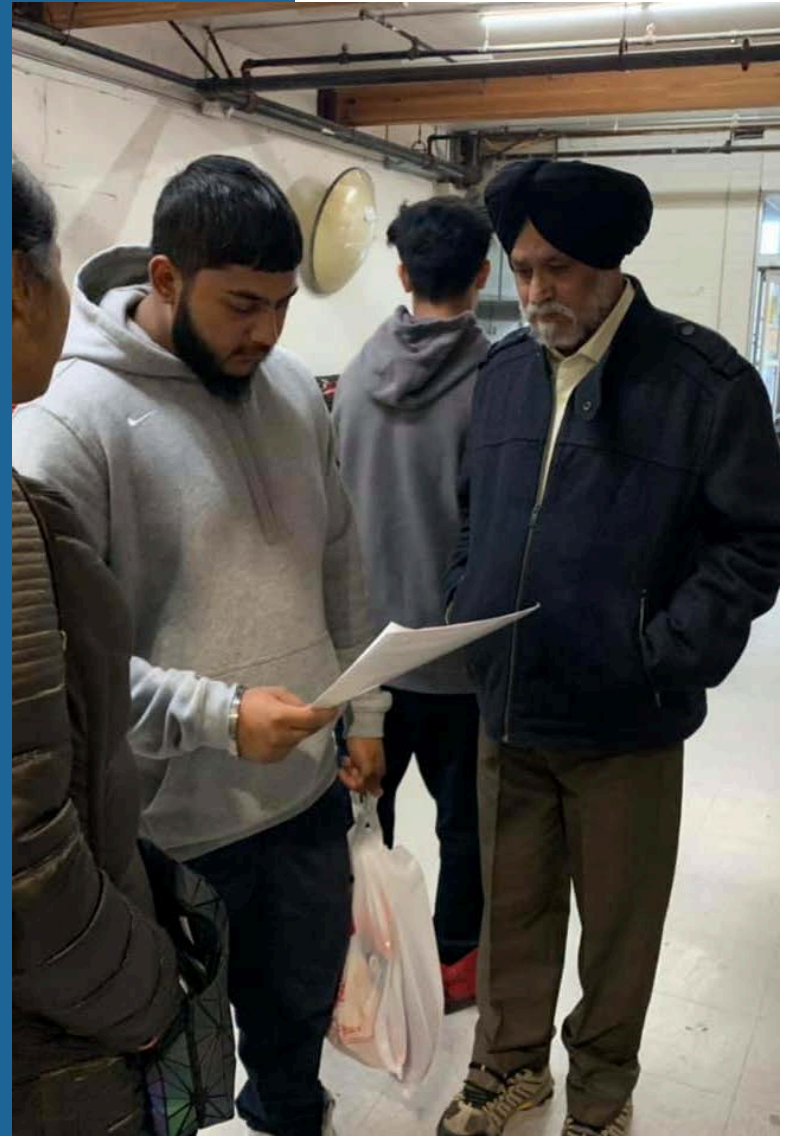
Agenda

1. Context
2. Economic Expansion & Hidden Human Capital
3. Income Inequality
4. Changing Residential Character
5. Collecting Accurate Data in the 2020 Census



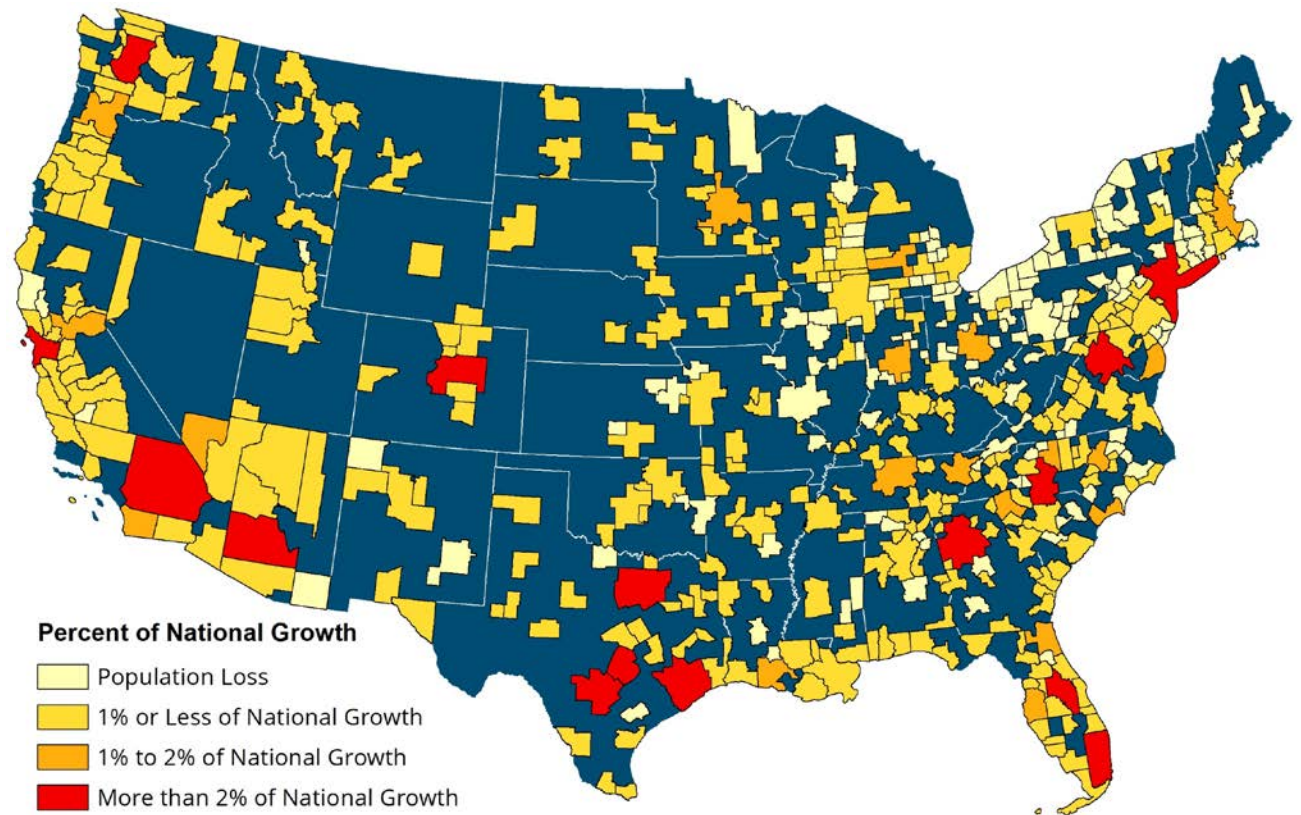
Direction

This is for information only.
No direction is required.



Context

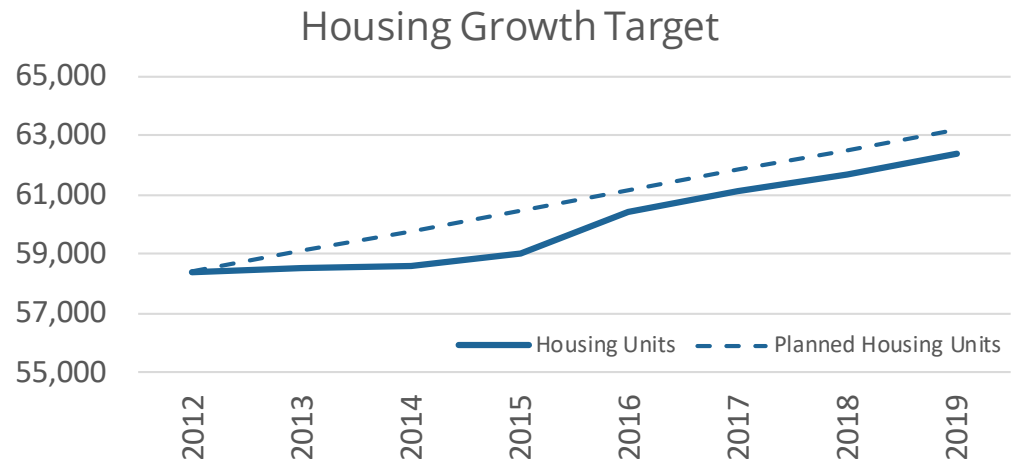
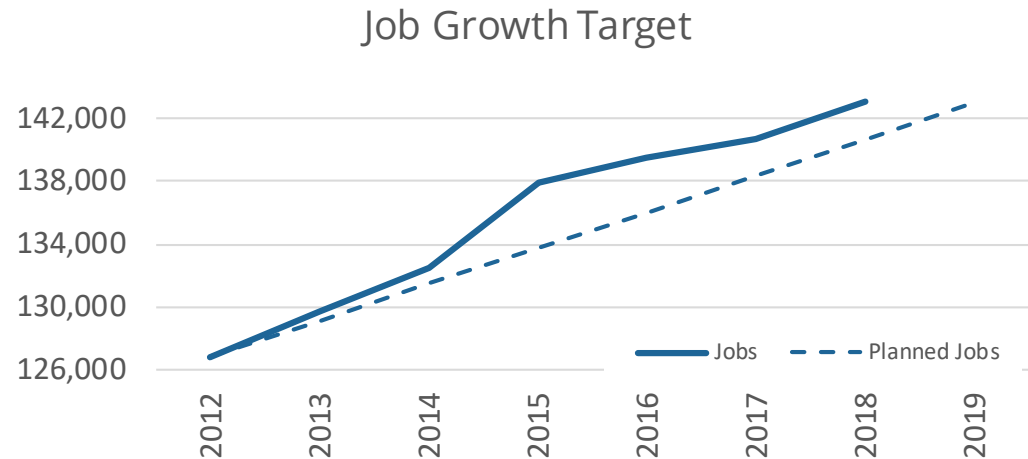
Puget Sound
Region:
2.75%
of national
population
growth



Economic Expansion: Perspective on growth



Jobs grew by **18%**
but population grew
by only **14%**



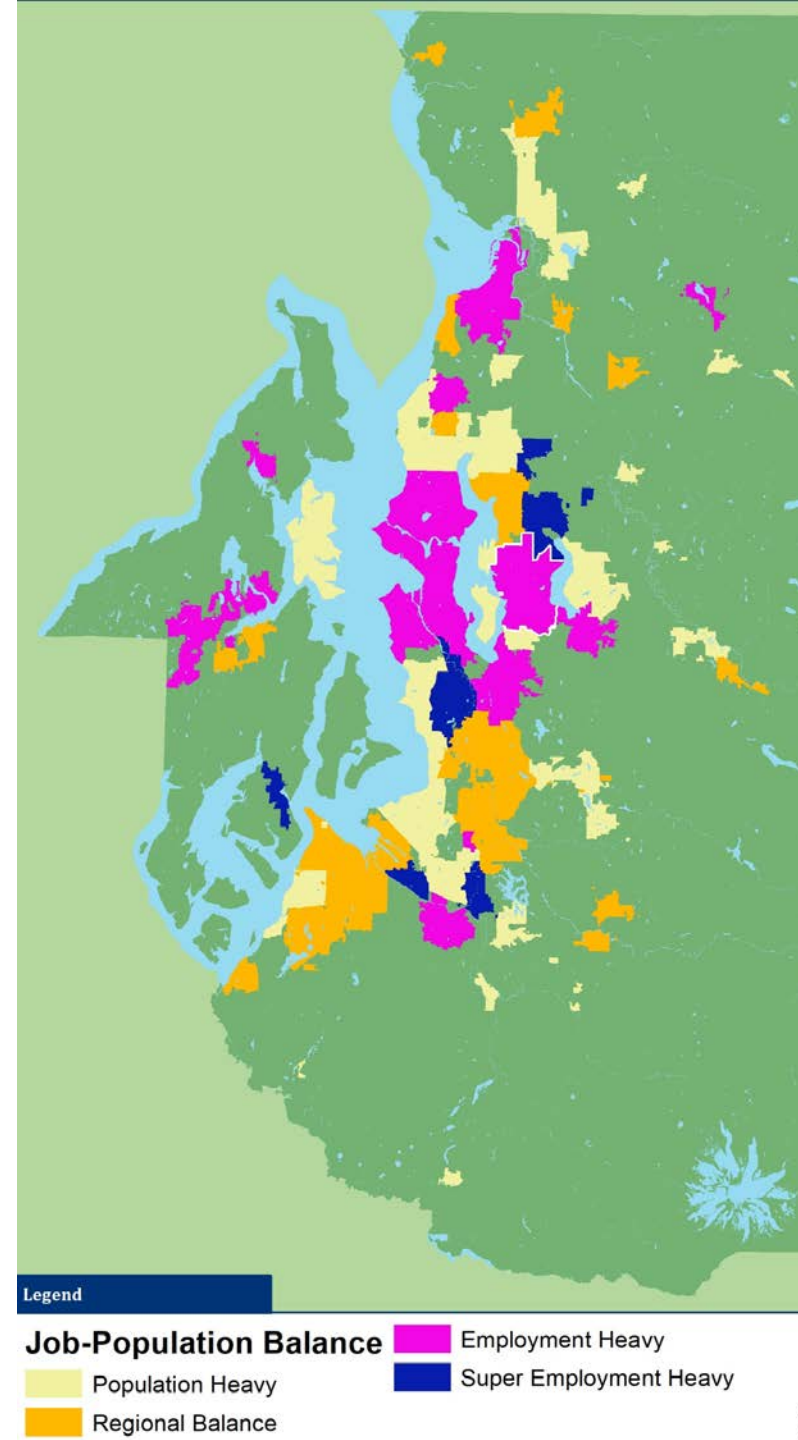
Source: Office of Financial Management. 2019. April 1 Housing Units, Washington State; Puget Sound Regional Council. 2019. Special Tabulation of Total Employment; City of Bellevue. 2015. Comprehensive Plan.

Economic Expansion: Perspective on growth

LU-9: “...achieve a mix of jobs and housing that makes it possible for people to live closer to where they work.”

Implications:

- Longer commutes
- Higher housing prices





Economic Expansion: Many H1-B visa recipients

1,296 accepted
H-1B visa
applications from
companies
headquartered in
Bellevue (2018)

Washington's Largest H1-B Visa Applicants

Company (location)	2018
Amazon (Seattle)	6,255
Microsoft (Redmond)	4,471
T-Mobile (Bellevue)	318
Expedia (Bellevue/Seattle)	287

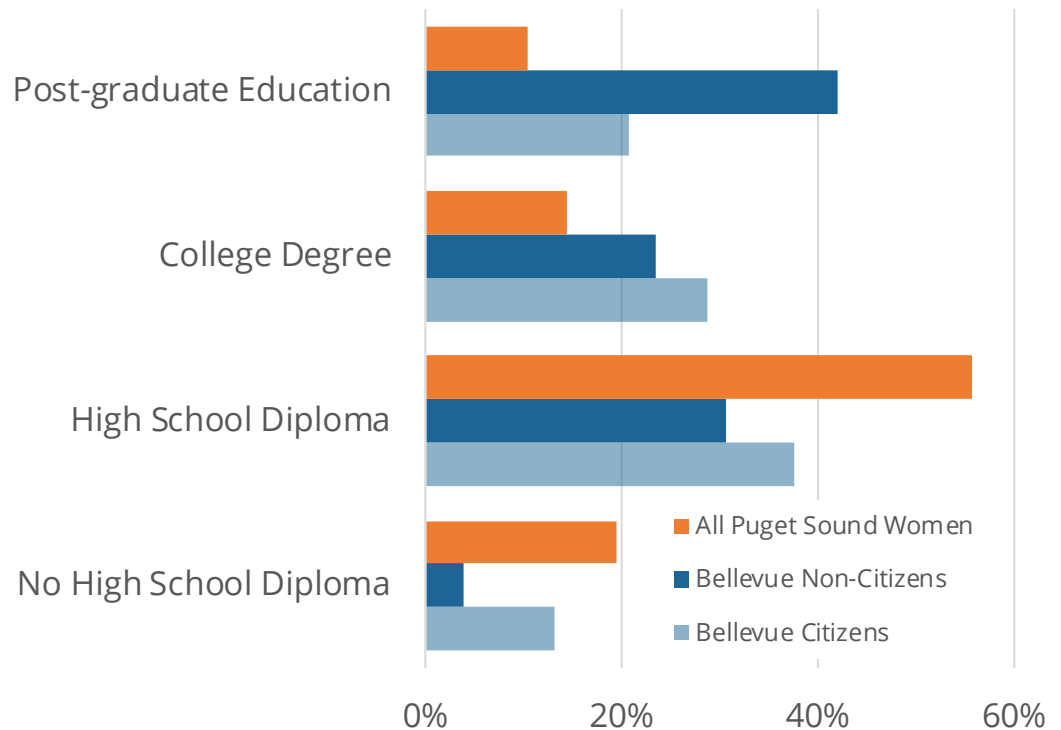
Economic Expansion: Many H1-B visa recipients



Implication:

- Highly capable population cannot work due to immigration issues

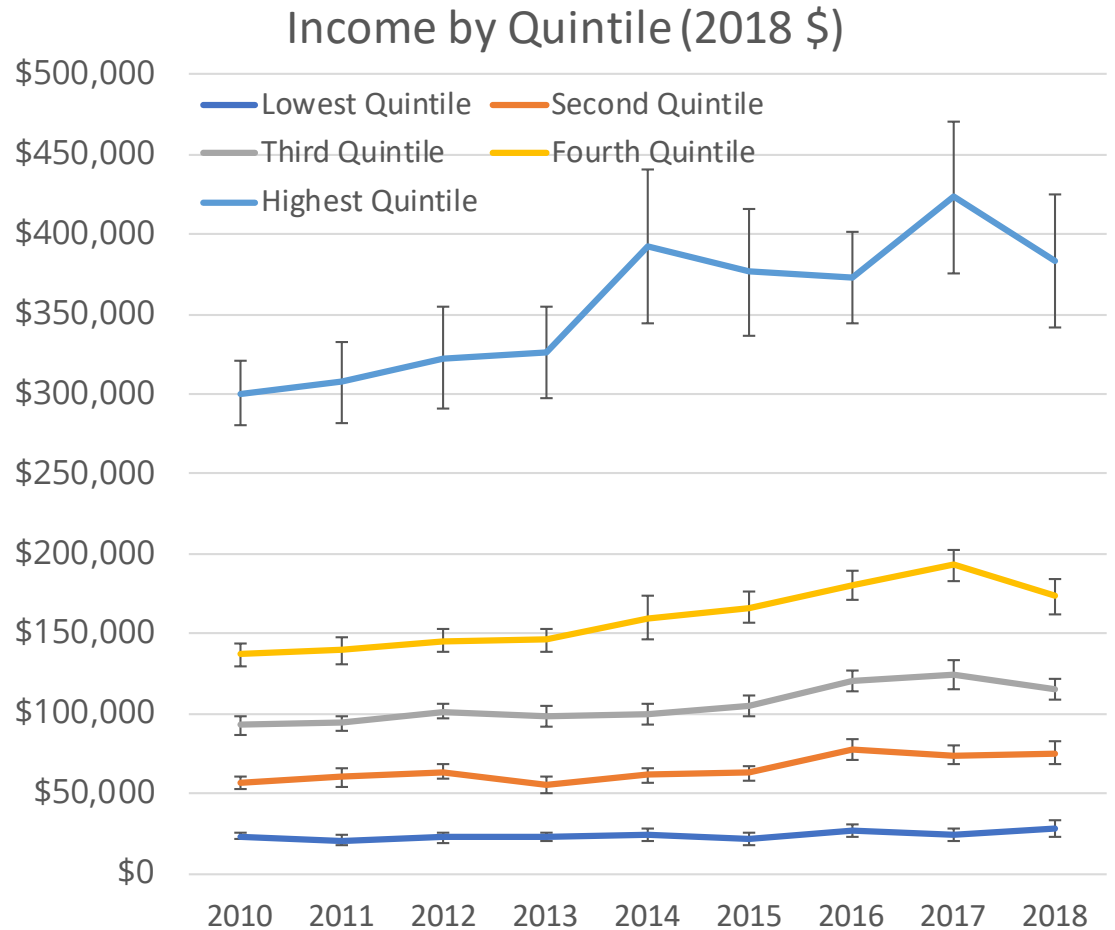
Women Not in The Labor Force



Source: Integrated Public Use Microdata Sample. 2018 American Community Survey (1-year estimates), published by University of Minnesota.

Income Inequality

28% increase in the gap between the average household income for the **top 20%** and the **bottom 20%** of households (2010-2018)



Source: US Census Bureau. 2010-2018 American Community Surveys (1-year estimates), table B19081

Income Inequality

45% of households with total income under full time minimum wage (\$28,080) support more than 1 person

Implications:

- There is substantial financial need in Bellevue

Households with Total Income Below Full Time Minimum Wage

Employment Status of Household Head	
Employed	30%
Unemployed	0.5%
Not in Labor Force	70%

Income Inequality

A household with income at full time minimum wage (\$28,080) will be cost burdened with a rent over **\$700/month**

Households Paying Over 30% of Their Income for Housing

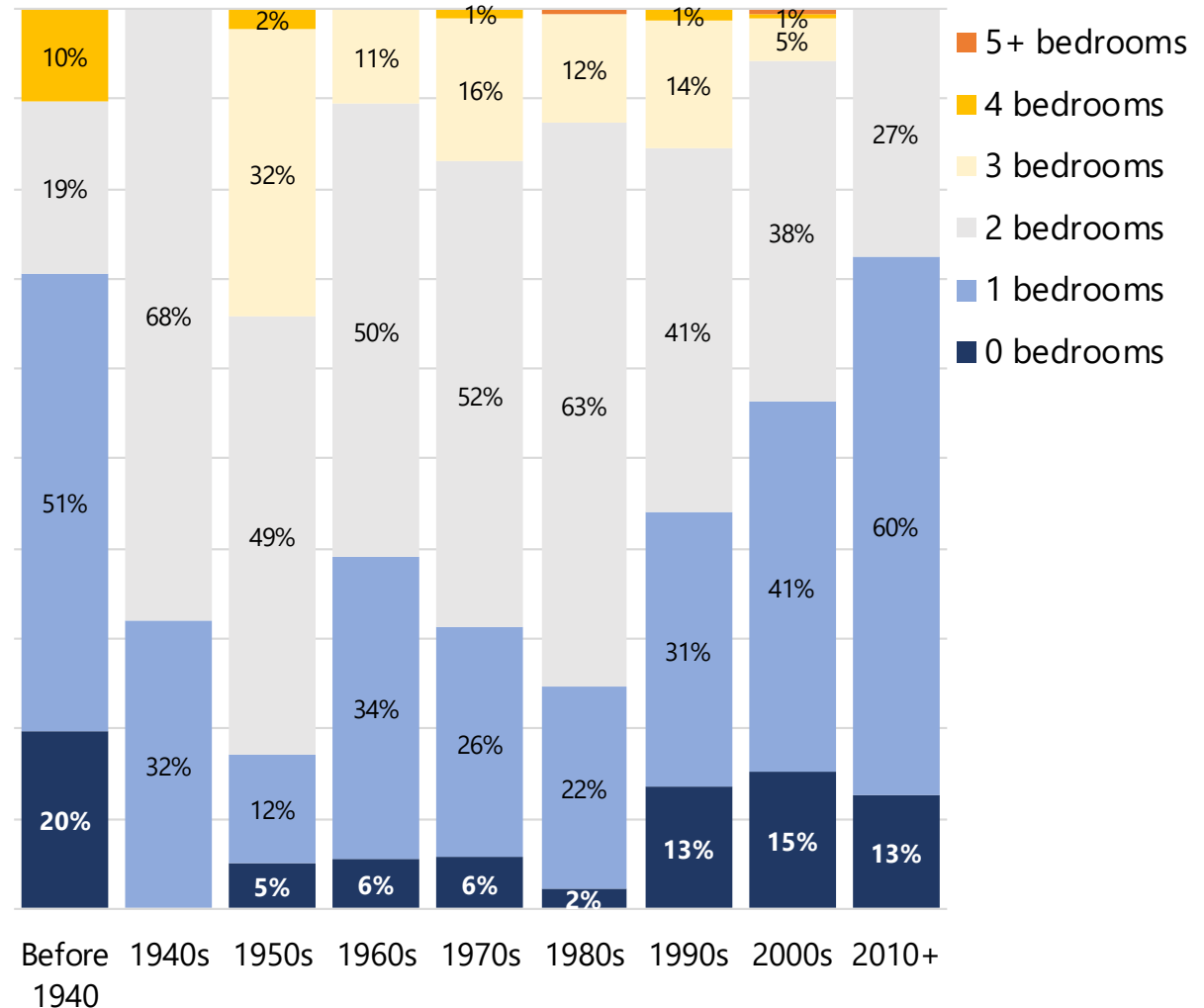
Household Income relative to Area Median Income (AMI)	Percent Cost-Burdened
Less than 30% AMI	77%
30% to 50% AMI	76%
50% to 80% AMI	56%
80% to 100% AMI	42%
Over 100% AMI	10%

Source: US Housing and Urban Development. 2012-2016 Consolidated Planning / CHAS Data.

Residential Character: Multi-Family Now Studios & 1 Beds

34% increase
in small homes

Multi-Family Housing By Year Built

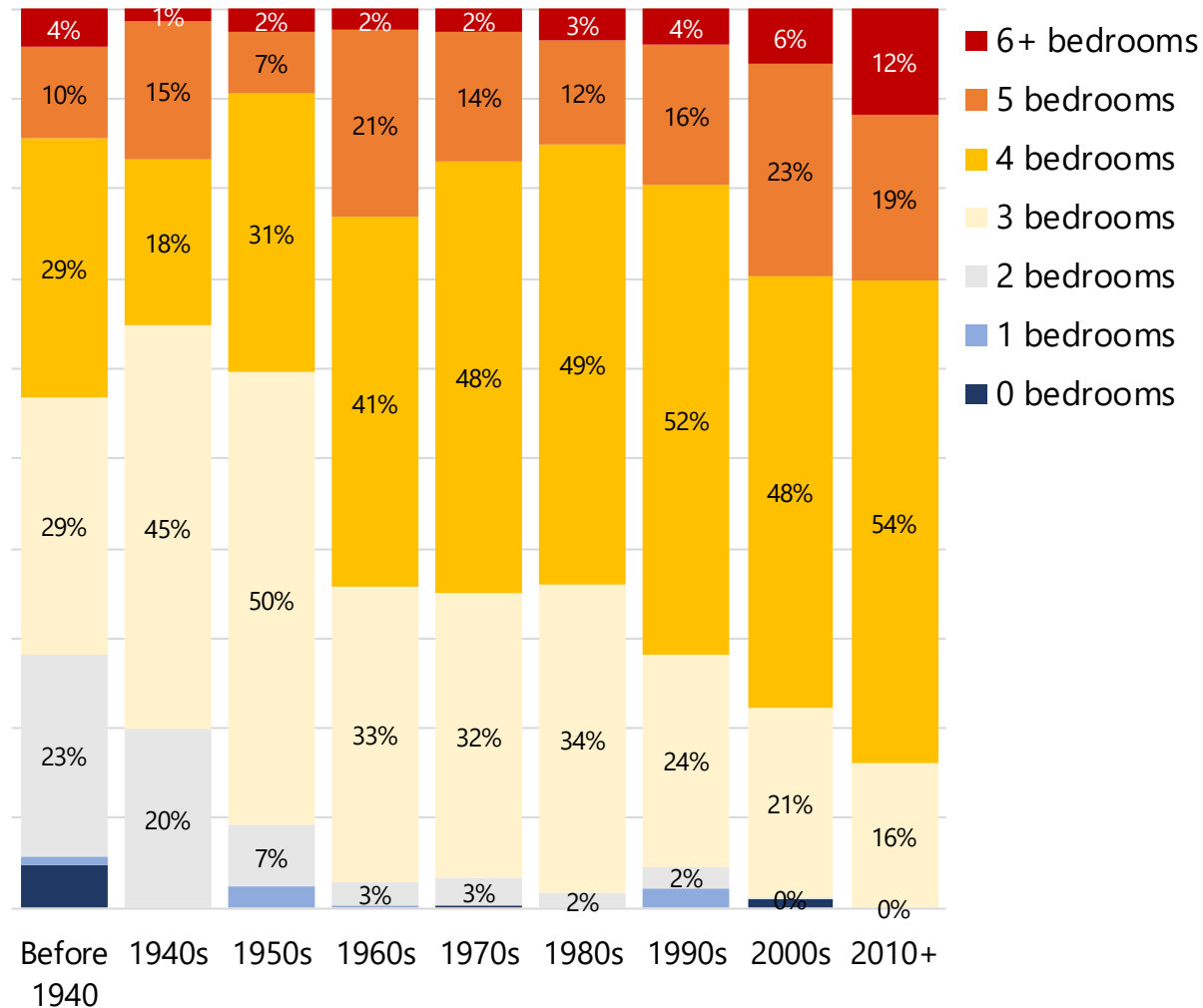


Residential Character: Single-Family Homes Get Bigger

2% decrease
in family-size
homes

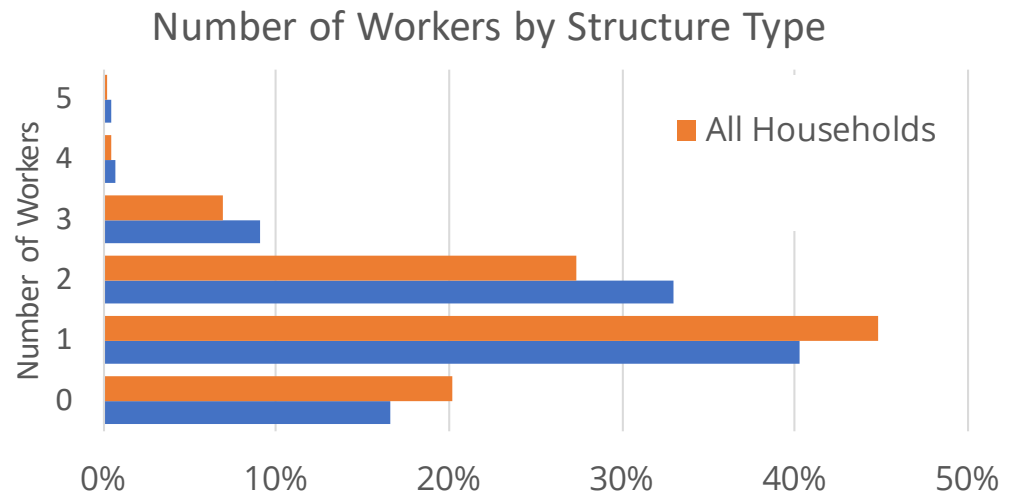
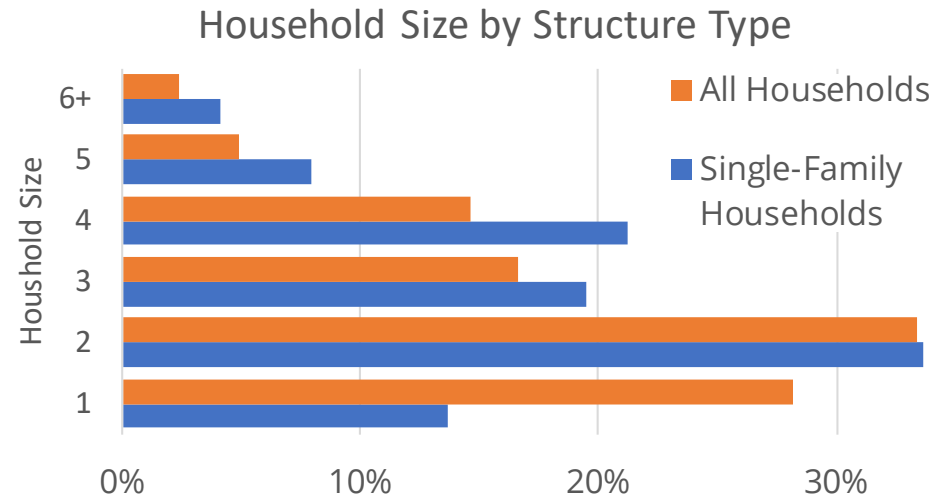
27% increase
in very large
homes

Single-Family Housing By Year Built



Single-Family Household Character

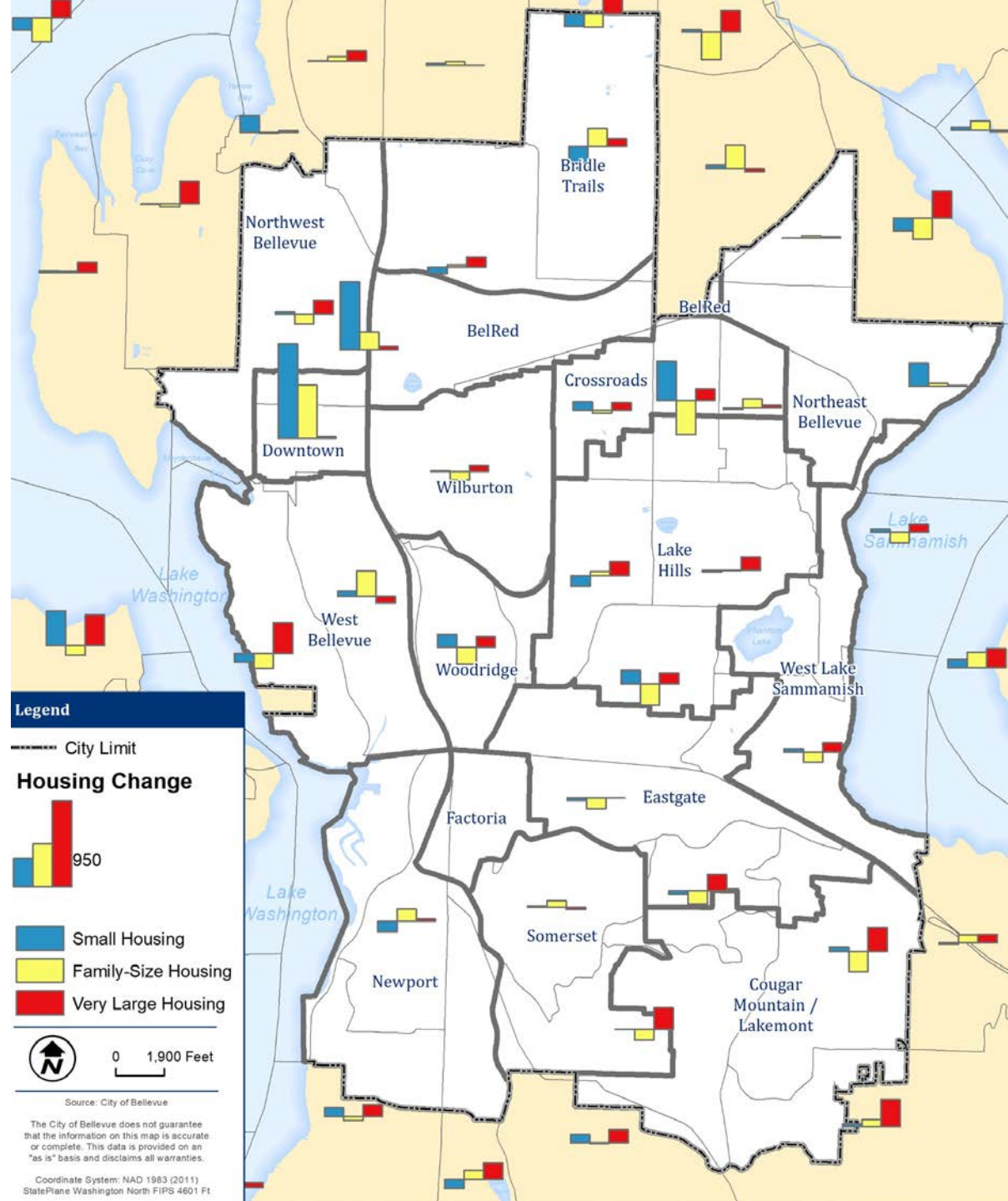
Average
household size
is down to **2.5**



N'hoods are Different

Implications:

- Losing housing for young families
- Neighborhoods are evolving within the development limits set by the City





Census 2020 Timeline

March 12-20

Invitations to respond to the 2020 Census **online or by phone** mailed to households.

April 8-16

Reminder letters with **paper questionnaire** mailed to households who have not yet responded.

April 1 - Census Day

We're having a Party! **Come celebrate** everyone in Bellevue being counted in 2020.

May - July 31

Census enumerators go door to door to collect information in person from households who have not yet responded. Online and phone portals remain open through the end of July.

Collaborating with Community Groups for 2020 Census Outreach



- Eastside Refugee and Immigrant Coalition (ERIC)
- Chinese Information Service Center (CISC)
- Indian Association of Western Washington (IAWW)



Collaborating with Community Groups for 2020 Census Outreach



Everyone Counts. Together We Thrive!



10 minutes
questions
years



2020census.gov



BELLEVUE COUNTS

2020 Census

Everyone counts. Together we thrive!

2020census.gov