

Technology to Improve Communications & Customer Service

Council Priority Update

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Social Media Growth Highlights

25 percent gain in
Facebook followers

Doubled Instagram followers

Tripled Nextdoor reach



31% Growth in Unique Visits

1,025,028 (2019) vs 781,893 (2018)

Top Search Terms

Jobs, Land Use Code, Comprehensive Plan, Business License, Summer Camp

Languages

English, Chinese, Korean, Russian, Japanese, Spanish

54%
Desktop

41% Mobile

4% Tablet



Mapping Applications

- **Building Bellevue**
<https://buildingbellevue.bellevuewa.gov/>
- **Fire Community Risk Assessment web application**
<https://www.bellevuewa.gov/firerisk>
- **Illegal Fireworks Reporting**
<https://bellevuewa.gov/mybellevue>
- **Small Wireless Facility Map**
<https://www.bellevuewa.gov/smallwireless>

