Everyone Counts.



Together We Thrive!





What is the census?

- A head count of every person living in the United States.
- Watch this short video

 "Count everyone once, only once and in the right place."



10 minutes 10 questions 10 years

It takes just 10 minutes to answer 10 questions that will shape investments in our community for the next 10 years.



How does the 2020 Census impact my community?



Data

for informed decision making



Dollars

for critical public services like roads, schools, hospitals and health care, & emergency response

Democracy

for ensuring government represents the people



Since 2010, Bellevue has received:





for Bellevue School District



\$76.2 million

for transportation planning and construction



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\$5.8 million

for Community Development Block Grants

\$40.9 million

in Washington State tax distributions

How can I respond to the 2020 **Census?** Online At 2020census.gov by Phone 844-330-2020 by Mail

a paper questionnaire will be mailed to you in mid-April



What questions will be asked?

- 1. how many people are or will be living or staying in your home on April 1, 2020,
- 2. if anyone else is staying with you,
- 3. whether you own or rent your home,
- 4. your telephone number,
- 5. your name,
- 6. your sex,
- 7. your age/date of birth,
- 8. if you are of Hispanic, Latino or Spanish origin,
- 9. your race, and

10. what the relationship of other household residents is to the person filling out the form.



Can my data be shared?

- No! By law, the Census Bureau must keep your personal information confidential for 72 years.
- The Census Bureau may not share your personal information with any court or other government agency, including the FBI, ICE or the Department of Homeland Security.
- Your responses cannot be used against you by any government agency or court of law.



Who counts?

Everyone Counts.

- Count yourself where you live and sleep most of the time as of April 1.
- Count everyone in your household, including newborn babies as of April 1. Your household includes all people living or staying in your home regardless of their relationship to you.

How can I raise awareness in my community? Post on social media:

- Pledge to be counted to shape x in your community.
- Share videos from the City or Census Bureau or create your own. Get creative.
- Sign up for U.S. Census Bureau updates here.



How can I help raise awareness in my community?

- Go to <u>bellevuewa.gov/2020census</u> for sample outreach materials.
- Ask your employer to communicate with all staff.
- Write an article in your neighborhood or organization newsletter about the what, why and how of the 2020 census.



Resources for Questionnaire Assistance

- <u>Quick Overview Video of the Internet Questionnaire</u>
- Supporting Self-Response Fact Sheet
- Language Guides and Videos to Answer the Census
- List of Toll-Free Numbers for language and TDD assistance
- <u>Responding without an ID number</u>
- <u>Sample Copy of Invitation Letter</u>
- <u>Training Webinar</u>



Phone numbers for language assistance (continued next slide)

LANGUAGE LINE English Spanish Chinese (Mandarin) Chinese (Cantonese) Vietnamese Korean Russian Arabic Tagalog

TOLL-FREE NUMBER 844-330-2020 844-468-2020 844-391-2020 844-398-2020 844-461-2020 844-392-2020 844-417-2020 844-416-2020 844-478-2020



Phone numbers for language assistance

LANGUAGE LINE	TOLL-FREE NUMBER
Polish	844-479-2020
French	844-494-2020
Haitian Creole	844-477-2020
Portuguese	844-474-2020
Japanese	844-460-2020
English (Puerto Rico residents)	844-418-2020
Spanish (Puerto Rico residents)	844-426-2020
Telephone Display Device (TDD)	844-467-2020



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