



DATE: September 28, 2020

TO: Mayor Robinson, Deputy Mayor Nieuwenhuis and Councilmembers

FROM: Brad Harwood, Chief Communications Officer, 425-452-6837
City Manager's Office

SUBJECT: Recent Bellevue Television Awards

In September, the City of Bellevue was honored with awards for quality Bellevue Television programming.

Bellevue Television (BTV) received five awards from the National Association of Telecommunications Officers and Advisors this year. BTV was recognized with:

- Award of Excellence (NATOA's top award) for public health for "Yori's Story," a message on drowning prevention featuring the mother of a toddler who drowned
- Award of Distinction for public education for "Yori's Story"
- Award of Distinction for an in-depth look at fire recruit training
- Award of Honor for overall excellence for BTV
- Award of Honor for magazine format series for the Lake to Lake news show

Bellevue Television is the City's government access cable channel, available 24/7 on Comcast cable channel 21 and the BTV YouTube channel. The three-person staff, who work regularly with students from Bellevue College, produces an array of public information programming. This ranges from live City Council meetings to short public service announcements to Bellevue's original monthly "Lake to Lake" newsmagazine.