



# GN

GREAT NEIGHBORHOODS

MANY VOICES • ONE VISION  
OUR FUTURE

# Neighborhood Area Planning

## Status Report

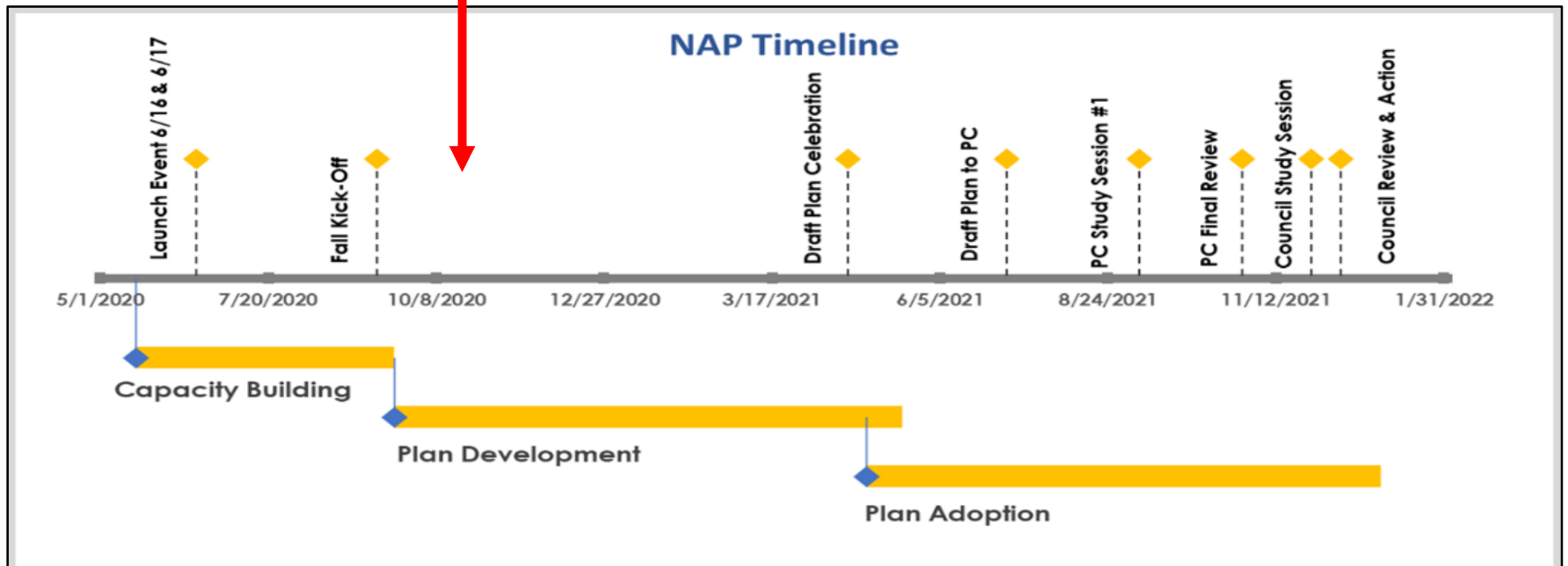
Mac Cummins AICP, Emil King AICP, Nicholas Matz AICP  
Community Development

October 12, 2020



City of Bellevue

# Progress To Date



# Capacity Building Strategies

| Strategy   | Participants/Users   |
|--|--|
| <a href="#">EngagingBellevue.com</a><br>(Two-way Engagement Platform)  | 611 Aware Users, 118 of which are Informed and Engaged; 61 Registered        |
| <b>Cultural Outreach Assistants</b><br>(Community-focused connections) | 4 Assistants (Mandarin, Spanish, Korean, and (Indian) Hindi, Punjabi & Urdu) |
| <b>Otter.ai</b> (Real-time reading access for hearing impaired)        | 2 Community Workshops; Available for future requests                         |
| <b>Social Media</b> (Next Door, Facebook, WeChat, etc.)                | 12,578 by Facebook ad, 1,389+ WeChat Views, 155-625 NextDoor responses       |
| <b>Scavenger Hunt</b> (Goose Chase)                                    | (October 2 <sup>nd</sup> – 30 <sup>th</sup> )                                |

Upcoming



## Northeast Bellevue

Learn how we're working with residents to plan for vibrant, livable & equitable neighborhoods.

[View Project](#)



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# Capacity Building Highlights

| Event   | Participants/Users                |
|---|-----------------------------------|
| <b>Soft Launch:</b><br>June 16/17                                     | 94 registrations, 64 participants |
| <b>Values Conversations:</b><br>Sept. 3                               | 79 registrations, 52 participants |
| <b>Vision Statement:</b><br>Sept. 30 /Oct. 1                          | 44 registrations, 25 participants |
| <b>Virtual Coffee Chats</b><br>(Individuals, HOAs, NOAs, PTSAs, etc.) | 22+ Separate Meetings             |
| <b>Neighborhood Profiles</b><br>+ Data Walks                          | (November)                        |

Upcoming

