

# Planning Award: Wilburton Commercial Area Study

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*Community Development*

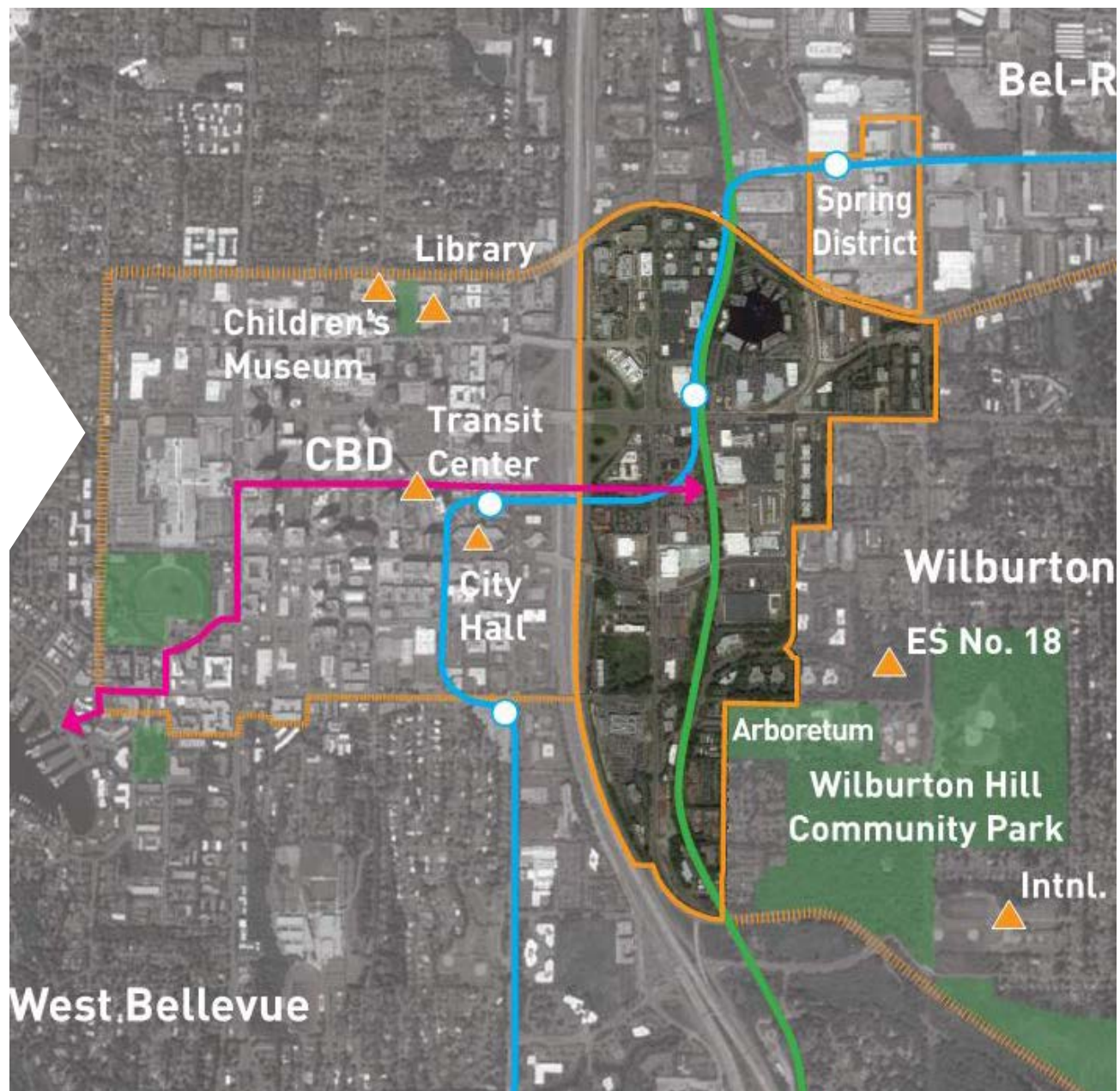
November 9, 2020



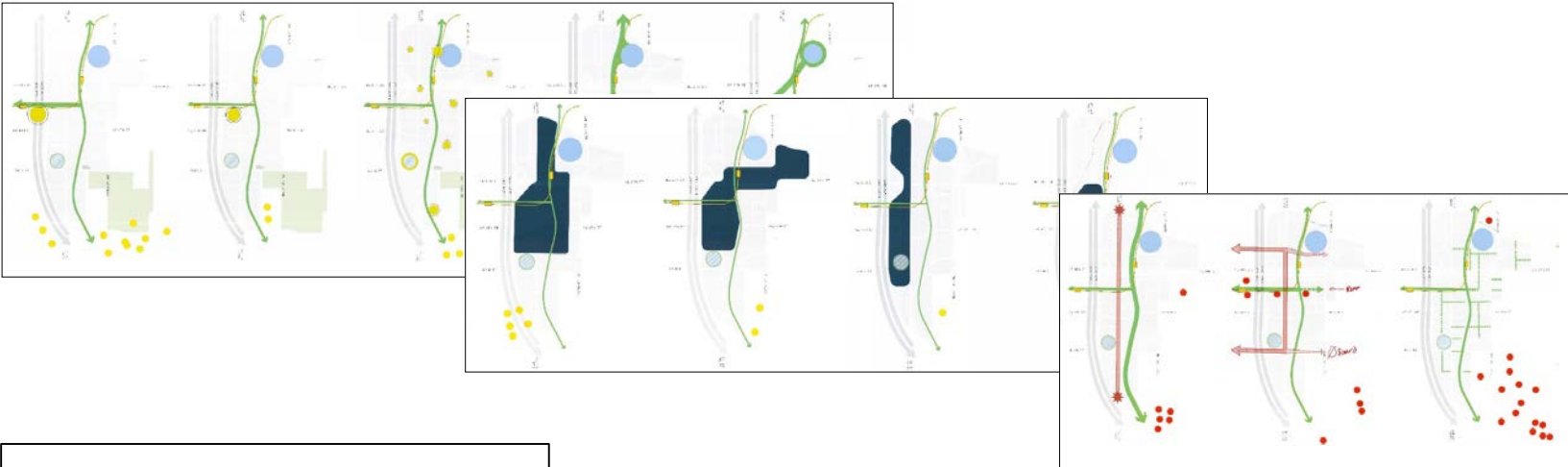
# Bellevue Transit Growth Corridor



# Starting Point for Analysis



# Engagement Tools



## Online Open House Overview

- Site was live Feb 13 – Feb 27
- 5 pages in total
- In numbers:

**5:13**  
AVG. TIME ON SITE (MIN)

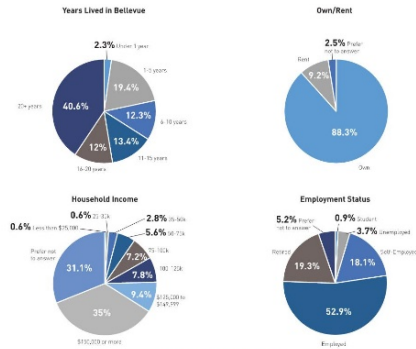
**782**  
TOTAL VISITORS

**3.75**  
PAGES PER SESSION

- Key comment themes:
  - Respondents tilted towards **long-time Bellevue residents**
  - Desire for **cultural space** (art, music, theater)
  - **Outdoor recreation/walkability** is highly valued

SURVEY RESULTS

## Demographic Responses



SURVEY RESULTS

## Thinking Big Station



- Total Responses: 149
- Question 1: What future uses for this area (e.g. shopping, outdoor recreation, nightlife) would benefit you personally? (Top themes in responses)
  - Outdoor recreation opportunities (green space, trails, playing fields)
  - Pedestrian-friendly shopping/restaurants/nightlife
  - Library, shelter, and other public services
  - Movie theater or community theater
- Question 2: What is Bellevue currently lacking that might find a home in the Wilburton Commercial Area? (Top themes in responses)
  - [Many similar answers to previous question]
  - Affordable housing
  - Live theater and cultural center
  - Incubator space for businesses that start in Bellevue

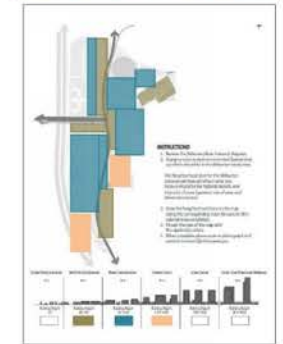
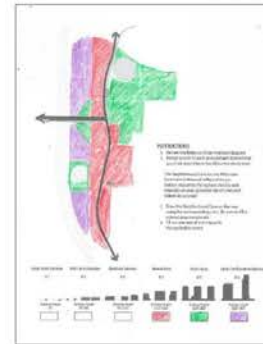
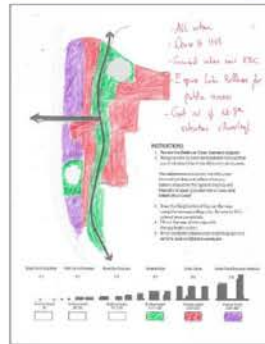
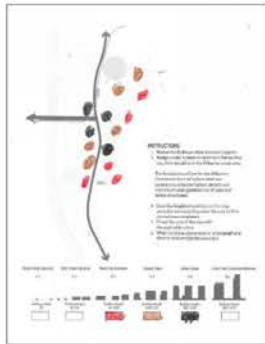
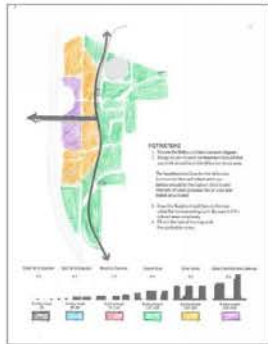
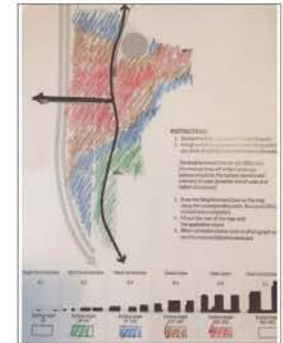
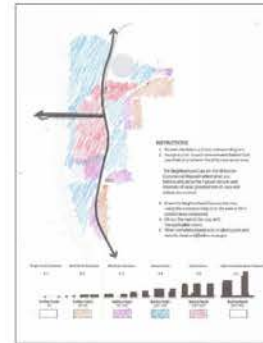
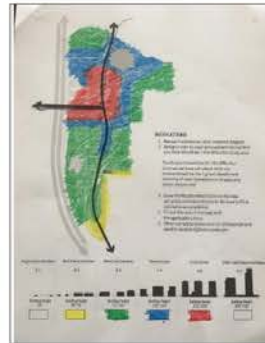
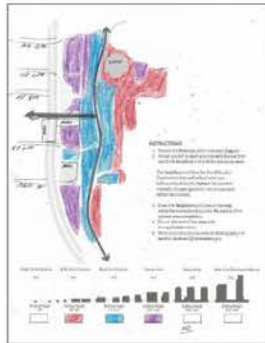
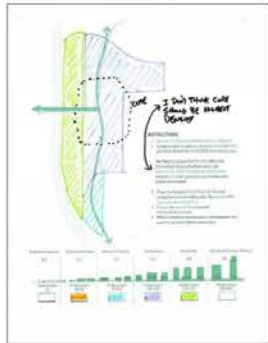
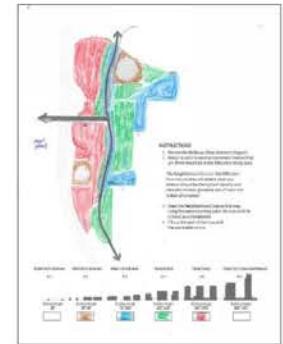
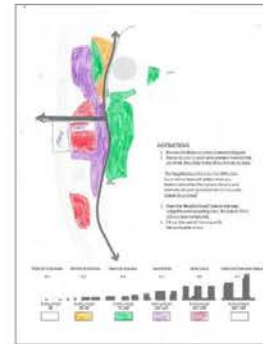
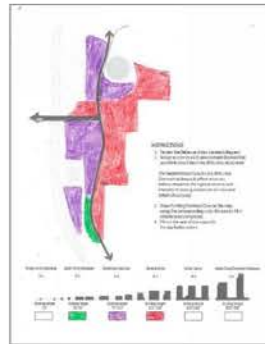
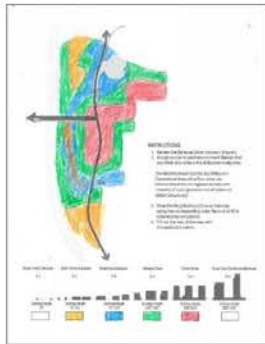
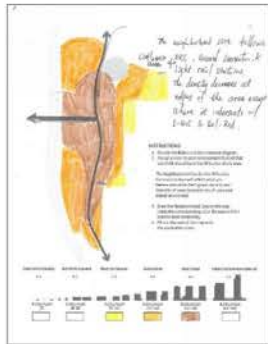
SURVEY RESULTS

nbbj



City of Bellevue

# CAC MAPPING EXERCISE: EXAMPLE EXERCISES



# Wilburton

## Transit-Oriented Development Vision

