



Cultural & Economic Development

Quarterly Update (Q3 2020)

Jesse R. Canedo, Assistant Director

Philippa Marsh, Economic Development Manager

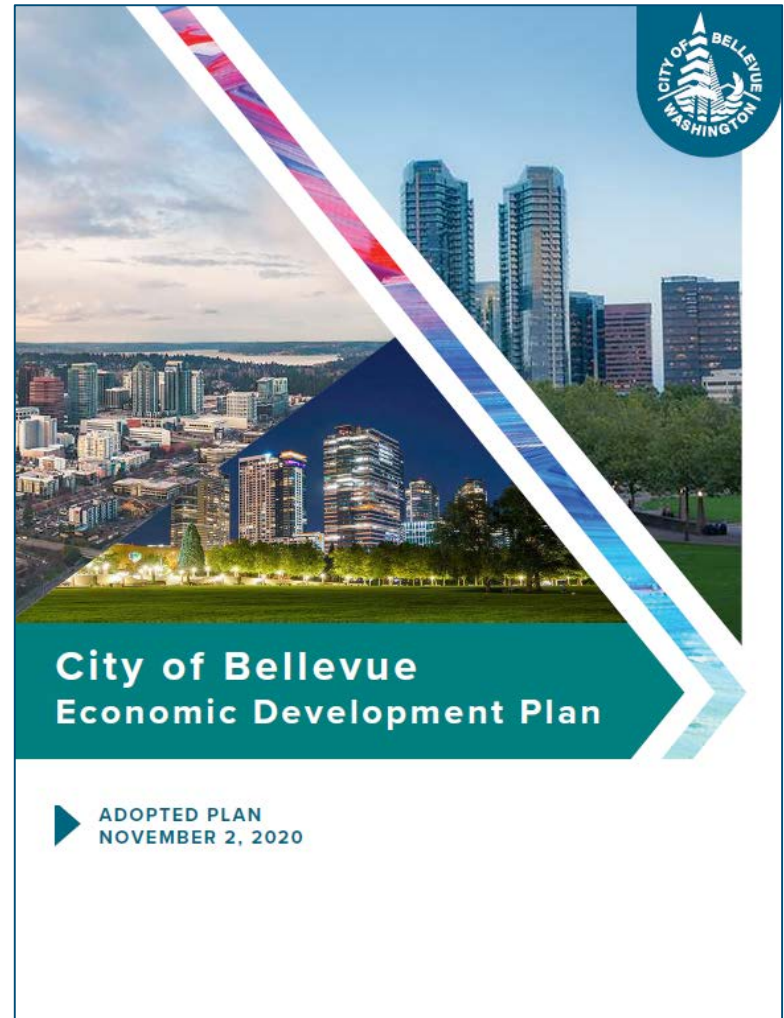
Community Development

11/09/2020

Information Only



- Tonight's presentation is a report on ongoing operations and programming.
- No direction is requested.



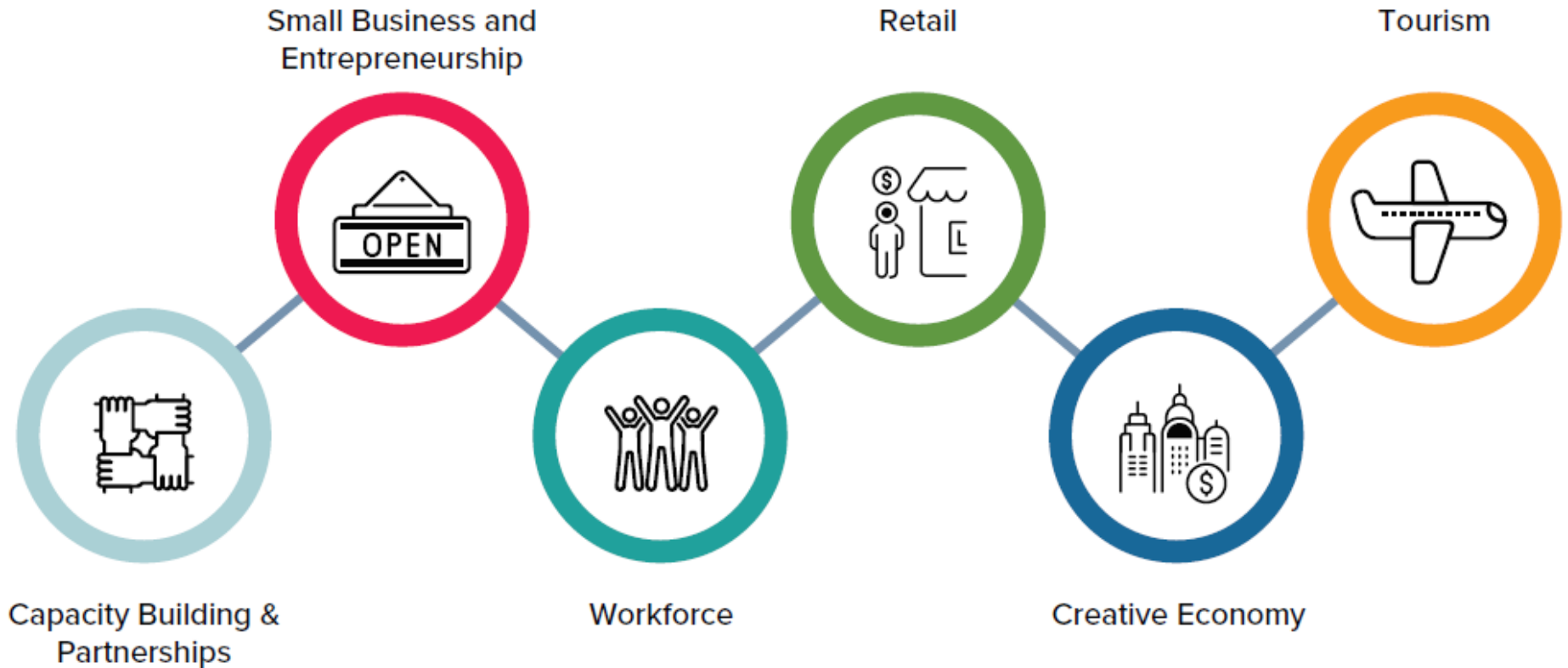


Agenda

1. Economic Recovery
2. Business Attraction
3. Business Retention
4. Small Business
5. Workforce Development
6. Creative Economy
7. What's Next



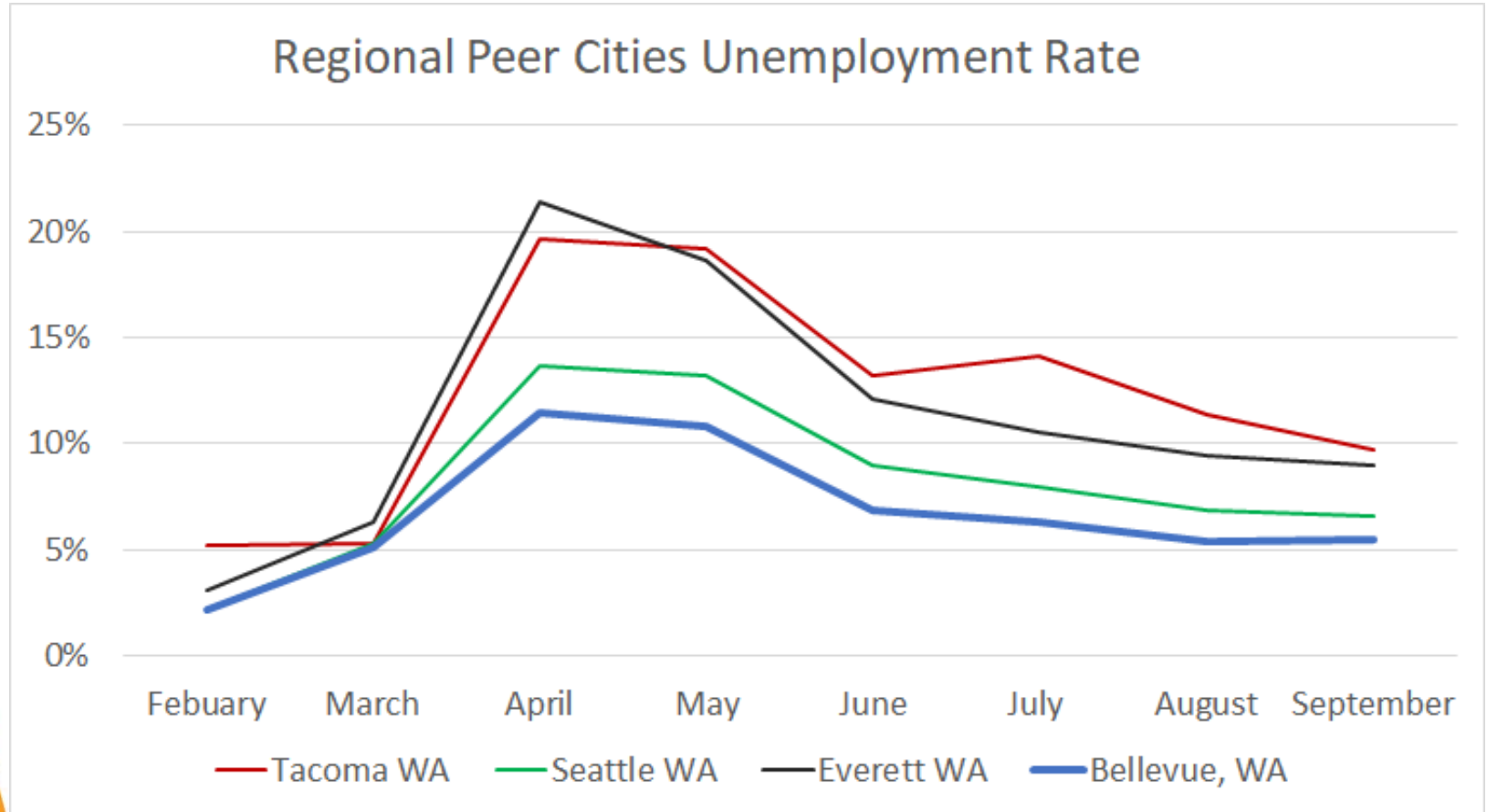
ED Plan Direct Strategy Focus Areas



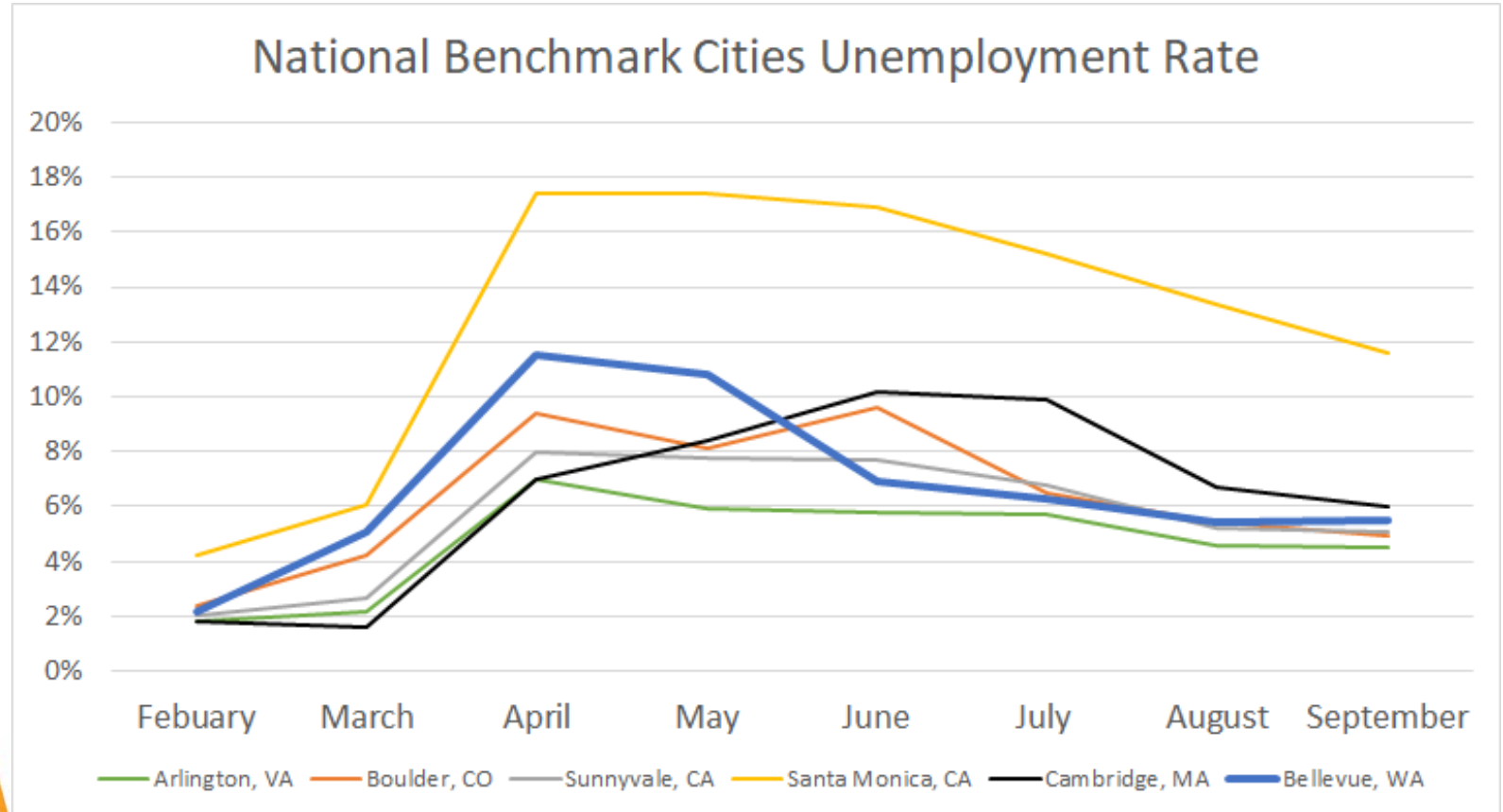
Business Attraction & Marketing | Business Retention & Expansion

Focus of Economic Development Staff

Unemployment Trends



Unemployment Trends

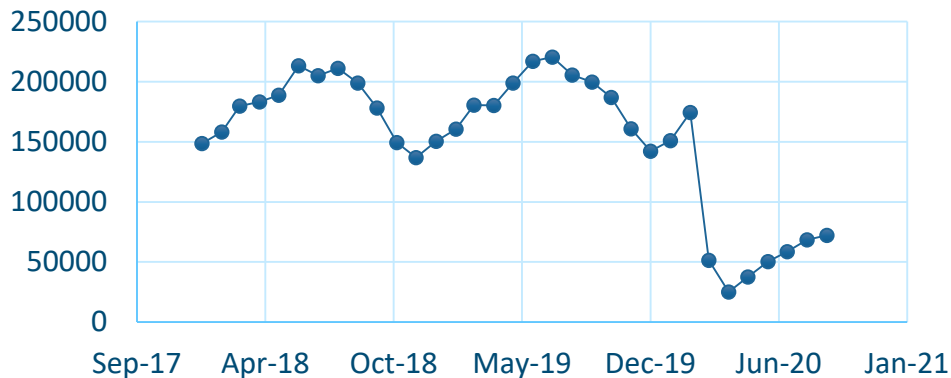


Visitor Trends

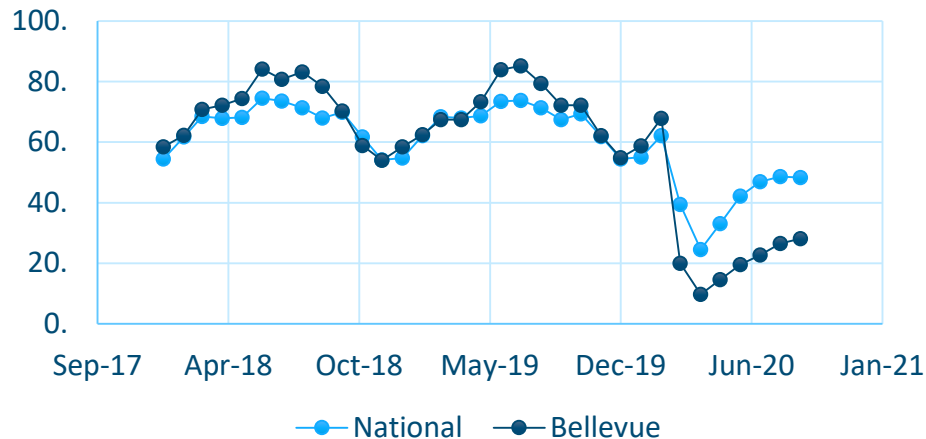


VISIT
BELLEVUE
WASHINGTON

Overnight Bellevue Visitors



Hotel Occupancy Rate



Do Something



Continued COVID Impacts

- Impacts to Holiday Shopping Season
- GSP Recovery Framework



Marketing & Business Attraction

An aerial photograph of a city skyline, likely Seattle, with the text "DEAR REST OF THE WORLD" overlaid in large, white, bold, sans-serif capital letters.

DEAR REST OF
THE WORLD



**GREATER
SEATTLE**
PARTNERS



Richard de Sam Lazaro @rdslazaro · Sep 25

YES! YES! Thank you @SeattlePartners for articulating a powerfully uplifting (and woefully undertold) message about this vibrant, innovative, and occasionally sunny region. This place rules.

Business Retention & Expansion



T-Mobile



Lynne Robinson • 1st
Mayor of Bellevue, WA
3w • 🌐



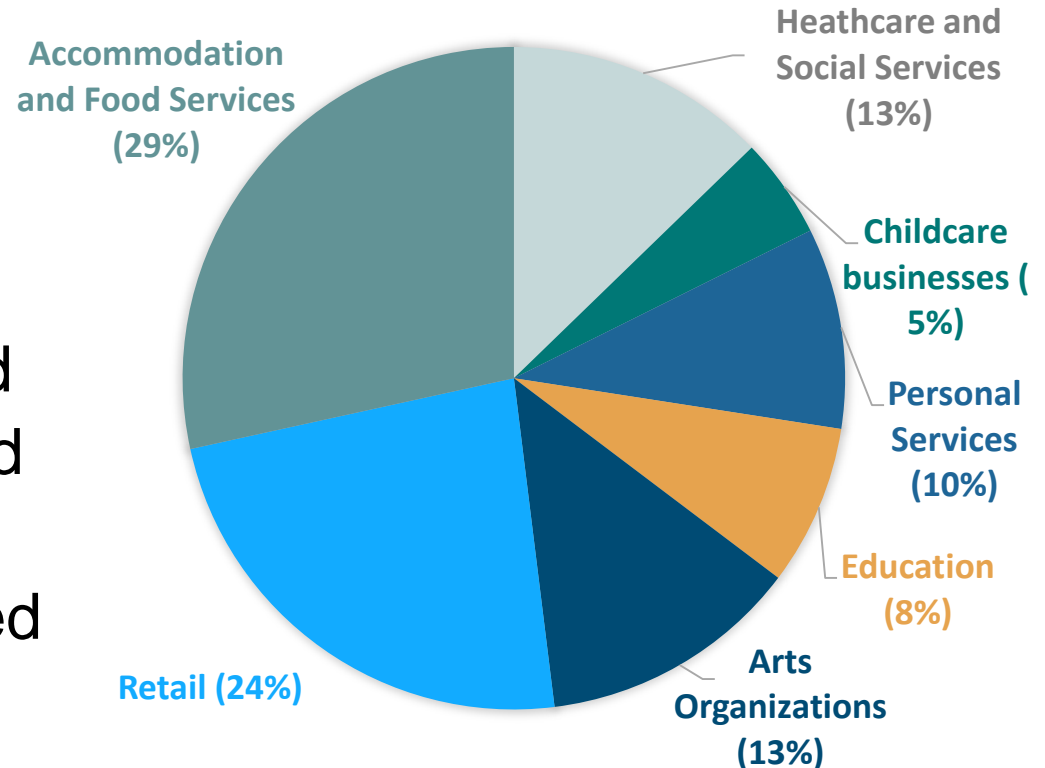
Proud to have TMobile HQ1 in Bellevue! Dep Mayor Jared Nieuwenhuis and I had the opportunity to tour TMobile's major renovations in Factoria a ...see more



Business Retention & Expansion



Awarded Industries

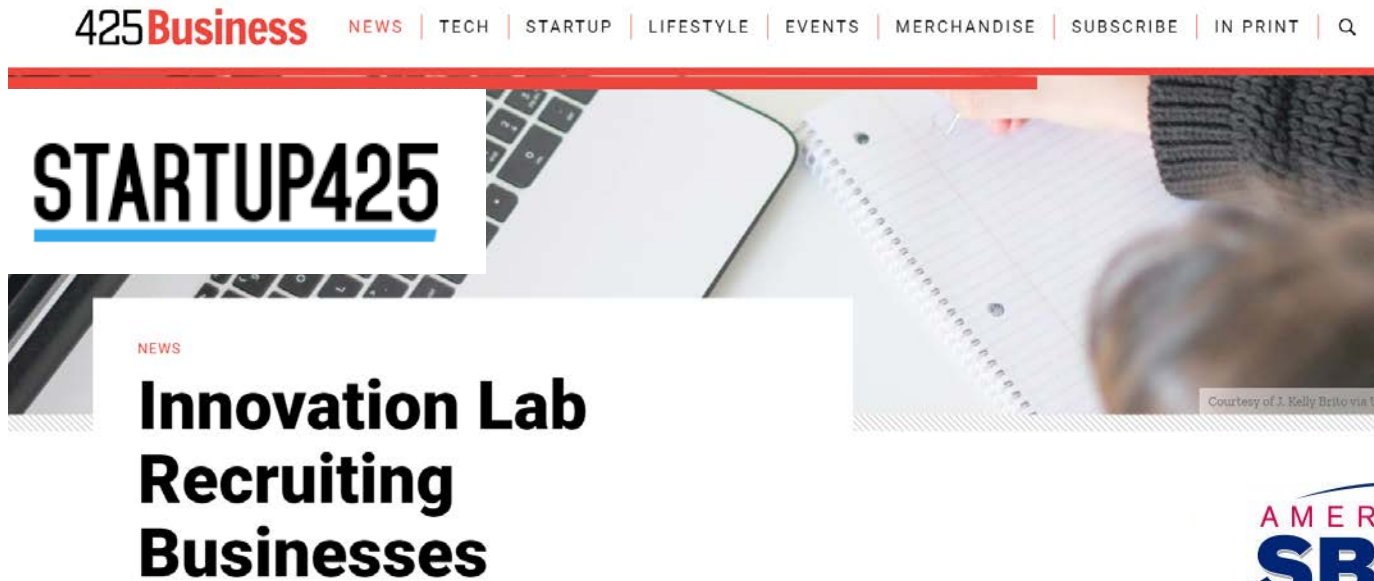


Business Relief Grant

- 67% Female Owned
- 55% Minority Owned
- 43% Immigrant or Refugee Owned

“This award will make all the difference in assuring the survival of Bellevue's oldest continuing performing arts program”. – Bellevue Arts Organization

Small Business & Entrepreneurship

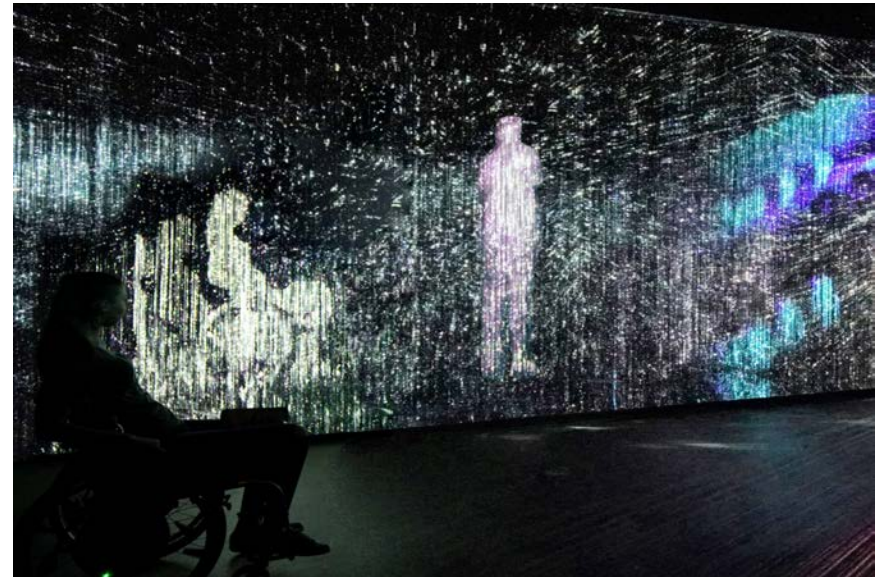


Workforce Development



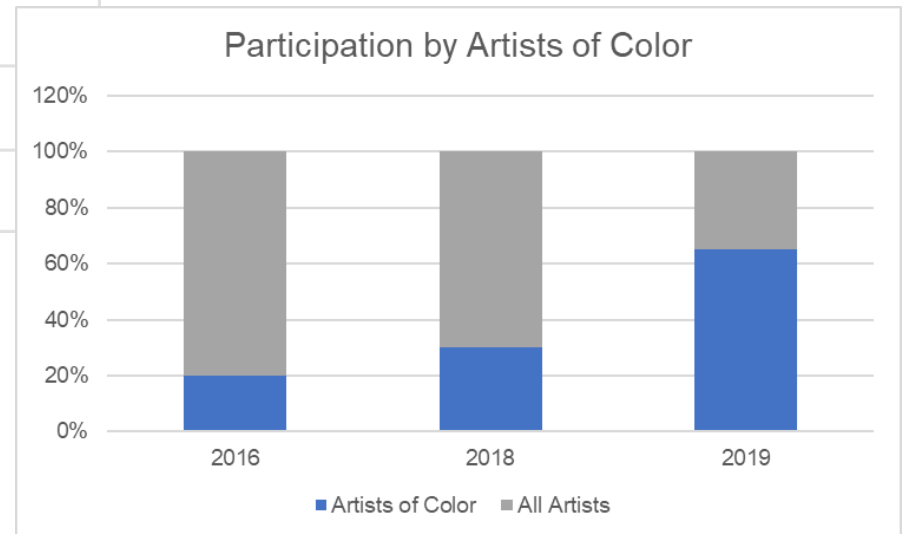
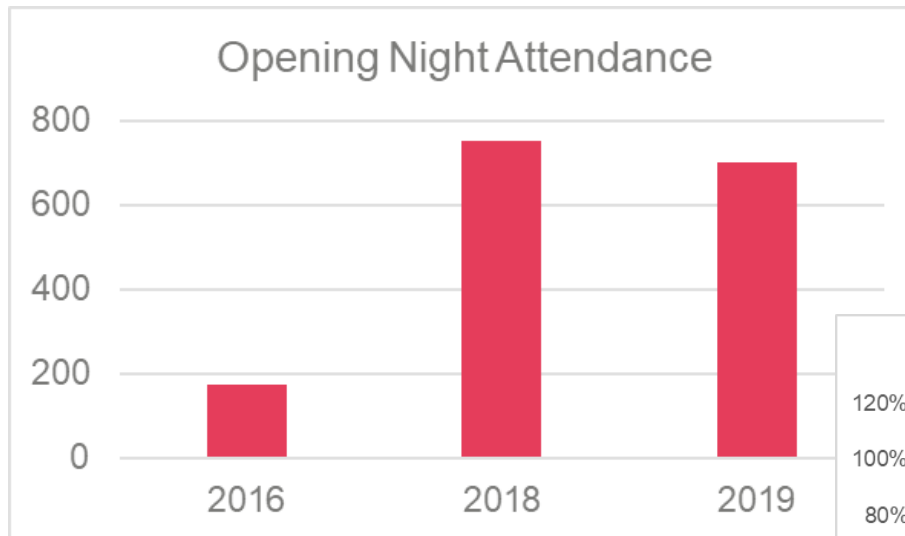
Bellwether 2020

- COVID shifted the focus, dates, and length of the show
- **December 5th – January 16th**
- Focus on digital artwork
- Available in-person or online



Bellwether Participation

Event reinforces Bellevue's creative and cultural identity



What's Next

- 11/23 – Main Street Outdoor Dining Report
- 12/11 – Bellwether begins
- Continue winter support for small business
- Begin implementation of new ED Plan

