



Main Street Activation

Final Report

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Community Development

11/23/2020

Information Only

- Staff will brief the Council on the recent temporary expansion of outdoor and on-street dining areas on Main Street in Old Bellevue.
- No direction is requested.



A decorative graphic on the left side of the slide, consisting of several overlapping diagonal stripes in shades of teal, orange, and red, with a blue and white abstract pattern at the bottom left.

“Many cities close streets to accommodate summer dining. It offers a fun, positive and ‘neighborly’ social experience. I think it’s all positive. The more people hear about it, the more will come.”

- Bellevue Resident



Agenda

1. Background
2. Community Engagement
3. Implementation
4. Outcomes
5. Key Findings
6. Next Steps



Background & Early Assistance



- **1:1 assistance and guides** for sidewalk cafés, patios, park rentals
- **What's Open Eastside** map
- **(re)STARTUP425**

Leveraging Public Space



Santa Monica, CA



Issaquah, WA

Community Engagement

- Held **three virtual meetings** with Main Street reps
- **Broad consensus** for action
- Right-of-Way developed a solution tailored to restaurant and retailer requests



Right-of-Way Solution

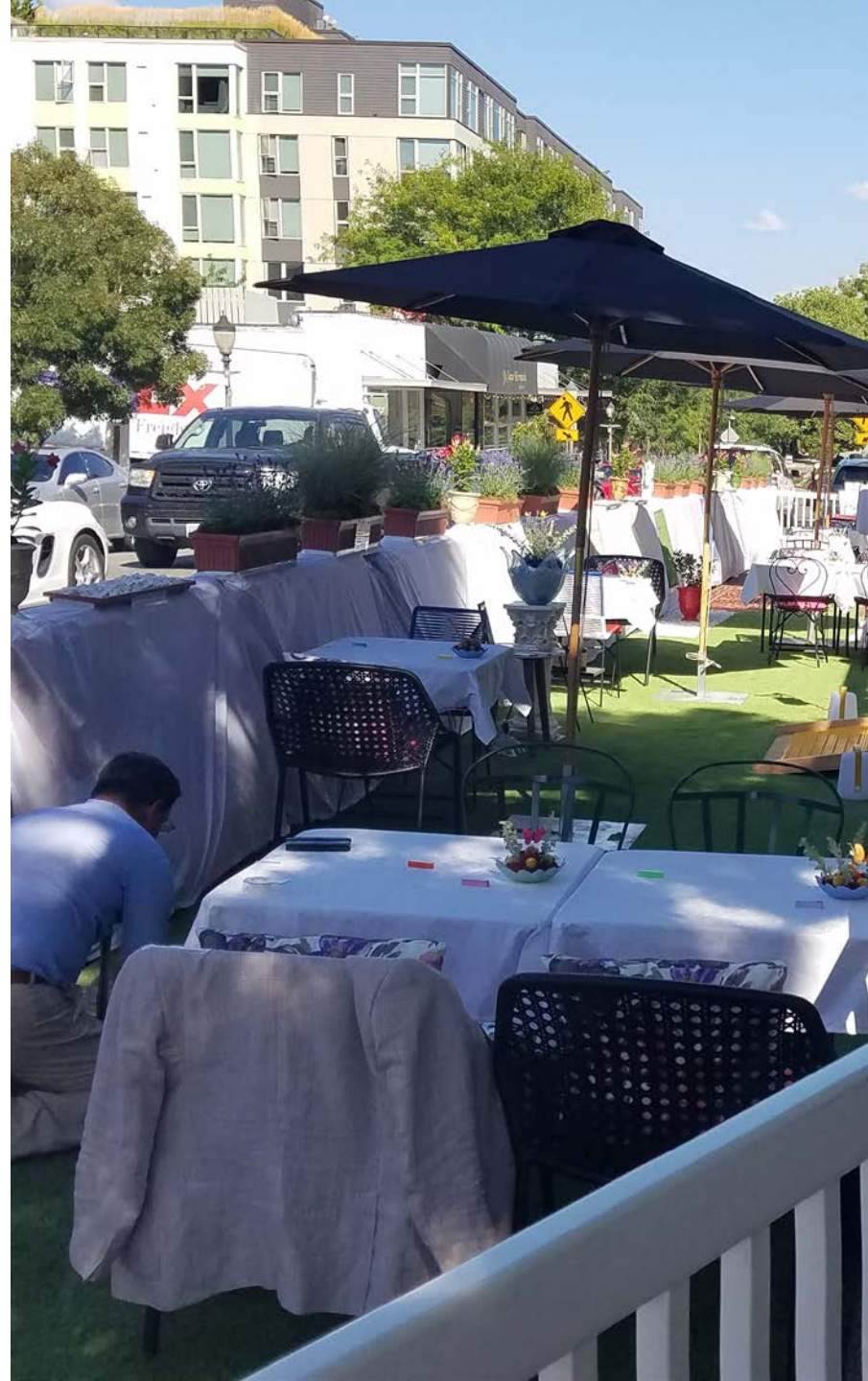
Key Objectives:

- Balance
- Uniform Standards
- Public Safety
- ADA accessibility
- COVID-19 Compliant



Implementation

- At least 45 additional seats for restaurants
- Eight-week program ended **October 4**
- BDA support
- “OneCity” approach



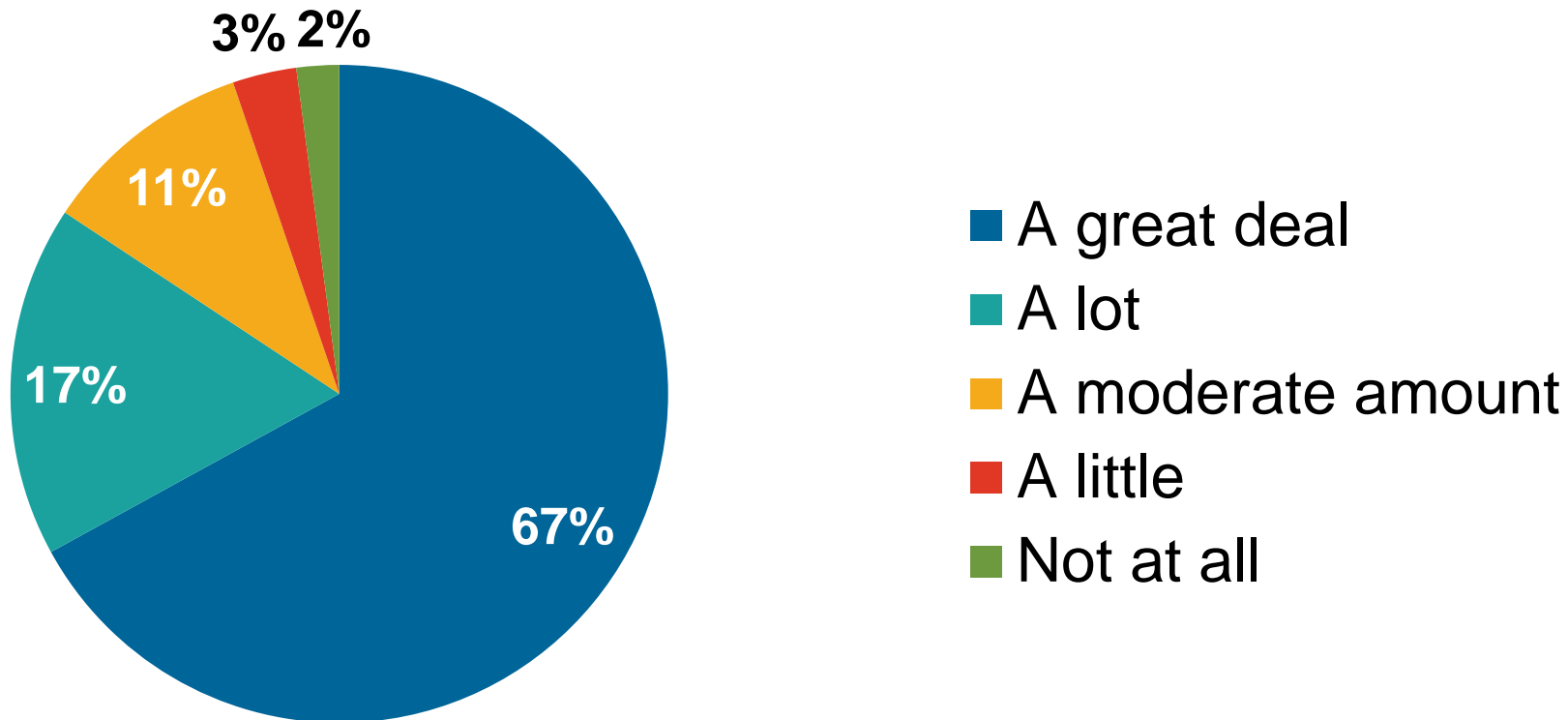
Business Feedback

- **Extremely positive**
- Recaptured revenue
- Increased foot traffic
- Minimal parking concerns
- Desire to expand program



Resident and User Feedback

To what degree did availability of on-street dining influence your decision to dine out on Main Street?



Key Findings

- Economic benefit
- Safer environment
- Desire for the program to return



Key Findings

- Businesses need **implementation assistance**
- Permit and process improvements possible



Next Steps

- Winterize (i.e. canopies, heaters)
- Evaluate opportunities elsewhere in the city
- Build capacity with organizations
- Permit and process improvements

