

Attachment A: 2021 Grant Allocations

ALLOCATIONS COMMITTEE REVIEW PANEL

Maria Lau Hui, Bellevue Arts Commission, Vice Chair

Carl Wolfeich, Bellevue Arts Commission

Amy Huang, Artist

Janell Johnson, Endowment & Planned Giving, Village Theatre

GRANT APPLICATION AND ALLOCATION PROCESS

Since 2001, the City Council has allocated annual grant funding generated by the general fund to support artists and arts organizations that provide arts, cultural, and heritage programs and services in Bellevue through three programs: Eastside Arts Partnerships, Special Projects, and Power Up Bellevue.

Recommendations are developed through an in-depth application process administered by the Arts Program and evaluated by an Allocations Committee appointed by the Arts Commission. The Committee considers the quality of the creative engagement, the public benefits generated for Bellevue residents and visitors, and the organizational capacity and sustainability of the applicants.

2021 FUNDING RECOMMENDATIONS

The Arts Commission has accepted the Allocation Committee's recommendation that a total of \$145,000 be allocated to 42 individuals and nonprofit organizations at their meeting on October 27th:

- \$112,550 allocated to 32 nonprofit organizations in Eastside Arts Partnerships
- \$17,450 allocated to six individuals and four nonprofit organizations in Special Projects
- \$15,000 to three organizations in Power Up Bellevue, supported by 4Cutlure Sustained Support Grant

A list of each recommended allocation and a brief grant description is attached at the end of this action item.

2021 EASTSIDE ARTS PARTNERSHIPS ALLOCATIONS

Program goals

Eastside Arts Partnerships provides operating support to nonprofit organizations providing annual arts, cultural and heritage programs in Bellevue. The City provides annual support for organizations and individuals bringing arts to the community, recognizing the value the arts bring to our quality of life, the education and development of our children, the vitality of our businesses, and our sense of connectedness to the community. EAP encourages programming quality and sustainability; arts access for Bellevue residents; artistic, managerial and fiscal excellence, and greater cooperation and collaboration among arts groups.

Process and criteria for evaluation

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

1. Creative Engagement

- Quality and effectiveness of the organization's existing and proposed arts, cultural, and heritage programming and services to meet the cultural needs of an audience and/or constituent group.
- Extent of creative and civic participation by Bellevue's diverse residents and visitors.
- Meaningful creative and civic opportunities for working artists, cultural workers and volunteers.
- Diversifies the forms of art, creative experiences and cultural resources available to Bellevue residents and visitors.

2. Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- Significant access to cultural opportunities to under-served groups, or, demonstrates improved access by underserved people and communities over time.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.
- Effort and evidence of inclusive communications to new and/or underserved people and communities, particularly those who speak a language other than English at home.

3. Organizational Capacity and Sustainability

- Demonstrated financial capacity and stability.
- Evidence of community support, which may include, but is not limited to, in-kind or cash donations from individuals, foundations, corporations, or other government sources.
- Strength of organizational governance.

Then, the panelists' scores were averaged into single scores for each applicant . These scores were used in distributing funding. The higher score an application received, generally more of their request was awarded.

RECOMMENDED 2021 ALLOCATIONS FOR COMMUNITY PARTNERS

(awards up to \$5,000 or 50% of Operating Budget)

ORGANIZATION	GRANT PURPOSE	REQUEST Operating Budget (2021 estimate)	2021 GRANT ALLOCATION % of Request
Lake Washington Symphony Orchestra	For a free, Education Concert for 5th grade students in the Spring which will include virtual classroom visits, clinics and demonstrations with a potential project for cross-district collaboration.	\$5,000 \$140,000 3.6% of OpB	\$2,250 45%
StoneDance Productions/CHOP SHOP: Bodies of Work	For a contemporary dance festival promoting work accessible to a diverse audience, offering free and open to all ages and abilities dance classes, providing a platform for dance artists, and contributing to Bellevue's cultural richness.	\$5,000 \$26,420 18.9% of OpB	\$3,500 70%
The Sustain Music Project	For a monthly live-streamed concerts series in which classical musicians collaborate with artists of different mediums, focusing on mental well-being, and specifically working with Sophia's Place to livestream to women's shelters.	\$5,000 \$24,750 20.2% of OpB	\$3,500 70%
Bellevue Youth Choirs*	For a weekly virtual musicianship workshop focusing on skills such as rhythms, scales, modes, and sightreading, with the goal of inspiring confidence in musicians 8-18 and producing free virtual choir videos.	\$5,000 \$32,304 15.5% of OpB	\$2,250 45%
Bellevue Chamber Chorus	For a series of virtual choir releases associated with variety of themes expressing seasons and human spirit in song. Releases are once a month and free to the public on social media (Facebook and YouTube).	\$3,000 \$30,000 10% of OpB	\$1,800 60%
Orquesta Northwest	For a virtual Latino arts & culture concert/event in March 2021 to recognize Mexico's Benito Juarez. Considered the "Lincoln of Mexico," a celebration of his life and accomplishments aligns with equity and social justice goals.	\$5,000 \$96,000 5.2% of OpB	\$2,000 40%
Asunaro d.b.a. Japan Fair	Project for Japan Fair to provide a one-day free access to a Japanese Community's enterprise, cultural and educational media sites.	\$4,500 \$9,000 50% of OpB	\$2,700 60%
Evergreen Association of Fine Arts (EAFA)	For funding monthly meetings (Zoom or otherwise) that includes paid guest artist demonstrations. Guest artist demonstrations to be made available to members and the general public via EAFA's monthly newsletter and other potential online sources.	\$1,500 \$24,000 6.3% of OpB	\$1,500 100%
Barvinok Ukrainian Dance Ensemble	For offering residents a discount and to perform at numerous Bellevue festivals and private events for free as a show of support to our beloved community.	\$5,000 \$17,000 29.4% of OpB	\$500 10%
Theatre33	For general operating support to cover the lease of the black box theater space and virtual and live (when feasible) events for the 2020-2021 theater season, with emphasis on expanding and flourishing youth program.	\$5,000 \$101,842 4.9% of OpB	\$2,250 45%
City Opera Ballet	For our 35th Anniversary ballet production of The Little Match Girl at Meydenbauer (live if possible, otherwise online adaptation)	\$5,000 \$227,488 2.2% of OpB	\$500 10%
Acoustic Sound d/b/a Wintergrass Music Festival	For free monthly online episodes of an all-ages acoustic show, Pocketgrass, quarterly Youth Academy online instruction classes and a Spring online performance with the Youth Orchestra performing acoustic music in collaboration with Seattle Pacific University.	\$5,000 \$100,000 5% of OpB	\$3,500 70%
Performing Arts Festival of the Eastside	For a virtual music festival April 5 - 19, 2021 (tentative) for K-12 music students in greater Bellevue in piano, strings, woodwinds and voice, including public access to recorded student performances.	\$2,000 \$18,050 11.1% of OpB	\$1,200 60%
JIA Foundation (Japanese in America Foundation) *	For US-Japan Friendship Coming of Age Celebration event: To empower Japanese in America by helping them gain cultural identity, promote communication among generations of JIA families, and introduce Japanese culture to the community.	\$2,500 \$8,000 31.3% of OpB	\$1,125 45%

BAYFEST Youth Theatre/BAYFEST Education*	For an after-school online “Virtual Active Arts Academy” to provide active and fun drama and movement classes focusing on building social-emotional skills, personal connections and reducing isolation for 10-18 year-olds, taught by top teaching artists.	\$5,000 \$143,430 3.5% of OpB	\$3,000 60%
Seattle-Tashkent Sister City Association ↑	For our 23rd annual Navruz celebration in March 2021 at the Vasa Park Ballroom in Bellevue. The event will be full of fun with delicious Central Asian food and entertainment.	\$3,711 \$7,422.95 50% of OpB	\$500 13.5%
Eastside Heritage Center	For expanding our ability to give free access to historical objects, artifacts, and educational resources online through programs, exhibitions and historical interpretation that reaches those facing physical/financial barriers.	\$5,000 \$161,879 3.1% of OpB	\$2,250 45%
Seattle Chinese Chorus	For a concert or virtual event open to public in 2021 (date to be determined) at city of Bellevue.	\$5,000 \$14,910 33.5% of OpB	\$500 10%

* New Applicant

↑ Power Up Applicant

RECOMMENDED 2021 ALLOCATIONS FOR PRO PARTNERS (awards up to \$10,000)

Bellevue Arts Museum ↑	For in-person and online experiences that are affordable to Bellevue residents including our new "pay-what-you-can" admission to the museum; free online gallery tours and free online family activities.	\$10,000 \$3,371,000 0.3% of OpB	\$8,500 85%
Bellevue Youth Symphony Orchestra	For a season of weekly orchestra rehearsals culminating in performance projects, which enhance the lives of student musicians by providing dynamic musical experience, fostering collaboration, and building personal responsibility through the pursuit of artistic excellence.	\$8,000 \$300,000 2.7% of OpB	\$5,600 70%
Evergreen City Ballet	For live+virtual 2021 season, Nutcracker and ECB's Spring Production in full-length and family-friendly 1- hour versions at the Meydenbauer and community venues, offering reduced tickets, open rehearsals, multilingual discussions and free "Boys Dance Too" workshops.	\$10,000 \$640,000 1.6% of OpB	\$7,000 70%
Village Theatre	For Village Theatre's Youth Education Programs, serving 7,380 Eastside students (about 6,708 Bellevue residents) in grades K-8 with KIDSTAGE Online classes that offer project-based learning in small groups	\$10,000 \$2,265,107 0.44% of OpB	\$7,000 70%
Music Works Northwest	For free community outreach activities, including online and in-person concerts and events, educational videos and more, increasing access to music experiences for low income families, persons on fixed incomes, seniors, youth and special needs populations.	\$10,000 \$1,024,200 0.98% of OpB	\$7,000 70%
KidsQuest Children's Museum	For 2021 arts programming, virtually, out in the community, and onsite at KidsQuest Children's Museum when safe to do so.	\$10,000 \$2,412,900 0.41% of OpB	\$8,500 85%
AMpowering (Formerly Ravishing Women) * ↑	For celebration of festival called Festival of Harvest featuring folk dances, traditional food featuring crops and harvest, traditional singing, dresses, games and bringing communities together. It will be good to celebrate all together.	\$10,000 \$50,000 20% of OpB	\$1,000 10%
Kirkland Arts Center*	For qualifying Bellevue Residents to take Kirkland Arts Center's virtual quarterly art classes or limited onsite ceramics classes, with social distancing measures in place, at a free or reduced rate at KAC.	\$10,000 \$400,000 2.5% of OpB	\$2,000 20%
Emerald Ballet Theatre	For 2020-2021 season of free public online programs, including streaming video performances, interactive children's presentations, Masters classes & classes by Teaching Institute students, virtual arts & culture scavenger hunt, and Nutcracker holiday presentation with NPACF.	\$7,500 \$170,000 4.4% of OpB	\$5,250 70%
91.3 KBCS	For diverse music programming featuring both live and recorded local artists, which will be available free to the public via broadcast and the KBCS website for their enjoyment and learning.	\$10,000 \$934,841 1.07% of OpB	\$7,000 70%
Pacific Northwest Ballet (PNB)	For school-year and summer dance education, free-of-charge to Bellevue School District students in schools serving low-income, culturally/ethnically diverse communities and those experiencing homelessness, and benefiting youth at PNB's Eastside School (scholarships offered).	\$7,500 \$14,000,000 0.05% of OpB	\$6,375 85%
American Asian Performing Arts Theatre ↑	For a presentation of AAPAT's annual series of "Ode to Spring" – a Chinese Lunar New Year variety show featuring 100+ local and international artists, with free video of the presentation offered to BSD teachers.	\$10,000 \$55,000 18.2% of OpB	\$3,000 30%
Pacific Ukrainian Society ↑	For Pacific Ukrainian Society to keep providing open to public cultural and heritage events like NW Ukrainian International Festival. Typically events include art masterclasses, dance performance, ethnic fashion show, ethnic singers, complimentary kids area.	\$10,000 \$60,000 16.7% of OpB	\$1,000 10%
Tasveer	For a multi-week South Asian Film Festival that includes both virtual and in-person screenings and post-film Q & A sessions, and industry panels. Many of these events will be free and will take place in the City of Bellevue. We do not turn away anyone due to lack of resources; we ensure that all those interested are able to join, regardless of income level.	\$10,000 \$350,000 2.9% of OpB	\$8,500 85%
* New Applicant ↑ Power Up Applicant		EAP TOTAL:	\$210,211 Requested \$112,550 Awarded

2021 POWER UP GRANT ALLOCATIONS

Program Goals

Power Up Bellevue helps leaders of arts and cultural nonprofits reach the next level of organizational development. Rooted in Bellevue's unique cultural landscape and community assets, the program provides project funding, a learning community, and technical assistance to existing and recent Eastside Arts Partners. The goals are to strengthen our partners' ability to fulfill their mission and increase the capacity of organizations to serve Bellevue residents and visitors.

Process and criteria for evaluation

Panelists reviewed the proposals and recommended funding based on the following criteria:

- Readiness to engage in capacity building as determined in the *Five Elements Self-Assessment*.
- Clearly articulated capacity building need and a feasible project or proposal to address it.
- Commitment to capacity building.

The three Power Up grants were chosen based on the strength of the applicant's application and alignment with the purpose and goals of the Power Up grant. The award decision was also balanced with the applicant's overall score from an Organizational Self-Assessment offered by 501 Commons, a nonprofit support organization.

RECOMMENDED 2021 ALLOCATIONS FOR POWER UP BELLEVUE

ORGANIZATION	GRANT PURPOSE	IMPACT	2021 GRANT ALLOCATION Project Budget
The Seattle-Tashkent Sister City Association	The POWER UP will strengthen our ability to meet our mission since we'll have an opportunity to accommodate more people by renting a larger place in order to follow social distancing rules and regulations in 2021, or to have more cash in our hands to invite paid professional artists or artisans with their unique workshops to make it more interesting and useful for the public.	We need the POWER UP because we want to grow our presence in the greater Seattle area and to strengthen our organization with the new volunteers and interested people. If we are awarded funding, we will use it for expanding our work and our local presence, not only on upcoming Navruz, but also throughout next years via our exchange programs. A big number of people we serve live in Bellevue area, with POWER UP we will have the opportunity to strengthen our ties with them and get to involve even more audience.	\$0 \$7,700
Pacific Ukrainian Society	The Power Up will strengthen the ability of our organization to meet its mission by providing access for all to Ukrainian culture and heritage. Funds will help to adapt team to current and post COVID-19 operation mode and help to provide training for volunteers and personnel	Pacific Ukrainian Society is organization that spends almost 100% of raised funds for projects and doesn't spend enough to develop organization itself. Power Up will be used to grow organization, for training, and implementation of technics and practices that will allow organization to continue its growth. This will result in more quality programs and events for Bellevue residents	\$5,000 \$12,750
AMpowering (Formerly Ravishing Women)	Our goal is to help communities and provide them with all necessary support to help them be empowered and live with dignity and hope. PowerUp can help us achieve our goal and mission, as every event created help communities to come and enjoy, businesses to get promotions, few people to get paid assignments and earn, provide opportunity promote diversity & inclusion and equity. Our events are with a purpose to bring communities together and bridge the gap.	Doing an event not only help us to serve people, but it also help us to build a better brand and grow. The impact of this funding will help us strengthen communities and also develop more capacity and experience to grow. Our objective I to deepen the impact by continuing the effort and widen to involve more culture and arts form in this event. We are attaching few slides to showcase the help done during COVID that has helped us to expand our reach and we will continue to help and serve communities. Arts will be a reason to bring them together.	\$0 \$20,000
American Asian Performing Arts Theatre	The expansion of the Bellevue studio or a new rental studio with equipment is being planned, so the Power Up grant would be greatly beneficial in helping AAPAT continue to bring the highest-quality performances to friends and family in the Pacific Northwest. We hereby request \$5,000 funding from the Power Up grant. Mr. Hengda Li, the artistic director of AAPAT, will ensure the grant be used in studio expansion, equipment purchase, and studio improvement to better accommodate and serve dancers. This will be a capacity-building project for the performing arts theatre.	The grant funding from the City of Bellevue would directly contribute to the diversity of art and culture in Bellevue. More ethnic communities could be represented, more professional artists hired, and more cultural education fulfilled. The Power-Up grant funding will directly benefit Bellevue by enabling AAPAT to continue putting on performances. With the absence of the Seattle studio, AAPAT is effectively unable to train sufficient performers for any performance. We truly appreciate the support we have from the City of Bellevue. Thank you for taking the time to consider our application.	\$5,000 \$7,400
Bellevue Arts Museum	We seek a Power Up grant to help build meaningful relationships with our visitors, members and supporters and inspire more giving from a broader base of donors. Our goal for this investment is to achieve the first driver of our strategic plan: "sustain organizational stability" by developing and nurturing supporters and increasing contributed income. Consistent, increased donor income will secure our future so we can continue to deliver our mission: "to provide a public forum for the community to contemplate, appreciate and discuss visual culture."	One year from now, our relationship with Bellevue residents and visitors will be richer and more rewarding on both sides. The public will enjoy the ease of online, mobile or walk-up ticketing. Member discounts will be automatically applied at point of sale including in the museum shop. Customers will make purchases online with mobile phone-responsive online transaction pages, processed through a single shopping cart. With more insight into our database, we will target individuals with the marketing and fundraising communications that are most meaningful to them – including messaging in languages other than English as appropriate. Volunteers will feel that their time is valued as we coordinate their time and resources through consolidated calendar tools that improve scheduling efficiency and accuracy.	\$5,000 \$48,111
Power Up TOTAL:		\$25,000 (\$5,000 each) Requested	\$15,000 Awarded

2021 SPECIAL PROJECTS GRANT ALLOCATIONS

Program Goals

Special Projects fosters creativity and innovation in the arts and increases access to art, culture and heritage by new and under-served people and communities. Project funding encourages innovative projects by artists and communities that fill in cultural gaps and inspire new forms of creative participation, particularly for under-served groups.

Process and criteria for evaluation

Panelists separately reviewed and scored the applications on how well they demonstrated the stated criteria on a scale of 1-10. The scale consists of six qualities in ascending order from no achievement to most achievement: not competitive (1); fair (2-3); good (4-5); great (6-7); excellent (8-9); exceptional (10). Panelists provided scores for the following criteria:

1. Artistic Innovation

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and/or constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

2. Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue is clearly described.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.

3. Project Feasibility

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning including clearly articulated goals and process for evaluation.
- Realistic budget and timeline.

For Special Project grants, applicants that scored higher received a larger percentage of funding based on their asking amount, similar to EAP grants. In some cases, the panel made recommendations for larger or smaller awards based on the feasibility of the proposal and its potential impact on Bellevue residents.

RECOMMENDED 2021 SPECIAL PROJECTS GRANT ALLOCATIONS

ARTIST OR ORGANIZATION	ARTISTIC SERVICES & PUBLIC BENEFIT	REQUEST Project Budget % of project budget	2021 GRANT ALLOCATION % of Request
Path with Art*	For a 4-session mixed media collage workshop with artist Victoria Raymond at The Sophia Way women's shelter and a videotaped publicly-accessible artist talk.	\$5,000 \$18,250 27.4%	\$2,000 40%
Soo Hong*	For a virtual art exhibition called "Rain Village" and zoom workshops open to the public to discuss the meaning of home.	\$3,000 \$4,040 74.5%	\$2,200 73.3%
Eastside Jazz Club*	For the presentation of our Annual Jazz Extravaganza including National and Local artists renowned for the entertainment and education of Eastside Jazz enthusiasts.	\$1,200 \$8,520 14.1%	\$750 50%
Dr. Savita Srinivasa*	For an Indian classical dance-theater production in Bellevue sharing a rare Indian legend about a powerful woman via a novel script and free interactive workshops.	\$4,000 \$14,800 27.1%	\$2,000 50%
Eden Helstein/Evolution Studios Inc.*	Drive In Wallstream™ - Adaptive, real-time drive-in livestream concept. Experience the arts in a safe, interactive way! Displayed through audio/visual technology broadcasted to our 700ft2 wall.	\$10,000 \$10,000 100%	\$1,500 15%
Paige Barnes*	For four virtual interactive dance performances for Bellevue residents inspired by acupuncture's pulse listening method - August 2021, free to the public.	\$8,000 \$32,920 14.3%	\$2,400 30%
Humaira Abid*	For art installation at Bellevue Arts Museum focused on current-issues, equality, protests, social-justice on view and free to public for one year, and artist-talk/educational-program.	\$10,000 \$15,000 66.7%	\$3,000 30%
Japan Creative Arts/The School of TAIKO	For performing arts concert(s) and workshops with master Taiko Artist Ringtaro Tateishi and other professional Japanese artists from around the US.	\$3,000 \$70,750 4.2%	\$2,000 66.67%
Katrina Sather/Collaboration on Canvas *	For the facilitation and completion of two collaborative paintings and story collection with 70 homeless participants and a public display (visual and audio) upon completion.	\$4,650 \$5,500 84.5%	\$1,000 21.5%
Huayin Performing Arts Group	For a series of forums/ workshops open to public and a performance at one of Bellevue performing arts centers to promote appreciation for culture diversity especially underserved segments such as youth and seniors	\$2,780 \$6,700 41.5%	\$600 21.6%
* New Applicant			
		Special Projects TOTAL:	
		\$45,500 Requested	\$17,450 Awarded