



- Action
 Information
 Discussion

DATE: January 7, 2021
TO: Environmental Services Commission
FROM: Erin Hislop, Conservation and Outreach Program Administrator, Utilities
SUBJECT: Environmental Outreach in a COVID-19 Environment

Action Required at this Time

No action by the Commission is required. This is an informational briefing.

Fiscal Impact

None.

Policy Issues

None.

Background

Bellevue Utilities Conservation and Environmental Outreach Team provides outreach, education and technical assistance to the residential sector (including single-family and multifamily customers), business or commercial customers, and school-age children on the topics of waste prevention, recycling, composting, the proper disposal of household and moderate risk hazardous waste, and pollution prevention. Due to in-person outreach and events being cancelled for the majority of 2020, the Team had to rethink how environmental outreach and education services would be offered during COVID-19. The Team wanted to continue sharing key environmental messages, while also considering the community's changing needs for information and service delivery. The Team looked for ways to provide services in a new way, for additional services that address a current need, and for opportunities to create new programs with longevity to reach residents, assist businesses, and support Bellevue youth and schools even after the pandemic. Key educational messages and redesigned programming also took into account the City's updated Environmental Stewardship Plan materials management and waste goals.

The City's Conservation and Outreach Program Administrator will present on these shifts in outreach, as well as the benefits and responses the City received.

Attachments

N/A