

CITY COUNCIL REGULAR SESSION

Resolution authorizing execution of a contract with AECOM Technical Services, Inc. in the amount of \$145,000, plus all applicable taxes, for the Cross-Cultural Study Phase 3.

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EXECUTIVE SUMMARY

This Resolution authorizes a sole-source contract with AECOM Technical Services Inc., a consulting firm, for Phase 3 of the Cross-Cultural Study to explore the vision of providing space and programs dedicated to cross-cultural engagement in the City of Bellevue.

RECOMMENDATION

Move to adopt Resolution No 9914.

BACKGROUND/ANALYSIS

In 2014, the Bellevue City Council adopted the Diversity Advantage Initiative, with the commitment to educate, celebrate, challenge and inspire Bellevue to be a welcoming and inclusive community by exploring cross-cultural resources and providing places throughout Bellevue for people to connect and interact.

In 2018 the City of Bellevue conducted the Cross-Cultural Programming Public Outreach Study – Phase 1, which was an extensive public outreach study to assess residents' values, concerns, and aspirations. The Cross-Cultural Programming Public Outreach Study gathered community feedback from 443 survey participants and 125 workshop attendees.

In 2020, Phase 2 of the Cross-Cultural Programming Public Outreach Study, the Cross-Cultural Facilities Feasibility Study explored public and private gathering spaces dedicated to providing services and cross-cultural programming in the City of Bellevue.

The feasibility study evaluated current physical gatherings spaces, both public and private within the City of Bellevue, where community organizations and individuals convene to educate, celebrate, challenge and inspire Bellevue residents to be a welcoming and inclusive community. The scope of the study included:

- Stakeholder interviews with City staff, including community engagement staff and planners, community multicultural nonprofit organizations and leaders;
- Review of existing facilities: City owned and operated community centers, and other public and private facilities in Bellevue;
- Site opportunity analysis in BelRed, Downtown, Wilburton and other development areas; and
- Assessment of operating models for a new facility and financial analysis for cross cultural facility

hypothetical programs.

The City is proposing the following scope of work for Phase 3 of the study, which includes the following:

- **Project vision:** Determine project orientation through additional City stakeholder interviews and an internal City project steering committee.
- **Demand analysis:** Support an in-depth demand and ecosystem analysis to determine utilization, pricing, and other measures of demand for cross-cultural programming.
- **Benchmarking:** Conduct regional and national benchmarking analysis of use of multicultural or cross-cultural services, programming, facility, and the measurement/evaluation of community impact.
- **Scenario analysis and testing:** Develop and analyze scenarios based upon screening, demand analysis, and priorities, including a programming only strategy and two facility development alternatives.
- **Implementation roadmap:** Create an implementation roadmap, including a phasing strategy for short, medium, and long-term strategies.

POLICY & FISCAL IMPACTS

Policy Impact

There are no policy impacts associated with this contract.

Fiscal Impact

This action will obligate the City to pay \$145,000, plus all applicable taxes, for the Cross-Cultural Study Phase 3. Sufficient funding exists within the 2021-2022 biennial budget (CIP No. G-118).

OPTIONS

1. Adopt the Resolution authorizing execution of a contract with AECOM Technical Services, Inc. in the amount of \$145,000, plus all applicable taxes, for the Cross-Cultural Study Phase 3.
2. Do not adopt the Resolution and provide alternative direction to staff.

ATTACHMENTS & AVAILABLE DOCUMENTS

Proposed Resolution No. 9914

AVAILABLE IN COUNCIL LIBRARY

Cross-Cultural Programming Public Outreach Study
Cross Cultural Feasibility Study
Proposed Contract with AECOM for Phase 3
CIP Plan No. G-118