



# Cultural & Economic Development

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## Arts & Culture Program Update

Jesse R. Canedo, Assistant Director

Scott MacDonald, Arts Community Manager

**Community Development**

05/10/2021



# Information Only

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- Tonight's presentation is a report on ongoing operations and programming.
- No direction is requested.

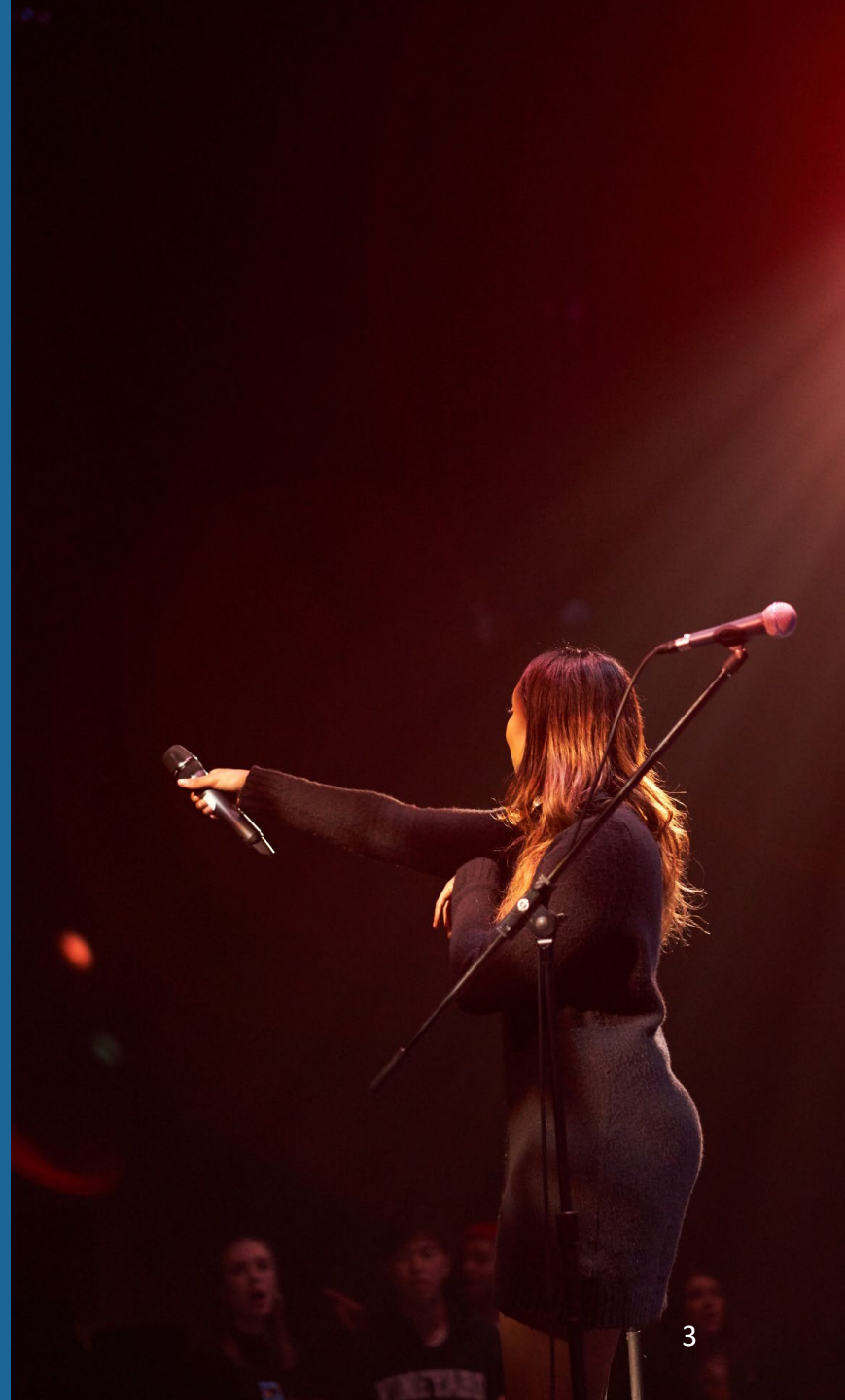




# Agenda

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1. Program Summary
2. Grant program
3. Public Art Program
4. What's Next?



# Program Summary

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## Program's Scope:

- Annual arts grants
- Public Art
- Bellwether
- Capacity/partnership
- BelRed Arts District
- Cultural planning

## Driving issues:

- Pandemic
- DEI





# Arts and the community

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- Bellevue is the Eastside's destination for arts and culture
- Arts are expression of our unique culture



# BelRed Arts District

**Goal:** Make BelRed a regional destination for the arts

How?

1. Make art more visible
2. Capacity building work
3. Arts-oriented redevelopment





# Cultural Tourism

Bellevue's niche - diversity of cultural organizations

- Advise Visit Bellevue
- Grow Bellwether
- Grants for events
- Dynamic public spaces



# Grants Program

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- 45 grants a year
- Supports access to arts & cultural experiences
- Supports Bellevue's community and local businesses

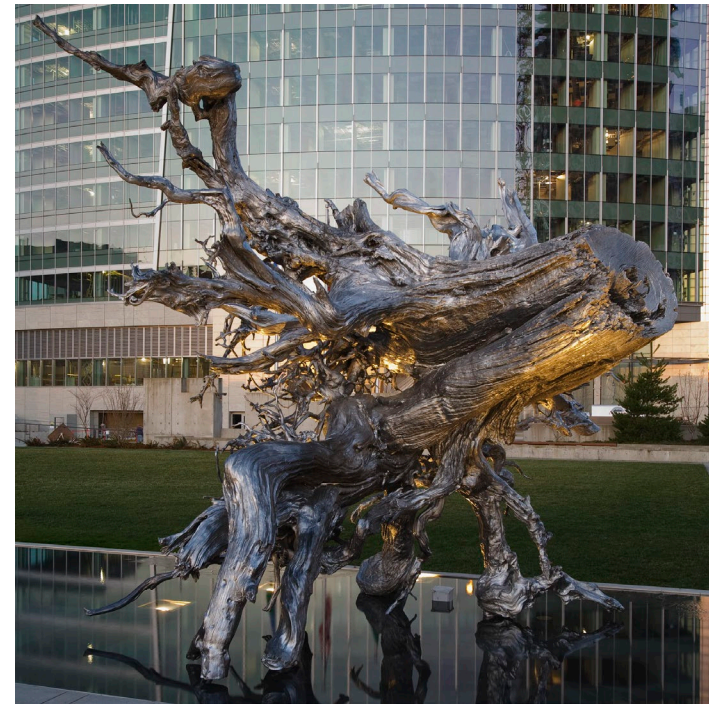




# Public Art Program

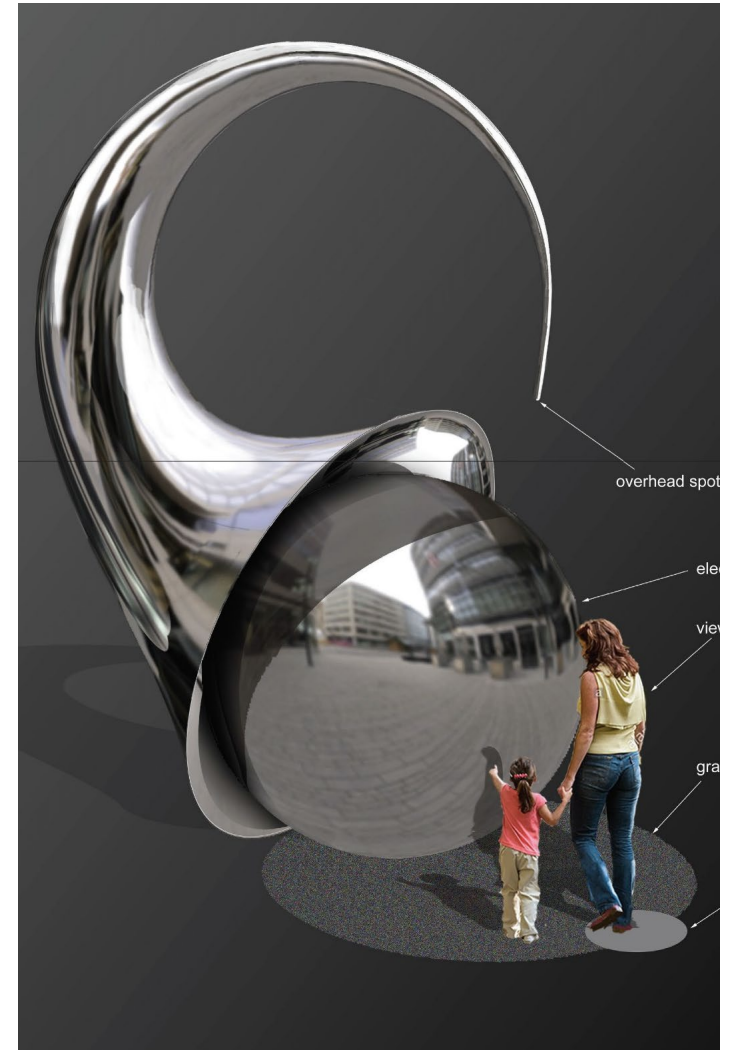
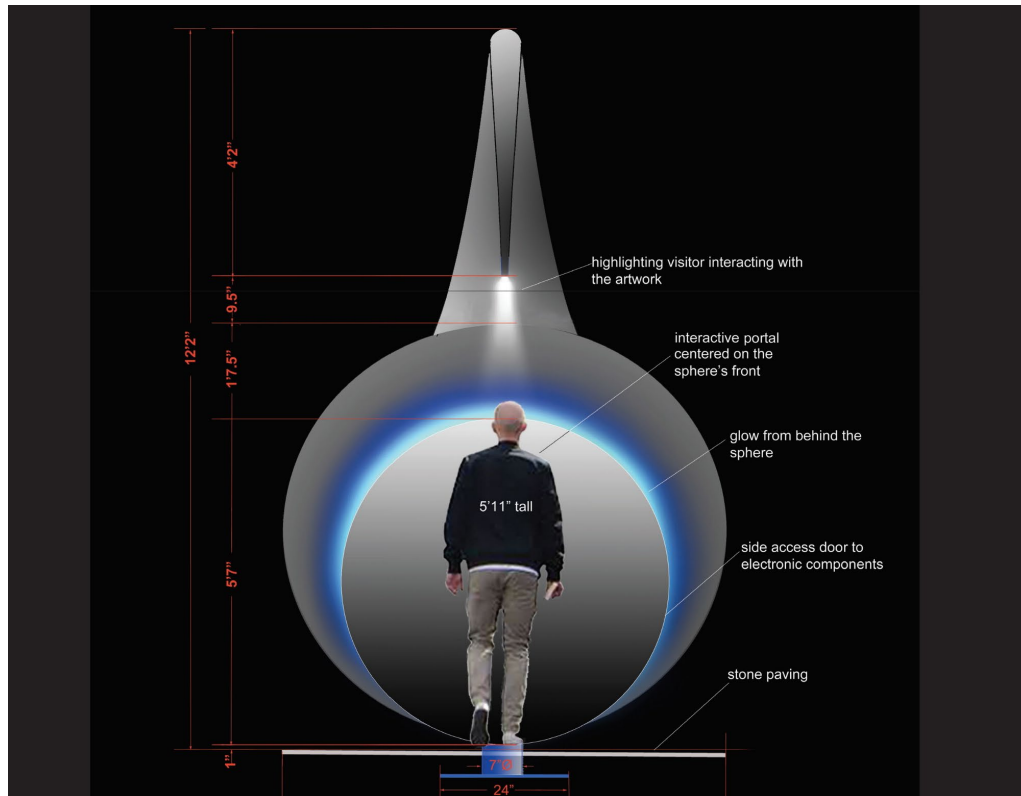
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- Supports place making and city's creative brand
- Exemplifies community expression
- Full spectrum from small & temporary to future landmarks



# Public Art Program

## In development: 130<sup>th</sup> Streetscape Public Art





# Public Art Program

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**In development:**  
121<sup>st</sup> and Spring Blvd



# Public Art Program

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**In development:**  
121<sup>st</sup> and Spring Blvd





# Looking Ahead

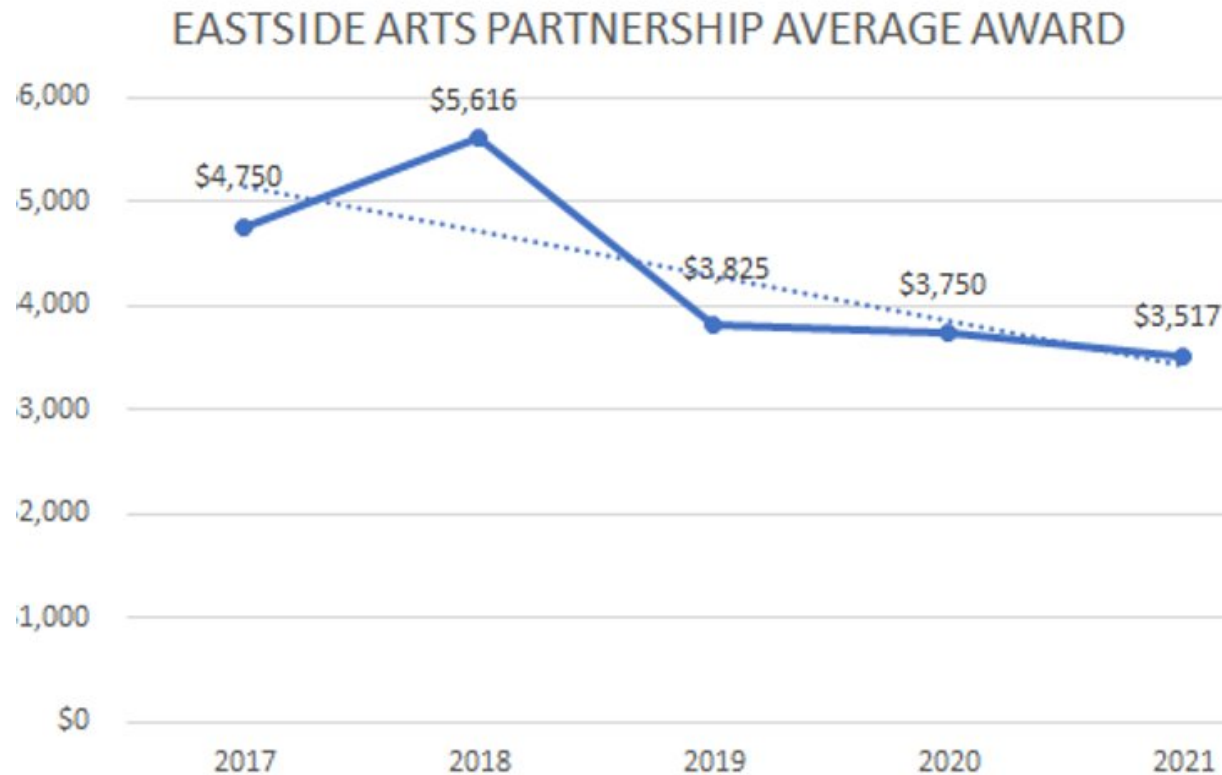
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- Growing demand for arts & culture options
- Redevelopment and inflation create risks



# Grants Program

- Since 2017:  
20% increase  
in applications
- Increased  
activity  
decreases  
average award

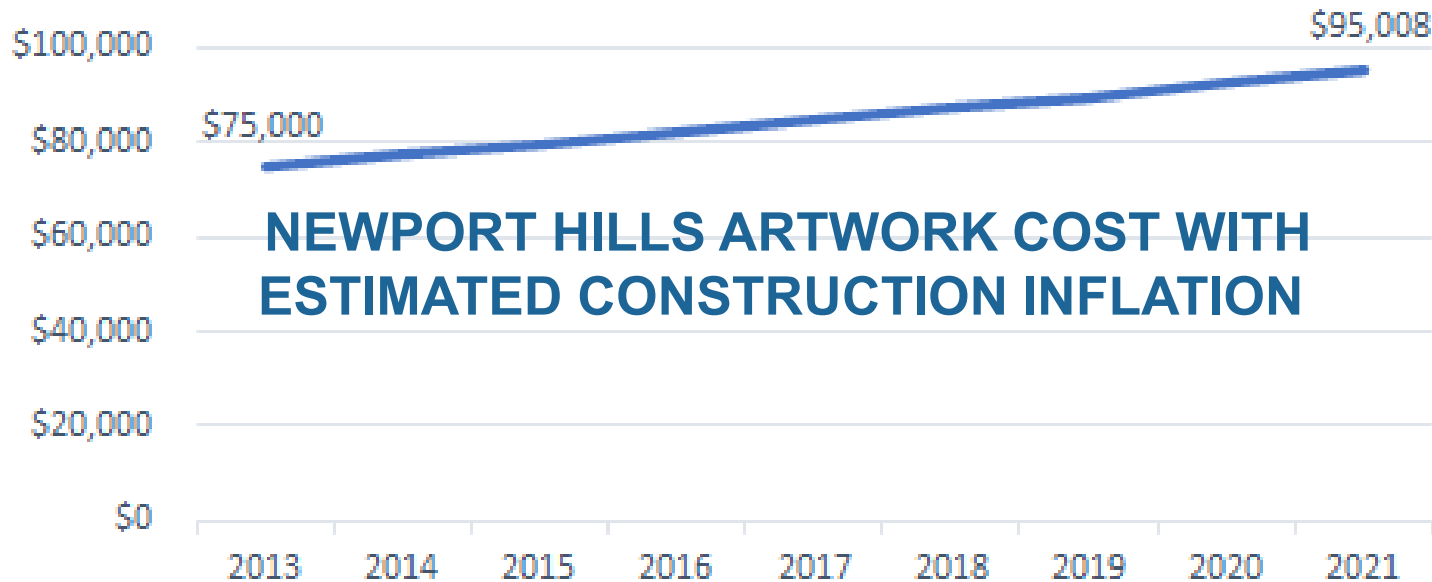




# Public Art Program

## Challenges:

- Neighborhood scale projects
- Construction inflation reduces capacity



# Partnerships

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- Working with external partners is essential
- Long time pillars and new groups are energized
- Staff supporting capacity building and alignment





# What's Next?

1. 130<sup>th</sup> Fabrication Contract
2. 121<sup>st</sup> Fabrication Contract
3. Bellwether 2021
4. Public-Private Partnerships
5. BelRed Arts District activation



*Nails, by Christian Moeller*

**4Culture Creative Consultancies  
Project for the City of Bellevue**

MAY 2020 - DECEMBER 2020  
Katie Miller

