

Emergency Water Supply Master Plan

Public Engagement Plan

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Presented to the Environmental Services Commission

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ESC Informational Briefing

- No decision needed



Agenda

1. Background
2. Public Engagement
3. Next Steps



Emergency Water Supply Master Plan

What it will include:

- Identified hazards & risks
- Proposed policies and level of service goals
- Alternatives analysis
- Recommended mitigation actions

The plan will inform future capital improvements



Completed Tasks

- Targeted customer outreach
- Policies drafted
- Hazards identified
- Economic risks quantified
- Alternative supplies & well options evaluated
- Disaster needs assessed
- Water rights evaluated
- Distribution system seismic performance



Remaining Tasks

- Incorporate long-term seismic resiliency plans
- Public engagement
- Finish draft Master Plan
- Master Plan review
- Adoption process



Emergency Water Supply Master Plan

Public Engagement

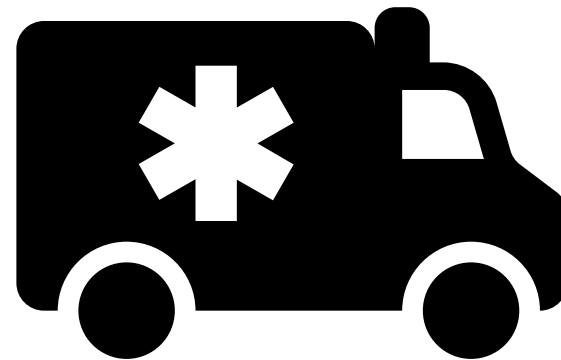


Outreach To Date

Met with specific customers to understand their emergency planning and expectations:

- Overlake Hospital
- Kaiser Permanente
- Seattle Children's
- Bellevue School District

Presented to Community
Emergency Response Team
(CERT)



Outreach To Date

Met internally to understand needs, response strategies and expectations:

- Fire Department
- Emergency Operations Center

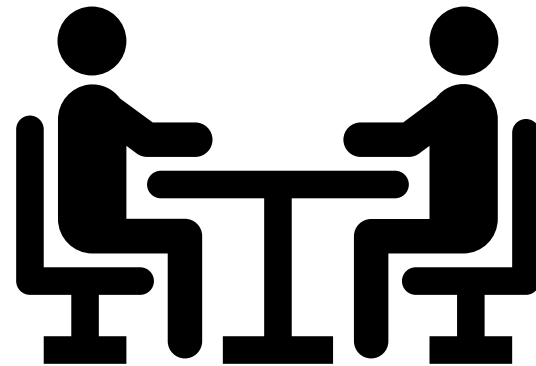
ESC Meetings:

- Six separate presentations on seismic evaluation and emergency water supply



Outreach Objectives

- Develop informed consent
- Better identify and reach vulnerable populations that may be missed
- Build community awareness about water supply risks
- Establish relationships with community-based organizations (CBOs)



Outreach Objectives

- Engage business community
- Feedback on values and needs
- Inform prioritization
- Improve effectiveness of improvements



Diversity, Equity & Inclusion

Engage customers who may be:

- hesitant or unlikely to interact with the City
- Underserved or marginalized
- Priority language communities

Reach beyond the customers that we already know are interested in emergency preparedness.



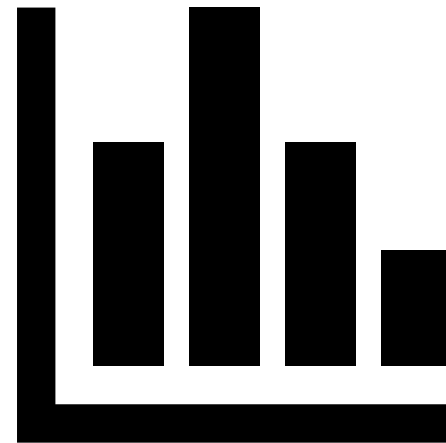
Diversity, Equity & Inclusion

- Workshops & interviews with Community-Based Organizations
- Translated materials in several languages, based on local demographics:
 - Chinese
 - Korean
 - Russian
 - Spanish
 - Vietnamese



Customer Surveys

- Survey Methods:
 - “Statistically Valid” survey (5,000 random customers by invite)
 - Online survey open to all
 - Summary report
- Survey Messages:
 - We’re vulnerable to earthquakes
 - We have a plan
 - Questions:
 - Are you prepared?
 - How much is resiliency worth to you (extra \$1, \$5, \$20/month)?



Business Engagement

- Interview businesses to understand needs, priorities, water sensitivity
- “Essential businesses”
 - Retirement homes
 - Grocery stores
 - Pharmacies
 - Etc.
- Chamber of Commerce, Downtown Association
- Large employers



Emergency Water Supply Master Plan

Next Steps



Next Steps

- Public engagement
- Incorporate recommendations from seismic vulnerability assessment
- Emergency Water Supply Master Plan draft for review



ESC Direction Needed

- Informational; feedback only

