

CITY COUNCIL REGULAR SESSION

Resolution authorizing execution of the agreement with Nearmap US Inc., for the purchase of a subscription service for aerial imagery for the City of Bellevue for a 60 month term, with a not to exceed amount of \$272,000, plus all applicable taxes.

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EXECUTIVE SUMMARY

This Resolution authorizes the purchase and continued usage of a Nearmap US subscription service which provides the City with regularly updated high resolution imagery used to support neighborhood planning, land use/code compliance, addressing and infrastructure planning across multiple departments.

RECOMMENDATION

Move to adopt Resolution No. 10008.

BACKGROUND/ANALYSIS

The Information Technology Department (ITD) procured the “Nearmap Vertical for Government” solution from Nearmap US Inc, in October 2017 through a competitive process. This cloud-based subscription service provides the City with current and regularly updated high-resolution aerial imagery, accessible via multiple City of Bellevue Geographic Information System (GIS) maps and web applications. It is an integral tool used by staff in many departments to support neighborhood planning, land use/code compliance, addressing of new buildings, City construction project planning & surveying, utility customer service and transportation planning, as well as other uses. Nearmap aerial imagery is also used extensively in the field, where it serves as a general background reference layer in many GIS based “web apps” used predominantly by City staff in Parks, Utilities, Transportation, and Development Services.

Nearmap provides sub three-inch image resolution, which is unmatched when it comes to subscription imagery services. This level of detail is necessary to meet the requirements of City staff to accomplish their work. Imagery for our region is captured twice a year (spring and fall), ensuring City of Bellevue staff always have a current view of the City, reflecting the most recent changes caused by construction, demolition or weather events. No other vendor offers this image resolution in the Northwest nor do other vendors provide updated imagery twice a year. This subscription, along with imagery typically collected as part of a partnership every three years, allows seamless and current aerial imagery that can be used for both City staff and external customer needs.

ITD seeks the authorization to renew the Nearmap service for a 60-month subscription term, payable in 12-month increments. The expected core services five-year total estimate is approximately \$112,500, plus all applicable taxes. Optional services include access to digital elevation models, impermeable surfaces analysis and oblique imagery that supports future needs from Transportation, Development

Services, and Utilities to augment planning and projects efforts on an as-needed basis. Add-on services are pre-priced and are estimated to not exceed \$31,900 annually for the term.

POLICY & FISCAL IMPACTS

Policy Impact

Bellevue City Code 4.28 provides for the fair and equitable treatment of all persons involved in the purchasing process. Council approval is required to award the bid where the cost exceeds \$90,000.

Fiscal Impact

This expenditure of \$45,000 for the first and second 12-month period are accommodated within the 2021-2022 Information Technology Maintenance and Operations budget. The subscription services costs of \$67,500 for three 12-month increments, plus all applicable taxes, along with the option to purchase additional add-on services of up to \$31,900 annually for five 12-month increments, may be incorporated in subsequent budget processes. The estimated total cost will be approximately \$272,000, plus all applicable taxes.

OPTIONS

1. Adopt the Resolution authorizing execution of the agreement with Nearmap US Inc., for the purchase of a subscription service for aerial imagery for the City of Bellevue for a 60 month term, with a not to exceed amount of \$272,000, plus all applicable taxes.
2. Do not adopt the Resolution and provide alternative direction to staff.

ATTACHMENTS & AVAILABLE DOCUMENTS

Proposed Resolution No. 10008

AVAILABLE IN COUNCIL LIBRARY

Renewal Quote & Products Agreement
Order Summary – Specification
Nearmap Competitive Exception